# Evercore

2020 Annual Report

# EVERCORE

### A premier global independent investment banking advisory and

**securities firm** dedicated to helping our multinational corporate, financial sponsor, institutional investor and wealthy individual clients achieve superior results through independent, trusted and innovative advice

### **Client Focus**

Invest in long-term relationships with our clients through independent, trusted and innovative advice to help them achieve superior results

### **Integrity**

Strictly adhere to the principle of doing the right thing at all times and in all circumstances

### **Excellence**

Relentlessly strive to achieve the highest standards of quality

### Respect

Treat all people with the utmost dignity, respect and appreciation

### **Diversity, Equity and Inclusion**

Develop and sustain a strong culture of inclusion which embraces diversity and creates opportunity for all employees

### **Investment in People**

Attract the most talented people and inspire them to reach their highest potential through a deep commitment to career development

### **Partnership**

Promote a culture which encourages honest debate, yet demands collaboration and uncompromising teamwork

#### FINANCIAL HIGHLIGHTS

Our team's intense Client Focus and ability to adapt to a rapidly changing environment in 2020 drove increased opportunities with clients and exceptional results, including many firmwide records.

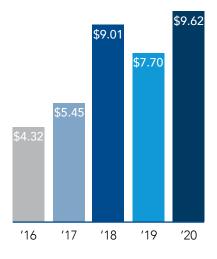
#### Financial Results

For the 12 months ended December 31 Adjusted (Presented on a gross basis) (\$ in thousands)

(\$ in thousands)	2018	2019	2020
Revenues			
Investment Banking			
Advisory Fees	\$1,743,991	\$1,654,501	\$1,756,819
Underwriting Fees	71,691	89,681	276,191
Commissions and Related Fees	200,015	189,506	205,767
Asset Management and Administration Fees	57,022	60,691	67,249
Other—Net	10,481	38,232	21,280
Net Revenues	\$2,083,200	\$2,032,611	\$2,327,306
Operating Income	\$ 590,959	\$ 498,489	\$ 639,291
Net Income Attributable to Evercore Inc.	\$ 453,957	\$ 373,300	\$ 459,595

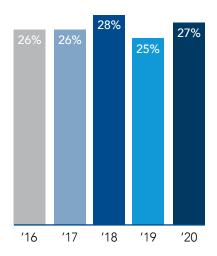
### Diluted Earnings Per Share

(Adjusted)



### **Operating Margin**

(Adjusted)



The Financial Statement information in the shareholder letter and tables is presented on an Adjusted basis, which is an unaudited non-GAAP form of presentation. These measures should not be considered a substitute for, or superior to, measures of financial performance prepared in accordance with U.S. GAAP. Please see page 59 of the financial statements from our accompanying Form 10-K for the year ended December 31, 2020 for the comparable U.S. GAAP amounts, as well as pages A-1 through A-5 for a reconciliation of these amounts to their comparable U.S. GAAP amounts and for further information on the revised Adjusted presentation. This shareholder letter accompanies our Form 10-K and this shareholder letter and our Form 10-K should be considered together in presenting the Adjusted amounts and the comparable U.S. GAAP amounts.

### Dear Fellow Shareholders:

When we wrote this letter at this time last year, we could not have predicted the magnitude of the global pandemic and the changes and challenges that followed. The disruption to the way we live and work was immediate and far-reaching. The economic environment, and therefore our clients' needs, shifted rapidly. And our business model, which thrives on creativity and collaboration, both of which are fostered by in-person interactions, was challenged as we suddenly were working from nearly 1,800 "offices" around the globe. Video interactions replaced in-person meetings with our colleagues and clients, and the threat to the health and wellness of our people—the foundation of our firm—increased in ways never seen before. Ensuring the health and wellbeing of our people became a constant priority for us as leaders of the firm.

In the first half of 2020, market expectations were low as economic indicators were weak and there were many unknowns about the science and trajectory of the virus. As the year progressed, however, the prospects for a recovery emerged, fueled by unprecedented monetary and fiscal stimulus and scientific advances. In short, 2020 was a year of consequential and rapid change—and was without doubt, the most volatile and challenging year in our 25-year history.

We are incredibly proud of our team for rising to meet the many challenges of this year. Our firmwide investments over the past decade, including broadening our capabilities and client footprint, as well as upgrading our technology platform, positioned us well for the sudden shift in environment. Our team's entrepreneurial spirit allowed us to pivot quickly to meet client needs at the outset of the downturn—from liquidity and debt management, to restructuring and capital raising advice. We focused on the most significant issues facing our business and the businesses of our clients—many of which had not been experienced before. As the prospect of an economic recovery emerged, our team pivoted back seamlessly to help clients on M&A and other strategic priorities.

We found new ways to stay connected and support each other despite being apart physically. We recognized that there were millions worldwide without the support we were so fortunate to have, and we reached out in our communities to help. The renewed focus on racial injustice over the summer made it clear that as a firm, we needed to elevate even further our commitment to Diversity, Equity and Inclusion (DE&I). Additionally, sustainability became an increasingly important priority for our firm, our clients and the communities in which we live and work. We are focusing on real action to do more and be better in these areas.

As we reflect on the past year, we are reminded of the importance of our Core Values that have guided us since our founding 25 years ago. They make up the foundation of our firm and our successes to date. And they will sustain us as we continue to pursue our aspiration to be the most respected independent investment banking advisory and securities firm globally, competing with much larger firms in our business.

In this letter, we highlight some of our accomplishments in 2020—a year that proved the resilience of our people and the potential of our business. We demonstrated to our clients, and to ourselves, that we can add value in addressing strategic and operational challenges across the capital structure and in any environment—in other words, a truly "all weather" firm. And while the path forward will certainly not be linear, the versatility and exceptional talent of our team gives us confidence in the prospects for our firm as we continue our journey through the next 25 years.

#### THE YEAR IN REVIEW

2020 was a success by many measures. We delivered record financial results and improved our competitive positioning among our larger peers. We remained at the top of the M&A league tables for independent firms by a wide margin and we closed the Advisory market share gap with our largest competitors. In Equity Capital Markets (ECM), we had a breakout year. Our equity research team continued to provide differentiated insights and retained our top ranking among independent firms by *Institutional Investor*. Our research coverage of the virus, vaccines and therapeutics was additive and proved valuable, as evidenced by our clients' high demand. Our wealth management team continued their steady growth and assets under management exceeded \$10 billion at year-end. And our corporate groups kept the firm running and maintained "business as usual" in a virtual world.

By necessity, we slowed our initiatives in selected areas, most notably recruiting at the most experienced level. We simply could not maintain our standard rigorous recruiting pace in the face of travel restrictions and reduced in-person interactions. Instead, our focus was centered on the health and safety of our people, pivoting our services to clients' needs and adapting

our technology to support a mostly remote workforce. However, as restrictions lift, we are re-engaging on our recruiting efforts and we are confident that we are positioned to hire exceptional talent, which should in turn drive future growth.

In short, we could not have asked for a stronger effort and better results from our team. As in the past, our performance is best viewed from the perspectives of our most important stakeholders: our Clients, our People and Communities and our Shareholders. Following are some highlights of the year.

#### **DELIVERING FOR OUR CLIENTS**

#### INVESTMENT BANKING

Our team remained steadfast in our commitment to our Core Value of Client Focus in 2020. Despite operating in a virtual world, our team found creative ways to collaborate and problem-solve for clients as needs changed rapidly and opportunities arose. At the outset of the global pandemic, many of our clients' strategic initiatives, particularly their M&A plans, were paused. Instead, companies focused on cost control, capital spending reductions, liquidity, debt covenants and the resilience of their balance sheets.

In this environment, our Restructuring and Debt Advisory teams found new opportunities and won large assignments, ranking #2 in the league tables for the number of announced U.S. transactions in 2020. The team's work went well beyond in-court settlements and they provided advice that kept clients out of court, as well as advice on liability and balance sheet management. In many cases, we helped clients raise additional debt capital at historically favorable terms. Our ECM business capitalized on the very strong equity issuance market that evolved as prospects for a recovery became evident. This business experienced a true step-up in 2020, in large part due to our continuing focus and investment in this important growth area. Our ECM activity was broad-based and included IPOs, follow-ons, convertibles and SPACs. Notably, we played a more significant role on average in the more than 100 equity and equity-linked transactions that we completed. In our sponsor-focused Capital Advisory business, our teams closed more funds virtually than any other firm in the industry and advised on more than \$30 billion of transactions. Strong demand for our market-leading activism advisory advice continued. Our Defense and Shareholder Advisory team advised on the defense of the largest U.S. hostile takeover attempt and successfully advised on the defense of the two largest U.S. proxy fights.

On the M&A side, as activity re-emerged, our teams were involved in many of the most prominent deals of the year. We sustained our #1 league table ranking among independent firms for dollar volume of announced M&A transactions, both globally and in the U.S. We finished the year advising on four of the 10 largest U.S. M&A transactions of 2020. Our market share of reported Advisory fees increased to 8.7% and we continued to narrow the gap between us and the three largest global investment banks as measured by advisory revenues.

Our hard work, collaboration and creativity led to outside recognition as well. *The Deal* recognized us in multiple categories including "Deal of the Year," "Energy & Industrials Deal of the Year," "Most Innovative Deal of the Year," "Healthcare, Pharma & Biotech Deal of the Year" and "TMT Investment Bank of the Year."

In addition, institutional investors sought out the research insights from our premier equities franchise, Evercore ISI. Our team of top *Institutional Investor*-ranked macroeconomic and fundamental analysts provided valuable insights across sectors, and there was heightened demand for our research on macroeconomic issues and the science of COVID-19 and vaccines. In addition to maintaining our excellent research product and finding creative ways to communicate with our clients, we continued to expand our coverage sectors. This includes research on the carbon/clean energy transition, COVID-19 vaccines, and most recently, the internet. *Institutional Investor* once again recognized us as the top-ranked independent firm in U.S. Equity Research—a testament to our team's ability to stay focused and come together while not in-person. In all, Evercore ISI claimed a firm-record 39 individual positions and 36 team positions, and Ed Hyman was awarded the #1 position in Economics, a recognition he has earned 40 times.

#### INVESTMENT MANAGEMENT

Evercore Wealth Management, our investment management business, continued to grow in 2020 and surpassed \$10 billion in assets under management for the first time. This is even more impressive given how much this business has historically relied on in-person interactions and relationships with clients, which were nonexistent for the majority of 2020. Nonetheless, our team also found creative ways to communicate with clients and we provided important investment advice as clients navigated the unique challenges of planning for the future in an uncertain year. Performance was strong, too, and the Core Equity Fund outperformed the S&P 500 Index by 600 basis points. And *Barron*'s again recognized us among the top RIAs in the U.S.

#### **DELIVERING FOR OUR PEOPLE AND COMMUNITIES**

As we mentioned at the start of the letter, our people, the core of our business and the foundation of our success over the past 25 years, carried our firm through this unprecedented year. We are proud of the focus, effort and resilience our people demonstrated during this challenging year. They were responsible for how well we served our clients, sustained our firm, helped each other and led our initiatives to give back in our communities.

This year, it was more important than ever to uphold our commitment to support and develop our team through both the professional and personal challenges presented by the environment. This included talent development and wellness initiatives as well as volunteer opportunities to help our communities in need. Our robust talent development program continued in a virtual world, including building out our suite of learning programs and further strengthening our culture of apprenticeship and mentorship. Our "EverWELL" program, which provides programming around both physical and mental health and wellness, was especially important and helpful. Through this program, we frequently communicated to our employees the resources that were available and hosted several "Wellness Weeks," which offered resources around physical and mental wellbeing.

The egregious social injustice we witnessed in 2020 caused understandable stress and anxiety for many of our colleagues. Our Global Diversity Council and its four networks remained active in programming, including hosting over 25 virtual events and supporting our employees throughout the year. The social injustice in 2020 also motivated us to re-examine our commitment to DE&I as a firm—an initiative we launched more than five years ago. That effort has delivered results, particularly for women. Since 2015, the number of women among our recruited U.S. Advisory full-time associates increased to 34% from 24%. And in our 2021 incoming analyst recruiting class, 31% are women, an increase from 13% in 2015. There is tangible improvement here, but we know we have more work to do when it comes to DE&I. As we embark on this next year and the next 25 years, we are redoubling our efforts here with the objective of integrating DE&I into everything that we do.

A few examples of the action steps we took as part of our recommitment include: we updated our Core Values to include "Diversity, Equity and Inclusion" as a standalone Core Value; we completed a diagnostic assessment of our DE&I position with the assistance of an external diversity consultant and redefined our DE&I initiatives; and in early 2021, we signed the CEO Action for Diversity & Inclusion pledge, joining a group of leaders from more than 1,600 organizations in a united commitment to advance DE&I in our workplaces and communities. We look forward to participating with this group and becoming strong practitioners of DE&I at our firm.

The pandemic, and the challenges it created, provided a sharp reminder of both our good fortune and the challenges faced by others in our communities. It was no surprise that our employees rallied in support of giving back through our "Evercore Volunteers" program. Our teams around the world participated in long-standing fundraising events, supported our partner organizations through virtual events and gave at record levels. And we supported new initiatives to combat social injustice. Of particular note, in July, our TURM (Traditionally Underrepresented Minorities) Network organized our largest firmwide charitable giving initiative to give to organizations that fight for diversity, inclusion, equality and social justice. Our employees contributed approximately \$350,000, and that combined with a commitment of \$500,000 from the firm, provided \$850,000 of support to these organizations. We are proud that our people continued to show their commitment to helping our communities. And as the economic recovery progresses this year, we collectively look to raise the bar in how we can give back with the most impact.

Lastly, while the pandemic may have slowed our recruiting efforts of experienced hires, we did not allow it to impair the development and advancement of our talented team. It is important for the growth of our firm that we continue to develop our talent, both internally and externally. We conducted our annual analyst and associate recruiting cycle, including our summer internship program, virtually. Despite the new setting, we were able to provide rising collegiate and graduate students with valuable exposure to our firm and profession. We recruited new team members across the entire firm, including three SMDs, 11 MDs and 160 analysts and associates. Our 2021 talent goals are off to a good start with three SMD talent additions so far, the promotion of three SMDs and 170 promotions across levels and business groups globally.

#### **DELIVERING FOR OUR SHAREHOLDERS**

Our shareholders benefited from the steadfast focus on clients, dedication to our firm and the character in overcoming the unforeseen challenges of the year that our people demonstrated. In 2020, Adjusted Net Revenues of \$2.33 billion grew 14% year-over-year, Adjusted Operating Income of \$639.3 million grew 28% year-over-year and Adjusted Earnings Per Share of \$9.62 grew 25% year-over-year. In addition, we expanded our Adjusted Operating Margin by nearly 300 basis points year-over-year to 27.5%.

We continued to return capital to our shareholders. We increased our quarterly dividend by 5% to \$0.61 per share, though we delayed our annual increase to our quarterly dividend from April to October as we evaluated the financial effects of the pandemic and got more clarity on our financial position for the year. In total, we returned \$265.4 million of capital to our shareholders and reduced our share count for the fifth consecutive year.

We finished the year with a strong balance sheet, which reflects the strength and momentum of the recovery in the latter part of the year. Our financial position is strong as we hold 100% of the liquid assets required to satisfy liquidity and regulatory capital requirements and to fund our obligations relating to deferred compensation awards. Ultimately, the actions taken in 2020 to strengthen our balance sheet put us in a position to consistently return free cash earnings not needed for investments in future growth or to fund future compensation obligations, continuous with past practice.

#### LOOKING FORWARD

Our performance in 2020 affirms the confidence we have in our future. We believe we are able to deliver more intensive support and advice to our clients and execute across an increasing variety of assignments. Clients, more than ever before, are embracing the broad advisory capabilities that we deliver with the independence, objectivity and excellence that have been our hallmark for the past 25 years. Our team remains committed to our Core Values and has the skills and experience to continue to deliver strong results. And we continue to find what we refer to as "A+ talent" who want to join our firm. As we look ahead to this year, we remain committed to delivering for our Clients, our People and Communities and our Shareholders in the following ways:

#### INTENSE CLIENT FOCUS AND COVERAGE

We will continue to provide outstanding advice and execution in all significant industry sectors, globally. Through various client-centric initiatives, we will continue to sharpen our focus and coverage of the significant client groups that rely heavily on our independent advice and are the most consistent users of our services. Here, further investments in talent and technology will enhance our success.

#### **BROADENING CAPABILITIES TO SERVE CLIENTS**

We will invest in further deepening and broadening our capabilities. Our ECM investments, which include SPACs and convertibles, were important contributors in 2020. They demonstrate the potential returns that we can achieve when we make careful long-term investments. We believe strongly that client relationships initiated here, and through investments broadly, will last over time when we serve clients with excellence and integrity.

#### RECRUITING TALENT

We will continue to seek out "A+ talent" to broaden and deepen how we serve our clients. Our hiring goals for 2021 are off to a good start. We welcomed Kristen Grippi in January as our new Head of ECM, Mark Mahaney in March as the Head of Internet Research and Juan Pedro Pérez Cózar in April as the Head of Evercore Iberia. We look forward to providing additional talent announcements throughout the year. And, of course, we will continue to focus on our DE&I commitments as we recruit for positions across the firm.

#### CULTURE, COMMUNITY AND COLLABORATION

We are planning on a safe transition back to working together in our offices and at our clients' locations. Our primary focus remains the health, wellness and safety of our team and their families. We know that the strong culture and sense of community at our firm occurs most naturally in our offices, together, and when we are able to see clients in-person. The coaching, mentoring and apprenticeship model that is vital to the development of our future leaders is at its best when we are physically together. Only then do we truly benefit from the spontaneity of idea generation and on-the-job coaching that is more difficult to realize virtually. While we know it will be a slow process with many variables still unknown, we are very much looking forward to bringing our team back together in-person later in the year.

#### SUSTAINABILITY AND ESG

Building a sustainable future is a key priority. It is important to our people, to the people we hire, to the clients that we serve and to the communities in which we live and work. And it is growing in importance to our shareholders. Sustainability needs to be more completely integrated into how we do our business and how we advise clients. This spring, we are pleased to be publishing our inaugural Sustainability Report in which we outline the programs and policies that make up our road map for building a sustainable future. As the report makes clear, we have made progress here and are committed to advancing this priority area as we grow. You will be able to find the report on our website.

#### OPERATING WITH FINANCIAL DISCIPLINE

If we can deliver in the above ways for our Clients and our People and Communities and we continue to operate with financial discipline, it will in turn lead to better outcomes for our Shareholders. We truly believe that our business operates better when we are all together, but there are many takeaways from our past year of working predominantly remotely, particularly around the way we travel. We will continue to seek ways to best optimize our non-compensation expenses, including using our experience from the past year with regard to the necessity and frequency of travel.

In closing, we thank our talented team for their ongoing dedication to our clients, their teamwork with each other and for embodying our Core Values. We thank our clients for their continued confidence in our services. We thank our Board of Directors for their leadership and support and, we thank you, our fellow shareholders, for placing your ongoing trust in us. We look forward to updating you on our progress during the year ahead.

Roger C. Altman Senior Chairman

and Founder

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Ralph Schlosstein

Co-Chairman of the Board of Directors and Co-Chief Executive Officer John Weinberg

Co-Chairman of the Board of Directors and Co-Chief Executive Officer

Client Focus

Integrity

Excellence

Respect

Diversity, Equity and Inclusion

Investment in People

Partnership

# Evercore

2020 FINANCIAL STATEMENTS

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#### PART I

#### **Available Information**

Our website address is www.evercore.com. We make available, free of charge, on the For Investors section of our website (http://investors.evercore.com) our Annual Report on Form 10-K (this "Form 10-K"), Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and all amendments to those reports as soon as reasonably practicable after such material is electronically filed or furnished with the Securities and Exchange Commission (the "SEC") pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). We also make available through our website other reports filed with or furnished to the SEC under the Exchange Act, including our Proxy Statements and reports filed by officers and directors under Section 16(a) of the Exchange Act, as well as our Code of Business Conduct and Ethics. From time to time, we may use our website as a channel of distribution of material company information. Financial and other material information regarding the Company is routinely posted on and accessible at http://investors.evercore.com. In addition, you may automatically receive email alerts and other information about us by enrolling your email by visiting the "Email Alerts" section at http://investors.evercore.com. We do not intend for information contained in our website to be part of this Form 10-K.

The SEC maintains an Internet site (http://www.sec.gov) that contains reports, proxy and information statements and other information regarding issuers that file electronically with the SEC.

In this report, references to "Evercore," the "Company," "we," "us" and "our" refer to Evercore Inc., a Delaware corporation, and its consolidated subsidiaries. Unless the context otherwise requires, references to (1) "Evercore Inc." refer solely to Evercore Inc. and not to any of its consolidated subsidiaries and (2) "Evercore LP" refer solely to Evercore LP, a Delaware limited partnership, and not to any of its consolidated subsidiaries. References to the "IPO" refer to our initial public offering on August 10, 2006 of 4,542,500 shares of our Class A common stock, including shares issued to the underwriters of the IPO pursuant to their election to exercise in full their overallotment option.

#### Forward-Looking Statements

This report contains, or incorporates by reference, forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Exchange Act, which reflect our current views with respect to, among other things, our operations and financial performance. In some cases, you can identify these forward-looking statements by the use of words such as "outlook," "backlog," "believes," "expects," "potential," "probable," "continues," "may," "will," "should," "seeks," "approximately," "predicts," "intends," "plans," "estimates," "anticipates" or the negative version of these words or other comparable words. All statements, other than statements of historical fact, included in this report are forward-looking statements, including with respect to the worldwide COVID-19 pandemic, and are based on various underlying assumptions and expectations and are subject to known and unknown risks, uncertainties and assumptions, and may include projections of our future financial performance based on our growth strategies and anticipated trends in our business.

Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. All statements other than statements of historical fact are forward-looking statements and, based on various underlying assumptions and expectations, are subject to known and unknown risks, uncertainties and assumptions and may include projections of our future financial performance based on our growth strategies and anticipated trends in Evercore's business. We believe these factors include, but are not limited to, those described under "Risk Factors" in this report. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included or incorporated by reference in this report. In addition, new risks and uncertainties emerge from time to time, and it is not possible for us to predict all risks and uncertainties, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. We undertake no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise except as required by law. You should, however, consult further disclosures we may make in future filings of our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K and any amendments thereto or in future press releases or other public statements.

We operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time, and it is not possible for our management to predict all risks and uncertainties, nor can management assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

#### Item 1. Business

#### Overview

Evercore is the leading independent investment banking advisory firm in the world based on the dollar volume of announced worldwide merger and acquisition ("M&A") transactions on which we have advised in 2020. When we use the term "independent investment banking advisory firm," we mean an investment banking firm that directly, or through its affiliates, does not engage in commercial banking or significant proprietary trading activities. We were founded on the belief that there is an opportunity within the investment banking industry for a firm free of the potential conflicts of interest created within large, multi-product capital intensive financial institutions. We believe that maintaining standards of excellence and integrity in our core businesses demands a spirit of cooperation and hands-on participation more commonly found in smaller organizations. Since our inception, we have set out to build—in the employees we choose and in the projects we undertake—an organization dedicated to the highest caliber of professionalism and integrity.

We operate globally through two business segments:

- · Investment Banking; and
- Investment Management.

#### **Investment Banking**

Our Investment Banking segment includes our global advisory business through which we deliver strategic corporate advisory, capital markets advisory and institutional equities services. In 2020, our Investment Banking segment generated \$2.237 billion, or 98% of our revenues, excluding Other Revenue, net, (\$1.933 billion, or 97%, in 2019 and \$2.015 billion, or 98%, in 2018) and earned 687 fees from Advisory clients.

As we begin the year in 2021, our strategic corporate advisory and capital markets advisory businesses has 107 Senior Managing Directors with expertise and client relationships in a wide variety of industry sectors and broad geographic reach.

#### Strategic Corporate Advisory

Evercore's strategic corporate advisory business provides differentiated strategic and tactical advice, as well as unparalleled execution to financial sponsors and both public and private companies across a broad range of industry sectors and geographies. We help our clients identify and pursue strategic priorities, devise strategies to enhance shareholder value, and develop new ideas and deeper perspective to achieve their goals.

- *Mergers and Acquisitions*. In advising companies on an acquisition, merger or sale, we evaluate potential targets, provide valuation analyses, and evaluate and propose financial and strategic alternatives. We provide boards and management teams with independent judgment and deep expertise as they navigate their most important transactions and strategic decisions. We also advise as to the timing, structure, financing and pricing of a proposed transaction, as well as assist in negotiating and closing the deal.
- Strategic Shareholder Advisory. Our extensive experience, insights into activist tactics, expertise in helping companies with shareholder communications and innovative defense strategies are instrumental in helping clients prepare for, avoid, and, if required, defend against activist investors and hostile takeover attempts. In public company situations, Evercore's strategic shareholder advice is an integral part of our practice and is a decisive edge for clients seeking to obtain shareholder support for their transactions.
- **Special Committee Assignments**. Evercore has a leading special committee practice which is driven by, and exemplifies, our overall commitment to independence, discretion, objectivity, and the delivery of unconflicted advice. Our team has a long history of providing impartial advice to special committees and assisting them to meet fiduciary duties and obligations in significant situations.
- *Transaction Structuring.* Evercore provides integrated advice in connection with the structuring of public and private transactions including mergers, spin-offs, sales, joint ventures, and capital markets offerings intended to optimize tax, accounting, and other objectives of the deal.

#### Capital Markets Advisory

Evercore is a leading advisor to clients on many of the largest and most complex corporate balance sheets in the global capital markets. Our flexible and integrated teams develop trust with clients by focusing on objectives and facts, not capital

markets products. Functionally, Evercore can act as an independent advisor, capital placement agent, or underwriter based on each client's circumstances and preferences.

- Equity Capital Markets. Evercore provides equity and equity-linked capital markets advice and execution designed to complement our firm's formidable corporate advisory platform. Our team provides its clients with independent advice, experienced judgment, and key insights on all aspects of capital formation and capital markets transactions. Our ECM team has the flexibility to engage with our corporate clients as an underwriter or an independent advisor.
- **Restructuring.** Evercore provides independent financial restructuring advice to companies, creditors, shareholders, and other stakeholders, both in-and out-of-court. We specialize in providing critical and unbiased advice to clients on complex balance sheet issues and transformational situations.
- **Debt Advisory**. Evercore provides independent advice to corporate clients on all debt capital markets products globally and, in conjunction with our Market Risk Management and Hedging team, on associated market related risks and hedging.
- **Private Placement Advisory**. Evercore structures and executes private market transactions for public and private corporate clients who require direct private equity, credit or hybrid financing solutions.
- Market Risk Management and Hedging. Evercore advises clients on all aspects of market-related risks arising from foreign exchange, interest rates, inflation and commodity prices in connection with cross-border M&A and financing transactions.
- **Private Capital Advisory**. Evercore advises managers of private assets private equity, private debt, real estate, infrastructure and others seeking to recapitalize or liquidate their assets through a privately negotiated transaction (e.g. fund sales, asset refinancing and fund recapitalizations). In addition, Evercore provides advisory services focused on primary and secondary transactions for real estate oriented financial sponsors and private equity interests.
- **Private Funds**. Evercore provides comprehensive global advisory services on capital raising for select private fund sponsors, including private equity, infrastructure and real estate, advising and executing on all aspects of the fundraising process, including competitive positioning and market assessment, preparation of marketing materials, investor development and documentation.

#### **Institutional Equities**

At Evercore ISI, our experienced research, sales and trading professionals deliver superior client service on a content-led platform, striving to be the best independent equity research resource to support our institutional investor clients. At December 31, 2020, Evercore ISI had 40 senior-most research and distribution professionals.

- *Research*. Evercore ISI was recognized as the top ranked independent firm by Institutional Investor in 2020. We also ranked #2 on a weighted basis and #3 in overall positions.
- Sales. Our sales team delivers research-centric service to more than 1,300 institutional clients in the U.S. and abroad. The team provides access to our macro and fundamental research products and our dedicated sales specialists provide unique sector insights.
- *Trading*. Evercore ISI's trading professionals engage primarily in agency-only transactions, free of the potential conflicts of interest created by proprietary trading. Our team provides seamless execution, placing our clients' interests first and executing transactions with efficiency, objectivity and discretion.
- *Corporate Access*. Our corporate access team develops strategic connectivity between company managements and investors to maximize the impact of roadshows, field trips, sector and macros conferences.

#### Other

Our Investment Banking segment also includes an interest in Luminis Partners ("Luminis"), which is accounted for under the equity method of accounting. Luminis is an independent corporate advisory firm based in Australia.

In 2020, we completed the transition of our advisory presence in Mexico to a strategic alliance relationship with a newly-formed independent strategic advisory firm founded by certain former employees. We also entered into a strategic alliance with an advisory firm in Brazil in 2020, and maintain strategic alliances in India and South Korea.

#### **Investment Management**

Our Investment Management segment includes wealth management and trust services through Evercore Wealth Management L.L.C. ("EWM"), as well as private equity through investments in entities that manage private equity funds. In

2020, our Investment Management segment generated revenue of \$54.4 million, or 2% of our revenues, excluding Other Revenue, net (\$50.6 million, or 3%, in 2019 and \$48.2 million, or 2%, in 2018).

- Evercore Wealth and Trust. Evercore's U.S.-based Evercore Wealth Management serves high-net-worth individuals, foundations and endowments. Clients at EWM and our affiliated trust company, Evercore Trust Company, N.A. ("ETC"), work directly with dedicated teams of independent thinkers to manage complex wealth and focus on delivering tangible results. As of December 31, 2020, EWM had \$10.2 billion of assets under management ("AUM").
- Investments in Affiliates. We also hold interests in ABS Investment Management Holdings LP and ABS Investment Management GP LLC (collectively, "ABS") and Atalanta Sosnoff Capital, LLC ("Atalanta Sosnoff") that are accounted for under the equity method of accounting. ABS is an institutionally focused hedge fund-of-funds manager and Atalanta Sosnoff manages large-capitalization U.S. equity and balanced products. We also hold interests in entities that manage private equity funds and in the funds they manage.
  - Glisco. We maintain a limited partner's interest in the value-oriented, middle-market private equity funds in Mexico, Glisco Partners II, L.P. ("Glisco III"), Glisco Partners III, L.P. ("Glisco III") and Glisco Capital Partners IV, L.P. ("Glisco IV" and, together with Glisco II and Glisco III, the "Glisco Funds"), as well as Glisco Manager Holdings LP and the general partners of the Glisco Funds. We receive our portion of the management fees earned by Glisco Partners Inc. ("Glisco") from Glisco Manager Holdings LP. We are passive investors and do not participate in the management of any Glisco sponsored funds.
  - Trilantic. While we do not intend to raise any Evercore-sponsored funds, we maintain a strategic alliance to pursue private equity investment opportunities with Trilantic Capital Partners ("Trilantic"). In connection with the issuance of certain limited partnership interests in Trilantic, we became a limited partner of Trilantic and are entitled to receive 10% of the aggregate amount of carried interest with respect to all of the portfolio investments made by Trilantic Capital Partners Associates IV, L.P. ("Trilantic IV"), up to \$15.0 million. As part of the strategic alliance, we committed \$5.0 million of the total capital commitments of Trilantic Capital Partners V L.P. ("Trilantic V") and \$12.0 million of the total capital commitments of Trilantic Capital Partners VI (North America) L.P. ("Trilantic VI"). We and our affiliates are passive investors and do not participate in the management of any Trilantic sponsored funds. We previously raised and managed Evercore-sponsored funds, but do not currently have specific plans to continue to do so.
- The Investment Management segment also includes the results of Evercore Casa de Bolsa, S.A. de C.V. ("ECB"), which was sold in 2020.

#### **Our Strategies for Growth**

We expect to deploy the majority of our capital to continue to grow our Investment Banking businesses. We intend to continue to grow and diversify our businesses, and to further enhance our profile and competitive position, through the following strategies:

- Add and Promote Highly Qualified Investment Banking Professionals. We hired three new Senior Managing Directors in 2020, expanding our capabilities in our Capital Markets Advisory practice by strengthening our coverage of the Technology sector, as well as enhancing our advisory capabilities on complex and large cap corporate realignments and expanding our capital raising and distribution capabilities with convertible debt. Of equal importance, following our long-term strategy of developing internal talent, we also promoted seven internal candidates to Senior Managing Director in our Advisory business in 2020 and intend to continue to promote our most talented professionals in the future. We intend to continue to recruit and promote high-caliber strategic corporate, strategic and capital markets advisory, as well as equity research, professionals to add depth in industry sectors and products and services in areas that we believe we already have strength, and to extend our reach to sectors or new business lines and geographies that we have identified as particularly attractive. On occasion, these additions may result from the acquisition of boutique independent advisory firms with leading professionals in a market or sector.
- Achieve Organic Growth and Improved Profitability in Investment Management. We are focused on managing our current Investment Management business effectively. We also continue to selectively evaluate opportunities to expand Wealth Management.

#### **Human Capital Management**

We are a human capital intensive business and our long-term success is dependent on the number, quality and performance of our people. Our key human capital management objectives are to attract, develop, mentor, promote and retain the most talented professionals in our industry. To support these objectives, we invest substantial time and resources toward the

recruitment of people who will adhere to our Core Values and improve our business; reward and support employees through competitive pay and benefits programs; facilitate the professional development of our employees through our talent development programs; and promote a strong culture of diversity, equity, and inclusion throughout our organization.

With these guiding principles, our Human Capital Management team leads our efforts on employment-related matters, including recruiting and hiring, onboarding and training, compensation planning, performance management and professional development. Our Board of Directors and its Nominating and Corporate Governance Committee provide oversight on certain human capital matters as well, including our Diversity, Equity and Inclusion initiatives.

Some examples of our programs, initiatives and efforts to attract, develop, mentor, promote and retain the most talented professionals in our industry include:

- **Diversity, Equity and Inclusion:** DE&I is a major focus of our senior management and Board of Directors. Promoting diversity, equity and inclusion throughout the organization is not only the right thing to do, but it improves our culture and performance, allowing us to better serve our clients and grow our business over the long term. We believe in empowering our people to thrive by maintaining a culture of inclusion that embraces diversity and creates opportunity for all employees. However, we recognize there is still important work to be done in realizing our DE&I objectives. We are committed to working diligently and transparently with our key stakeholders, including our employees, as we continue to execute on our objectives. We are focused on the following DE&I objectives:
  - Promoting greater diversity within Evercore, with strong representation of various groups across all levels
  - Building knowledge and understanding of key DE&I issues across the organization and accountability for driving progress
  - Creating an environment where all diverse professionals feel supported and fully integrated into the firm

We execute on these objectives through a variety of initiatives, including:

- Recruiting and Representation
  - We maintain an internal diversity recruiting team, which has augmented our campus recruiting strategy to increase diversity in our talent pipeline, through outreach at HBCUs/HSIs and diversityspecific recruiting events.
  - We have partnerships with external diversity organizations.
  - We offer scholarships to select diversity candidates.
  - We have added four new independent directors to our Board since 2018 three of whom are women, and one of whom is also a person of color. Currently, 40% of our independent directors are women.
- Education and Training
  - We provide formal training and mentorship programs for underrepresented employees and conduct trainings for our employees on DE&I issues.
  - Our Diversity Networks have hosted events and programs for their members and allies, including several events with prominent leaders outside of and within our own organization.
- Building an Inclusive Culture
  - We maintain a Global Diversity Council, whose membership includes the heads of each of the firm's employee-led diversity networks, to help build connectivity, create community and advance the firm's culture of inclusion:
    - Women's Network
    - Traditionally Underrepresented Minorities Network
    - EverProud
    - Veterans Network
- Accountability
  - Diversity recruiting efforts are regularly reviewed by senior management.
    - We analyze pay equity information throughout the organization.
    - We continue to regularly share progress on DE&I initiatives and results, including at firmwide town-halls and with the Board of Directors.
- Talent Development: We are committed to the professional development of our employees.
  - Our training framework involves ongoing development at multiple stages of our employees' career, including on-the-job training and mentorship.
  - Our senior professionals play a central role in presenting our training and development programs, including our M&A Black Belt program (with over 2,500 attendees across all sessions), and other sector and business appropriate training programs.

- We also engage in a comprehensive evaluation process designed to provide our employees with the feedback necessary for their professional development.
- We conduct employee surveys and implement feedback into our policies and procedures.
- **Health, Safety and Wellness:** The success of our business is fundamentally connected to the well-being of our people. Accordingly, we are committed to the health, safety and wellness of our employees.
  - We provide our employees and their families with access to a variety of innovative, flexible and convenient health and wellness programs, as described below. These programs support our employees' physical and mental health by providing tools and resources to help improve or maintain their health status and offer choice, where possible, so that our employees can customize their benefits to meet their needs.
  - In response to the COVID-19 pandemic, we have implemented and continue to implement safety measures in all of our offices and made other significant changes that we determined were in the best interest of our employees, as well as the communities in which we operate, and which comply with government regulations. This includes having nearly all of our people working remotely. In formulating our return-to-office protocol, we continue to monitor the impact of the COVID-19 pandemic, as well as policies and guidance from governmental authorities and health agencies.
- **Compensation Structure and Benefits:** Our compensation structure, including our comprehensive benefit packages, is designed to attract, motivate and retain highly talented employees.
  - We have consistently sought to closely align pay with performance. Through our broad-based equity program, we have used equity compensation to create a close alignment of interests between our shareholders and employees.
  - To advance our diversity, equity and inclusion objectives, we have recently expanded our benefits package to include additional women's and family support benefits.
  - Our benefits for eligible employees include the following:
    - Paid holidays, vacation days, personal days and sick days
    - Paid parental leave
    - Women's and family healthcare services
    - Flexible work arrangements
    - Back-up child and elder care
    - Paid marriage and bereavement leave
    - Medical, dental, prescription drug and vision insurance
    - Life and disability insurance
    - Enhanced healthcare navigation and claims advocacy
    - Retirement benefits
    - Commuter benefits
    - Health club membership discounts
    - Identity theft protection
    - · Other corporate benefits
  - We promote wellness education and encourage our employees to take a mindful and active approach to their overall well-being, including through our EverWELL program. We offer various resources and seminars related to different aspects of healthy living, including a focus on employees' health, welfare, nutrition, stress management and financial wellness.
- **Community:** We have also encouraged, supported and assisted our employees in having a positive impact on the communities in which we operate and serve.
  - Through our Evercore Volunteers program, we have continued our firm-wide community service initiatives, which connect our employees with our community partners in order to address immediate needs, support education and improve public spaces.
  - We facilitate employee fundraising, and in 2020 we conducted a social justice donation matching program, resulting in the largest charitable donation in Evercore history.

As of December 31, 2020, we employed approximately 1,800 people, working in 31 cities around the world. Our global workforce is comprised of approximately 99% full time and 1% part time employees. Nearly 1,400 of our employees were employed in the United States (of which approximately 1,100 were employed in our Investment Banking segment); the

remainder were employed outside the United States, primarily in our investment banking segment. We believe our efforts in managing our workforce have been effective, evidenced by our strong culture, talent development and employee retention.

#### Competition

The financial services industry is intensely competitive, and we expect it to remain so. Our competitors are other investment banking, financial advisory and investment management firms. We compete both globally and on a regional, product or niche basis. We compete on the basis of a number of factors, including transaction execution skills, investment performance, quality of equity research, our range of products and services, innovation, reputation and price.

Evercore's investment banking competitors can be categorized into two main groups: (1) large universal banks and bulge bracket firms such as Bank of America, Barclays, Citigroup, Credit Suisse, Deutsche Bank, Goldman Sachs, JPMorgan Chase, Morgan Stanley and UBS and (2) independent advisory firms such as Centerview, Greenhill, Houlihan Lokey, Lazard, Moelis, Perella Weinberg, PJT Partners and Rothschild, among others. We believe, and our clients have informed us, that firms that also engage in acquisition financing, significant proprietary trading in clients' securities and the management of large private equity funds that often compete with clients can cause such firms to develop interests that may be in conflict with the interests of advisory clients. Since Evercore is able to avoid potential conflicts associated with these types of activities, we believe that Evercore is better able to develop trusted and long-term relationships with its clients than those of its competitors, which provide such services. In addition, we have a larger global presence, deeper sector expertise and more diverse capabilities than many of the independent firms. Evercore ISI's business is also subject to competition from investment banks and other large and small financial institutions who offer similar services.

We believe that we face a range of competitors in our Investment Management business, with numerous other firms providing competitive services. Evercore Wealth Management competes with domestic and global private banks, regional broker-dealers, independent broker-dealers, registered investment advisors, commercial banks, trust companies and other financial services firms offering wealth management services to clients, many of which have substantially greater resources and offer a broader range of services.

Competition is also intense for the attraction and retention of qualified employees. Our ability to continue to compete effectively in our businesses will depend upon our ability to attract new employees and retain and motivate our existing employees.

#### Regulation

#### **United States**

Our business, as well as the financial services industry generally, is subject to extensive regulation in the United States and in the other jurisdictions where we operate. As a matter of public policy, regulatory bodies in the United States and the rest of the world are charged with safeguarding the integrity of the securities and other financial markets and with protecting the interests of customers participating in those markets. In the United States, the SEC is the federal agency responsible for the administration of the federal securities laws. Evercore Group L.L.C. ("EGL"), a wholly-owned subsidiary of ours through which we conduct our U.S. investment banking business, is registered as a broker-dealer with the SEC, is a member of the Financial Industry Regulatory Authority ("FINRA") and is registered as a broker-dealer in various states and the District of Columbia. EGL is subject to regulation and oversight by the SEC. FINRA, a self-regulatory organization that is subject to oversight by the SEC, adopts and enforces rules governing the conduct, and examines the activities, of its member firms, including EGL. The SEC, FINRA, and other regulators in various jurisdictions impose both conduct-based and disclosure-based requirements with respect to our business. State securities regulators also have regulatory or oversight authority over EGL. Our Private Funds Group is also impacted by various state and local regulations that restrict or prohibit the use of placement agents in connection with investments by public pension funds.

Broker-dealers are subject to regulations that cover all aspects of the securities business, including sales methods, trade practices, use and safekeeping of customers' funds and securities, capital structure, record-keeping, the financing of customers' purchases and the conduct and qualifications of directors, officers and employees. In particular, as a registered broker-dealer and member of a self-regulatory organization, we are subject to the SEC's uniform net capital rule, Rule 15c3-1. Rule 15c3-1 specifies the minimum level of net capital a broker-dealer must maintain and also requires that a significant part of a broker-dealer's assets be kept in relatively liquid form. The SEC and various self-regulatory organizations impose rules that require notification when net capital falls below certain predefined criteria, limit the ratio of subordinated debt to equity in the regulatory capital composition of a broker-dealer and constrain the ability of a broker-dealer to expand its business under

certain circumstances. Additionally, the SEC's uniform net capital rule imposes certain requirements that may have the effect of prohibiting a broker-dealer from distributing or withdrawing capital and requiring prior notice to the SEC for certain withdrawals of capital. EGL is also subject to the SEC's Market Access Rule, Rule 15c3-5. The Market Access Rule requires EGL to have controls and procedures in place to limit financial exposure by establishing capital thresholds for its trading clients and implementing controls to prevent erroneous orders. Our broker-dealer subsidiaries are also subject to regulations, including the USA PATRIOT Act of 2001, as amended (the "Patriot Act"), which impose obligations regarding the prevention and detection of money-laundering activities, including the establishment of customer due diligence and other compliance policies and procedures. Regulatory authorities are also increasingly focused on cyber security and vendor management. Failure to comply with any legal and regulatory requirements may result in monetary, regulatory and, in certain cases, criminal penalties.

We are also subject to the U.S. Foreign Corrupt Practices Act, which prohibits offering, promising, giving, or authorizing others to give anything of value, either directly or indirectly, to a non-U.S. government official in order to influence official action or otherwise gain an unfair business advantage, such as to obtain or retain business.

Our Investment Management business at EWM, as well as our equity method investments, ABS and Atalanta Sosnoff, are registered as investment advisors with the SEC. Registered investment advisors are subject to the requirements and regulations of the Investment Advisers Act of 1940. Such requirements relate to, among other things, fiduciary duties to clients, maintaining an effective compliance program, solicitation agreements, conflicts of interest, recordkeeping and reporting requirements, disclosure requirements, limitations on agency cross and principal transactions between an advisor and advisory clients, state and local political contributions, as well as general anti-fraud prohibitions. EWM is also an investment advisor to a mutual fund, which subjects EWM to additional regulations under the Investment Company Act of 1940 (the "1940 Act"). ETC, which is a national trust bank limited to fiduciary activities, is regulated by the Office of the Comptroller of the Currency ("OCC"), is a member bank of the Federal Reserve System and is subject to, among other things, the Patriot Act, the Bank Secrecy Act of 1970, as amended, the Gramm-Leach-Bliley Act of 1999, as amended, other federal banking laws and the state laws in the jurisdictions in which it operates.

#### United Kingdom

Authorization by the Financial Conduct Authority ("FCA"). The FCA is responsible for regulating Evercore Partners International LLP ("Evercore U.K.") and Evercore ISI International Limited ("Evercore ISI U.K."), the London vehicle of Evercore ISI. The Financial Services and Markets Act 2000 ("FSMA") is the basis for the United Kingdom's ("U.K.") financial services regulatory regime. FSMA is supported by secondary legislation and other rules made under FSMA, including the FCA Handbook of Rules and Guidance. A key FSMA provision is section 19, which contains a "general prohibition" against any person carrying on a "regulated activity" (or purporting to do so) in the U.K., unless he is an authorized or exempt person. It is a criminal offense to breach this general prohibition and certain agreements made in breach may not be enforceable. The "regulated activities" are set out in the FSMA (Regulated Activities) Order 2001 (as amended). Evercore U.K. is authorized to carry out regulated activities including: advising on investments, arranging (bringing about) deals in investments and making arrangements with a view to transactions in investments. Evercore ISI U.K. is also authorized to carry out these activities. As U.K. authorized persons, Evercore U.K. and Evercore ISI U.K. are subject to the FCA's high-level principles for businesses, conduct of business obligations and organizational requirements. The FCA has extensive powers to supervise and intervene in the affairs of the firms. It can take a range of disciplinary enforcement actions, including public censure, restitution, fines or sanctions and the award of compensation.

FSMA also gives the FCA investigatory and enforcement powers in respect of contraventions of various European Union ("EU") regulations, including the Market Abuse Regulation, which prohibits insider dealing, unlawful disclosure of inside information and market manipulation. The FCA is also able to prosecute a number of criminal offenses including, among other things, criminal insider dealing under the Criminal Justice Act 1993 and criminal market manipulation under the Financial Services Act 2012.

Regulatory Capital. Regulatory capital requirements form an integral part of the FCA's prudential supervision of FCA authorized firms. The regulatory capital rules oblige firms to hold a certain amount of capital at all times (taking into account the particular risks to which the firm may be exposed given its business activities), thereby helping to ensure that firms can meet their liabilities as they fall due and safeguarding their (and their counterparties') financial stability. The FCA also expects firms to take a proactive approach to monitoring and managing risks, consistent with its high-level requirement for firms to have adequate financial resources. However, as a so-called "exempt-CAD firm," Evercore U.K. is subject only to limited minimum capital requirements.

Anti-Money Laundering, Counter-Terrorist Financing and Anti-Bribery. The Money Laundering, Terrorist Financing and Transfer of Funds (Information on the Payer) Regulations 2017 (the "Money Laundering Regulations") came into force on June 26, 2017 and implemented the Fourth EU Money Laundering Directive ("MLD 4"). MLD 4 is designed to reinforce the efficacy of EU law in countering money laundering and terrorist financing and to ensure that the EU framework is aligned with the International Standards on Combating Money Laundering and the Financing of Terrorism and Proliferation adopted by the Financial Action Task Force in 2012. The Money Laundering Regulations impose numerous obligations on Evercore U.K. and Evercore ISI U.K. (and other "relevant persons"), including, among other things, obligations to take appropriate steps to assess the risks of money laundering and terrorist financing to which the business is subject and to maintain policies, controls and procedures to mitigate and manage the risks identified in the risk assessment. The Fifth EU Money Laundering Directive ("MLD 5") came into force on July 9, 2018. It amends MLD 4, which was transposed into U.K. law by amending the Money Laundering Regulations. In the U.K., it has been implemented through the Money Laundering and Terrorist Financing (Amendment) Regulations 2019. The objectives of MLD 5 include, among other things, extending the scope of MLD 4 to include a broader range of market participants (including cryptoasset exchanges and custodian wallet providers), amending customer due diligence requirements for client relationships (including the circumstances in which enhanced due diligence is required) and for transactions involving high risk countries and improved access to beneficial ownership for customer due diligence information.

The Proceeds of Crime Act 2002 and the Terrorism Act 2000 also contain a number of offenses in relation to money laundering and terrorist financing, respectively. Evercore U.K., Evercore ISI U.K. (and potentially other Evercore entities with a 'close connection' to the U.K.) are also subject to the U.K. Bribery Act 2010, which came into force on July 1, 2011. It provides for criminal penalties for bribery of, or receipt of a bribe from, public officials, corporations and individuals, as well as for the failure of an organization to prevent a person with whom it is associated from providing bribes for the organization's benefit.

Regulatory Framework in the European Union. The U.K. left the EU on January 31, 2020 and on December 31, 2020, at 11p.m., the Brexit transitional period came to an end. The U.K and the EU entered into the U.K. - EU Trade and Co-operation Agreement ("TCA") on December 24, 2020. The TCA was accompanied by a non-binding Joint Declaration committing the U.K. and the EU to cooperate on matters of financial regulation, which is intended to be facilitated by a Memorandum of Understanding due to be agreed by March 2021. However, the TCA does not presently make provision for financial services firms in the U.K. to access the EU single market. As a result, from January 1, 2021, U.K. firms, including Evercore U.K. and Evercore ISI U.K., do not have passporting rights to provide cross-border services into the EU and into a number of other members of the European Economic Area ("EEA"), to the extent such services are regulated activities. Evercore has a German subsidiary, Evercore GmbH ("Evercore Germany"), through which regulated activities can be conducted in Germany and in other EU and EEA jurisdictions on a cross-border basis, subject to certain exceptions and in compliance with applicable legal requirements.

Following the U.K.'s exit from the EU, the provisions of the Markets in Financial Instruments Directive and the Markets in Financial Instruments Regulation (together "MiFID") have been on-shored and brought into U.K. law through the European Union (Withdrawal) Act 2018. This provided that EU law directly applicable in the U.K. would form part of U.K. law at the end of the Brexit transitional period and gave powers to the U.K. government to amend this legislation so that it would operate effectively after Brexit. For most practical purposes Evercore U.K. and Evercore ISI U.K. will be subject to broadly the same requirements under the on-shored U.K. MiFID regime, subject to changes put forward in the U.K.'s legislative program.

#### Germany

In Germany, our subsidiary, Evercore Germany, is licensed by the German Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht "BaFin") to conduct investment advice and investment brokerage activities in Germany. Evercore Germany has passporting rights to provide cross-border services into the EU which are equivalent to those enjoyed by Evercore U.K. until January 1, 2021. Accordingly, Evercore Germany is authorized to provide the aforementioned services across the EU on a cross-border basis. Among other requirements, BaFin requires Evercore Germany, as a regulated entity, to comply with capital, liquidity, governance and business conduct requirements, and has a range of supervisory and disciplinary powers which it is able to use in overseeing the activities of the firm.

#### Hong Kong

In Hong Kong, our subsidiary, Evercore Asia Limited ("Evercore Asia"), is licensed by the Securities and Futures Commission ("SFC") to conduct certain corporate finance activities and securities dealing and advising activities that are related to corporate finance. The compliance requirements of the SFC include, among other things, paid-up share capital, liquid

capital and conduct of business requirements. The directors and certain officers, employees and other persons affiliated with Evercore Asia are also subject to SFC licensing and/or compliance requirements.

#### Singapore

In Singapore, Evercore Asia (Singapore) Pte. Ltd. maintains a Capital Market Services license issued by the Monetary Authority of Singapore ("MAS") for dealing in capital markets products that are securities and collective investment schemes and advising on corporate finance. The compliance requirements of MAS include conduct of business requirements and rules relating to client assets, among other things.

#### Dubai International Financial Centre

Financial services activities in, or from, the Dubai International Financial Centre, a free-zone located in the United Arab Emirates, Emirate of Dubai, are regulated by the Dubai Financial Services Authority ("DFSA") and are subject to licensing requirements. Evercore Advisory (Middle East) Limited maintains licenses issued by the DFSA for (i) advising on financial products, (ii) arranging credit and advising on credit and (iii) arranging deals in investments. The compliance requirements of the DFSA include, among other things, capital, liquidity, governance, conduct of business requirements and anti-money laundering, counter-terrorist financing and sanctions requirements.

#### General

Certain of our businesses are subject to compliance with laws and regulations of U.S. federal and state governments, non-U.S. governments, their respective agencies and/or various self-regulatory organizations or exchanges relating to, among other things, the privacy of client information, and any failure to comply with these regulations could expose us to liability and/or reputational damage. Additional legislation, changes in rules promulgated by financial authorities and self-regulatory organizations or changes in the interpretation or enforcement of existing laws and rules, either in the United States or elsewhere, may directly affect our mode of operation and profitability.

The U.S. and non-U.S. government agencies and self-regulatory organizations, as well as state securities commissions in the United States, are empowered to conduct periodic examinations and initiate administrative proceedings that can result in censure, fine, the issuance of cease-and-desist orders or the suspension or expulsion of a regulated entity or its directors, officers or employees.

#### Item 1A. Risk Factors

#### **Risks Related to Our Business**

Difficult market conditions may adversely affect our business in many ways, including reducing the volume of the transactions involving our Investment Banking business and reducing the value of the assets we manage in our Investment Management businesses, which, in each case, may materially reduce our revenue or income.

As a financial services firm, our businesses are materially affected by conditions in the financial markets and economic conditions in the U.S. and throughout the world. Financial markets and economic conditions can be negatively impacted by many factors beyond our control, such as the inability to access credit markets, rising interest rates or inflation, terrorism, pandemic, political uncertainty, uncertainty in the U.S. federal fiscal or monetary policy and the fiscal and monetary policy of foreign governments and the timing and nature of regulatory reform. Unfavorable market or economic conditions, as well as volatility in the financial markets can materially reduce the demand for our services and present new challenges. For example, the COVID-19 pandemic had a significant impact on market and economic conditions throughout 2020 which, at different times throughout the year, had both positive and negative impacts on the results of operations for each of our business units. The course of the COVID-19 pandemic into 2021, including the timing and acceptance of vaccinations, or other similar unrelated pandemics, epidemics or global events leading to difficult market or economic conditions, may cause the number of global and domestic M&A transactions to significantly decrease, and we cannot be certain that any associated increases in activity in our restructuring, debt advisory, capital markets advisory businesses and Equities business will be sufficient to offset weakness in M&A activity. The associated decline in revenue could have a significant adverse impact on our results of operations and cash flows, and our ability to fund operations, make capital investments, maintain compliance with our debt covenants and fund shareholder dividends and other capital commitments or stock repurchases could be adversely affected.

Revenue generated by our Investment Banking business is related to the volume and value of the transactions in which we are involved. The majority of our bankers are focused on covering clients in the context of providing M&A services and those activities generate a substantial portion of our revenues. During periods of unfavorable market and economic conditions, our

operating results may be adversely affected by a decrease in the volume and value of M&A transactions and increasing price competition among financial services companies seeking advisory engagements. Our clients engaging in M&A transactions often rely on access to the credit and/or capital markets to finance their transactions. The uncertainty of available credit and the volatility of the capital markets and the fact that we do not provide financing or otherwise commit capital to clients can adversely affect the size, volume, timing and ability of such clients to successfully complete M&A transactions and adversely affect our Investment Banking business. In addition, our profitability would be adversely affected due to our fixed costs and the possibility that we would be unable to reduce our variable costs without reducing revenue or within a timeframe sufficient to offset any decreases in revenue relating to changes in market and economic conditions.

We also seek to generate greater business from our restructuring and capital advisory services and our Evercore ISI business. However, we cannot be certain that we will be able to offset lower revenues in their entirety from a decline in our M&A activities with revenues generated from restructuring and capital advisory services or from our Evercore ISI business. Our restructuring services, which provide financial advice and investment banking services to companies in financial transition, as well as to creditors, shareholders and potential acquirers, our capital advisory services, which provide corporations and financial sponsors with advice relating to a broad array of financing issues, and our Evercore ISI business, which provides equity research and agency securities trading for institutional investors, are intentionally smaller than our M&A advisory business and we expect that they will remain that way for the foreseeable future.

Unfavorable market conditions may also lead to a reduction in revenues from our underwriting and placement agent activities, and to the extent that adverse economic market conditions affect M&A and capital raising activities generally, the demand for the research and other services provided by our Evercore ISI business could correspondingly decline.

During a market or general economic downturn, our Wealth Management business would also be expected to generate lower revenue as, among other things, the management fees we receive are typically based on the market value of the securities that comprise the assets we manage, and our clients or prospective clients may withdraw funds from, or hesitate to allocate assets to, these businesses in favor of investments they perceive as offering greater opportunity or lower risk.

# We depend on our senior professionals, including our executive officers, and the loss of their services could have a material adverse effect on us.

Our senior professionals' expertise, skill, reputation and relationships with clients and potential clients are critical elements in maintaining and expanding our businesses. For example, our Investment Banking business, including Advisory and Evercore ISI, is dependent on our senior Investment Banking professionals and on a small number of senior research analysts, traders and executives. In addition, EWM is dependent on a small number of senior portfolio managers and executives. Our professionals possess substantial experience and expertise and strong client relationships. However, they are not obligated to remain employed with us and the market for qualified professionals is highly competitive. If any of these personnel were to retire, join an existing competitor, form a competing company or otherwise leave us, it could jeopardize our relationships with clients and result in the loss of client engagements and revenues, which may be material.

In addition, if any of our executive officers or other senior professionals were to join an existing competitor or form a competing company, some of our clients could choose to use the services of that competitor instead of our services or some of our other professionals could choose to follow the departing senior professional to a competitor. Although we have entered into non-competition agreements with certain senior professionals, there is no guarantee that these agreements provide sufficient incentives or protections to prevent our professionals from resigning to join our competitors or that the non-competition agreements would be upheld if we were to seek to enforce our rights. The departure of a number of executive officers or senior professionals could have a material adverse effect on our business, financial condition and results of operations.

# If we are unable to successfully identify, hire and retain productive individuals, we may not be able to implement our growth strategy successfully.

Our growth strategy is based, in part, on our ability to attract and retain highly skilled and profitable senior professionals across all of our businesses. Due to competition from other firms, we may face difficulties in recruiting and retaining professionals of a caliber consistent with our business strategy. In particular, many of our competitors may be able to offer more attractive compensation packages or broader career opportunities. Additionally, it may take more than one year for us to determine whether new advisory professionals will be profitable or effective, during which time we may incur significant expenses and expend significant time and resources on training, integration and business development aimed at developing this new talent. Further, we may not be able to retain our professionals, which could result in increased recruiting expenses or our recruiting professionals at higher compensation levels.

Certain aspects of our cost structure are largely fixed, and we may incur costs associated with new or expanded lines of business prior to these lines of business generating significant revenue. If our revenue declines or fails to increase commensurately with the expenses associated with new or expanded lines of business, our profitability may be materially adversely affected.

We may incur costs associated with new or expanded lines of business, including guaranteed or fixed compensation costs, prior to these lines of business generating significant revenue. In addition, certain aspects of our cost structure, such as costs for occupancy and equipment rentals, communication and information technology services, and depreciation and amortization are largely fixed, and we may not be able to timely adjust these costs to match fluctuations in revenue. If our revenue declines, or fails to increase commensurately with the expenses associated with new or expanded lines of business, our profitability may be materially adversely affected.

### Our growth has placed, and will continue to place, significant demands on our administrative, operational and financial resources.

We have experienced significant growth in the past several years. Supporting this growth has placed significant demands on our operational, legal, regulatory and financial systems and resources for integration, training and business development efforts. We are often required to commit additional resources to maintain appropriate operational, legal, regulatory and financial systems to adequately support expansion, even when we only partner, enter into strategic alliances or take minority stakes in other businesses. We expect our growth to continue, which could place additional demands on our resources and increase our expenses. For example, in recent years we have made significant investments in various enterprise technologies, such as client relationship management and enterprise resource planning technology. We cannot provide assurance that our financial controls, the level of knowledge of our personnel, our operational abilities, our legal and compliance controls and our other corporate support systems will be adequate to manage our expanding operations effectively. Any failure to do so could adversely affect our ability to pursue our growth strategy, generate revenue and control expenses.

# Our revenue and profits are highly volatile, which may make it difficult for us to achieve steady earnings growth on a quarterly basis and may cause the price of our Class A common stock to decline.

Our revenue and profits are highly volatile, and we can experience significant fluctuations in quarterly results. We generally derive Investment Banking revenue from engagements that generate significant fees at key transaction milestones, such as closing, and the timing of these milestones is outside of our control. As a result, our financial results will likely fluctuate from quarter to quarter based on the timing of when those fees are earned. It may be difficult for us to achieve steady earnings growth on a quarterly basis, which could, in turn, lead to large adverse movements in the price of our Class A common stock or increased volatility in our stock price generally.

We earn a majority of our revenue from advisory engagements, and, in many cases, we are not paid until the successful consummation of the transactions. As a result, our Investment Banking revenue is highly dependent on market conditions and the decisions and actions of our clients, interested third parties and governmental authorities. For example, a client could delay or terminate an acquisition transaction because of a failure to agree upon final terms with the counterparty, failure to obtain necessary regulatory consents or board or stockholder approvals, failure to secure necessary financing, adverse market conditions or because the target's business is experiencing unexpected operating or financial problems. Anticipated bidders for assets of a client during a restructuring transaction may not materialize or our client may not be able to restructure its operations or indebtedness due to a failure to reach agreement with its principal creditors. In these circumstances, we often do not receive any advisory fees other than the reimbursement of certain out-of-pocket expenses, despite the fact that we have devoted considerable resources to these transactions. The loss of even one such mandate may have a significant effect on our near-term financial results.

In Wealth Management, our revenue includes management fees from assets we manage. These revenues are dependent upon the amount of AUM, which can decline as a result of market depreciation, withdrawals or otherwise, as well as the performance of the assets. The timing of flows, contributions and withdrawals are often out of our control, can occur on short notice, and may be inconsistent from quarter to quarter. See "—The amount and mix of our AUM are subject to significant fluctuations." Even in the absence of a market downturn, below-market investment performance by our funds and portfolio managers could reduce AUM and asset management revenues.

Our failure to deal appropriately with actual, potential or perceived conflicts of interest could damage our reputation and materially adversely affect our business.

As we have expanded the scope of our businesses and client base, we increasingly confront actual, potential and perceived conflicts of interest relating to our Investment Banking and Investment Management businesses. It is possible that actual, potential or perceived conflicts could give rise to client dissatisfaction, litigation or regulatory enforcement actions. Appropriately identifying and managing actual or perceived conflicts of interest is complex and difficult, and our reputation could be damaged if we fail, or appear to fail, to deal appropriately with one or more potential or actual conflicts of interest. Regulatory scrutiny of, or litigation in connection with, conflicts of interest would have a material adverse effect on our reputation which would materially adversely affect our business in a number of ways, including an inability to recruit additional professionals and a reluctance of potential clients and counterparties to do business with us. Additionally, client-imposed conflicts requirements could place additional limitations on us, for example, by limiting our ability to accept Investment Banking advisory engagements.

Policies, controls and procedures that we may be required to implement to address additional regulatory requirements, including as a result of additional foreign jurisdictions in which we operate, Evercore ISI's business and our underwriting activities, or to mitigate actual or potential conflicts of interest, may result in increased costs, including for additional personnel and infrastructure and information technology improvements, as well as limit our activities and reduce the positive synergies that we seek to cultivate across our businesses. For example, due to our equity research activities through Evercore ISI, we face potential conflicts of interest, including situations where our publication of research may conflict with the interests of an advisory client, or allegations that research objectivity is being inappropriately impacted by advisory client considerations.

# Employee misconduct, which is difficult to detect and deter, could harm us by impairing our ability to attract and retain clients while subjecting us to significant legal liability and reputational harm.

There is a risk that our employees could engage in fraud or misconduct that adversely affects our business. Our Investment Banking business often requires that we deal with confidential matters of great significance to our clients. If our employees were to improperly use or disclose confidential information provided by our clients, we could be subject to regulatory sanctions and suffer serious harm to our reputation, financial position, current client relationships and ability to attract future clients and employees. We are also subject to a number of obligations and standards arising from our Investment Management business and our authority over the assets managed by our Investment Management business. The violation of these obligations and standards by any of our employees would adversely affect our clients and us. It is not always possible to deter employee misconduct, and the precautions we take to detect and prevent this activity may not be effective in all cases. If our employees engage in misconduct, our business may be adversely affected.

In addition, the U.S. regulators and enforcement agencies, including the U.S. Department of Justice and the SEC, continue to devote greater resources to the enforcement of the Foreign Corrupt Practices Act, anti-money laundering laws and anti-corruption laws, and the United Kingdom has significantly expanded the reach of its anti-bribery laws. While we have developed and implemented policies and procedures designed to ensure strict compliance with anti-bribery, anti-money laundering, anti-corruption and other laws, such policies and procedures may not be effective in all instances to prevent violations. Any determination that any of our employees have violated these laws (or similar laws of other jurisdictions in which we do business) could subject us to, among other things, civil and criminal penalties, material fines, profit disgorgement, injunction on future conduct, securities litigation and reputational damage, any one of which could adversely affect our business, financial position or results of operations.

### The financial services industry faces substantial litigation and regulatory risks, and we may face damage to our professional reputation and legal liability.

If there are allegations of improper conduct by private litigants or regulators, whether the ultimate outcome is favorable or unfavorable to us, as well as negative publicity and press speculation about us, whether or not valid, may harm our reputation. Moreover, our role as advisor to our clients on important mergers and acquisitions or restructuring transactions often involves complex analysis and the exercise of professional judgment, including, if appropriate, rendering fairness opinions in connection with mergers and other transactions.

Particularly in highly volatile markets, the volume of claims and amount of damages claimed in litigation and regulatory proceedings against M&A financial advisors can be significant. Our business is also subject to regulation in the countries in which it operates. As this regulatory environment continues to change (in some cases potentially significantly) it is difficult to assess future litigation and regulatory risks. Regulatory changes make it harder for our clients to estimate future potential losses that may be incurred. Our M&A advisory activities may subject us to the risk of significant legal liability to our clients and third parties, including our clients' stockholders, under securities or other laws for materially false or misleading statements made in connection with securities and other transactions and potential liability for the fairness opinions and other advice

provided to participants in corporate transactions. In addition, a portion of our advisory fees are obtained from restructuring clients, and often these clients do not have sufficient resources to indemnify us for costs and expenses associated with third-party subpoenas and direct claims, to the extent such claims are not barred as part of the reorganization process. Our engagements typically include broad indemnities from our clients and provisions designed to limit our exposure to legal claims relating to our services, but these provisions may not protect us or may not be adhered to in all cases. These indemnities also are dependent on our client's capacity to pay the amounts claimed. As a result, we may incur significant legal expenses in defending against litigation. In our Investment Management business, we make investment decisions on behalf of our clients that could result in substantial losses. This also may subject us to the risk of legal liability or actions alleging negligent misconduct, breach of fiduciary duty or breach of contract. These risks often may be difficult to assess or quantify and their existence and magnitude often remain unknown for substantial periods of time. Substantial legal liability or legal expenses incurred in defending against litigation could materially adversely affect our business, financial condition, operating results or liquidity or cause significant reputational harm to us, which could seriously harm our business.

#### We may face damage to our professional reputation if our services are not regarded as satisfactory or for other reasons.

As a financial services firm, we depend to a large extent on our relationships with our clients and our reputation for integrity and high-caliber professional services to attract and retain clients. Our reputation could be impacted by events that may be difficult or impossible to control, and costly or impossible to remediate. For example, alleged or actual failures by us or our employees to comply with applicable laws, rules or regulations, errors in our public reports, perceptions of our environmental, social and governance practices or business selection, or the public announcement and potential publicity surrounding any of these events, even if inaccurate, satisfactorily addressed, or if no violation or wrongdoing actually occurred, could adversely impact our reputation, our relationships with clients, and our ability to negotiate joint ventures and strategic alliances, any of which could have an adverse effect on our financial condition and results of operations.

# Extensive and evolving regulation of our businesses exposes us to the potential for significant penalties and fines due to compliance failures, increases our costs and limits our ability to engage in certain activities.

As a participant in the financial services industry, we are subject to extensive and evolving regulation by governmental and self-regulatory organizations in jurisdictions around the world, as described further under "Business - Regulation" above. Our ability to conduct business and our operating results, including compliance costs, may be adversely affected as a result of any new requirements imposed by the SEC, FINRA, or other U.S. or foreign governmental regulatory authorities or self-regulatory organizations that regulate the financial services industry. We may also be adversely affected by changes in the interpretation or enforcement of existing laws or regulations by these governmental authorities and self-regulatory organizations. Uncertainty about the timing and scope of any changes to existing laws and rules or the implementation of new laws or rules by any regulatory authorities that regulate financial services firms or supervise financial markets, as well as the compliance costs associated with a new regulatory regime, may negatively impact our businesses in the short term, even if the long-term impact of any such changes are positive for our businesses. In addition, policies adopted by clients or prospective clients, which may exceed regulatory requirements, may result in additional compliance costs that materially affect our business. Because certain of our larger competitors are subject to regulations that do not affect us to the same extent, or at all, regulatory reforms may benefit them more than us, including by expanding their permitted activities, reducing their compliance costs or reducing restraints on compensation, any of which could enhance their ability to compete against us for advisory opportunities, for employees or otherwise, in a manner that negatively impacts our business.

Our failure to comply with applicable laws or regulations could result in adverse publicity and reputational harm, as well as fines, suspensions of personnel or other sanctions, including revocation of the registration of us or any of our subsidiaries as an investment advisor or broker-dealer. For example, we are subject to extensive bribery and anti-corruption regulation, which can present heightened risks for us due to certain jurisdictions in which we operate and our significant client relationships with governmental entities and certain businesses that receive support from government agencies. Our businesses are subject to periodic examination by various regulatory authorities, and we cannot predict the outcome of any such examinations or estimate the amount of monetary fines or penalties that could be assessed. In addition, adverse regulatory scrutiny of any of our strategic partners could have a material adverse effect on our business and reputation.

Furthermore, following the U.K.'s exit from the EU (as described below), the U.K. on-shored MiFID regime, which broadly continued the requirements under the previous EU directive and regulation, continues to have significant and wideranging impacts on U.K. and EU securities and derivatives markets as a result of enhanced investor protection and organizational requirements, including, among other things, (i) rules regarding the ability of portfolio management firms to receive and pay for investment research relating to all asset classes, (ii) enhanced regulation of algorithmic trading, (iii) the

movement of trading in certain shares and derivatives onto regulated execution venues, (iv) the extension of pre- and post-trade transparency requirements to wider categories of financial instruments, (v) restriction on the use of so-called dark pool trading, (vi) the creation of a new type of trading venue called the Organized Trading Facility for non-equity financial instruments, (vii) commodity derivative position limits and reporting requirements, and (viii) the move away from vertical silos in execution, clearing and settlement.

#### The U.K.'s exit from the European Union could adversely impact our business and operations.

The U.K. left the EU on January 31, 2020 and on December 31, 2020, at 11p.m., the Brexit transitional period came to an end. The U.K. and the EU entered into the TCA on December 24, 2020, which was accompanied by a non-binding Joint Declaration committing the U.K. and the EU to cooperate on matters of financial regulation, which is intended to be facilitated by a Memorandum of Understanding due to be agreed by March 2021. However, the TCA does not presently make provision for financial services firms in the U.K. to access the EU single market. See Item 1. "Business" for more information. If the U.K. and the EU are unable to enter into a Memorandum of Understanding, or if the Memorandum of Understanding does not reinstate passporting rights to Evercore U.K. and Evercore ISI U.K., our U.K. entities would continue to be unable to conduct regulated activities on a cross-border and off-shore basis into all EU countries without obtaining regulatory approval outside of the U.K.. We have taken certain actions to prepare for this outcome, including obtaining a license from BaFin for Evercore Germany, through which regulated activities can be conducted in Germany and in other EU and EEA jurisdictions on a cross-border basis, subject to certain exceptions and in compliance with applicable legal requirements. In addition, activities performed by Evercore U.K. and Evercore ISI U.K. which are not regulated activities may still be conducted within the EU and the EEA directly. However, the inability of Evercore U.K. and Evercore ISI U.K. themselves to conduct certain regulated activities on a cross-border and off-shore basis into all EU countries could adversely affect the manner in which they operate.

More broadly, the impact of Brexit on the economic outlook of the Eurozone and the U.K., and associated global implications, remain uncertain notwithstanding agreement of the TCA. This is particularly the case in relation to the financial services sector, where the extent of EU single market access granted to U.K. financial services companies remains subject to further discussion and will rely heavily on EU determinations of equivalence in relation to the U.K.'s regulatory regime (which cannot be assured, particularly where U.K. regulatory standards diverge from those of the EU).

#### Our business is subject to various cybersecurity risks.

We face various operational risks related to our businesses on a day-to-day basis. We rely heavily on financial, accounting, communication and other data processing systems to securely process, transmit, and store sensitive and confidential client information, and communicate among our locations around the world and with our staff, clients, partners, and vendors. We also depend on third-party software and programs, as well as cloud-based storage platforms as part of our operations. These systems, including the systems of third parties on whom we rely, may fail to operate properly or become disabled as a result of tampering or a breach of our network security systems or otherwise, including for reasons beyond our, or their, control. In addition, we are also exposed to fourth-party cybersecurity risk from vendors, suppliers or attackers of our third-party vendors. The increased use of mobile technologies and remote working arrangements heighten these and other operational risks.

In addition, as we operate in a financial services industry, we are susceptible to attempts to gain unauthorized access of client, customer or other confidential information. We are also at risk for denial-of-service, distributed denial-of-service and/or other cyber-attacks involving the theft, dissemination and destruction of corporate information or other assets, which could result from an employee's, contractor's or other third party vendor's failure to follow data security procedures or as a result of actions by third parties, including actions by governments. Phishing attacks and email spoofing attacks are becoming more prevalent and are often used to obtain information to impersonate employees or clients in order to, among other things, direct fraudulent bank transfers or obtain valuable information. Fraudulent transfers resulting from phishing attacks or email spoofing of our employees could result in a material loss of assets, reputational harm or legal liability, and in turn materially adversely affect our business. Although cyber-attacks have not, to date, had a material impact on our operations, breaches of our, or third-party, network security systems on which we rely could involve attacks that are intended to obtain unauthorized access to and disclose our proprietary information or our client's proprietary information, destroy data or disable, degrade or sabotage our systems, often through the introduction of computer viruses, cyber-attacks and other means, and could originate from a wide variety of sources, including state actors or other unknown third parties outside the firm.

There can be no assurance that we, or the third parties on whom we rely, will be able to anticipate, detect or implement effective preventative measures against frequently changing cyber threats. We expect to incur significant costs in maintaining and enhancing appropriate protections to keep pace with increasingly sophisticated methods of attack. In addition to the implementation of data security measures, we require our employees to maintain the confidentiality of the proprietary

information we hold. If an employee's failure to follow proper data security procedures results in the improper release of confidential information, or our systems are otherwise compromised, do not operate properly or are disabled, we could suffer a disruption of our business, financial losses, liability to clients, regulatory sanctions and damage to our reputation.

# We are exposed to risks and costs associated with protecting the integrity and security of our clients', employees' and others' personal data and other sensitive information.

As part of our business, we manage, utilize and store sensitive or confidential client or employee data, including personal data. As a result, we are subject to various risks and costs associated with the collection, handling, storage and transmission of sensitive information, including those related to compliance with U.S. and foreign data collection and privacy laws and other contractual obligations, as well as those associated with the compromise of our systems collecting such information. These laws and regulations are increasing in complexity and number. For example, the General Data Protection Regulation ("GDPR"), which applies across the EU and the U.K., imposes stringent requirements regarding the handling of personal data and several other jurisdictions, including in the United States, have adopted or are considering similar legislation. Failure to meet the GDPR requirements could, in serious cases, result in penalties of up to four percent of worldwide revenue.

If any person, including any of our employees, negligently disregards or intentionally breaches our established controls with respect to client or employee data, or otherwise mismanages or misappropriates that data, we could be subject to significant monetary damages, regulatory enforcement actions, fines and/or criminal prosecution. In addition, unauthorized disclosure of sensitive or confidential client or employee data, whether through cyber-attacks, systems failure, employee negligence, fraud or misappropriation, could damage our reputation and cause us to lose clients and related revenue in the future. Potential liability in the event of a security breach of client data could be significant and depending on the circumstances giving rise to the breach, this liability may not be subject to a contractual limit of liability or an exclusion of consequential or indirect damages.

Any failure to comply with these regulations could expose us to liability and/or reputational damage. In addition, our businesses are increasingly subject to laws and regulations relating to surveillance, encryption and data on-shoring in the jurisdictions in which we operate. Compliance with these laws and regulations may require us to change our policies, procedures and technology for information security, which could, among other things, make us more vulnerable to cyberattacks and misappropriation, corruption or loss of information or technology.

#### Our business is subject to various operational risks.

We operate in businesses that are highly dependent on proper processing of financial transactions. In Evercore ISI, and our Wealth Management business in particular, we must consistently and reliably obtain securities pricing information, properly execute and process client transactions and provide reports and other customer service to our clients. The expansion of our equities business has increased the size and scope of our trading activities and, accordingly, increased the opportunities for trade errors and other operational errors in connection with the processing of transactions. The occurrence of trade or other operational errors or the failure to keep accurate books and records can render us liable to disciplinary action by governmental and self-regulatory authorities, as well as to claims by our clients. We also rely on third-party service providers for certain aspects of our business. Any interruption or deterioration in the performance of these third parties or failures of their information systems and technology could impair our operations, affect our reputation and adversely affect our businesses.

In addition, if we were to experience a disaster or other business continuity problem, such as an epidemic, a pandemic, other man-made or natural disaster or disruption involving electronic communications or other services used by us or third parties with whom we conduct business, our continued success will depend, in part, on the availability of our personnel and office facilities and the proper functioning of our computer, software, telecommunications, transaction processing and other related systems and operations, as well as those of third parties on whom we rely. For example, the COVID-19 pandemic resulted in substantial disruption to our business operations. Although we have been able to continue business operations, we cannot guarantee in the future that similar events will not result in a material disruption to our business that may cause material financial loss, regulatory action, reputation harm or legal liability, and if significant portions of our workforce, including key personnel, are unable to work effectively because of illness, government actions, or other restrictions in connection with a pandemic, the impact of a pandemic on our business could be exacerbated. In particular, we depend on our headquarters in New York City, where a large number of our personnel are located, for the continued operation of our business. Although we have developed business continuity plans, a disaster or a disruption in the infrastructure that supports our businesses, a disruption involving electronic communications or other services used by us or third parties with whom we conduct business, or a disruption that directly affects our headquarters, could have a material adverse impact on our ability to continue to operate our business without interruption. The incidence and severity of disasters or other business continuity problems are unpredictable,

and our inability to timely and successfully recover could materially disrupt our businesses and cause material financial loss, regulatory actions, reputational harm or legal liability.

#### We may not be able to generate sufficient cash to service all of our indebtedness.

Our ability to make scheduled payments on, or to refinance, our debt obligations depends on our financial condition and operating performance. We cannot provide assurance that we will maintain a level of cash flows from operating activities sufficient to permit us to pay the principal of, and interest on, our indebtedness, including the \$170.0 million principal amount of the 2016 senior notes issued, (the "2016 Private Placement Notes") and the \$175.0 million and £25.0 million principal amount of the 2019 senior notes issued, (the "2019 Private Placement Notes"), subject to semi-annual interest payments, as well as principal payments beginning in 2021 and 2029, respectively. The final payments of all amounts outstanding, plus accrued interest, are due 2028, for the 2016 Private Placement Notes, and 2033, for the 2019 Private Placement Notes. See Note 14 to our consolidated financial statements for further information. If our cash flows and capital resources are insufficient to fund our debt service obligations, including the principal and semi-annual interest payments noted above, we may be forced to reduce or delay investments and capital expenditures, or to sell assets, seek additional capital or restructure or refinance our indebtedness, including the Private Placement Notes and other contractual commitments.

#### Our clients may be unable to pay us for our services.

We face the risk that certain clients may not have sufficient financial resources to pay, or otherwise refuse to pay, our agreed-upon advisory fees, including in the bankruptcy or insolvency context. If a client's financial difficulties become severe, the client may be unwilling or unable to pay our invoices in the ordinary course of business, which could adversely affect collections of both our accounts receivable and unbilled services. On occasion, some of our clients have entered bankruptcy, which has prevented us from collecting amounts owed to us. The bankruptcy of a number of our clients that, in the aggregate, owe us substantial accounts receivable could have a material adverse effect on our business, financial condition and results of operations. In addition, if a number of clients declare bankruptcy after paying us certain invoices, courts may determine that we are not properly entitled to those payments and may require repayment of some or all of the amounts we received, which could adversely affect our business, financial condition and results of operations. Certain clients may also be unwilling to pay our advisory fees in whole or in part, in which case we may have to incur significant costs to bring legal action to enforce our engagement agreements to obtain our advisory fees.

### Goodwill, other intangible assets, equity method investments and other investments represent a portion of our assets, and an impairment of these assets could have a material adverse effect on our financial condition and results of operations.

Goodwill, other intangible assets, equity method investments and other investments represent a portion of our assets. We assess these assets at least annually for impairment, however, we may need to perform impairment tests more frequently if events occur, or circumstances indicate, that the carrying amount of these assets may not be recoverable. These events or circumstances could include a significant change in the business climate, attrition of key personnel, a prolonged decline in our stock price and market capitalization, legal factors, operating performance indicators, competition, sale or disposition of a significant portion of one of our businesses and other factors. The valuation of our reporting units, long-lived intangible assets, equity method investments or other investments requires judgment in estimating future cash flows, discount rates and other factors. In making these judgments, we evaluate the financial health of our reporting units, long-lived intangible assets, equity method investments or other investments, including such factors as market performance, changes in our client base and projected growth rates. Because these factors are ever changing, due to market and general business conditions, we cannot predict whether, and to what extent, our goodwill, long-lived intangible assets, equity method investments and other investments may be impaired in future periods.

### Failure to maintain effective internal controls in accordance with Section 404 of the Sarbanes-Oxley Act could materially adversely affect our business.

We have documented and tested our internal control procedures in order to satisfy the requirements of Section 404 of the Sarbanes-Oxley Act, which requires annual management assessments of the effectiveness of our internal controls over financial reporting and a report by our independent auditors regarding our internal control over financial reporting. If we fail to maintain the adequacy of our internal controls as such standards are modified, supplemented or amended from time to time, our independent registered public accounting firm may not be able or willing to issue an unqualified report on the effectiveness of our internal control over financial reporting. Matters impacting our internal controls may cause us to be unable to report our financial information on a timely basis and thereby subject us to adverse regulatory consequences, including sanctions by the SEC, or violations of applicable stock exchange listing rules. There could also be a negative reaction in the financial markets

due to a loss of investor confidence in us and the reliability of our financial statements. Confidence in the reliability of our financial statements is also likely to suffer if we identify a material weakness in our internal control over financial reporting. This could materially adversely affect us and lead to a decline in the market price of our shares.

A change in relevant income tax laws, regulations or treaties or an adverse interpretation of these items by tax authorities could result in an audit adjustment or revaluation of our net deferred tax assets that may cause our effective tax rate and tax liability to be higher than what is currently presented in the consolidated financial statements.

As part of the process of preparing our consolidated financial statements, we are required to estimate income taxes in each of the jurisdictions in which we operate. Significant management judgment is required in determining our provision for income taxes, our deferred tax assets and liabilities and any valuation allowance recorded against our net deferred tax assets. This process requires us to estimate our actual current tax liability and to assess temporary differences resulting from differing book versus tax treatment of items, such as deferred revenue, compensation and benefits expense, unrealized gains and losses on long-term investments and depreciation. Our effective tax rate and tax liability is based on the application of current income tax laws, regulations and treaties. These laws, regulations and treaties are complex, and the manner in which they apply to our facts and circumstances is sometimes open to interpretation. Management believes its application of current laws, regulations and treaties to be correct and sustainable upon examination by the tax authorities. However, the tax authorities could challenge our interpretation, resulting in additional tax liability or adjustment to our income tax provision that could increase our effective tax rate. In addition, tax laws, regulations or treaties newly enacted or enacted in the future, or interpretations of the Tax Cuts and Jobs Act, or other tax laws, may cause us to revalue our net deferred tax assets and have a material change to our effective tax rate.

### Our inability to successfully identify, consummate and integrate alliances, including through joint ventures or investments, as part of our growth initiatives could have adverse consequences to our business.

We may expand our various businesses through additional acquisitions, entering into joint ventures and strategic alliances, and internally developing new opportunities that are complementary to our existing businesses and where we think we can add substantial value or generate substantial returns. The success of this strategy will depend on, among other things, the availability of suitable opportunities and capital resources to effect our strategy; the level of competition from other companies that may have greater financial resources than we do or may not require the same level of disclosure of these activities; our ability to value acquisition and investment candidates accurately and negotiate acceptable terms for those acquisitions and investments; and our ability to identify and enter into mutually beneficial relationships with joint venture partners.

Additionally, integrating acquired businesses, providing a platform for new businesses and partnering with other firms involve a number of risks and present financial, managerial and operational challenges, including the following factors, among others: loss of key employees or customers; possible inconsistencies in or conflicts between standards, controls, procedures and policies and the need to implement company-wide financial, accounting, information technology and other systems; failure to maintain the quality of services that have historically been provided; failure to coordinate geographically diverse organizations; disagreements between us and our partners; compliance with regulatory requirements in regions in which new businesses and ventures are located; and the diversion of management's attention from our day-to-day business as a result of the need to manage any disruptions and difficulties and the need to add management resources to do so. Our inability to develop, integrate and manage acquired companies, joint ventures or other strategic relationships and growth initiatives in an efficient and cost-effective manner, or at all, could have material adverse short- and long-term effects on our operating results, financial condition and liquidity.

# We may not realize the cost savings, revenue enhancements or other benefits that we expected from our acquisitions and other growth initiatives.

Our analyses of the benefits and costs of expanding our businesses necessarily involve assumptions as to future events, including general business and industry conditions, the longevity of specific customer engagements and relationships, operating costs and competitive factors, many of which are beyond our control and may not materialize. While we believe our analyses and their underlying assumptions to be reasonable, they are estimates that are necessarily speculative in nature. In addition, new regulatory requirements and conflicts may reduce the synergies that we expect to result from our growth initiatives. Even if we achieve the expected benefits, we may not be able to achieve them within the anticipated time frame. Also, the cost savings and other synergies from these acquisitions may be offset by costs incurred in integrating the companies, increases in other expenses or problems in the business unrelated to these acquisitions. In the case of joint ventures, we are subject to additional risks and uncertainties in that we may be dependent upon, and subject to liability, losses or reputational damage relating to

personnel, systems and activities that are not under our direct and sole control, and conflicts and disagreements between us and our joint venture partners may negatively impact our business.

#### Risks Related to Our Investment Banking Business

A substantial portion of our revenue is derived from advisory assignments for Investment Banking clients, which are not long-term contracted sources of revenue and are subject to intense competition, and declines in these engagements could have a material adverse effect on our financial condition and operating results.

We historically have earned a substantial portion of our revenue from fees paid to us by our Investment Banking clients for advisory services. These fees are typically payable upon the successful completion of a particular transaction or restructuring. Our Advisory and Underwriting services accounted for 89%, 88% and 88% of our revenues, excluding Other Revenue, net, in 2020, 2019 and 2018, respectively. We expect that we will continue to rely on Investment Banking fees from advisory services for a substantial portion of our revenue for the foreseeable future. Accordingly, a decline in our Investment Banking advisory engagements, or the market for advisory services, would adversely affect our business.

In addition, our Advisory professionals operate in a highly-competitive environment where typically there are no long-term contracted sources of revenue. Each revenue-generating engagement typically is separately solicited, awarded and negotiated. In addition, many businesses do not routinely engage in transactions requiring our services. As a consequence, our fee-paying engagements with many clients are not likely to be predictable and high levels of revenue in one quarter are not necessarily predictive of continued high levels of revenue in future periods. We also lose clients each year as a result of the sale or merger of a client, a change in a client's senior management, competition from other financial advisors and financial institutions and other causes. As a result, our advisory fees could decline materially due to such changes in the volume, nature and scope of our engagements.

We face strong competition from other financial advisory firms, many of which have the ability to offer clients a wider range of products and services than we can offer, which could cause us to fail to win advisory mandates and subject us to pricing pressures that could materially adversely affect our revenue and profitability.

The financial advisory industry is intensely competitive, highly fragmented and subject to rapid change, and we expect it to remain so. We compete on both a global and regional basis, and on the basis of a number of factors, including the quality of our employees, industry knowledge, transaction execution skills, our products and services, innovation, reputation, strength of relationships and price. We have experienced intense competition over obtaining advisory mandates in recent years, and we may experience pricing pressures in our Investment Banking business in the future, as some of our competitors seek to obtain increased market share by reducing fees. When making proposals for fixed-fee engagements, we estimate the costs and timing for completing the engagements. These estimates reflect our best judgment regarding the efficiencies of our methodologies and financial professionals as we plan to deploy them on engagements. Any unexpected costs or unanticipated delays in connection with the performance of such engagements could make these contracts less profitable, or unprofitable, which would have an adverse effect on our profit margins.

Several of our competitors include large financial institutions, many of which have far greater financial and other resources and greater name recognition than us and, unlike us, have the ability to offer a wider range of products, which may enhance their competitive position. They also regularly support services we do not provide, such as commercial lending and other financial services and products, which puts us at a competitive disadvantage and could result in pricing pressures or lost opportunities, which could materially adversely affect our revenue and profitability. In addition, we may be at a competitive disadvantage with regard to certain of our competitors who have larger customer bases, have more professionals to serve their clients' needs and are able to provide financing or otherwise commit capital to clients that are often a crucial component of the Investment Banking transactions on which we advise.

In addition to our larger competitors, we face competition from a number of independent investment banks that offer only independent advisory services, which stress their lack of other businesses as a competitive advantage. As these independent firms or new entrants into the market seek to gain market share, there could be additional pricing and competitive pressures, which may impact our ability to implement our growth strategy and ultimately materially adversely affect our financial condition and results of operations.

#### Evercore ISI's business relies on non-affiliated third-party service providers.

Evercore ISI has entered into service agreements with third-party service providers for client order management, trade execution and settlement and clearance of client securities transactions and research distribution. This business faces the risk of operational failure of any of the vendors we use to facilitate our securities transactions. Our senior management and officers oversee and manage these relationships. Poor oversight and control or inferior performance or service on the part of the service provider could result in loss of customers and violations of applicable rules and regulations. Any such failure could adversely affect our ability to effect transactions and to manage our exposure to risk.

#### Underwriting and trading activities expose us to risks.

We may incur losses and be subject to reputational harm to the extent that, for any reason, we are unable to sell securities we purchased as an underwriter at the anticipated price levels. As an underwriter, we also are subject to liability for material misstatements or omissions in prospectuses and other offering documents relating to offerings we underwrite. In such cases, any indemnification provisions in the applicable underwriting agreement may not be enforceable or available to us, for example, if the client is not financially able to satisfy its indemnification obligations in whole, or part, or the scope of the indemnity is not sufficient to protect us against financial or reputational losses arising from such liability.

In addition, through indemnification provisions in our agreement with our clearing organization, customer activities may expose us to off-balance sheet credit risk. We may have to purchase or sell securities at prevailing market prices in the event a customer fails to settle a trade on its original terms. We seek to manage the risks associated with customer trading activities through customer screening, internal review and trading procedures, but such procedures and processes may not be effective in all cases.

### If the number of debt defaults or bankruptcies declines or other factors affect the demand for our restructuring services, our restructuring revenue could be adversely affected.

We provide financial advice and investment banking services to companies in financial transition, as well as to creditors, shareholders and potential acquirers. Our services may include reviewing and analyzing the business, financial condition and prospects of the company or providing advice on strategic transactions, capital raising or restructurings. We also may provide advisory services to companies that have sought, or are planning to seek, protection under Chapter 11 of the U.S. Bankruptcy Code or other similar processes in non-U.S. jurisdictions. A number of factors affect demand for these advisory services, including general economic conditions, the availability and cost of debt and equity financing, governmental policy and changes to laws, rules and regulations, including those that protect creditors. In addition, providing restructuring advisory services entails the risk that the transaction will be unsuccessful, or take considerable time, and be subject to a bankruptcy court's authority to disallow or discount our fees. If the number of debt defaults or bankruptcies declines, or other factors affect the demand for our restructuring advisory services, our restructuring business would be adversely affected.

#### **Risks Relating to Our Investment Management Business**

#### The amount and mix of our AUM are subject to significant fluctuations.

The revenues and profitability of our Wealth Management business are derived from providing investment management and related services. The level of our revenues depends largely on the level and mix of AUM. Fluctuations in the amount and mix of our AUM may be attributable, in part, to market conditions outside of our control that have had, and in the future could have, a negative impact on our revenues and income. Any decrease in the value or amount of our AUM because of market volatility or other factors negatively impacts our revenues and income. We are subject to an increased risk of asset volatility from changes in the global financial and equity markets. Global economic conditions, exacerbated by war or terrorism, health emergencies or financial crises, changes in the equity market place, trade disputes, restrictions on travel, currency exchange rates, commodity prices, interest rates, inflation rates, the yield curve, and other factors that are difficult to predict affect the mix, market values and levels of our AUM. Moreover, changing market conditions may cause a shift in our asset mix between international and U.S. assets, potentially resulting in a decline in our revenue and income depending upon the nature of our AUM and the level of management fees we earn based on them. Additionally, changing market conditions may cause a shift in our asset mix towards fixed-income products and a related decline in our revenue and income, as in the U.S. we generally derive higher fee revenues and income from equity assets than from fixed-income products we manage.

If the funds we manage or invest in perform poorly, we will suffer a decline in our investment management revenue and earnings, and our Investment Management business may be adversely affected.

Revenue from our Wealth Management business is derived from fees earned for the management of client assets, generally based on the market value of AUM. Poor investment performance by these businesses, on an absolute basis or as compared to third-party benchmarks or competitors, could stimulate higher redemptions, thereby lowering AUM and reducing the fees we earn, even in periods when securities prices are generally rising. In addition, if the investments we make on behalf of our funds and clients perform poorly, it may be more difficult for us to attract new investors, launch new products or offer new services in our Wealth Management business. Furthermore, if the volatility in the U.S. and global markets cause a decline in the price of securities that constitutes a significant portion of our AUM, our clients could withdraw funds from, or be hesitant to invest in, our Investment Management business due to the uncertainty or volatility in the market or in favor of investments they perceive as offering greater opportunity or lower risk, which would also result in lower investment management revenue.

# Our Investment Management business' reliance on non-affiliated third-party service providers subjects the Company to operational risks.

We have entered into services agreements with third-party service providers for custodial services and trust and investment administration processing and reporting services. Our officers oversee and manage these relationships; however, poor oversight and control on our part or inferior performance or service on the part of the service providers could result in loss of customers, violation of applicable rules and regulations, including, but not limited to, privacy and anti-money laundering laws and otherwise adversely affect our business and operations.

# Our agreements with the OCC require us to maintain and segregate certain assets, and our failure to comply with these agreements (including if we are required to access these assets for other purposes) could adversely affect us.

Evercore Inc. and Evercore LP are party to a Capital and Liquidity Support Agreement, a Capital and Liquidity Maintenance Agreement and other related agreements with the OCC related to ETC (collectively, the "OCC Agreements"). The OCC Agreements require Evercore Inc. and Evercore LP to provide ETC necessary capital and liquidity support in order to ensure that ETC continues to operate safely and soundly and in accordance with applicable laws and regulations. In particular, the OCC Agreements require that Evercore Inc. and Evercore LP (1) maintain at least \$5 million in Tier 1 capital in ETC or such other amount as the OCC may require and (2) maintain liquid assets in ETC in an amount at least equal to the greater of \$3.5 million or 180 days coverage of ETC's operating expenses.

If we fail to comply with any of the OCC Agreements, we could become subject to civil money penalties, regulatory enforcement actions, payment of damages and, if the OCC deems it likely that we are unable to fulfill our obligations or breach the OCC Agreements, a forced disposition of ETC. The occurrence of any of these events or the disclosure that these events are probable or under consideration may cause reputational harm and erosion of client trust, due to a perception that we are unable to comply with applicable regulatory requirements, unable to successfully launch new initiatives and businesses, or that our reputation for integrity and high-caliber professional services is no longer valid, any of which could adversely affect our business and operations.

#### **Risks Related to Our International Operations**

#### A meaningful portion of our revenues are derived from our international operations, which are subject to certain risks.

In 2020, we earned 23% of our Total Revenues, excluding Other Revenue, and 23% of our Investment Banking Revenues from clients located outside of the United States. Generally, we intend to grow our non-U.S. business, and this growth is critical to our overall success. Many of our larger clients for our Investment Banking business are non-U.S. entities seeking to enter into transactions involving U.S. businesses. Our international operations carry special financial and business risks, which could include, but are not limited to, greater difficulties managing and staffing foreign operations; language and cultural differences; fluctuations in foreign currency exchange rates that could adversely affect our results; unexpected and costly changes in trading policies, regulatory requirements, tariffs and other barriers; restrictions on travel; greater difficulties in collecting accounts receivable; longer transaction cycles; higher operating costs; local labor conditions and regulations; adverse consequences or restrictions on the repatriation of earnings; potentially adverse tax consequences, such as trapped foreign losses; less stable political and economic environments; civil disturbances or other catastrophic events that reduce business activity; disasters or other business continuity problems, such as pandemics, other man-made or natural disaster or disruption involving electronic communications or other services; and international trade issues.

As part of our day-to-day operations outside of the United States, we are required to create compensation programs, employment policies, compliance policies and procedures and other administrative programs that comply with the laws of multiple countries. We also must communicate and monitor standards and directives across our global operations. Our failure to

successfully manage and grow our geographically diverse operations could impair our ability to react quickly to changing business and market conditions and to enforce compliance with non-U.S. standards and procedures.

If our international business increases relative to our total business, these factors could have a more pronounced effect on our operating results. See also "—Difficult market conditions may adversely affect our business in many ways, including reducing the volume of the transactions involving our Investment Banking business and reducing the value of the assets we manage in our Investment Management businesses, which, in each case, may materially reduce our revenue or income."

#### Fluctuations in foreign currency exchange rates could adversely affect our results.

Because our financial statements are denominated in U.S. dollars and we receive a portion of our revenues in other currencies, we are exposed to fluctuations in foreign currencies. In addition, we pay certain of our expenses in such currencies. Generally, we do not enter into any transactions to hedge our exposure to foreign exchange fluctuations in our foreign subsidiaries through the use of derivative instruments or otherwise. An appreciation or depreciation of any of these currencies relative to the U.S. dollar would result in an adverse or beneficial impact, respectively, to our financial results. Fluctuations in foreign currency exchange rates may also affect the levels of our AUM and, as a result, our investment advisory fees. On occasion, we enter into foreign currency exchange forward contracts as an economic hedge against exchange rate risk for foreign currency denominated accounts receivable in EGL. There were no foreign currency exchange forward contracts outstanding as of December 31, 2020.

The cost of compliance with international broker-dealer, employment, labor, benefits and tax regulations may adversely affect our business and hamper our ability to expand internationally.

Since we operate our business both in the U.S. and internationally, we are subject to many distinct broker-dealer, employment, labor, benefits and tax laws in each jurisdiction in which we operate, including regulations affecting our employment practices and our relations with our employees and service providers. If we are required to comply with new regulations or new interpretations of existing regulations, or if we are unable to comply with these regulations or interpretations, our business could be adversely affected or the cost of compliance may make it difficult to expand into new international markets. Additionally, our competitiveness in international markets may be adversely affected by regulations requiring, among other things, the awarding of contracts to local contractors, the employment of local citizens and/or the purchase of services from local businesses.

#### Risks Related to Our Organizational Structure

We are required to pay some of our Senior Managing Directors for most of the benefits relating to any additional tax depreciation or amortization deductions we may claim as a result of the tax basis step-up we receive in connection with exchanges of Evercore LP partnership units ("LP Units") for shares and related transactions.

As of December 31, 2020, there were vested LP Units held by some of our Senior Managing Directors and former employees that may in the future be exchanged for shares of our Class A common stock. The exchanges may result in increases in the tax basis of the assets of Evercore LP that otherwise would not have been available. These increases in tax basis may reduce the amount of tax that we would otherwise be required to pay in the future, although the IRS may challenge all or part of that tax basis increase, and a court could sustain such a challenge.

We have entered into a tax receivable agreement with some of our Senior Managing Directors that provides for the payment by us to these Senior Managing Directors of 85% of the amount of cash savings, if any, in U.S. federal, state and local income tax or franchise tax that we actually realize as a result of these increases in tax basis. While the actual increase in tax basis, as well as the amount and timing of any payments under this agreement, will vary depending upon a number of factors, including the timing of exchanges, the price of shares of our Class A common stock at the time of the exchange, the extent to which such exchanges are taxable, and the amount and timing of our income, we expect that, as a result of the size of the increases in the tax basis of the tangible and intangible assets of Evercore LP attributable to our interest in Evercore LP, during the expected term of the tax receivable agreement, the payments that we may make to our Senior Managing Directors could be substantial. Recent changes in tax legislation may modify the amounts paid under the agreement. For example, the Tax Cuts and Jobs Act includes a permanent reduction in the federal corporate income tax rate from 35% to 21%, which reduced future amounts to be paid under the agreement with respect to tax years beginning in 2018. In addition, there are numerous other provisions which may also have an impact on the amount of tax to be paid. To the extent that there are future changes or modifications to the Tax Cuts and Jobs Act or other legislation that increases our federal corporate tax rate, our payment obligations under the tax receivable agreement could increase.

Although we are not aware of any issue that would cause the IRS to challenge a tax basis increase, Senior Managing Directors who receive payments will not reimburse us for any payments that may previously have been made under the tax receivable agreement. As a result, in certain circumstances we could make payments to some of the Senior Managing Directors under the tax receivable agreement in excess of our cash tax savings. Our ability to achieve benefits from any tax basis increase, and the payments to be made under this agreement, will depend upon a number of factors, as discussed above, including the timing and amount of our future income.

### Our only material asset is our interest in Evercore LP, and we are accordingly dependent upon distributions from Evercore LP to pay dividends, taxes and other expenses.

The Company is a holding company and has no material assets other than its ownership of partnership units in Evercore LP. The Company has no independent means of generating revenue. We intend to cause Evercore LP to make distributions to its partners in an amount sufficient to cover all applicable taxes payable, other expenses and dividends, if any, declared by us.

Payments of dividends, if any, will be at the sole discretion of the Company's board of directors after taking into account various factors, including economic and business conditions; our financial condition and operating results; our available cash and current and anticipated cash needs; our capital requirements; applicable contractual, legal, tax and regulatory restrictions; implications of the payment of dividends by us to our stockholders or by our subsidiaries (including Evercore LP) to us; and such other factors as our board of directors may deem relevant.

In addition, Evercore LP is generally prohibited under Delaware law from making a distribution to a partner to the extent that, at the time of the distribution, after giving effect to the distribution, liabilities of Evercore LP (with certain exceptions) exceed the fair value of its assets. Furthermore, certain subsidiaries of Evercore LP may be subject to similar legal limitations on their ability to make distributions to Evercore LP. Moreover, our regulated subsidiaries may be subject to regulatory capital requirements that limit the distributions that may be made by those subsidiaries.

Deterioration in the financial condition, earnings or cash flow of Evercore LP and its subsidiaries for any reason could limit or impair their ability to pay such distributions. Additionally, to the extent that the Company requires funds and Evercore LP is restricted from making such distributions under applicable law or regulation or under the terms of financing arrangements, or is otherwise unable to provide such funds, our liquidity and financial condition could be materially adversely affected.

As of December 31, 2020, regulated subsidiaries of Evercore LP had \$1.2 billion of cash and cash equivalents and investment securities. Amounts held in regulated entities may be subject to advance notification requirements to, or regulatory approval from, their relevant regulatory body prior to distribution, which could delay or restrict access to such capital.

# If Evercore Inc. were deemed an "investment company" under the 1940 Act as a result of its ownership of Evercore LP, applicable restrictions could make it impractical for us to continue our business as contemplated and could have a material adverse effect on our business.

If Evercore Inc. were to cease participation in the management of Evercore LP, its interest in Evercore LP could be deemed an "investment security" for purposes of the 1940 Act. Generally, a person is deemed to be an "investment company" if it owns investment securities having a value exceeding 40% of the value of its total assets (exclusive of U.S. government securities and cash items), absent an applicable exemption. Evercore Inc. will have no material assets other than its equity interest in Evercore LP. A determination that this interest was an investment security could result in Evercore Inc. being an investment company under the 1940 Act and becoming subject to the registration and other requirements of the 1940 Act.

The 1940 Act and the rules thereunder contain detailed parameters for the organization and operations of investment companies. Among other things, the 1940 Act and the rules thereunder limit or prohibit transactions with affiliates, impose limitations on the issuance of debt and equity securities, prohibit the issuance of stock options, and impose certain governance requirements. We intend to conduct our operations so that Evercore Inc. will not be deemed to be an investment company under the 1940 Act. However, if anything were to happen which would cause Evercore Inc. to be deemed to be an investment company under the 1940 Act, requirements imposed by the 1940 Act, including limitations on our capital structure, ability to transact business with affiliates and ability to compensate key employees, could make it impractical for us to continue our business as currently conducted, impair the agreements and arrangements between and among Evercore Inc., Evercore LP or our Senior Managing Directors, or any combination thereof and materially adversely affect our business, financial condition and results of operations.

#### Risks Related to Our Class A Common Stock

Our Senior Managing Directors control a significant portion of the voting power in Evercore Inc., which may give rise to conflicts of interests.

Our Senior Managing Directors own shares of our Class A common stock and our Class B common stock. Our certificate of incorporation provides that the holders of the shares of our Class B common stock are entitled to a number of votes that is determined pursuant to a formula that relates to the number of LP Units held by such holders. Each holder of Class B common stock is entitled, without regard to the number of shares of Class B common stock held by such holder, to one vote for each partnership unit in Evercore LP held by such holder. Our Senior Managing Directors, and certain trusts benefiting their families, collectively have a significant portion of the voting power in Evercore Inc. As a result, our Senior Managing Directors have the ability to exercise influence over the election of the members of our board of directors and, therefore, influence over our management and affairs, including determinations with respect to acquisitions, dispositions, borrowings, issuances of common stock or other securities, and the declaration and payment of dividends. In addition, they are able to exercise influence over the outcome of all matters requiring stockholder approval. This concentration of ownership could deprive our other Class A stockholders of an opportunity to receive a premium for their common stock as part of a sale of our company and might ultimately affect the market price of our Class A common stock.

Our share price may decline or we may have a significant increase in the number of shares of common stock outstanding due to the large number of shares eligible for future sale and for exchange.

The market price of our Class A common stock could decline as a result of sales of a large number of shares of Class A common stock in the market or the perception that such sales could occur. These sales, or the possibility that these sales may occur, might make it more difficult for us to sell equity securities at a time and at a price that we deem appropriate.

Further, we have historically repurchased a significant number of shares of our Class A common stock in the open market. If we were to cease or were unable to repurchase shares of Class A common stock, or choose to allocate available capital to the repayment of borrowings or other expenditures, the number of shares outstanding would increase over time, diluting the ownership of existing stockholders.

As of December 31, 2020, we had a total of 40,750,225 shares of our Class A common stock outstanding. In addition, our current and former Senior Managing Directors own an aggregate of 1,926,613 Class A limited partnership units of Evercore LP ("Class A LP Units"), which were all fully vested as of December 31, 2020. Further, as of December 31, 2020, there were 3,051,501 vested Class E limited partnership units of Evercore LP ("Class E LP Units"). In addition, 400,000 unvested Class I-P units of Evercore LP ("Class I-P Units") which convert into Class I limited partnership units of Evercore LP ("Class K-P units of Evercore LP ("Class K-P units of Evercore LP ("Class K-P Units"), which convert into a number of Class K limited partnership units of Evercore LP ("Class K LP Units") based on the achievement of certain defined benchmark results, were outstanding as of December 31, 2020. Our amended and restated certificate of incorporation allows the exchange of Class A, Class E, Class I and Class K LP Units (other than those held by us) for shares of our Class A common stock on a one-for-one basis, subject to customary conversion rate adjustments for stock splits, stock dividends and reclassifications. The shares of Class A common stock issuable upon exchange of the partnership units that are held by our Senior Managing Directors and certain other employees of the Company are eligible for resale from time to time, subject to certain contractual and Securities Act restrictions.

As of February 17, 2021, we had a total of 47,628,358 shares of Class A common stock outstanding and units which were convertible, or potentially convertible, into Class A common stock. This is comprised of 42,023,195 shares of our Class A common stock outstanding, 1,902,278 Class A LP Units, 3,018,893 Class E LP Units, 400,000 Class I-P Units and 283,992 Class K-P Units (which convert into a number of Class K LP Units based on the achievement of certain defined benchmark results). See Note 19 to our consolidated financial statements for further information.

Further, as part of annual bonuses and incentive compensation, we award restricted stock units ("RSUs") to employees, as well as to new hires. As of December 31, 2020, 5,375,728 RSUs issued pursuant to the Amended and Restated 2016 Evercore Inc. Stock Incentive Plan (the "2016 Plan") and the Amended and Restated 2006 Evercore Inc. Stock Incentive Plan were outstanding. Of these RSUs, 199,147 were fully vested and 5,176,581 were unvested. Each RSU represents the holder's right to receive one share of our Class A common stock following the applicable vesting date. Should we issue RSUs in excess of the amount remaining as authorized for issuance under the Evercore Inc. 2016 Stock Incentive Plan, these awards would be accounted for as liability awards, with changes in the fair value of these awards reflected as compensation expense until authorization is obtained.

Some of our Senior Managing Directors are parties to registration rights agreements with us. Under these agreements, these persons have the ability to cause us to register the shares of our Class A common stock they could acquire.

## The market price of our Class A common stock may be volatile, which could cause the value of our Class A common stock to decline.

Securities markets worldwide experience significant price and volume fluctuations. This market volatility, as well as general economic, market or political conditions, could reduce the market price of our Class A common stock in spite of our operating performance. In addition, our operating results could be below the expectations of public market analysts and investors, and in response, the market price of our Class A common stock could decrease significantly.

#### Anti-takeover provisions in our charter documents and Delaware law could delay or prevent a change in control.

Our certificate of incorporation and by-laws may discourage, delay or prevent a merger or acquisition that a stockholder may consider favorable by permitting our board of directors to issue one or more series of preferred stock, requiring advance notice for stockholder proposals and nominations and placing limitations on convening stockholder meetings. In addition, we are subject to provisions of the Delaware General Corporation Law that restrict certain business combinations with interested stockholders. These provisions may also discourage acquisition proposals or delay or prevent a change in control, which could harm our stock price.

#### Item 1B. Unresolved Staff Comments

None.

#### Item 2. Properties

Our principal offices are located in leased office space at 55 East 52nd Street, New York, New York and at 1 and 15 Stanhope Gate in London, U.K. We do not own any real property.

## Item 3. Legal Proceedings

In the normal course of business, from time to time, the Company and its affiliates are involved in judicial or regulatory proceedings, arbitration or mediation concerning matters arising in connection with the conduct of its businesses, including contractual and employment matters. In addition, Mexican, United Kingdom, German, Hong Kong, Singapore, Canadian, Dubai and United States government agencies and self-regulatory organizations, as well as state securities commissions in the United States, conduct periodic examinations and initiate administrative proceedings regarding the Company's business, including, among other matters, accounting and operational matters, that can result in censure, fine, the issuance of cease-anddesist orders or the suspension or expulsion of a broker-dealer, investment advisor, or its directors, officers or employees. In view of the inherent difficulty of determining whether any loss in connection with such matters is probable and whether the amount of such loss can be reasonably estimated, particularly in cases where claimants seek substantial or indeterminate damages or where investigations and proceedings are in the early stages, the Company cannot estimate the amount of such loss or range of loss, if any, related to such matters, how or if such matters will be resolved, when they will ultimately be resolved, or what the eventual settlement, fine, penalty or other relief, if any, might be. Subject to the foregoing, the Company believes, based on current knowledge and after consultation with counsel, that it is not currently party to any material pending proceedings, individually or in the aggregate, the resolution of which would have a material effect on the Company. Provisions for losses are established in accordance with Accounting Standards Codification ("ASC") 450, "Contingencies" when warranted. Once established, such provisions are adjusted when there is more information available or when an event occurs requiring a change.

#### Item 4. Mine Safety Disclosures

Not applicable.

#### PART II

## Item 5. Market for Registrant's Common Equity, Related Stockholder Matters, and Issuer Purchases of Equity Securities

#### **Evercore Class A Common Stock**

Our Class A common stock is listed on the NYSE and is traded under the symbol "EVR." At the close of business on February 17, 2021, there were 24 Class A common stockholders of record. This is not the actual number of beneficial owners of the Company's common stock, as shares are held in "street name" by brokers and others on behalf of individual owners.

There is no trading market for the Evercore Inc. Class B common stock. As of February 17, 2021, there were 47 holders of record of the Class B common stock

#### **Dividend Policy**

The Company paid quarterly cash dividends of \$0.61 per share of Class A common stock for the quarter ended December 31, 2020, \$0.58 per share for the quarters ended September 30, 2020, June 30, 2020, March 31, 2020, December 31, 2019, September 30, 2019 and June 30, 2019 and \$0.50 per share for the quarter ended March 31, 2019.

We pay dividend equivalents, in the form of unvested RSU awards or deferred cash dividends, concurrently with the payment of dividends to the holders of Class A common shares, on all unvested RSU grants awarded in conjunction with annual bonuses and new hire awards. The dividend equivalents have the same vesting and delivery terms as the underlying RSU award.

The declaration and payment of any future dividends will be at the sole discretion of our board of directors. Our board of directors will take into account: general economic and business conditions; our financial condition and operating results; our available cash and current and anticipated cash needs; capital requirements; contractual, legal, tax and regulatory restrictions and implications on the payment of dividends by us to our stockholders or by our subsidiaries (including Evercore LP) to us; and such other factors as our board of directors may deem relevant.

We are a holding company and have no material assets other than our ownership of partnership units in Evercore LP. We intend to cause Evercore LP to make distributions to us in an amount sufficient to cover dividends, if any, declared by us and tax distributions. If Evercore LP makes such distributions, the limited partners of Evercore LP will be entitled to receive equivalent distributions from Evercore LP on their partnership units.

## **Recent Sales of Unregistered Securities**

None

Share Repurchases for the period January 1, 2020 through December 31, 2020

2020	Total Number of Shares (or Units) Purchased(1)		Average Price Paid Per Share	Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs(2)	Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs(2)
January 1 to January 31	32,232	\$	76.45	25,000	4,094,401
February 1 to February 29	1,742,690		76.99	825,134	3,269,267
March 1 to March 31	66,958		65.83		3,269,267
Total January 1 to March 31	1,841,880	\$	76.57	850,134	3,269,267
April 1 to April 30	9,394	\$	52.62		3,269,267
May 1 to May 31	9,000		49.98		3,269,267
June 1 to June 30	10,541		57.11	4,000	3,265,267
Total April 1 to June 30	28,935	\$	53.43	4,000	3,265,267
July 1 to July 31	5,275	\$	57.53	_	3,265,267
August 1 to August 31	5,229		55.30		3,265,267
September 1 to September 30	5,372		62.19		3,265,267
Total July 1 to September 30	15,876	\$	58.37		3,265,267
October 1 to October 31	2 107	¢	67.40		2 265 267
	2,107	\$	67.49	_	3,265,267
November 1 to November 30	23,555		84.53	_	3,265,267
December 1 to December 31	10,040	<u> </u>	93.47		3,265,267
Total October 1 to December 31	35,702	\$	86.04		3,265,267
Total January 1 to December 31	1,922,393	\$	76.25	854,134	3,265,267

- (1) Includes the repurchase of 991,746, 24,935, 15,876, and 35,702 shares in treasury transactions arising from net settlement of equity awards to satisfy minimum tax obligations during the three months ended March 31, 2020, June 30, 2020, September 30, 2020, and December 31, 2020, respectively.
- (2) On October 23, 2017, our Board of Directors authorized (in addition to the net settlement of equity awards) the repurchase of Class A Shares and/or LP Units so that from that date forward, Evercore is able to repurchase an aggregate of the lesser of \$750.0 million worth of Class A Shares and/or LP Units and 8.5 million Class A Shares and/or LP Units. Under this share repurchase program, shares may be repurchased from time to time in open market transactions, in privately-negotiated transactions or otherwise. The timing and the actual amount of shares repurchased will depend on a variety of factors, including legal requirements, price and economic and market conditions. This program may be suspended or discontinued at any time and does not have a specified expiration date.

Information relating to compensation plans under which the Company's equity securities are authorized for issuance is set forth in Part III, Item 12 of this report.

## Item 6. Selected Financial Data

The following table sets forth the historical selected financial data for the Company for all periods presented. For more information on our historical financial information, see Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations" and Item 8. "Financial Statements and Supplementary Data." During 2018, certain balances for prior periods were reclassified to conform to their current presentation. We disaggregated "Investment Banking Revenue" into "Advisory Fees," "Underwriting Fees" and "Commissions and Related Fees" and renamed "Investment Management Revenue" to "Asset Management and Administration Fees," which includes management fees from our wealth management and institutional asset management businesses. On July 2, 2020, we sold the trust business of ECB (the "ECB Trust business") and on December 16, 2020, we sold the remaining ECB business. See Note 5 to our consolidated financial statements for further information on business changes and developments.

	2020	2019	2018	2017	2016			
	(dollars in thousands, except per share data)							
STATEMENT OF OPERATIONS DATA								
Revenues								
Investment Banking:(1)								
Advisory Fees	\$ 1,755,273	\$ 1,653,585	\$ 1,743,473	\$ 1,324,412	\$ 1,096,829			
Underwriting Fees	276,191	89,681	71,691	45,827	36,264			
Commissions and Related Fees	205,767	189,506	200,015	205,630	230,913			
Asset Management and Administration Fees <sup>(1)</sup>	54,397	50,611	48,246	59,648	63,404			
Other Revenue, Including Interest and Investments <sup>(1)</sup>	(6,309)	45,454	19,051	88,828	29,380			
Total Revenues	2,285,319	2,028,837	2,082,476	1,724,345	1,456,790			
Interest Expense	21,414	20,139	17,771	19,996	16,738			
Net Revenues	2,263,905	2,008,698	2,064,705	1,704,349	1,440,052			
Expenses								
Operating Expenses	1,688,015	1,534,122	1,492,241	1,227,573	1,077,706			
Other Expenses	49,457	36,865	30,387	47,965	101,172			
Total Expenses	1,737,472	1,570,987	1,522,628	1,275,538	1,178,878			
Income before Income from Equity Method Investments and Income Taxes	526,433	437,711	542,077	428,811	261,174			
Income from Equity Method Investments	14,398	10,996	9,294	8,838	6,641			
<b>Income before Income Taxes</b>	540,831	448,707	551,371	437,649	267,815			
Provision for Income Taxes	128,151	95,046	108,520	258,442	119,303			
Net Income	412,680	353,661	442,851	179,207	148,512			
Net Income Attributable to Noncontrolling Interest	62,106	56,225	65,611	53,753	40,984			
Net Income Attributable to Evercore Inc.	\$ 350,574	\$ 297,436	\$ 377,240	\$ 125,454	\$ 107,528			
Dividends Declared per Share	\$ 2.35	\$ 2.24	\$ 1.90	\$ 1.42	\$ 1.27			
Diluted Net Income Per Share Attributable to								
Evercore Inc. Common Shareholders STATEMENT OF FINANCIAL CONDITION DATA	\$ 8.22	\$ 6.89	\$ 8.33	\$ 2.80	\$ 2.43			
Total Assets	\$ 3,370,888	\$ 2,598,613	\$ 2,125,667	\$ 1,584,886	\$ 1,662,346			
Long-term Liabilities	\$ 817,581	\$ 803,710	\$ 368,037	\$ 324,466	\$ 415,594			
Total Long-term Debt	\$ 338,518	\$ 375,062	\$ 168,612	\$ 175,146	\$ 184,647			
Total Liabilities	\$ 1,881,514	\$ 1,472,363	\$ 1,117,728	\$ 788,518	\$ 879,015			
Noncontrolling Interest	\$ 258,428	\$ 256,534	\$ 249,819	\$ 252,404	\$ 256,033			
Total Equity	\$ 1,489,374	\$ 1,126,250	\$ 1,007,939	\$ 796,368	\$ 783,331			

<sup>(1)</sup> Certain balances in prior periods were reclassified to conform to their current presentation. See Note 2 to our consolidated financial statements for further information.

#### Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion should be read in conjunction with Evercore Inc.'s consolidated financial statements and the related notes included elsewhere in this Form 10-K.

#### **Key Financial Measures**

#### Revenue

Total revenues reflect revenues from our Investment Banking and Investment Management business segments that include fees for services, transaction-related client reimbursements and other revenue. Net revenues reflect total revenues less interest expense.

Investment Banking. Our Investment Banking business earns fees from our clients for providing advice on mergers, acquisitions, divestitures, leveraged buyouts, restructurings, activism and defense and similar corporate finance matters, and from underwriting and private placement activities, as well as commissions and fees from research and our sales and trading activities. The amount and timing of the fees paid vary by the type of engagement or services provided. In general, advisory fees are paid at the time we sign an engagement letter, during the course of the engagement or when an engagement is completed. The majority of our investment banking revenue consists of advisory fees for which realizations are dependent on the successful completion of transactions. A transaction can fail to be completed for many reasons which are outside of our control, including failure of parties to agree upon final terms with the counterparty, to secure necessary board or shareholder approvals, to secure necessary financing or to achieve necessary regulatory approvals, or due to adverse market conditions. In the case of bankruptcy engagements, fees are subject to approval of the court. Underwriting fees are recognized when the offering has been deemed to be completed and placement fees are generally recognized at the time of the client's acceptance of capital or capital commitments. Commissions and Related Fees includes commissions, which are recorded on a trade-date basis or, in the case of payments under commission sharing arrangements, on the date earned. Commissions and Related Fees also include subscription fees for the sales of research. Cash received before the subscription period ends is initially recorded as deferred revenue (a contract liability) and recognized as revenue over the remaining subscription period.

Revenue trends in our advisory business generally are correlated to the volume of M&A activity, restructuring activity, which tends to be counter-cyclical to M&A, and capital advisory activity. Demand for these capabilities can vary in any given year or quarter for a number of reasons. For example, changes in our market share or the ability of our clients to close certain large transactions can cause our revenue results to diverge from the level of overall M&A, restructuring or capital advisory activity. Revenue trends in our equities business are correlated to market volumes, which generally decrease in periods of low market volatility or unfavorable market or economic conditions. For further information, see *COVID-19* in "Results of Operations."

Investment Management. Our Investment Management business includes operations related to the Wealth Management and Institutional Asset Management businesses and interests in private equity funds which we do not manage. Revenue sources primarily include management fees, fiduciary fees, performance fees and gains (or losses) on our investments. We completed the sale of the ECB Trust business on July 2, 2020 and the remaining ECB business on December 16, 2020. Following these transactions, there are no remaining consolidated businesses in the Institutional Asset Management business. See Note 5 to our consolidated financial statements for further information.

Management fees for third party clients generally represent a percentage of AUM. Fiduciary fees, which are generally a function of the size and complexity of each engagement, are individually negotiated. We record performance fees upon the earlier of the termination of the investment fund or when the likelihood of clawback is mathematically improbable. Gains and losses include both realized and unrealized gains and losses on principal investments, including those arising from our equity interest in investment partnerships.

Transaction-Related Client Reimbursements. In both our Investment Banking and Investment Management segments, we incur various transaction-related expenditures, such as travel and professional fees, in the course of performing our services. Pursuant to the engagement letters with our advisory clients, these expenditures may be reimbursable. We define these expenses, which are associated with revenue activities earned over time, as transaction-related expenses and record such expenditures as incurred and record revenue when it is determined that clients have an obligation to reimburse us for such transaction-related expenses. Client expense reimbursements are recorded as revenue on the Consolidated Statements of Operations on the later of the date an engagement letter is executed or the date we pay or accrue the expense.

Other Revenue and Interest Expense. Other Revenue and Interest Expense is derived from investing customer funds in financing transactions. These transactions are principally repurchases and resales of Mexican government and government agency securities. Revenue and expenses associated with these transactions are recognized over the term of the repurchase or resale transaction. These transactions were part of our ECB business in Mexico, which was sold on December 16, 2020. See Note 5 to our consolidated financial statements for further information.

#### Other Revenue also includes the following:

- Interest income and income (losses) earned on investment securities, including our investment funds and futures contracts which are used as an economic hedge against our deferred cash compensation program, certificates of deposit, cash and cash equivalents and on our debt security investment in G5 Holdings S.A. ("G5")
- Adjustments to amounts due pursuant to our tax receivable agreement, subsequent to its initial establishment, related to changes in enacted tax rates
- Gains (losses) resulting from foreign currency fluctuations
- Principal trading and realized and unrealized gains and losses on interests in private equity funds which we do not manage
- A net loss on the sales of our businesses at ECB, as well as a loss related to the release of cumulative foreign exchange losses resulting from the sale and wind-down of our businesses in Mexico in 2020

Interest Expense also includes interest expense associated with our Notes Payable, subordinated borrowings and lines of credit.

#### Operating Expenses

*Employee Compensation and Benefits Expense.* We include all payments for services rendered by our employees, as well as profits interests in our businesses that have been accounted for as compensation, in employee compensation and benefits expense.

We maintain compensation programs, including base salary, cash, deferred cash and equity bonus awards and benefits programs and manage compensation to estimates of competitive levels based on market conditions and performance. Our level of compensation, including deferred compensation, reflects our plan to maintain competitive compensation levels to retain key personnel, and it reflects the impact of newly-hired senior professionals, including related grants of equity awards which are generally valued at their grant date.

Increasing the number of high-caliber, experienced senior level employees is critical to our growth efforts. See Item 1. "Business" for further information. In our advisory businesses, these hires generally do not begin to generate significant revenue in the year they are hired.

Our annual compensation program includes share-based compensation awards and deferred cash awards as a component of the annual bonus awards for certain employees. These awards are generally subject to annual vesting requirements over a four-year period beginning at the date of grant, which occurs in the first quarter of each year; accordingly, the expense is generally amortized over the stated vesting period, subject to retirement eligibility. With respect to annual awards, our retirement eligibility criteria generally stipulates that if an employee has at least five years of continuous service, is at least 55 years of age and has a combined age and years of service of at least 65 years, the employee is eligible for retirement. Beginning in 2019, we implemented additional retirement eligibility qualifying criteria, for awards issued in 2019 and after, that stipulates if an employee has at least 10 years of continuous service and is at least 60 years of age, the employee is also eligible for retirement. Retirement eligibility allows for continued vesting of awards after employees depart from the Company, provided they give the minimum advance notice, which is generally six months to one year.

We estimate forfeitures in the aggregate compensation cost to be amortized over the requisite service period of the awards. We periodically monitor our estimated forfeiture rate and adjust our assumptions to the actual occurrence of forfeited awards. A change in estimated forfeitures is recognized through a cumulative adjustment in the period of the change.

Our Long-term Incentive Plan provides for incentive compensation awards to Advisory Senior Managing Directors, excluding executive officers, who exceed defined benchmark results over four-year performance periods beginning January 1,

2013 (the "2013 Long-term Incentive Plan") and January 1, 2017 (the "2017 Long-term Incentive Plan"). The 2013 Long-term Incentive Plan was paid in cash in installments in 2017, 2018 and 2019 (for the performance period beginning on January 1, 2013). The 2017 Long-term Incentive Plan is due to be paid, in cash or Class A Shares, at our discretion, in three equal installments in the first quarter of 2021, 2022 and 2023 (for the performance period beginning on January 1, 2017), subject to employment at the time of payment. These awards are subject to retirement eligibility requirements after the performance criteria has been achieved. We periodically assess the probability of the benchmarks being achieved and expense the probable payout over the requisite service period of the award. The performance period for the 2017 Long-term Incentive Plan ended on December 31, 2020.

From time to time, we also grant performance awards to certain individuals which include both performance and service based vesting requirements. See Note 19 to our consolidated financial statements for further information.

We believe that the ratio of Employee Compensation and Benefits Expense to Net Revenues is an important measure to assess the annual cost of compensation and provides a meaningful basis for comparison of compensation and benefits expense between present, historical and future years.

Non-Compensation Expenses. Our other operating expenses include costs for occupancy and equipment rental, professional fees, travel and related expenses, communications and information technology services, depreciation and amortization, execution, clearing and custody fees, acquisition and transition costs and other operating expenses. We refer to all of these expenses as non-compensation expenses.

#### Other Expenses

Other Expenses include the following:

- Amortization of LP Units and Certain Other Awards Includes amortization costs associated with the vesting of Class
  J limited partnership units of Evercore LP ("Class J LP Units") issued in conjunction with the acquisition of ISI and
  certain other related awards.
- Special Charges, Including Business Realignment Costs Includes the following expenses for the years ended December 31, 2020, 2019 and 2018:
  - 2020 Includes expenses related to separation and transition benefits and related costs as a result of our review of operations and the acceleration of depreciation expense for leasehold improvements and certain other fixed assets in conjunction with the expansion of our headquarters in New York and our business realignment initiatives, as well as charges related to the impairment of assets resulting from the wind-down of our businesses in Mexico
  - 2019 Includes expenses related to the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of our headquarters in New York, the impairment of goodwill in our Institutional Asset Management reporting unit and separation and transition benefits and related costs as a result of the review of our operations
  - 2018 Includes expenses related to separation benefits and costs for the termination of certain contracts associated with closing our agency trading platform in the U.K. and separation benefits and related charges associated with our businesses in Mexico, as well as the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of our headquarters in New York
- Acquisition and Transition Costs Includes costs incurred in connection with acquisitions, divestitures and other
  ongoing business development initiatives, primarily comprised of professional fees for legal and other services,
  including costs in 2020 associated with the sale of our ECB businesses.
- Fair Value of Contingent Consideration Includes expense, or the reversal of expense, associated with changes in the fair value of contingent consideration issued to the sellers of certain of our acquisitions.
- Intangible Asset and Other Amortization Includes amortization of intangible assets and other purchase accountingrelated amortization associated with certain acquisitions.

#### Income from Equity Method Investments

Our share of the income (loss) from our equity interests in ABS, Atalanta Sosnoff and Luminis are included within Income from Equity Method Investments, as a component of Income Before Income Taxes, on the Consolidated Statements of Operations.

## Provision for Income Taxes

We account for income taxes in accordance with ASC 740, "Income Taxes" ("ASC 740"), which requires the recognition of tax benefits or expenses on temporary differences between the financial reporting and tax basis of our assets and liabilities. Excess tax benefits and deficiencies associated with the appreciation or depreciation in our share price upon vesting of employee share-based awards above or below the original grant price are recognized in our Provision for Income Taxes. In addition, net deferred tax assets are impacted by changes to statutory tax rates in the period of enactment.

## Noncontrolling Interest

We record noncontrolling interest relating to the ownership interests of certain of our current and former Senior Managing Directors and other officers and their estate planning vehicles in Evercore LP, as well as the portions of our operating subsidiaries not owned by Evercore. Evercore Inc. is the sole general partner of Evercore LP and has a majority economic interest in Evercore LP. As a result, Evercore Inc. consolidates Evercore LP and records a noncontrolling interest for the economic interest in Evercore LP held by the limited partners.

We generally allocate net income or loss to participating noncontrolling interests held at Evercore LP and at the operating entity level, where required, by multiplying the relative ownership interest of the noncontrolling interest holders for the period by the net income or loss of the entity to which the noncontrolling interest relates. In circumstances where the governing documents of the entity to which the noncontrolling interest relates require special allocations of profits or losses to the controlling and noncontrolling interest holders, the net income or loss of these entities is allocated based on these special allocations.

## **Results of Operations**

The following is a discussion of our results of operations for the years ended December 31, 2020 and 2019. For a more detailed discussion of the factors that affected the revenue and operating expenses of our Investment Banking and Investment Management business segments in these periods, as well as the impact of the COVID-19 pandemic, see the discussion in "Business Segments" and *COVID-19* below.

	For the	Yea	rs Ended Dece	Change		
	2020		2019	 2018	2020 v. 2019	2019 v. 2018
			r share data)			
Revenues						
Investment Banking:						
Advisory Fees	\$ 1,755,273	\$	1,653,585	\$ 1,743,473	6%	(5%)
Underwriting Fees	276,191		89,681	71,691	208%	25%
Commissions and Related Fees	205,767		189,506	200,015	9%	(5%)
Asset Management and Administration Fees	54,397		50,611	48,246	7%	5%
Other Revenue, Including Interest and Investments	(6,309)		45,454	19,051	NM	139%
Total Revenues	2,285,319		2,028,837	2,082,476	13%	(3%)
Interest Expense	21,414		20,139	17,771	6%	13%
Net Revenues	2,263,905		2,008,698	2,064,705	13%	(3%)
Expenses						
Operating Expenses	1,688,015		1,534,122	1,492,241	10%	3%
Other Expenses	49,457		36,865	30,387	34%	21%
Total Expenses	1,737,472		1,570,987	1,522,628	11%	3%
Income Before Income from Equity Method Investments and Income Taxes	526,433		437,711	 542,077	20%	(19%)
Income from Equity Method Investments	14,398		10,996	9,294	31%	18%
<b>Income Before Income Taxes</b>	540,831		448,707	551,371	21%	(19%)
Provision for Income Taxes	128,151		95,046	108,520	35%	(12%)
Net Income	412,680		353,661	442,851	17%	(20%)
Net Income Attributable to Noncontrolling Interest	62,106		56,225	65,611	10%	(14%)
Net Income Attributable to Evercore Inc.	\$ 350,574	\$	297,436	\$ 377,240	18%	(21%)
Diluted Net Income Per Share Attributable to Evercore Inc. Common Shareholders	\$ 8.22	\$	6.89	\$ 8.33	19%	(17%)

#### 2020 versus 2019

Net Income Attributable to Evercore Inc. was \$350.6 million in 2020, an increase of \$53.1 million, or 18%, compared to \$297.4 million in 2019. The changes in our operating results during these years are described below.

Net Revenues were \$2.26 billion in 2020, an increase of \$255.2 million, or 13%, versus Net Revenues of \$2.01 billion in 2019. Advisory Fees increased \$101.7 million, or 6%, Underwriting Fees increased \$186.5 million, or 208%, and Commissions and Related Fees increased \$16.3 million, or 9%, compared to 2019. Asset Management and Administration Fees increased \$3.8 million, or 7%, compared to 2019. Other Revenue, Including Interest and Investments, decreased compared to 2019, primarily due to a loss of \$30.8 million resulting from the sale and wind-down of our businesses in Mexico, including \$3.4 million related to the sale of the ECB businesses, as well as \$27.4 million related to the release of cumulative foreign exchange losses. See Note 5 to our consolidated financial statements for further information. Other Revenue, Including Interest and Investments, also decreased due to lower interest income and losses on our legacy private equity investments during 2020. Interest Expense increased 6% compared to 2019, which was primarily attributable to interest expense on the 2019 Private

Placement Notes which were issued in August 2019. See Note 14 to our consolidated financial statements for further information.

Total Operating Expenses were \$1.69 billion in 2020, compared to \$1.53 billion in 2019, an increase of \$153.9 million, or 10%. Employee Compensation and Benefits Expense, as a component of Operating Expenses, was \$1.37 billion in 2020, an increase of \$188.5 million, or 16%, versus expense of \$1.18 billion in 2019. The increase in the amount of compensation recognized in 2020 principally reflects higher levels of compensation expense in 2020 related to higher revenues and higher amortization of prior period deferred compensation awards, partially offset by lower compensation expense related to senior new hires. See Note 19 to our consolidated financial statements for further information. Non-Compensation expenses, as a component of Operating Expenses, were \$316.7 million in 2020, a decrease of \$34.6 million, or 10%, versus \$351.3 million in 2019. Non-Compensation operating expenses decreased compared to 2019, primarily driven by decreased travel and related expenses, related to prolonged travel restrictions resulting from the COVID-19 pandemic. See *COVID-19* below for further information. Non-Compensation expenses per employee were approximately \$171.7 thousand in 2020, versus \$193.8 thousand for 2019.

Total Other Expenses of \$49.5 million in 2020 included (a) Special Charges, Including Business Realignment Costs, of \$46.6 million related to separation and transition benefits and related costs (see below for further information) and the acceleration of depreciation expense for leasehold improvements and certain other fixed assets in conjunction with the expansion of our headquarters in New York and our business realignment initiatives, as well as charges related to the impairment of assets resulting from the wind-down of our businesses in Mexico, (b) intangible asset and other amortization of \$1.2 million, (c) compensation costs of \$1.1 million associated with the vesting of Class J LP Units and certain other awards granted in conjunction with the acquisition and Transition Costs of \$0.6 million. Total Other Expenses of \$36.9 million in 2019 included (a) compensation costs of \$18.2 million associated with the vesting of Class J LP Units and certain other awards granted in conjunction with the acquisition of ISI, (b) Special Charges, Including Business Realignment Costs, of \$10.1 million related to the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of our headquarters in New York, the impairment of goodwill in the Institutional Asset Management reporting unit and separation and transition benefits for certain employees terminated as a result of the review of our operations (see below for further information), (c) intangible asset and other amortization of \$7.5 million and (d) Acquisition and Transition Costs of \$1.0 million.

In 2020, we completed a review of operations focused on markets, sectors and people which delivered lower levels of productivity in an effort to attain greater flexibility of operations and better position ourself for future growth. This review, which began in the fourth quarter of 2019, generated reductions of approximately 8% of our headcount. In conjunction with the employment reductions, we incurred aggregate separation and transition benefits (including costs related to the acceleration of deferred compensation) and related costs of \$41.7 million in 2020 and \$2.9 million in 2019, which has been recorded in Special Charges, Including Business Realignment Costs

As a result of the factors noted above, Employee Compensation and Benefits Expense as a percentage of Net Revenues was 60.6% in 2020, compared to 59.8% in 2019. The compensation ratio for 2020 and 2019 is 62.4% and 59.9%, respectively, when the \$41.3 million and \$2.9 million, respectively, of separation and transition benefits expense, which is presented within Special Charges, Including Business Realignment Costs, is also included. The increase in the compensation ratio principally reflects higher levels of compensation expense in 2020 related to higher revenues and higher amortization of prior period deferred compensation awards, partially offset by lower compensation expense related to senior new hires. See Note 19 to our consolidated financial statements for further information. The compensation ratio in any given period is subject to fluctuation based, in part, on the amount of revenue earned in that period.

Income from Equity Method Investments was \$14.4 million in 2020, compared to \$11.0 million in 2019. The increase was a result of an increase in earnings from ABS, Atalanta Sosnoff and Luminis in 2020.

The provision for income taxes in 2020 was \$128.2 million, which reflected an effective tax rate of 23.7%. The provision for income taxes in 2019 was \$95.0 million, which reflected an effective tax rate of 21.2%. The provision for income taxes for 2020 reflects an additional tax expense of \$0.02 million and for 2019 an additional tax benefit of \$12.2 million due to the net impact associated with the appreciation or depreciation in our share price upon vesting of employee share-based awards above or below the original grant price, the effect of certain nondeductible expenses, including expenses related to Class J LP Units and Class I-P and K-P Units, as well as the noncontrolling interest associated with LP Units and other adjustments. The increase in the tax rate also reflects the increase in compensation subject to the IRC section 162(m) disallowance.

Net Income Attributable to Noncontrolling Interest was \$62.1 million in 2020 compared to \$56.2 million in 2019. The increase in Net Income Attributable to Noncontrolling Interest primarily reflects higher income in 2020, partially offset by the full year impact of our purchases of the remaining 10% of the Private Capital Advisory L.P. business and the purchase of 17% of the EWM business in May 2019.

#### COVID-19

The COVID-19 pandemic continues to disrupt our business operations, and the substantial majority of our teams continue to work remotely. The impact of the COVID-19 pandemic on our revenues and cash flows for 2020 was mitigated by our broad and diverse capabilities, including underwriting, restructuring, capital markets advisory and equities, together with strong M&A activity during the fourth quarter of 2020. However, there remains uncertainty as to how the course of the pandemic, including the timing and acceptance of vaccinations, and government response may impact the markets and our clients' needs in the future. For a further discussion of risks related to our business, refer to "Risk Factors" elsewhere in this Form 10-K.

For a discussion of 2019 versus 2018, refer to "Results of Operations" in our Form 10-K for the year ended December 31, 2019.

## Impairment of Assets

#### Goodwill

2020 – At November 30, 2020, in accordance with ASC 350, "Intangibles - Goodwill and Other" ("ASC 350"), we performed our annual Goodwill impairment assessment and concluded that the fair value of our reporting units substantially exceeded their carrying values.

2019 – At November 30, 2019, we determined that the fair value of our reporting units substantially exceeded their carrying values, with the exception of our Institutional Asset Management reporting unit, which was less than its carrying value. In determining the fair value of this reporting unit, we utilized a discounted cash flow methodology based on the adjusted cash flows from operations. As a result of this analysis, we recorded a goodwill impairment charge of \$0.8 million in the Investment Management segment, which is included within Special Charges, Including Business Realignment Costs, on the Consolidated Statement of Operations for the year ended December 31, 2019. This charge resulted in a decrease of \$0.5 million to Net Income Attributable to Evercore Inc. (after adjustments for noncontrolling interest and income taxes) for the year ended December 31, 2019.

Additionally, in December 2019, we performed an impairment assessment of the goodwill remaining in the Institutional Asset Management reporting unit following the classification of the ECB Trust business as Held for Sale, in accordance with ASC 350. In determining the fair value of this reporting unit, we utilized a discounted cash flow methodology based on the adjusted cash flows from operations. As a result of this analysis, we determined that the fair value of the remaining business in the Institutional Asset Management reporting unit was less than its carrying value. Accordingly, we recorded a goodwill impairment charge of \$2.1 million in the Investment Management segment, which is included within Special Charges, Including Business Realignment Costs, on the Consolidated Statement of Operations for the year ended December 31, 2019. This charge resulted in a decrease of \$1.4 million to Net Income Attributable to Evercore Inc. (after adjustments for noncontrolling interest and income taxes) for the year ended December 31, 2019.

### Other Assets

We recorded impairment charges of \$1.7 million in Special Charges, Including Business Realignment Costs, on the Consolidated Statement of Operations for the year ended December 31, 2020, related to the impairment of assets resulting from the wind-down of our businesses in Mexico. This was comprised of a charge of \$1.2 million related to the impairment of operating lease right-of-use assets and a charge of \$0.5 million related to the impairment of leasehold improvements. See Note 5 to our consolidated financial statements for further information.

## **Business Segments**

The following data presents revenue, expenses and contributions from our equity method investments by business segment.

## **Investment Banking**

The following table summarizes the operating results of the Investment Banking segment.

	For the	Yea	rs Ended Dece	Change			
	2020		2019 2018		2018	2020 v. 2019	2019 v. 2018
			(dollars in	thou	usands)		
Revenues							
Investment Banking:							
Advisory Fees <sup>(1)</sup>	\$ 1,755,273	\$	1,653,585	\$	1,743,473	6%	(5%)
Underwriting Fees <sup>(2)</sup>	276,191		89,681		71,691	208%	25%
Commissions and Related Fees	205,767		189,506		200,015	9%	(5%)
Other Revenue, net <sup>(3)(4)</sup>	(19,845)		19,023		(3,156)	NM	NM
Net Revenues	2,217,386		1,951,795		2,012,023	14%	(3%)
Expenses							
Operating Expenses	1,637,542		1,485,477		1,448,301	10%	3%
Other Expenses	49,112		33,618		30,366	46%	11%
Total Expenses	1,686,654		1,519,095		1,478,667	11%	3%
Operating Income	 530,732		432,700		533,356	23%	(19%)
Income from Equity Method Investments <sup>(5)</sup>	1,546		916		518	69%	77%
Pre-Tax Income	\$ 532,278	\$	433,616	\$	533,874	23%	(19%)

<sup>(1)</sup> Includes client related expenses of \$14.9 million, \$32.2 million and \$31.5 million for the years ended December 31, 2020, 2019 and 2018, respectively.

<sup>(2)</sup> Includes client related expenses of \$14.4 million, \$7.2 million and \$4.7 million for the years ended December 31, 2020, 2019 and 2018, respectively.

<sup>(3)</sup> Includes interest expense on Notes Payable, subordinated borrowings and lines of credit of \$18.2 million, \$12.9 million and \$9.2 million for the years ended December 31, 2020, 2019 and 2018, respectively.

<sup>(4)</sup> Includes a loss of \$21.1 million resulting from the sale and wind-down of our businesses in Mexico, related to the release of cumulative foreign exchange losses, for the year ended December 31, 2020.

<sup>(5)</sup> Equity in Luminis is classified as Income from Equity Method Investments.

For 2020, the dollar value of North American announced and completed M&A activity decreased 23% and 13%, respectively, compared to 2019, and the dollar value of Global announced and completed M&A activity decreased 4% and 6%, respectively, compared to 2019. For 2020, the dollar value of North American and Global announced M&A activity between \$1 - \$5 billion increased 16% and decreased 2%, respectively, compared to 2019.

	 For the	Years	Ended Dece	Change		
	2020	0 2019		2018	2020 v. 2019	2019 v. 2018
Industry Statistics (\$ in billions) *					- '-	_
Value of North American M&A Deals Announced	\$ 1,467	\$	1,897	\$ 1,742	(23%)	9%
Value of North American M&A Deals Announced between \$1 - \$5 billion	\$ 448	\$	386	\$ 494	16%	(22%)
Value of North American M&A Deals Completed	\$ 1,431	\$	1,637	\$ 1,817	(13%)	(10%)
Value of Global M&A Deals Announced	\$ 3,605	\$	3,755	\$ 3,865	(4%)	(3%)
Value of Global M&A Deals Announced between \$1 - \$5 billion	\$ 907	\$	927	\$ 1,101	(2%)	(16%)
Value of Global M&A Deals Completed	\$ 2,974	\$	3,152	\$ 3,696	(6%)	(15%)
Evercore Statistics **						
Total Number of Fees From Advisory Client Transactions	687		661	663	4%	%
Investment Banking Fees of at Least \$1 million from Advisory Client Transactions	386		328	345	18%	(5%)

<sup>\*</sup> Source: Refinitiv January 5, 2021

Investment Banking Results of Operations

#### 2020 versus 2019

Net Investment Banking Revenues were \$2.22 billion in 2020, compared to \$1.95 billion in 2019, an increase of \$265.6 million, or 14%. We earned 687 fees from Advisory clients in 2020, compared to 661 in 2019, representing a 4% increase. We earned 386 fees in excess of \$1.0 million in 2020, compared to 328 in 2019, representing an 18% increase. The increase in revenues from 2019 was partially attributed to an increase of \$101.7 million, or 6%, in Advisory Fees, reflecting an increase in the number of Advisory fees earned and an increase in revenue earned from large transactions during 2020. Underwriting Fees increased \$186.5 million, or 208%, compared to 2019, reflecting an increase in the number of transactions we participated in, as well as the relative size of our participation in those transactions. We participated in 118 underwriting transactions in 2020 (compared to 71 in 2019), 85 of which were as a bookrunner (compared to 53 in 2019). Commissions and Related Fees increased \$16.3 million, or 9%, compared to 2019, as a result of elevated volatility during 2020. Other Revenue, net, in 2020, decreased versus 2019, primarily reflecting a loss of \$21.1 million resulting from the sale and wind-down of our businesses in Mexico, related to the release of cumulative foreign exchange losses, as well as lower interest income and increased interest expense on the 2019 Private Placement Notes, which were issued in August 2019.

Operating Expenses were \$1.64 billion in 2020, compared to \$1.49 billion in 2019, an increase of \$152.1 million, or 10%. Employee Compensation and Benefits Expense, as a component of Operating Expenses, was \$1.33 billion in 2020, compared to \$1.15 billion in 2019, an increase of \$186.1 million, or 16%. The increase in the amount of compensation recognized in 2020 principally reflects higher levels of compensation expense in 2020 related to higher revenues and higher amortization of prior period deferred compensation awards, partially offset by lower compensation expense related to senior new hires. See Note 19 to our consolidated financial statements for further information. Non-Compensation expenses, as a component of Operating Expenses, were \$302.8 million in 2020, compared to \$336.9 million in 2019, a decrease of \$34.1 million, or 10%. Non-Compensation operating expenses decreased from the prior year primarily driven by decreased travel and related expenses, related to prolonged travel restrictions resulting from the COVID-19 pandemic. See *COVID-19* above for further information.

Other Expenses of \$49.1 million in 2020 included (a) Special Charges, Including Business Realignment Costs, of \$46.6 million related to separation and transition benefits and related costs and the acceleration of depreciation expense for leasehold

<sup>\*\*</sup> Includes revenue generating clients only from Advisory and Underwriting transactions

improvements and certain other fixed assets in conjunction with the expansion of our headquarters in New York and our business realignment initiatives, as well as charges related to the impairment of assets resulting from the wind-down of our businesses in Mexico, (b) intangible asset and other amortization of \$1.2 million, (c) compensation costs of \$1.1 million associated with the vesting of Class J LP Units and certain other awards granted in conjunction with the acquisition of ISI, and (d) Acquisition and Transition Costs of \$0.3 million. Other Expenses of \$33.6 million in 2019 included (a) compensation costs of \$18.2 million associated with the vesting of Class J LP Units and certain other awards granted in conjunction with the acquisition of ISI, (b) intangible asset and other amortization of \$7.5 million, (c) Special Charges, Including Business Realignment Costs, of \$7.2 million related to the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of our headquarters in New York and separation and transition benefits for certain employees terminated as a result of the review of our operations and (d) Acquisition and Transition Costs of \$0.7 million.

For a discussion of 2019 versus 2018, refer to "Results of Operations" in our Form 10-K for the year ended December 31, 2019.

## **Investment Management**

The following table summarizes the operating results of the Investment Management segment.

		For the	Years	Change					
	2020		2019		2018		2020 v. 2019	2019 v. 2018	
				(dollars in	thous	ands)			
Revenues									
Asset Management and Administration Fees:									
Wealth Management	\$	53,069	\$	48,083	\$	44,875	10%	7%	
Institutional Asset Management(1)		1,328		2,528		3,371	(47%)	(25%)	
Asset Management and Administration Fees		54,397		50,611		48,246	7%	5%	
Other Revenue, net <sup>(2)</sup>		(7,878)		6,292		4,436	NM	42%	
Net Revenues		46,519		56,903		52,682	(18%)	8%	
Expenses									
Operating Expenses		50,473		48,645		43,940	4%	11%	
Other Expenses <sup>(3)</sup>		345		3,247		21	(89%)	NM	
Total Expenses		50,818		51,892		43,961	(2%)	18%	
Operating Income (Loss)		(4,299)		5,011		8,721	NM	(43%)	
Income from Equity Method Investments <sup>(4)</sup>		12,852		10,080		8,776	28%	15%	
Pre-Tax Income	\$	8,553	\$	15,091	\$	17,497	(43%)	(14%)	

- (1) Includes the ECB business, which was sold in 2020.
- (2) Includes a loss of \$9.7 million resulting from the sale and wind-down of our businesses in Mexico, including \$3.4 million related to the sale of our ECB businesses and \$6.3 million related to the release of cumulative foreign exchange losses for the year ended December 31, 2020.
- (3) Includes an impairment charge related to the impairment of goodwill in the Institutional Asset Management reporting unit of \$2.9 million for the year ended December 31, 2019.
- (4) Equity in ABS and Atalanta Sosnoff is classified as Income from Equity Method Investments.

Investment Management Results of Operations

Our Investment Management segment includes the following activities:

- Wealth Management conducted through EWM and ETC. Fee-based revenues from EWM are primarily earned on a percentage of AUM, while ETC primarily earns fees from negotiated trust services.
- Private Equity conducted through our investment interests in private equity funds. We maintain a limited partner's interest in Glisco II, Glisco III and Glisco IV, as well as Glisco Manager Holdings LP and the general partners of the Glisco Funds. We receive our portion of the management fees earned by Glisco from Glisco Manager Holdings LP. We are passive investors and do not participate in the management of any Glisco sponsored funds. We are also passive investors in Trilantic IV, Trilantic V and Trilantic VI. In the event the private equity funds perform below

- certain thresholds we may be obligated to repay certain carried interest previously distributed. As of December 31, 2020, \$0.4 million of previously distributed carried interest received from the funds was subject to repayment.
- We also hold interests in ABS and Atalanta Sosnoff that are accounted for under the equity method of accounting. The results of these investments are included within Income from Equity Method Investments.

Our Investment Management results include the ECB businesses, which were previously included in Institutional Asset Management above. These businesses were sold in 2020. See Note 5 to our consolidated financial statements for further information.

Assets Under Management

AUM for our consolidated Investment Management businesses of \$10.2 billion at December 31, 2020 decreased compared to \$10.7 billion at December 31, 2019, reflecting the deconsolidation of \$1.5 billion of assets resulting from the sale of our ECB business, partially offset by market appreciation in our Wealth Management business. The amounts of AUM presented in the table below primarily reflect the assets which we manage. These assets reflect the fair value of assets managed on behalf of Institutional Asset Management (deconsolidated on December 16, 2020) and Wealth Management clients. As defined in ASC 820 "Fair Value Measurements and Disclosures" ("ASC 820"), valuations performed for Level 1 investments are based on quoted prices obtained from active markets generated by third parties and Level 2 investments are valued through the use of models based on either direct or indirect observable inputs in the use of models or other valuation methodologies performed by third parties to determine fair value. For both the Level 1 and Level 2 investments, we obtain both active quotes from nationally recognized exchanges and third-party pricing services to determine market or fair value quotes, respectively. For Level 3 investments, pricing inputs are unobservable for the investment and includes situations where there is little, if any, market activity for the investment. The inputs into the determination of fair value require significant management judgment or estimation. Wealth Management maintained 72% and 69% of Level 1 investments, 24% and 27% of Level 2 investments and 4% of Level 3 investments as of December 31, 2020 and 2019, respectively. Institutional Asset Management maintained 85% of Level 1 investments and 15% of Level 2 investments as of December 31, 2019.

The fees that we receive for providing investment advisory and management services are primarily driven by the level and composition of AUM. Accordingly, client flows, market movements, foreign currency fluctuations and changes in our product mix will impact the level of management fees we receive from our investment management businesses. Fees vary with the type of assets managed and the channel in which they are managed, with higher fees earned on equity assets and alternative investment funds, such as hedge funds and private equity funds, and lower fees earned on fixed income and cash management products. Clients will increase or reduce the aggregate amount of AUM that we manage for a number of reasons, including changes in the level of assets that they have available for investment purposes, their overall asset allocation strategy, our relative performance versus competitors offering similar investment products and the quality of our service. The fees we earn are also impacted by our investment performance, as the appreciation or depreciation in the value of the assets that we manage directly impacts our fees.

The following table summarizes AUM activity for the years ended December 31, 2020 and 2019:

	Wealth Management <sup>(1)</sup>			Institutional Asset Management	Total
			(de	ollars in millions)	
Balance at December 31, 2018	\$	7,560	\$	1,575	\$ 9,135
Inflows		1,056		1,057	2,113
Outflows		(826)		(1,158)	(1,984)
Market Appreciation		1,268		160	1,428
Balance at December 31, 2019	\$	9,058	\$	1,634	\$ 10,692
Inflows		969		645	1,614
Outflows		(869)		(616)	(1,485)
Market Appreciation (Depreciation)		1,005		(125)	880
Deconsolidation of ECB (December 16, 2020)		_		(1,538)	(1,538)
Balance at December 31, 2020	\$	10,163	\$		\$ 10,163
Unconsolidated Affiliates - Balance at December 31, 2020:					
Atalanta Sosnoff	\$		\$	7,718	\$ 7,718
ABS	\$	_	\$	6,574	\$ 6,574

<sup>(1)</sup> Assets Under Management includes Evercore assets which are managed by Evercore Wealth Management of \$76.4 million and \$319.8 million as of December 31, 2020 and 2019, respectively.

The following table represents the composition of AUM for Wealth Management as of December 31, 2020:

	Wealth Management
Equities	62 %
Fixed Income	24 %
Liquidity <sup>(1)</sup>	9 %
Alternatives	5 %
Total	<u>100 %</u>

<sup>(1)</sup> Includes cash, cash equivalents and U.S. Treasury securities.

Our Wealth Management business serves individuals, families and related institutions delivering customized investment management, financial planning, and trust and custody services. Investment portfolios are tailored to meet the investment objectives of individual clients and reflect a blend of equity, fixed income and other products. Fees charged to clients reflect the composition of the assets managed and the services provided. Investment performance in the Wealth Management businesses is measured against appropriate indices based on the AUM, most frequently the S&P 500 and a composite fixed income index principally reflecting BarCap and MSCI indices.

In 2020, AUM for Wealth Management increased 12%, reflecting an 11% increase due to market appreciation and a 1% increase due to flows. Wealth Management outperformed the S&P 500 on a 1 and 3-year basis by approximately 6% and 4%, respectively, during the period. Wealth Management lagged the fixed income composite on a 1 and 3 year basis by approximately 80 basis points and 50 basis points, respectively. For the period, the S&P 500 and fixed income composite were up approximately 18% and 5%, respectively.

In 2019, AUM for Wealth Management increased 20%, reflecting a 17% increase due to market appreciation and a 3% increase due to flows. Wealth Management outperformed the S&P 500 on a 1 and 3 year basis by approximately 7% and 3%, respectively, during the period. Wealth Management lagged the fixed income composite on a 1 and 3 year basis by approximately 40 basis points and 30 basis points, respectively. For the period, the S&P 500 and fixed income composite were up approximately 31% and 6%, respectively.

Our Institutional Asset Management business reflected assets managed by ECB prior to its deconsolidation on December 16, 2020. ECB primarily manages Mexican Government and corporate fixed income securities, as well as equity products. ECB utilizes the IPC Index, which is a capitalization weighted index of leading equities traded on the Mexican Stock Exchange and the Cetes 28 Index, which is an index of Treasury Bills issued by the Mexican Government, as benchmarks in reviewing their performance and managing their investment decisions. ECB's AUM market depreciation for the year reflects market volatility, as well as the impact of the fluctuation of foreign currency. ECB outperformed the equities index and outperformed the fixed income index on two of their three portfolios in 2020.

In 2019, AUM for Institutional Asset Management increased 4%, reflecting a 10% increase due to market appreciation, partially offset by a 6% decrease due to flows. ECB's AUM market appreciation reflects favorable market volatility, as well as the impact of the fluctuation of foreign currency. ECB outperformed the equities index and outperformed the fixed income index on two of their three portfolios in 2019.

AUM from our unconsolidated affiliates increased 12% compared to December 31, 2019, primarily related to positive performance in Atalanta Sosnoff and ABS.

## 2020 versus 2019

Asset Management and Administration Fees earned from the management of client portfolios increased 7% from 2019, primarily driven by an increase of \$5.0 million in fees from Wealth Management clients, as associated AUM increased 12%. Fee-based revenues included \$0.08 million and \$0.2 million of revenues from performance fees in 2020 and 2019, respectively. Other Revenue, net, decreased from 2019, primarily driven by a loss of \$9.7 million resulting from the sale and wind-down of our businesses in Mexico, including \$3.4 million related to the sale of our ECB businesses, as well as \$6.3 million related to the release of cumulative foreign exchange losses, and losses on our legacy private equity investments. See Note 5 to our consolidated financial statements for further information. These items contributed to an overall decrease in Net Investment Management Revenues of 18% (\$46.5 million in 2020, compared to \$56.9 million in 2019). Income from Equity Method Investments increased from 2019, as a result of an increase in earnings from our investments in ABS and Atalanta Sosnoff.

Operating Expenses were \$50.5 million in 2020, compared to \$48.6 million in 2019, an increase of \$1.8 million, or 4%. Employee Compensation and Benefits Expense, as a component of Operating Expenses, was \$36.6 million in 2020, compared to \$34.1 million in 2019, an increase of \$2.5 million, or 7%. Non-Compensation expenses, as a component of Operating Expenses, were \$13.9 million in 2020, compared to \$14.5 million in 2019, a decrease of \$0.6 million, or 4%.

Other Expenses of \$0.3 million in 2020 included Acquisition and Transition Costs of \$0.3 million and Special Charges, Including Business Realignment Costs, of \$0.05 million, related to separation and transition benefits and related costs. Other Expenses of \$3.2 million in 2019 included Special Charges, Including Business Realignment Costs, of \$2.9 million related to the impairment of goodwill in the Institutional Asset Management reporting unit and Acquisition and Transition Costs of \$0.3 million.

For a discussion of 2019 versus 2018, refer to "Results of Operations" in our Form 10-K for the year ended December 31, 2019.

#### **Cash Flows**

Our operating cash flows are primarily influenced by the timing and receipt of investment banking and investment management fees (for further information see *COVID-19* above), and the payment of operating expenses, including incentive compensation to our employees and interest expense on our repurchase agreements (prior to the sale of our ECB business), Notes Payable, subordinated borrowings and lines of credit, and the payment of income taxes. Investment Banking advisory fees are generally collected within 90 days of billing. However, placement fees may be collected within 180 days of billing, with fees related to private funds capital raising being collected in a period exceeding one year. Commissions earned from our agency trading activities are generally received from our clearing broker within 11 days. Fees from our Wealth Management and Institutional Asset Management businesses are generally billed and collected within 90 days. We traditionally pay a substantial portion of incentive compensation to personnel in the Investment Banking business and to executive officers during the first three months of each calendar year with respect to the prior year's results and prior year's deferred compensation. Likewise, payments to fund investments related to hedging our deferred cash compensation plans are generally funded in the first three months of each calendar year. Our investing and financing cash flows are primarily influenced by activities to invest our cash in highly liquid securities or bank certificates of deposit, deploy capital to fund investments and acquisitions, raise capital through the issuance of stock or debt, repurchase of outstanding Class A Shares, and/or noncontrolling interest in Evercore LP, as well as our other subsidiaries, payment of dividends and other periodic distributions to our stakeholders. We

generally make dividend payments and other distributions on a quarterly basis. We periodically draw down on our lines of credit to balance the timing of our operating, investing and financing cash flow needs. A summary of our operating, investing and financing cash flows is as follows:

	For the Years Ended December 31,							
		2020	2019			2018		
		(	dolla	rs in thousands	)			
Cash Provided By (Used In)								
Operating activities:								
Net income	\$	412,680	\$	353,661	\$	442,851		
Non-cash charges		481,698		414,852		334,335		
Other operating activities		83,993		(263,816)		72,388		
Operating activities		978,371		504,697		849,574		
Investing activities		(483,871)		(373,471)		(212,566)		
Financing activities		(307,793)		(290,009)		(452,927)		
Effect of exchange rate changes		7,631		2,573		(1,370)		
Net Increase (Decrease) in Cash, Cash Equivalents and Restricted Cash		194,338		(156,210)		182,711		
Cash, Cash Equivalents and Restricted Cash								
Beginning of Period		643,886		800,096		617,385		
End of Period	\$	838,224	\$	643,886	\$	800,096		

2020. Cash, Cash Equivalents and Restricted Cash were \$838.2 million at December 31, 2020, an increase of \$194.3 million versus Cash, Cash Equivalents and Restricted Cash of \$643.9 million at December 31, 2019. Operating activities resulted in a net inflow of \$978.4 million, primarily related to earnings. Cash of \$483.9 million was used by investing activities primarily related to net purchases of investment securities and purchases of equipment and leasehold improvements, primarily related to the expansion of our headquarters in New York, partially offset by the maturity of certificates of deposit. Financing activities during the period used cash of \$307.8 million, primarily for purchases of treasury stock and the payment of dividends and distributions to noncontrolling interest holders. Cash is also impacted due to the effect of foreign exchange rate fluctuation when translating non-U.S. currencies to U.S. Dollars.

2019. Cash, Cash Equivalents and Restricted Cash were \$643.9 million at December 31, 2019, a decrease of \$156.2 million versus Cash, Cash Equivalents and Restricted Cash of \$800.1 million at December 31, 2018. Operating activities resulted in a net inflow of \$504.7 million, primarily related to earnings. Cash of \$373.5 million was used in investing activities primarily related to net purchases of investment securities and certificates of deposit and purchases of furniture, equipment and leasehold improvements, primarily related to the expansion of our headquarters in New York. Financing activities during the period used cash of \$290.0 million, primarily for purchases of treasury stock and noncontrolling interests, the payment of dividends and distributions to noncontrolling interest holders, partially offset by the issuance of the 2019 Private Placement Notes. For further information see Note 14 to our consolidated financial statements.

For a discussion of 2018, refer to "Cash Flows" in our Form 10-K for the year ended December 31, 2019.

## Liquidity and Capital Resources

General

Our current assets principally include Cash and Cash Equivalents, Investment Securities and Certificates of Deposit, Accounts Receivable and contract assets, included in Other Current Assets, relating to Investment Banking and Investment Management revenues. Our current liabilities principally include accrued expenses, accrued liabilities related to improvements in our leased facilities, accrued employee compensation and short-term borrowings. We traditionally have made payments for employee bonus awards and year-end distributions to partners in the first quarter of the year with respect to the prior year's results. In addition, payments in respect of deferred cash compensation arrangements and related investments are also made in the first quarter. From time to time, advances and/or commitments may also be granted to new employees at or near the date they begin employment, or to existing employees for the purpose of incentive or retention. Cash distributions related to

partnership tax allocations are made to the partners of Evercore LP and certain other entities in accordance with our corporate estimated payment calendar; these payments are made prior to the end of each calendar quarter. In addition, dividends on Class A Shares, and related distributions to partners of Evercore LP, are paid when and if declared by the Board of Directors, which is generally quarterly.

We regularly monitor our liquidity position, including cash, other significant working capital, current assets and liabilities, long-term liabilities, lease commitments and related fixed assets, principal investment commitments related to our Investment Management business, dividends on Class A Shares, partnership distributions and other capital transactions, as well as other matters relating to liquidity and compliance with regulatory requirements. Our liquidity is highly dependent on our revenue stream from our operations, principally from our Investment Banking business, which is a function of closing transactions and earning success fees, the timing and realization of which is irregular and dependent upon factors that are not subject to our control. Our revenue stream funds the payment of our expenses, including annual bonus payments, a portion of which are guaranteed, deferred compensation arrangements, interest expense on our repurchase agreements (prior to the sale of our ECB business), Notes Payable, lines of credit and other financing arrangements and income taxes. Payments made for income taxes may be reduced by deductions taken for the increase in tax basis of our investment in Evercore LP. Certain of these tax deductions, when realized, require payment under our long-term liability, Amounts Due Pursuant to Tax Receivable Agreements. We intend to fund these payments from cash and cash equivalents on hand, principally derived from cash flows from operations. These tax deductions, when realized, will result in cash otherwise required to satisfy tax obligations becoming available for other purposes. Our Management Committee meets regularly to monitor our liquidity and cash positions against our short and long-term obligations, as well as our capital requirements and commitments. The result of this review contributes to management's recommendation to the Board of Directors as to the level of quarterly dividend payments, if any.

As a financial services firm, our businesses are materially affected by conditions in the global financial markets and economic conditions throughout the world. Revenue generated by our advisory activities is related to the number and value of the transactions in which we are involved. In addition, revenue related to our equities business is driven by market volumes and institutional investor trends, such as the trend to passive investment strategies. During periods of unfavorable market or economic conditions, the number and value of M&A transactions, as well as market volumes in equities, generally decrease, and they generally increase during periods of favorable market or economic conditions. Restructuring activity generally is counter-cyclical to M&A activity. In addition, during periods of unfavorable market conditions our Investment Management business may be impacted by reduced equity valuations and generate relatively lower revenue because fees we receive, either directly or through our affiliates, typically are in part based on the market value of underlying publicly-traded securities. Our profitability may also be adversely affected by our fixed costs and the possibility that we would be unable to scale back other costs within a time frame and in an amount sufficient to match any decreases in revenue relating to changes in market and economic conditions. Likewise, our liquidity may be adversely impacted by our contractual obligations, including lease obligations. Reduced equity valuations resulting from future adverse economic events and/or market conditions may impact our performance and may result in future net redemptions of AUM from our clients, which would generally result in lower revenues and cash flows. These adverse conditions could also have an impact on our goodwill impairment assessment, which is done annually, as of November 30th, or more frequently if circumstances indicate impairment may have occurred. For further information, see COVID-19 in "Results of Operations."

We assess our equity method investments for impairment annually, or more frequently if circumstances indicate impairment may have occurred. These circumstances could include unfavorable market conditions or the loss of key personnel of the investee.

For a further discussion of risks related to our business, refer to "Risk Factors" elsewhere in this Form 10-K.

#### Treasury and Noncontrolling Interest Repurchases

We periodically repurchase Class A Shares and/or LP Units into Treasury in order to offset the dilutive effect of equity awards granted as compensation (see Note 19 to our consolidated financial statements for further information.) The amount of cash required for these share repurchases is a function of the mix of equity and deferred cash compensation awarded for the annual bonus awards (see further discussion on deferred compensation under *Other Commitments* below). In addition, we may from time to time, purchase noncontrolling interests in subsidiaries.

On October 23, 2017, our Board of Directors authorized (in addition to the net settlement of equity awards) the repurchase of Class A Shares and/or LP Units so that from that date forward, we are able to repurchase an aggregate of the lesser of \$750.0 million worth of Class A Shares and/or LP Units and 8.5 million Class A Shares and/or LP Units. Under this share repurchase program, shares may be repurchased from time to time in open market transactions, in privately-negotiated transactions or

otherwise. The timing and the actual amount of shares repurchased will depend on a variety of factors, including legal requirements, price, economic and market conditions and the objective to reduce the dilutive effect of equity awards granted as compensation to employees. This program may be suspended or discontinued at any time and does not have a specified expiration date. During 2020, we repurchased 854,134 Class A Shares, at an average cost per share of \$75.93, for \$64.9 million pursuant to our repurchase program.

In addition, periodically, we buy shares into treasury from our employees in order to allow them to satisfy their minimum tax requirements for share deliveries under our share equity plan. During 2020, we repurchased 1,068,259 Class A Shares, at an average cost per share of \$76.51, for \$81.7 million primarily related to minimum tax withholding requirements of share deliveries.

The aggregate 1,922,393 Class A Shares repurchased during 2020 were acquired for aggregate purchase consideration of \$146.6 million, at an average cost per share of \$76.25.

On March 29, 2018, we purchased, at fair value, an additional 15% of the Private Capital Advisory L.P. Common Interests for \$25.5 million and on May 31, 2019, we purchased, at fair value, the remaining 10% of the Private Capital Advisory L.P. Common Interests for \$28.4 million. On May 31, 2019, we purchased, at fair value, an additional 17% of the EWM Class A Units for \$24.5 million (in cash of \$21.8 million and the issuance of 31,383 Class A LP Units having a fair value of \$2.7 million).

#### Private Placements

On March 30, 2016, we issued an aggregate \$170.0 million of senior notes, including: \$38.0 million aggregate principal amount of our 4.88% Series A senior notes due 2021 (the "Series A Notes"), \$67.0 million aggregate principal amount of our 5.23% Series B senior notes due 2023 (the "Series B Notes"), \$48.0 million aggregate principal amount of our 5.48% Series C senior notes due 2026 (the "Series C Notes") and \$17.0 million aggregate principal amount of our 5.58% Series D senior notes due 2028 (the "Series D Notes" and together with the Series A Notes, the Series B Notes and the Series C Notes, the "2016 Private Placement Notes"), pursuant to the 2016 Note Purchase Agreement dated as of March 30, 2016 (the "2016 Note Purchase Agreement"), among the Company and the purchasers party thereto in a private placement exempt from registration under the Securities Act of 1933.

Interest on the 2016 Private Placement Notes is payable semi-annually and the 2016 Private Placement Notes are guaranteed by certain of our domestic subsidiaries. We may, at our option, prepay all, or from time to time any part of, the 2016 Private Placement Notes (without regard to Series), in an amount not less than 5% of the aggregate principal amount of the 2016 Private Placement Notes then outstanding at 100% of the principal amount thereof plus an applicable "make-whole amount." Upon the occurrence of a change of control, the holders of the 2016 Private Placement Notes will have the right to require us to prepay the entire unpaid principal amounts held by each holder of the 2016 Private Placement Notes plus accrued and unpaid interest to the prepayment date. The 2016 Note Purchase Agreement contains customary covenants, including financial covenants requiring compliance with a maximum leverage ratio, a minimum tangible net worth and a minimum interest coverage ratio, and customary events of default. As of December 31, 2020, we were in compliance with all of these covenants.

On August 1, 2019, we issued \$175.0 million and £25.0 million of senior unsecured notes through private placement. These notes reflect a weighted average life of 12 years and a weighted average stated interest rate of 4.26%. These notes include: \$75.0 million aggregate principal amount of our 4.34% Series E senior notes due 2029 (the "Series E Notes"), \$60.0 million aggregate principal amount of our 4.54% Series G senior notes due 2031 (the "Series F Notes"), \$40.0 million aggregate principal amount of our 4.54% Series G senior notes due 2033 (the "Series G Notes") and £25.0 million aggregate principal amount of our 3.33% Series H senior notes due 2033 (the "Series H Notes" and together with the Series E Notes, the Series F Notes and the Series G Notes, the "2019 Private Placement Notes"), each of which were issued pursuant to the 2019 Note Purchase Agreement (the "2019 Note Purchase Agreement"), among the Company and the purchasers party thereto in a private placement exempt from registration under the Securities Act of 1933.

Interest on the 2019 Private Placement Notes is payable semi-annually and the 2019 Private Placement Notes are guaranteed by certain of our domestic subsidiaries. We may, at our option, prepay all, or from time to time any part of, the 2019 Private Placement Notes (without regard to Series), in an amount not less than 5% of the aggregate principal amount of the 2019 Private Placement Notes then outstanding at 100% of the principal amount thereof plus an applicable "make-whole amount." Upon the occurrence of a change of control, the holders of the 2019 Private Placement Notes will have the right to require us to prepay the entire unpaid principal amounts held by each holder of the 2019 Private Placement Notes plus accrued

and unpaid interest to the prepayment date. The 2019 Note Purchase Agreement contains customary covenants, including financial covenants requiring compliance with a maximum leverage ratio and a minimum tangible net worth, and customary events of default. As of December 31, 2020, we were in compliance with all of these covenants.

#### Lines of Credit

On June 24, 2016, Evercore Partners Services East L.L.C. ("East") entered into a loan agreement with PNC Bank, National Association ("PNC") for a revolving credit facility in an aggregate principal amount of up to \$30.0 million, to be used for working capital and other corporate activities. This facility is secured by East's accounts receivable and the proceeds therefrom, as well as certain assets of EGL, including certain of EGL's accounts receivable. In addition, the agreement contains certain reporting covenants, as well as certain debt covenants that prohibit East and us from incurring other indebtedness, subject to specified exceptions. We and our consolidated subsidiaries were in compliance with these covenants as of December 31, 2020. Drawings under this facility bear interest at the prime rate. On March 11, 2019, East drew down \$30.0 million on this facility, which was repaid on May 3, 2019. East amended this facility on October 30, 2020 such that, among other things, the interest rate provisions were modified to LIBOR plus 150 basis points and the maturity date was extended to October 31, 2022 (as amended, the "Existing PNC Facility").

On July 26, 2019, East entered into an additional loan agreement with PNC for a revolving credit facility in an aggregate principal amount of up to \$20.0 million, to be used for working capital and other corporate activities. The facility is unsecured. In addition, the agreement contains certain reporting requirements and debt covenants consistent with the Existing PNC Facility. We and our consolidated subsidiaries were in compliance with these covenants as of December 31, 2020. On October 30, 2020, East amended this facility such that, among other things, the revolving credit facility has increased to an aggregate principal amount of \$30.0 million. Drawings under this facility will bear interest at LIBOR plus 180 basis points and the maturity date was extended to October 31, 2022. East is only permitted to borrow under this facility if there is no undrawn availability under the Existing PNC Facility and must repay indebtedness under this facility prior to repaying indebtedness under the Existing PNC Facility. There have been no drawings under this facility as of December 31, 2020.

In addition, EGL's clearing broker provides temporary funding for the settlement of securities transactions.

#### Other Commitments

We have a long-term liability, Amounts Due Pursuant to Tax Receivable Agreements, which requires payments to certain Senior Managing Directors. This liability was re-measured following the decrease in income tax rates in the U.S. in 2018 and future years in conjunction with the enactment of the Tax Cuts and Jobs Act on December 22, 2017.

We have made certain capital commitments with respect to our investment activities, as well as commitments related to contingent consideration from our acquisitions, which are included in the Contractual Obligations section below.

Pursuant to deferred compensation and deferred consideration arrangements, we are obligated to make cash payments in future periods. Further, we make investments to hedge the economic risk of the return on deferred compensation. For further information see Notes 8 and 19 to our consolidated financial statements.

Certain of our subsidiaries are regulated entities and are subject to capital requirements. For further information see Note 21 to our consolidated financial statements.

On July 1, 2018, we entered into a new lease agreement for office space at our headquarters at 55 East 52nd St., New York, New York, and subsequently entered into an amendment to this lease agreement for additional office space, as well as extending our original commitment, on December 6, 2019. We expect to spend approximately \$9.0 million, net of a tenant improvement allowance, to improve the premises under this lease over the next twelve months. Our work at these premises, which was temporarily suspended at the end of the first quarter as a result of the COVID-19 pandemic, resumed in June. For further information see Note 10 to our consolidated financial statements and *COVID-19* in "Results of Operations."

#### Collateralized Financing Activity at ECB

Our ECB business was sold in December 2020. See Note 5 to our consolidated financial statements for further information. Prior to its sale, our ECB business entered into repurchase agreements with clients seeking overnight money market returns whereby ECB transferred to the clients Mexican government securities in exchange for cash and concurrently agreed to repurchase the securities at a future date for an amount equal to the cash exchanged plus a stipulated premium or interest factor. ECB deployed the cash received from, and acquired the securities deliverable to, clients under these repurchase

arrangements by purchasing securities in the open market or by entering into reverse repurchase agreements with unrelated third parties. We accounted for these repurchase and reverse repurchase agreements as collateralized financing transactions. We recorded a liability on our Consolidated Statements of Financial Condition in relation to repurchase transactions executed with clients as Securities Sold Under Agreements to Repurchase. We recorded as assets on our Consolidated Statements of Financial Condition, Financial Instruments Owned and Pledged as Collateral at Fair Value (where we had acquired the securities deliverable to clients under these repurchase arrangements by purchasing securities in the open market) and Securities Purchased Under Agreements to Resell (where we had acquired the securities deliverable to clients under these repurchase agreements by entering into reverse repurchase agreements with unrelated third parties). These Mexican government securities included in Financial Instruments Owned and Pledged as Collateral at Fair Value on the Consolidated Statements of Financial Condition were pledged as collateral against repurchase agreements, which were collateralized financing agreements. Generally, collateral was posted equal to the contract value at inception and was subject to market changes. These repurchase agreements were primarily with institutional customer accounts managed by ECB, generally matured within one business day and permitted the counterparty to pledge the securities. Increases and decreases in asset and liability levels related to these transactions were a function of growth in ECB's AUM, as well as clients' investment allocations requiring positioning in repurchase transactions.

There were no remaining assets or liabilities related to collateralized financing activities as of December 31, 2020. See Note 5 to our consolidated financial statements for further information. As of December 31, 2019, a summary of ECB's assets, liabilities and risk measures related to its collateralized financing activities was as follows:

	December 31, 2019				
		Amount	Collate	ket Value of ral Received or Pledged)	
		(dollars in	thousands)		
Assets					
Financial Instruments Owned and Pledged as Collateral at Fair Value	\$	12,431			
Securities Purchased Under Agreements to Resell		13,566	\$	13,572	
Total Assets	\$	25,997			
Liabilities					
Securities Sold Under Agreements to Repurchase	\$	(26,000)	\$	(25,992)	
Net Liabilities	\$	(3)			
Risk Measures					
VaR	\$	1			
Stress Test:					
Portfolio sensitivity to a 100 basis point increase in the interest rate	\$	(1)			
Portfolio sensitivity to a 100 basis point decrease in the interest rate	\$	1			

#### **Contractual Obligations**

The following table summarizes our contractual obligations as of December 31, 2020:

	Payment Due by Period									
		Total	Less than 1 year 1-3 year			1-3 years	years 3-5 years			More than 5 years
				(	dollaı	rs in thousand	s)			
Operating Lease Obligations	\$	646,711	\$	53,532	\$	90,038	\$	78,072	\$	425,069
Tax Receivable Agreements		86,751		9,891		20,586		19,572		36,702
Notes Payable		505,236		54,883		97,160		24,904		328,289
Investment Banking Commitments <sup>(1)</sup>		274		274		_		_		_
Investment Management Commitments		11,975		11,975						
Total	\$	1,250,947	\$	130,555	\$	207,784	\$	122,548	\$	790,060

<sup>(1)</sup> Excludes unvested deferred compensation commitments. See Note 19 to our consolidated financial statements for further information

On July 1, 2018, we entered into a new lease agreement for office space at our headquarters at 55 East 52nd St., New York, New York. Under the terms of the agreement, we committed to extend the lease term for our current space and add space on up to seven additional floors, three of which commenced as of the lease's effective date. We anticipate we will take possession of the remainder of these floors over the next three years. On December 6, 2019, the lease was modified to add an additional floor and to extend the lease term for all current and prospective space to end on December 31, 2035. When all floors have commenced, we will have approximately 375,000 square feet of space at this location. For further information see Note 10 to our consolidated financial statements.

We had total commitments (not reflected on our Consolidated Statements of Financial Condition) relating to future capital contributions to private equity funds of \$12.0 million and \$13.8 million as of December 31, 2020 and 2019, respectively. We expect to fund these commitments with cash flows from operations. We may be required to fund these commitments at any time through June 2028, depending on the timing and level of investments by our private equity funds.

#### **Off-Balance Sheet Arrangements**

We do not invest in any off-balance sheet vehicles that provide liquidity, capital resources, market or credit risk support, or engage in any leasing activities that expose us to any liability that is not reflected in our consolidated financial statements.

#### Market Risk and Credit Risk

We, in general, are not a capital-intensive organization and as such, are not subject to significant market or credit risks. Nevertheless, we have established procedures to assess both the market and credit risk, as well as specific investment risk, exchange rate risk and credit risk related to receivables.

## Market and Investment Risk

We hold equity securities and invest in exchange-traded funds and mutual funds, principally as an economic hedge against our deferred compensation program. As of December 31, 2020, the fair value of our investments with these products, based on closing prices, was \$107.9 million.

We estimate that a hypothetical 10%, 20% and 30% adverse change in the market value of the investments would have resulted in a decrease in pre-tax income of approximately \$10.8 million, \$21.6 million and \$32.4 million, respectively, for the year ended December 31, 2020.

In February 2020, we entered into four-month futures contracts on a stock index fund with a notional amount of \$38.9 million, and in April 2019, we entered into three-month futures contracts on a stock index fund with a notional amount of \$14.8 million, as an economic hedge against our deferred cash compensation program. These contracts settled in June 2020 and June 2019, respectively. In accordance with ASC 815 "Derivatives and Hedging" ("ASC 815"), these contracts were carried at fair value, with changes in fair value recorded in Other Revenue, Including Interest and Investments, on the Consolidated

Statements of Operations. We had realized gains (losses) of (\$4.0) million and \$0.1 million for the years ended December 31, 2020 and 2019, respectively.

See "-Liquidity and Capital Resources" above for a discussion of collateralized financing transactions at ECB.

## Private Equity Funds

Through our principal investments in private equity funds and our ability to earn carried interest from these funds, we face exposure to changes in the estimated fair value of the companies in which these funds invest. Valuations and analysis regarding our investments in Trilantic and Glisco are performed by their respective professionals, and thus we are not involved in determining the fair value for the portfolio companies of such funds.

We estimate that a hypothetical 10% adverse change in the value of the private equity funds would have resulted in a decrease in pre-tax income of approximately \$1.5 million for the year ended December 31, 2020.

### Exchange Rate Risk

We have foreign operations, through our subsidiaries and affiliates, primarily in Europe, Asia and Mexico (currently in wind-down), as well as provide services to clients in other jurisdictions, which creates foreign exchange rate risk. We have not entered into any transactions to hedge our exposure to foreign exchange fluctuations in these subsidiaries through the use of derivative instruments or otherwise. An appreciation or depreciation of any of these currencies relative to the U.S. dollar would result in an adverse or beneficial impact to our financial results. A significant portion of our European, Asian and Latin American revenues and expenses have been, and will continue to be, derived from contracts denominated in foreign currencies (i.e. British Pounds sterling, Euros, Mexican pesos, Brazilian real, among others). Historically, the value of these foreign currencies has fluctuated relative to the U.S. dollar. For the year ended December 31, 2020, the net impact of the fluctuation of foreign currencies recorded in Other Comprehensive Income (Loss) within the Consolidated Statement of Comprehensive Income was (\$0.7) million. Foreign Currency Gain (Loss), net, within the Consolidated Statement of Comprehensive Income for the year ended December 31, 2020 also included the reclassification of \$27.4 million of cumulative foreign currency translation losses to Other Revenue, Including Interest and Investments, on the Consolidated Statement of Operations for the year ended December 31, 2020. It is generally not our intention to hedge our foreign currency exposure in these subsidiaries, and we will reevaluate this policy from time to time.

#### Credit Risks

We maintain cash and cash equivalents, as well as certificates of deposit, with financial institutions with high credit ratings. At times, we may maintain deposits in federally insured financial institutions in excess of federally insured ("FDIC") limits or enter into sweep arrangements where banks will periodically transfer a portion of our excess cash position to a money market fund. However, we believe that we are not exposed to significant credit risk due to the financial position of the depository institutions or investment vehicles in which those deposits are held.

Accounts Receivable consists primarily of advisory fees and expense reimbursements billed to our clients. Other Assets includes long-term receivables from fees related to private funds capital raising. Receivables are reported net of any allowance for doubtful accounts. We maintain an allowance for doubtful accounts to provide coverage for probable losses from our customer receivables and determine the adequacy of the allowance by estimating the probability of loss based on our analysis of historical credit loss experience of our client receivables, and taking into consideration current market conditions and reasonable and supportable forecasts that affect the collectability of the reported amount. The Investment Banking and Investment Management receivables collection periods generally are within 90 days of invoice, with the exception of placement fees, which are generally collected within 180 days of invoice, and fees related to private funds capital raising, which are collected in a period exceeding one year. The collection period for restructuring transaction receivables may exceed 90 days. We recorded bad debt expense of approximately \$6.9 million, \$10.5 million and \$3.4 million for the years ended December 31, 2020, 2019 and 2018, respectively.

As of December 31, 2020 and 2019, total receivables recorded in Accounts Receivable amounted to \$368.3 million and \$296.4 million, respectively, net of an allowance for doubtful accounts, and total receivables recorded in Other Assets amounted to \$71.0 million and \$63.6 million, respectively.

Other Current Assets and Other Assets include arrangements in which an estimate of variable consideration has been included in the transaction price and thereby recognized as revenue that precedes the contractual due date (contract assets). As of December 31, 2020, total contract assets recorded in Other Current Assets and Other Assets amounted to \$29.3 million and

\$5.3 million, respectively. As of December 31, 2019, total contract assets recorded in Other Current Assets and Other Assets amounted to \$31.5 million and \$2.5 million, respectively.

With respect to our Investment Securities portfolio, which is comprised primarily of highly-rated corporate and municipal bonds, treasury bills, exchange-traded funds, mutual funds and securities investments, we manage our credit risk exposure by limiting concentration risk and maintaining investment grade credit quality. As of December 31, 2020, we had Investment Securities of \$1.1 billion, of which 90% were treasury bills.

### **Critical Accounting Policies and Estimates**

The consolidated financial statements included in this report are prepared in conformity with U.S. GAAP, which requires management to make estimates and assumptions regarding future events that affect the amounts reported in our consolidated financial statements and their notes, including reported amounts of assets, liabilities, revenue and expenses, and related disclosure of contingent assets and liabilities. We base these estimates on historical experience and various other assumptions that we believe to be reasonable under the circumstances. Actual results could differ materially from those estimates. We believe that the following discussion addresses our most critical accounting policies, which are those that are most important to the presentation of our financial condition and results of operations and require management's most difficult, subjective and complex judgments.

## Revenue Recognition

We adopted Accounting Standards Update ("ASU") No. 2014-09, "*Revenue from Contracts with Customers*" ("ASU 2014-09"), effective January 1, 2018 using the modified retrospective method of transition applied to contracts which were not completed as of January 1, 2018. ASU 2014-09 creates ASC 606, which provides a five step model to revenue recognition as follows:

- Step 1: Identify the contract(s) with a customer
- Step 2: Identify the performance obligations in the contract
- Step 3: Determine the transaction price
- Step 4: Allocate the transaction price to the performance obligations in the contract
- Step 5: Recognize revenue when (or as) the entity satisfies a performance obligation

We apply this model to our Investment Banking and Asset Management revenue streams.

Investment Banking Revenue

We earn investment banking fees from clients for providing advisory services on strategic matters, including mergers, acquisitions, divestitures, leveraged buyouts, restructurings, activism and defense and similar corporate finance matters. Our Investment Banking services also include services related to securities underwriting, private placement services and commissions for agency-based equity trading services and equity research. Revenue is recognized as we satisfy performance obligations, upon transfer of control of promised services to customers in an amount that reflects the consideration we expect to receive in exchange for these services. Our contracts with customers may include promises to transfer multiple services to a customer. Determining whether services are considered distinct performance obligations that should be accounted for separately versus together may require significant judgment. For performance obligations satisfied over time, determining a measure of progress requires us to make significant judgments that affect the timing of revenue recognized. For certain advisory services, we have concluded that performance obligations are satisfied over time. This is based on the premise that we transfer control of services and the client simultaneously receives benefits from these services over the course of an engagement. For performance obligations satisfied at a point in time, determining when control transfers requires us to make significant judgments that affect the timing of when revenue is recognized.

In general, advisory fees are paid at the time we sign an engagement letter, during the course of the engagement or when an engagement is completed. In some circumstances, and as a function of the terms of an engagement letter, we may receive fixed retainer fees for financial advisory services concurrent with, or soon after, the execution of the engagement letter or over the course of the engagement, where the engagement letter will specify a future service period associated with those fees. We may also receive announcement fees upon announcement of a transaction in addition to success fees upon closing of a transaction or another defined outcome, both of which represent variable consideration. This variable consideration will be included in the transaction price, as defined, and recognized as revenue to the extent that it is probable that a significant reversal of revenue will not occur. When assessing probability, we apply careful analysis and judgment to the remaining factors necessary for completion of a transaction, including factors outside of our control. A transaction can fail to be completed for

many reasons which are outside of our control, including failure of parties to agree upon final terms, to secure necessary board or shareholder approvals, to secure necessary financing, to achieve necessary regulatory approvals, or due to adverse market conditions. In the case of bankruptcy engagements, fees are subject to approval of the court.

With respect to retainer, announcement and success fees, there are no distinct performance obligations aside from advisory activities, which are generally focused on achieving a milestone (typically, the announcement and/or the closing of a transaction). These advisory services are provided over time throughout the contract period. We recognize revenue when distinct services are performed and when it is probable that a reversal of revenue will not occur, which is generally upon the announcement or closing of a transaction. Accordingly, in any given period, advisory fees recognized for certain transactions may relate to services performed in prior periods. In circumstances in which retainer fees are received in advance of services, these fees are initially recorded as deferred revenue (a contract liability), which is recorded in Other Current Liabilities on the Consolidated Statements of Financial Condition, and subsequently recognized as advisory fee revenue in Advisory Fees on the Consolidated Statements of Operations during the applicable time period within which the service is rendered. Announcement fees for advisory services are recognized upon announcement (the point at which it is determined that the reversal of revenue is not probable) and all other requirements for revenue recognition are satisfied. A portion of the announcement fee may be deferred based on the services remaining to be completed, if any. Success fees for advisory services, such as merger and acquisition advice, are recognized when it is determined that the reversal of revenue is not probable and all other requirements for revenue recognition are satisfied, which is generally at closing of the transaction.

With respect to fairness or valuation opinions, fees are fixed and there is a distinct performance obligation, since the opinion is rendered separate from any other advisory activities. Revenues related to fairness or valuation opinions are recognized at the point in time when the opinion has been rendered and delivered to the client. In the event we were to receive an opinion or success fee in advance of the completion conditions noted above, such fee would initially be recorded as deferred revenue (a contract liability) in Other Current Liabilities on the Consolidated Statements of Financial Condition and subsequently recognized as advisory fee revenue in Advisory Fees on the Consolidated Statements of Operations when the conditions of completion have been satisfied.

Placement fee revenues are attributable to capital raising on both corporations and financial sponsors. We recognize placement fees in accordance with the terms of the engagement letter, which are generally contingent on the achievement of a capital commitment by an investor, at the time of the client's acceptance of capital or capital commitments.

Underwriting fees are attributable to public and private offerings of equity and debt securities and are recognized at the point in time when the offering has been deemed to be completed by the lead manager of the underwriting group. When the offering is completed, the performance obligation has been satisfied and we recognize the applicable management fee, selling concession and underwriting fee. Offering expenses are presented gross in the Consolidated Statements of Operations.

Commissions and Related Fees include commissions received from customers for the execution of agency-based brokerage transactions in listed and over-the-counter equities. The execution of each trade order represents a distinct performance obligation and the transaction price at the point in time of trade order execution is fixed. Trade execution is satisfied at the point in time that the customer has control of the asset and as such, fees are recorded on a trade date basis or, in the case of payments under commission sharing arrangements, when earned. We also earn subscription fees for the sales of research. The delivery of research under subscription arrangements represents a distinct performance obligation that is satisfied over time. The fees are fixed and are recognized over the period in which the performance obligation is satisfied. Cash received before the subscription period ends is initially recorded as deferred revenue (a contract liability) in Other Current Liabilities on the Consolidated Statements of Financial Condition, and is recognized in Commissions and Related Fees on the Consolidated Statements of Operations ratably over the period in which the related services are rendered.

Taxes collected from customers and remitted to governmental authorities are presented on a net basis on the Consolidated Statements of Operations.

#### Investment Management Revenue

Our Investment Management business generates revenues from the management of client assets and through interests in private equity funds which are not managed by us. Our contracts with customers may include promises to transfer multiple services to a customer. Determining whether services are considered distinct performance obligations that should be accounted for separately versus together may require significant judgment. For performance obligations satisfied over time, determining a measure of progress requires us to make significant judgments that affect the timing of revenue recognized.

Asset management fees for third-party clients are generally based on the value of the assets under management and any performance fees that may be negotiated with the client. The management of asset portfolios represents a distinct performance obligation that is satisfied over time. These fees are generally recognized over the period that the related services are provided and in which the performance obligation is satisfied, based upon the beginning, ending or average value of the assets for the relevant period. Fees paid in advance of services rendered are initially recorded as deferred revenue (a contract liability), which is recorded in Other Current Liabilities on the Consolidated Statements of Financial Condition, and are recognized in Asset Management and Administration Fees on the Consolidated Statements of Operations ratably over the period in which the related service is rendered. Generally, to the extent performance fee arrangements have been negotiated, these fees are earned when the likelihood of clawback is mathematically improbable.

Fees generated for serving as an independent fiduciary and/or trustee are either based on a flat fee, are pre-negotiated with the client or are based on the value of assets under administration. The management of assets under administration represents a distinct performance obligation that is satisfied over time. For ongoing engagements, fees are billed monthly or quarterly either in advance or in arrears. Fees paid in advance of services rendered and satisfaction of the performance obligation are initially recorded as deferred revenue (a contract liability) in Other Current Liabilities on the Consolidated Statements of Financial Condition, and are recognized in Asset Management and Administration Fees on the Consolidated Statements of Operations ratably over the period in which the related services are rendered and the performance obligation is satisfied.

Accounts Receivable consists primarily of investment banking fees and expense reimbursements charged to our clients. We record Accounts Receivable, net of any allowance for doubtful accounts, when relevant revenue recognition criteria has been achieved and payment is conditioned on the passage of time. We maintain an allowance for doubtful accounts to provide coverage for estimated losses from our client receivables. We adopted ASU No. 2016-13 "Measurement of Credit Losses on Financial Instruments" ("ASU 2016-13") on January 1, 2020, using a modified retrospective method of transition. We recorded a cumulative-effect adjustment to decrease retained earnings by \$1.3 million as of January 1, 2020. Following the adoption of ASU 2016-13, we determine the adequacy of the allowance by estimating the probability of loss based on our analysis of historical credit loss experience of our client receivables, and taking into consideration current market conditions and reasonable and supportable forecasts that affect the collectability of the reported amount. We have determined that long-term forecasted information is not relevant to our fee receivables, which are primarily short-term. We update our average credit loss rates periodically and maintain a quarterly allowance review process to consider current factors that would require an adjustment to the credit loss allowance. In addition, we periodically perform a qualitative assessment to monitor risks associated with current and forecasted conditions that may require an adjustment to the expected credit loss rates. Expected credit losses for newly recognized financial assets and changes to expected credit losses during the period are recognized in earnings.

The Investment Banking and Investment Management receivables collection periods generally are within 90 days of invoice, with the exception of placement fees, which are generally collected within 180 days of invoice, and fees related to private funds capital raising, which are collected in a period exceeding one year. The collection period for restructuring transaction receivables may exceed 90 days. Receivables that are collected in a period exceeding one year are reflected in Other Assets on the Consolidated Statements of Financial Condition.

We record contract assets within Other Current Assets and Other Assets on the Consolidated Statements of Financial Condition when payment is due from a client conditioned on future performance or the occurrence of other events. We also recognize a contract asset for the incremental costs of obtaining a contract with a customer if the benefit of those costs is expected to be longer than one year. We apply a practical expedient to expense costs to obtain a contract as incurred when the amortization period is one year or less.

#### Valuation

The valuation of our investments in securities and of our investments in private equity funds which we do not manage impacts both the carrying value of direct investments and the determination of management and performance fees, including carried interest. Per ASC 820, we disclose information about financial instruments carried at fair value, including their classification in the fair value hierarchy. Level 1 investments include treasury bills, financial instruments owned and pledged as collateral, readily-marketable equity securities and investment funds. Level 2 investments include our investments in corporate and municipal bonds and other debt securities. See Note 12 to our consolidated financial statements for further information.

ASC 825, "Financial Instruments" permits entities the option to measure most financial instruments and certain other items at fair value at specified election dates and to report related unrealized gains and losses in earnings. We have not elected to apply the fair value option to any specific financial assets or liabilities.

#### Investment Securities and Futures Contracts

Investment Securities include investments in U.S. treasury securities, corporate, municipal and other debt securities and investments in readily-marketable equity securities, which are accounted for under ASC 320-10, "Investments - Debt Securities" and ASC 321-10, "Investments - Equity Securities" following the adoption of ASU No. 2016-01, "Recognition and Measurement of Financial Assets and Financial Liabilities" ("ASU 2016-01") in January 2018. These securities are carried at fair value on the Consolidated Statements of Financial Condition; debt securities are valued based on quoted prices that exist in the marketplace for similar issues and equity securities are valued using quoted market prices on applicable exchanges or markets. Investment Securities transactions are recorded as of the trade date. We also periodically enter into futures contracts. In accordance with ASC 815, futures contracts are carried at fair value.

We invest in readily marketable debt and equity securities, as well as in a portfolio of exchange-traded funds and mutual funds, and periodically enter into futures contracts, as an economic hedge against our deferred cash compensation program. Debt securities are classified as available-for-sale and any unrealized gains and losses are recorded as net increases or decreases to Accumulated Other Comprehensive Income (Loss), net of tax, and realized gains and losses on these securities are included in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. Realized and unrealized gains and losses on equity securities are recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations beginning on January 1, 2018, following the application of ASU 2016-01. Realized and unrealized gains and losses on futures contracts are recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. EGL and our other broker-dealers also invest in fixed income portfolios consisting primarily of U.S. treasury securities, municipal bonds and other debt securities, which are carried at fair value, with changes in fair value recorded in Other Revenue, Including Interest and Investments of Operations, as required for broker-dealers in securities.

#### Financial Instruments Owned and Pledged as Collateral at Fair Value

Our Financial Instruments Owned and Pledged as Collateral at Fair Value consist principally of foreign government obligations, which are recorded on a trade-date basis and are stated at quoted market values. Related gains and losses are reflected in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. We pledge our Financial Instruments Owned and Pledged as Collateral at Fair Value to collateralize certain financing arrangements which permits the counterparty to pledge the securities. Our ECB business was sold in December 2020; following the sale, there are no remaining Financial Instruments Owned and Pledged as Collateral at Fair Value. See Notes 5 and 9 to our consolidated financial statements for further information.

## **Equity and Other Deferred Compensation**

We account for share-based payments in accordance with ASC 718, "Compensation – Stock Compensation" ("ASC 718"). We grant certain employees performance-based awards that vest upon the occurrence of performance criteria being achieved. Compensation cost is accrued if it is probable that the performance condition will be achieved and is not accrued if it is not probable that the performance condition will be achieved. Significant judgment is required in determining the probability that the performance criteria will be achieved. The fair value of these awards is amortized over the vesting period or requisite substantive service period, as required by ASC 718. See Note 19 to our consolidated financial statements for further information.

#### Income Taxes

As part of the process of preparing our consolidated financial statements, we are required to estimate income taxes in each of the jurisdictions in which we operate. Significant management judgment is required in determining our provision for income taxes, our deferred tax assets and liabilities and any valuation allowance recorded against our net deferred tax assets. This process requires us to estimate our actual current tax liability and to assess temporary differences resulting from differing book versus tax treatment of items, such as deferred revenue, compensation and benefits expense, unrealized gains and losses on long-term investments and depreciation. These temporary differences result in deferred tax assets and liabilities, which are included within our Consolidated Statements of Financial Condition. We must then assess the likelihood that deferred tax assets will be recovered from future taxable income, and, to the extent we believe that recovery is not more-likely-than-not, we must establish a valuation allowance. The ultimate realization of the deferred tax assets is dependent upon the generation of future taxable income during the periods in which temporary differences become deductible. Management considers the level of historical taxable income, scheduled reversals of deferred taxes, projected future taxable income and tax planning strategies that can be implemented by us in making this assessment. If actual results differ from these estimates or we adjust these estimates in

future periods, we may need to adjust our valuation allowance, which could materially impact our consolidated financial condition and results of operations.

Per ASU No. 2016-09, "Improvements to Employee Share-Based Payment Accounting" ("ASU 2016-09"), the tax deduction associated with the appreciation in our share price upon vesting of employee share-based awards above the original grant price is reflected in income tax expense. See Note 2 to our consolidated financial statements for further information.

In addition, in order to determine the quarterly tax rate, we are required to estimate full year pre-tax income and the related annual income tax expense in each jurisdiction. Changes in the geographic mix or estimated level of annual pre-tax income can affect our overall effective tax rate. Furthermore, our interpretation of complex tax laws may impact our measurement of current and deferred income taxes.

ASC 740 provides a benefit recognition model with a two-step approach consisting of "more-likely-than-not" recognition criteria, and a measurement attribute that measures the position as the largest amount of tax benefit that is greater than 50% likely of being realized upon ultimate settlement. This standard also requires the recognition of liabilities created by differences between tax positions taken in a tax return and amounts recognized in the financial statements. See Note 22 to our consolidated financial statements herein in regard to the impact of the adoption of this standard on the consolidated financial statements.

The majority of the deferred tax assets relate to the U.S. operations of the Company. The realization of the deferred tax assets is primarily dependent on the amount of the Company's historic and projected future taxable income for its U.S. and foreign operations. In 2020 and 2019, we performed an assessment of the ultimate realization of our deferred tax assets and determined that the Company should have sufficient future taxable income in the normal course of business to fully realize the portion of the deferred tax assets associated with its U.S. operations and management has concluded that it is more-likely-thannot the deferred tax assets will be realized. We also concluded that the net deferred tax assets of certain foreign subsidiaries required a valuation allowance. We intend to maintain a valuation allowance until sufficient positive evidence exists to support its reversal. See Note 22 to our consolidated financial statements for further information.

The Company estimates that Evercore Inc. must generate approximately \$1 billion of future taxable income to realize the gross deferred tax asset balance, including the valuation allowance, of approximately \$334 million. The deferred tax balance is expected to reverse primarily over a period ranging from 5 to 15 taxable years. The Company evaluated Evercore Inc.'s historical U.S. taxable income, which has averaged approximately \$254 million per year over the past 7 years, as well as the anticipated taxable income of approximately \$484 million in 2020, and taxable income in the future, which indicates sufficient taxable income to support the realization of these deferred tax assets. To the extent enough taxable income is not generated in the 15 year estimated reversal period, the Company can carry forward net operating losses indefinitely, but limited to 80% of taxable income for that year under the enactment of the Tax Cuts and Jobs Act on December 22, 2017.

## Impairment of Assets

In accordance with ASC 350, we test goodwill for impairment annually, as of November 30<sup>th</sup>, or more frequently if circumstances indicate impairment may have occurred. In this process, we make estimates and assumptions in order to determine the fair value of our reporting units and to project future earnings using valuation techniques. We use our best judgment and information available to us at the time to perform this review. Because our assumptions and estimates are used in projecting future earnings as part of the valuation, actual results could differ. Intangible assets with finite lives are amortized over their estimated useful lives which are reviewed for impairment whenever events or changes in circumstances indicate the carrying amount of such assets may not be recoverable as prescribed by ASC 360, "*Property, Plant, and Equipment.*"

We test goodwill for impairment at the reporting unit level. In determining the fair value for each reporting unit, we utilize either a market multiple approach and/or a discounted cash flow methodology based on the adjusted cash flows from operations. The market multiple approach includes applying the average earnings multiples of comparable public companies for their respective reporting segment multiplied by the forecasted earnings of the respective reporting unit to yield an estimate of fair value. The discounted cash flow methodology begins with the adjusted cash flows from each of the reporting units and uses a discount rate that reflects the weighted average cost of capital adjusted for the risks inherent in the future cash flows.

We adopted ASU No. 2017-04, "Simplifying the Test for Goodwill Impairment" ("ASU 2017-04") effective April 1, 2017. ASU 2017-04 eliminates Step 2 from the goodwill impairment test and requires companies to recognize an impairment charge for the amount by which the carrying amount of a reporting unit exceeds its fair value. See Note 2 to our consolidated financial statements for further information.

In addition to goodwill and intangible assets, we annually assess our equity method investments for impairment (or more frequently if circumstances indicate impairment may have occurred) per ASC 323-10.

We concluded there was no impairment of goodwill, intangible assets or equity method investments during the year ended December 31, 2020. We recorded impairment charges of \$1.7 million for the year ended December 31, 2020, related to the impairment of assets resulting from the wind-down of our businesses in Mexico. See Note 5 to our consolidated financial statements for further information.

We recorded impairment charges of \$2.9 million for the year ended December 31, 2019 related to the goodwill in our Institutional Asset Management reporting unit, which resulted in a decrease of \$1.9 million to Net Income Attributable to Evercore Inc. (after adjustments for noncontrolling interest and income taxes). We concluded there was no impairment of intangible assets or equity method investments during the year ended December 31, 2019. See Note 5 to our consolidated financial statements for further information.

We concluded there was no impairment of goodwill, intangible assets or equity method investments during the year ended December 31, 2018.

#### Variable Interest Entities

Our policy is to consolidate all subsidiaries in which we have a controlling financial interest, as well as any variable interest entities ("VIEs") where we are deemed to be the primary beneficiary, when we have the power to make the decisions that most significantly affect the economic performance of the VIE and have the obligation to absorb significant losses or the right to receive benefits that could potentially be significant to the VIE. We review factors, including the rights of the equity holders and obligations of equity holders to absorb losses or receive expected residual returns, to determine if the investment is a VIE. In evaluating whether we are the primary beneficiary, we evaluate our economic interests in the entity held either directly or indirectly by us. The consolidation analysis is generally performed qualitatively. This analysis, which requires judgment, is performed at each reporting date.

#### Recently Issued Accounting Standards

For a discussion of other recently issued accounting standards and their impact or potential impact on our consolidated financial statements, see Note 3 to our consolidated financial statements.

## Item 7A. Quantitative and Qualitative Disclosures About Market Risk

See "Management's Discussion and Analysis of Financial Condition and Results of Operations – Market Risk and Credit Risk." We do not believe we face any material interest rate risk, foreign currency exchange risk, equity price risk or other market risk except as disclosed in Item 7 " – Market Risk and Credit Risk" above.

## Item 8. Financial Statements and Supplemental Data

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#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Stockholders and the Board of Directors of Evercore Inc.
New York, New York

#### **Opinion on the Consolidated Financial Statements**

We have audited the accompanying consolidated statements of financial condition of Evercore Inc. and subsidiaries (the "Company") as of December 31, 2020 and 2019, the related consolidated statements of operations, comprehensive income, changes in equity, and cash flows, for each of the three years in the period ended December 31, 2020, and the related notes (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2020 and 2019, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2020, in conformity with the accounting principles generally accepted in the United States of America.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of December 31, 2020, based on criteria established in *Internal Control—Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated February 25, 2021, expressed an unqualified opinion on the Company's internal control over financial reporting.

#### **Basis for Opinion**

These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's consolidated financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. We believe that our audits provide a reasonable basis for our opinion.

#### **Critical Audit Matter**

The critical audit matter communicated below is a matter arising from the current-period audit of the consolidated financial statements that was communicated or required to be communicated to the audit committee and that (1) relates to accounts or disclosures that are material to the consolidated financial statements and (2) involved our especially challenging, subjective, or complex judgments. The communication of critical audit matters does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing a separate opinion on the critical audit matter or on the accounts or disclosures to which it relates.

## Investment Banking Advisory Revenue - Success Fees - Refer to Notes 2 and 4 to the consolidated financial statements

#### Critical Audit Matter Description

The Company recognizes investment banking advisory revenue that includes success fees for investment banking advisory services as performance obligations are fulfilled and these advisory services are provided to the Company's clients. However, the recognition of success fees, which are included in investment banking advisory revenue, is generally constrained until substantially all services have been provided, specified conditions have been met and it is probable that a significant reversal of

the applicable revenue will not occur in a future period. In certain instances, success fees may meet the criteria for recognition during a given reporting period although the transaction closed subsequent to the reporting period end.

The Company applies careful analysis and judgment to the remaining factors necessary for completion of a transaction, including any factors outside of their control, to determine whether it is probable a significant reversal of the success fee revenue will not occur. A transaction can fail to be completed for many reasons, which are outside of the Company's control, including but not limited to, failure of parties to agree upon final terms with the counterparty, securing necessary board or shareholder approvals, securing necessary financing or to achieve necessary regulatory approvals, or due to adverse market conditions

Given the considerations to determine whether it is probable a significant reversal of success fee revenue will not occur at year end, performing audit procedures to evaluate such considerations involved a high degree of auditor judgement.

How the Critical Audit Matter Was Addressed in the Audit

Our audit procedures related to the timing of recording success fee revenue for investment banking advisory services at year end included the following, among others:

- We tested the effectiveness of controls over recognizing success fees for investment banking advisory services, including those over the timing of revenue recognition.
- We selected a sample of contracts with clients for which revenue was recognized prior to December 31, 2020 as well as the period subsequent to year end and performed the following:
  - Evaluated whether the Company appropriately identified performance obligations and recognized revenue in the correct period by obtaining and evaluating evidence, including, but not limited to, inquiry with management, transaction close documents, press releases, confirmations, court approvals, executed agreements and communications, regarding the extent of uncertainty associated with variable consideration.
  - Evaluated the accuracy of management's calculation of investment banking advisory services fees by recalculating the revenue amounts and comparing our expectation to management's calculation.
  - Evaluated whether it was probable that a significant reversal of the applicable revenue would not occur.

New York, New York February 25, 2021

We have served as the Company's auditor since 2003.

eloitte + Jouche LLP

# EVERCORE INC. CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION

(dollars in thousands, except share data)

December 31,

		December 31,		
Assets		2020		2019
Current Assets				
Cash and Cash Equivalents	\$	829,598	\$	633,808
Investment Securities and Certificates of Deposit (includes available-for-sale debt securities with an amortized cost of \$402,824 and \$114,204 at December 31, 2020 and 2019, respectively)		1,060,836		623,946
Financial Instruments Owned and Pledged as Collateral at Fair Value		—		12,431
Securities Purchased Under Agreements to Resell				13,566
Accounts Receivable (net of allowances of \$5,372 and \$7,881 at December 31, 2020 and				,
2019, respectively)		368,346		296,355
Receivable from Employees and Related Parties		23,593		22,416
Other Current Assets		92,231		87,900
Total Current Assets	<u> </u>	2,374,604		1,690,422
Investments		86,681		89,490
Deferred Tax Assets		257,862		268,591
Operating Lease Right-of-Use Assets		270,498		199,988
Furniture, Equipment and Leasehold Improvements (net of accumulated depreciation and amortization of \$139,572 and \$117,387 at December 31, 2020 and 2019, respectively)		148,832		126,799
Goodwill		129,126		130,758
Intangible Assets (net of accumulated amortization of \$2,932 and \$7,292 at December 31, 2020 and 2019, respectively)		698		2,303
Other Assets		102,587		90,262
Total Assets	\$	3,370,888	\$	2,598,613
Liabilities and Equity Current Liabilities				
Accrued Compensation and Benefits	\$	778,043	\$	518,991
Accounts Payable and Accrued Expenses		37,961		39,726
Securities Sold Under Agreements to Repurchase		· —		26,000
Payable to Employees and Related Parties		24,047		31,703
Operating Lease Liabilities		42,871		33,316
Taxes Payable		15,346		3,400
Current Portion of Notes Payable		37,974		_
Other Current Liabilities		127,691		15,517
Total Current Liabilities		1,063,933		668,653
Operating Lease Liabilities		300,275		217,251
Notes Payable		338,518		375,062
Amounts Due Pursuant to Tax Receivable Agreements		76,860		84,952
Other Long-term Liabilities		101,928		126,445
Total Liabilities		1,881,514		1,472,363
Commitments and Contingencies (Note 20)				
Equity				
Evercore Inc. Stockholders' Equity				
Common Stock				
Class A, par value \$0.01 per share (1,000,000,000 shares authorized, 72,195,283 and 68,698,675 issued at December 31, 2020 and 2019, respectively, and 40,750,225 and 39,176,010 outstanding at December 31, 2020 and 2019, respectively)		722		687
Class B, par value \$0.01 per share (1,000,000 shares authorized, 48 and 84 issued and outstanding at December 31, 2020 and 2019, respectively)		_		_
Additional Paid-In-Capital		2,266,136		2,016,524
Accumulated Other Comprehensive Income (Loss)		(9,758)		(27,596)
Retained Earnings		798,573		558,269
Treasury Stock at Cost (31,445,058 and 29,522,665 shares at December 31, 2020 and 2019, respectively)		(1,824,727)		(1,678,168)
Total Evercore Inc. Stockholders' Equity		1,230,946		869,716
Noncontrolling Interest		258,428		256,534
Total Equity		1,489,374		1,126,250
Total Liabilities and Equity	\$	3,370,888	\$	2,598,613

See Notes to Consolidated Financial Statements.

# EVERCORE INC. CONSOLIDATED STATEMENTS OF OPERATIONS

(dollars and share amounts in thousands, except per share data)

	For the Years Ended December 31,					
		2020		2019		2018
Revenues						
Investment Banking:						
Advisory Fees	\$	1,755,273	\$	1,653,585	\$	1,743,473
Underwriting Fees		276,191		89,681		71,691
Commissions and Related Fees		205,767		189,506		200,015
Asset Management and Administration Fees		54,397		50,611		48,246
Other Revenue, Including Interest and Investments		(6,309)		45,454		19,051
Total Revenues		2,285,319		2,028,837		2,082,476
Interest Expense		21,414		20,139		17,771
Net Revenues		2,263,905		2,008,698		2,064,705
Expenses						
Employee Compensation and Benefits		1,372,339		1,200,977		1,197,173
Occupancy and Equipment Rental		74,107		68,285		58,971
Professional Fees		80,883		81,851		82,393
Travel and Related Expenses		25,887		75,395		68,754
Communications and Information Services		54,274		47,315		41,319
Depreciation and Amortization		26,245		31,023		27,054
Execution, Clearing and Custody Fees		13,592		12,967		11,470
Special Charges, Including Business Realignment Costs		46,645		10,141		5,012
Acquisition and Transition Costs		562		1,013		21
Other Operating Expenses		42,938		42,020		30,461
Total Expenses		1,737,472		1,570,987		1,522,628
Income Before Income from Equity Method Investments and Income Taxes		526,433		437,711		542,077
Income from Equity Method Investments		14,398		10,996		9,294
Income Before Income Taxes		540,831		448,707		551,371
Provision for Income Taxes		128,151		95,046		108,520
Net Income		412,680		353,661		442,851
Net Income Attributable to Noncontrolling Interest		62,106		56,225		65,611
Net Income Attributable to Evercore Inc.	\$	350,574	\$	297,436	\$	377,240
Net Income Attributable to Evercore Inc. Common Shareholders	\$	350,574	\$	297,436	\$	377,240
Weighted Average Shares of Class A Common Stock Outstanding						
Basic		40,553		39,994		40,595
Diluted		42,623		43,194		45,279
Net Income Per Share Attributable to Evercore Inc. Common Shareholders:						
Basic	\$	8.64	\$	7.44	\$	9.29
Diluted	\$	8.22	\$	6.89	\$	8.33

See Notes to Consolidated Financial Statements.

# EVERCORE INC. CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(dollars in thousands)

	For the Years Ended December 31,							
		2020	2019			2018		
Net Income	\$	412,680	\$	353,661	\$	442,851		
Other Comprehensive Income (Loss), net of tax:								
Unrealized Gain (Loss) on Securities and Investments, net		(1,503)		(564)		(275)		
Foreign Currency Translation Adjustment Gain (Loss), net		26,707		3,915		(1,180)		
Other Comprehensive Income (Loss)		25,204		3,351		(1,455)		
Comprehensive Income		437,884		357,012		441,396		
Comprehensive Income Attributable to Noncontrolling Interest		69,472		56,738		65,408		
Comprehensive Income Attributable to Evercore Inc.	\$	368,412	\$	300,274	\$	375,988		

See Notes to Consolidated Financial Statements.

## EVERCORE INC. CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

(dollars in thousands, except share data)

### Accumulated

Additional

Path Path Path Path Path Path Path Path				Additional	Other					
Palance at December 31, 2017   62,119,904   5   621   51,600,609   5   (31,411)   79,401   (23,017,750)   (1,105,406)   5   252,404   796,368   Cumulative Effect of Accouning Change		Class A Cor	nmon Stock	Paid-In	Comprehensive	Retained	Treasur	y Stock	Noncontrolling	Total
Cumulative Effect of Accounting Change (1)   Capa   Capa		Shares	Dollars	Capital	Income (Loss)	Earnings	Shares	Dollars	Interest	Equity
Accounting Change	Balance at December 31, 2017	62,119,904	\$ 621	\$ 1,600,699	\$ (31,411)	\$ 79,461	(23,017,750)	\$ (1,105,406)	\$ 252,404	\$ 796,368
Cher Comprehensive Income (Loss)	Cumulative Effect of Accounting Change (1)	_	_	_	2,229	(2,229)	_	_	_	_
Closs   Clos	Net Income	_	_	_	_	377,240	_	_	65,611	442,851
Percent P Units Exchanged for Class A Common Stock   1,181,669   12   70,550		_	_	_	(1,252)	_	_	_	(203)	(1,455)
For Class A Common Stock   1,181,669   12   70,550   -   -   -     -     (46,594)   23,968	Treasury Stock Purchases	_	_	_	_	_	(3,105,688)	(289,681)	_	(289,681)
Awards         2,570,441         26         172,309         —         —         —         —         19,860         192,195           Dividends         —         —         —         689,590         —         —         19,860         192,195           Noncontrolling Interest (Note 17)         —         —         (25,488)         —         —         —         —         (41,259)         166,717           Balance at December 31, 2018         65,872,014         659         1,818,100         (30,434)         364,882         (26,123,438)         (1,95,087)         249,819         1,079,939           Net Income         —         —         —         2,838         —         —         —         6225         353,61           Other Comprehensive Income         —         —         —         —         —         3,351         —         —         —         —         228,388         —         —         —         —         228,3081         —         —         —         —         —         —         —         228,3081         —         —         —         —         —         —         —         —         228,3081         —         —         —         —         <		1,181,669	12	70,550	_	_	_	_	(46,594)	23,968
Noncontrolling Interest (Note   17)		2,570,441	26	172,309	_	_	_	_	19,860	192,195
Parameter   Para	Dividends	_	_	_	_	(89,590)	_	_	_	(89,590)
Net Income	Noncontrolling Interest (Note 17)	_	_	(25,458)	_	_	_	_	(41,259)	(66,717)
Other Comprehensive Income         —         —         —         2,838         —         —         —         513         3,351           Treasury Stock Purchases         —         —         —         —         —         (283,081)         —         (283,081)           Evercore LP Units Exchanged for Class A Common Stock         353,383         3         32,964         —         —         —         —         27,890         234,857           Dividends         —         —         —         —         —         —         —         27,890         234,857           Dividends         —	Balance at December 31, 2018	65,872,014	659	1,818,100	(30,434)	364,882	(26,123,438)	(1,395,087)	249,819	1,007,939
Treasury Stock Purchases	Net Income	_	_	_	_	297,436	_	_	56,225	353,661
Evercore LP Units Exchanged for Class A Common Stock 353,383 3 32,964 — — — — — — — — — — — — — — — — — — —	Other Comprehensive Income	_	_	_	2,838	_	_	_	513	3,351
For Class A Common Stock 353,383 3 32,964 — — — — — — — — — — — — — — — — — — —	Treasury Stock Purchases	_	_	_	_	_	(3,399,227)	(283,081)	_	(283,081)
Awards 2,473,278 25 206,942 — — — — 27,890 234,857 Dividends — — — — — (104,049) — — — (104,049) Noncontrolling Interest (Note 17) — — (41,482) — — — — — — — (62,771) (104,253)  Balance at December 31, 2019 68,698,675 687 2,016,524 (27,596) 558,269 (29,522,665) (1,678,168) 256,534 1,126,250  Cumulative Effect of Accounting Change (2) — — — — — — (1,310) — — — — — (1,310)  Net Income — — — — — — — — (1,310) — — — — — — — (1,310)  Net Income — — — — — — — — — — — — — — (1,310)  Treasury Stock Purchases — — — — — — — — — — — (146,559)  Evercore LP Units Exchanged for Class A Common Stock 898,585 9 46,946 — — — — — — — — — (37,683) 9,272  Equity-based Compensation Awards 2,598,023 26 204,231 — — — — — — — — — 14,618 218,875  Dividends — — — — — — — — — — — — — — (108,960)  Noncontrolling Interest (Note 17) — — — — — — — — — — — — (44,513) (46,078)		353,383	3	32,964	_	_	_	_	(15,142)	17,825
Noncontrolling Interest (Note 17) — — ———————————————————————————————		2,473,278	25	206,942	_	_	_	_	27,890	234,857
To be a composition   To be a composition	Dividends	_	_	_	_	(104,049)	_	_	_	(104,049)
Cumulative Effect of Accounting Change (2)         —		_	_	(41,482)	_	_	_	_	(62,771)	(104,253)
Accounting Change (2)	Balance at December 31, 2019	68,698,675	687	2,016,524	(27,596)	558,269	(29,522,665)	(1,678,168)	256,534	1,126,250
Other Comprehensive Income         —         —         —         17,838         —         —         —         7,366         25,204           Treasury Stock Purchases         —         —         —         —         —         (1,922,393)         (146,559)         —         (146,559)           Evercore LP Units Exchanged for Class A Common Stock         898,585         9         46,946         —         —         —         —         (37,683)         9,272           Equity-based Compensation Awards         2,598,023         26         204,231         —         —         —         —         —         14,618         218,875           Dividends         —         —         —         —         —         —         —         —         —         —         (108,960)           Noncontrolling Interest (Note 17)         —         —         —         —         —         —         —         —         —         (44,513)         (46,078)		_	_	_	_	(1,310)	_	_	_	(1,310)
Treasury Stock Purchases         —         —         —         —         —         (1,922,393)         (146,559)         —         (146,559)           Evercore LP Units Exchanged for Class A Common Stock         898,585         9         46,946         —         —         —         —         —         (37,683)         9,272           Equity-based Compensation Awards         2,598,023         26         204,231         —         —         —         —         —         14,618         218,875           Dividends         —         —         —         —         —         —         —         —         (108,960)           Noncontrolling Interest (Note 17)         —         —         —         —         —         —         —         —         (44,513)         (46,078)	Net Income	_	_	_	_	350,574	_	_	62,106	412,680
Evercore LP Units Exchanged for Class A Common Stock	Other Comprehensive Income	_	_	_	17,838	_	_	_	7,366	25,204
for Class A Common Stock 898,585 9 46,946 — — — — — (37,683) 9,272  Equity-based Compensation Awards 2,598,023 26 204,231 — — — — — 14,618 218,875  Dividends — — — — (108,960) — — — — (108,960)  Noncontrolling Interest (Note 17) — — — — — (44,513) (46,078)	Treasury Stock Purchases	_	_	_	_	_	(1,922,393)	(146,559)	_	(146,559)
Awards     2,598,023     26     204,231     —     —     —     —     14,618     218,875       Dividends     —     —     —     —     (108,960)     —     —     —     —     (108,960)       Noncontrolling Interest (Note       17)     —     —     —     —     —     —     —     —     (44,513)     (46,078)		898,585	9	46,946	_	_	_	_	(37,683)	9,272
Noncontrolling Interest (Note 17)		2,598,023	26	204,231	_	_	_	_	14,618	218,875
<u> </u>	Dividends	_	_	_	_	(108,960)	_	_	_	(108,960)
Balance at December 31, 2020 72,195,283 \$ 722 \$ 2,266,136 \$ (9,758) \$ 798,573 (31,445,058) \$ (1,824,727) \$ 258,428 \$ 1,489,374				(1,565)		<del>_</del>			(44,513)	(46,078)
	Balance at December 31, 2020	72,195,283	\$ 722	\$ 2,266,136	\$ (9,758)	\$ 798,573	(31,445,058)	\$ (1,824,727)	\$ 258,428	\$ 1,489,374

<sup>(1)</sup> The cumulative adjustment relates to the adoption of Accounting Standards Update ("ASU") No. 2016-01, "Recognition and Measurement of Financial Assets and Financial Liabilities" ("ASU 2016-01") on January 1, 2018, for which the Company recorded an adjustment to Retained Earnings to reflect cumulative unrealized losses, net of tax, on available-for-sale equity securities previously recorded in Accumulated Other Comprehensive Income (Loss).

See Notes to Consolidated Financial Statements.

<sup>(2)</sup> The cumulative adjustment relates to the adoption of ASU No. 2016-13, "Measurement of Credit Losses on Financial Instruments" ("ASU 2016-13") on January 1, 2020, for which the Company recorded an adjustment to Retained Earnings to reflect the increase in the Company's Allowance for Doubtful Accounts as a result of the use of the current expected credit loss model. See Notes 2 and 3 for further information.

# EVERCORE INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

(dollars in thousands)

(donars in thousands)	For the	Years Ended Decen	nhan 21
	2020	2019	2018
Cash Flows From Operating Activities	2020		2010
Net Income	\$ 412,680	\$ 353,661	\$ 442,851
Adjustments to Reconcile Net Income to Net Cash Provided by Operating Activities:	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	, ,
Net (Gains) Losses on Investments, Investment Securities and Contingent Consideration	(8,681)	(13,750)	10.718
Equity Method Investments	(1,636)	403	1,352
Equity-Based and Other Deferred Compensation	367,438	360,341	293,507
Net Loss on Sale and Wind-down of Operations in Mexico, Including Release of	,	,	,
Cumulative Foreign Exchange Losses	35,247	_	_
Impairment of Goodwill	_	2,921	_
Noncash Lease Expense	38,626	29,259	_
Depreciation, Amortization and Accretion	30,002	35,730	29,374
Bad Debt Expense	6,878	10,451	3,365
Deferred Taxes	13,824	(10,503)	(3,981)
Decrease (Increase) in Operating Assets:			
Investment Securities	3,559	(491)	(546)
Financial Instruments Owned and Pledged as Collateral at Fair Value	(1,516)	10,629	(2,961)
Securities Purchased Under Agreements to Resell	(399)	(10,541)	8,166
Accounts Receivable	(78,573)	` '	(130,956)
Receivable from Employees and Related Parties	(1,170)		(6,849)
Other Assets	(19,043)	*	(21,830)
(Decrease) Increase in Operating Liabilities:	(,)	(**,**=)	(==,===)
Accrued Compensation and Benefits	82,364	(180,767)	208,088
Accounts Payable and Accrued Expenses	(796)	, , , , , ,	5,496
Securities Sold Under Agreements to Repurchase	1,935	(115)	(5,183)
Payables to Employees and Related Parties	(7,980)	` /	
Taxes Payable	` ' '	` '	4,387
Other Liabilities	11,946	(30,221)	16,099
	93,666	1,305	(1,523)
Net Cash Provided by Operating Activities	9/8,3/1	304,097	849,574
Cash Flows From Investing Activities Investments Purchased	(1.42)	(2.042)	(05)
	(143)	` ' '	(95)
Distributions of Private Equity Investments	650	1,893	2,143
Investment Securities:	555 (24	510.151	101.770
Proceeds from Sales and Maturities of Investment Securities and Futures Contracts Activity	555,624	510,151	191,779
Purchases of Investment Securities and Futures Contracts Activity	(1,201,617)		(336,596)
Maturity of Certificates of Deposit	214,266	100,000	63,527
Purchase of Certificates of Deposit	_	(211,861)	(100,000)
Purchase of Furniture, Equipment and Leasehold Improvements	(53,330)	(70,816)	(33,324)
Proceeds from Sale of Business, Net of Cash Sold	679		
Net Cash Provided by (Used In) Investing Activities	(483,871)	(373,471)	(212,566)
Cash Flows From Financing Activities			
Issuance of Noncontrolling Interests	540	600	1,165
Distributions to Noncontrolling Interests	(44,915)		(41,413)
Payments Under Tax Receivable Agreement	(9,425)		(13,345)
Short-Term Borrowings	_	30,000	30,000
Repayment of Short-Term Borrowings	_	(30,000)	(30,000)
Repayment of Subordinated Borrowings	_	205.710	(6,799)
Issuance of Notes Payable  Paht Issuance Costs	_	205,718	_
Debt Issuance Costs  Purphase of Transury Stock and Noncontrolling Interests	(147 411)	(2,032)	(215 222)
Purchase of Treasury Stock and Noncontrolling Interests Dividends	(147,411) (106,582)		(315,233)
Net Cash Provided by (Used in) Financing Activities	(307,793)	(290,009)	(77,302) (452,927)
Effect of Exchange Rate Changes on Cash	7,631	2,573	
Net Increase (Decrease) in Cash, Cash Equivalents and Restricted Cash	194,338	(156,210)	(1,370) 182,711
Cash, Cash Equivalents and Restricted Cash-Beginning of Period			
Cash, Cash Equivalents and Restricted Cash-End of Period	643,886 © 939,324	800,096	\$ 200,006
Cash, Cash Equivalents and Resulted Cash-End of Feriod	\$ 838,224	\$ 643,886	\$ 800,096

### SUPPLEMENTAL CASH FLOW DISCLOSURE

Payments for Interest	\$ 23,748	\$ 16,405	\$ 17,818
Payments for Income Taxes	\$ 111,319	\$ 155,478	\$ 86,232
Accrued Dividends	\$ 13,734	\$ 14,642	\$ 12,288
Noncash Purchase of Noncontrolling Interest	\$ 851	\$ 2,701	\$ 

See Notes to Consolidated Financial Statements.

(amounts in thousands, except per share amounts, unless otherwise noted)

### Note 1 – Organization

Evercore Inc., together with its subsidiaries (the "Company"), is an investment banking and investment management firm, incorporated in Delaware and headquartered in New York, New York. The Company is a holding company which owns a controlling interest in, and is the sole general partner of, Evercore LP, a Delaware limited partnership ("Evercore LP"). The Company operates from its offices and through its affiliates in North America, Europe, the Middle East and Asia.

The Investment Banking segment includes the advisory business through which the Company provides advice to clients on significant mergers, acquisitions, divestitures, shareholder activism and other strategic corporate transactions, with a particular focus on advising prominent multinational corporations and substantial private equity firms on large, complex transactions. The Company also provides restructuring advice to companies in financial transition, as well as to creditors, shareholders and potential acquirers. In addition, the Company provides its clients with capital markets advice, underwrites securities offerings, raises funds for financial sponsors and provides advisory services focused on secondary transactions for private funds interests, as well as on primary and secondary transactions for real estate oriented financial sponsors and private equity interests. The Investment Banking business also includes the Evercore ISI business through which the Company offers macroeconomic, policy and fundamental equity research and agency-based equity securities trading for institutional investors.

The Investment Management segment includes the wealth management business through which the Company provides investment advisory, wealth management and fiduciary services for high-net-worth individuals and associated entities, and the private equity business, which holds interests in private equity funds which are not managed by the Company. The Company's results also include the institutional asset management business, through which the Company directly and through affiliates, manages financial assets for sophisticated institutional investors. This business included Evercore Casa de Bolsa, S.A. de C.V. ("ECB"), which was sold during 2020. See Note 5 for further information.

### Note 2 – Significant Accounting Policies

**Basis of Presentation** – The consolidated financial statements are prepared in conformity with accounting principles generally accepted in the United States of America ("U.S. GAAP").

The consolidated financial statements of the Company are comprised of the consolidation of Evercore LP and Evercore LP's wholly-owned and majority-owned direct and indirect subsidiaries, including Evercore Group L.L.C. ("EGL"), a registered broker-dealer in the U.S. The Company's policy is to consolidate all subsidiaries in which it has a controlling financial interest, as well as any variable interest entities ("VIEs") where the Company is deemed to be the primary beneficiary, when it has the power to make the decisions that most significantly affect the economic performance of the VIE and has the obligation to absorb significant losses or the right to receive benefits that could potentially be significant to the VIE. The Company reviews factors, including the rights of the equity holders and obligations of equity holders to absorb losses or receive expected residual returns, to determine if the investment is a VIE. In evaluating whether the Company is the primary beneficiary, the Company evaluates its economic interests in the entity held either directly or indirectly by the Company. The consolidation analysis is generally performed qualitatively. This analysis, which requires judgment, is performed at each reporting date.

Evercore LP is a VIE and the Company is the primary beneficiary. Specifically, the Company has the majority economic interest in Evercore LP and has decision making authority that significantly affects the economic performance of the entity while the limited partners have no kick-out or substantive participating rights. The assets and liabilities of Evercore LP represent substantially all of the consolidated assets and liabilities of the Company with the exception of U.S. corporate taxes and related items, which are presented on the Company's (Parent Company Only) Condensed Statements of Financial Condition in Note 25.

Evercore ISI International Limited ("Evercore ISI U.K."), Evercore Partners International LLP ("Evercore U.K."), Evercore (Japan) Ltd. ("Evercore Japan"), Evercore Consulting (Beijing) Co. Ltd. ("Evercore Beijing") and Evercore Partners Canada Ltd. ("Evercore Canada") are also VIEs, and the Company is the primary beneficiary of these VIEs. Specifically for Evercore ISI U.K., Evercore Japan, Evercore Beijing and Evercore Canada (as of January 1, 2019 for Evercore Japan and Evercore Beijing, and as of January 1, 2020 for Evercore Canada), the Company provides financial support through transfer pricing agreements with these entities, which exposes the Company to losses that are potentially significant to these entities, and has decision making authority that significantly affects the economic performance of these entities. The Company has the majority economic interest in Evercore U.K. and has decision making authority that significantly affects the economic performance of this entity. The Company included in its Consolidated Statements of Financial Condition Evercore ISI U.K., Evercore Japan, Evercore Beijing and Evercore Canada assets of \$377,878 and liabilities of \$164,779 at

(amounts in thousands, except per share amounts, unless otherwise noted)

December 31, 2020 and Evercore ISI U.K., Evercore U.K., Evercore Japan and Evercore Beijing assets of \$227,885 and liabilities of \$129,494 at December 31, 2019.

All intercompany balances and transactions with the Company's subsidiaries have been eliminated upon consolidation.

Evercore LP partnership units

Class A LP Units – At the time of the formation transaction, the members of Evercore LP (the "Members") received Class A limited partnership units of Evercore LP ("Class A LP Units") in consideration for their contribution of the various entities included in the historical combined financial statements of the Company. The Class A LP Units were subject to vesting requirements and transfer restrictions and are exchangeable on a one-for-one basis for shares of Class A common stock of the Company ("Class A Shares"). At December 31, 2013, all Class A LP Units were fully vested.

Class E LP Units – As a result of the acquisition of the operating businesses of International Strategy & Investment ("ISI") in 2014 and the conversion of the Class J limited partnership units of Evercore LP ("Class J LP Units"), the Company has Class E limited partnership units of Evercore LP ("Class E LP Units") outstanding. At December 31, 2020, all Class E LP Units were fully vested.

Class I-P Units – In 2016, in conjunction with the appointment of a current Co-Chief Executive Officer (then Executive Chairman), the Company issued unvested Class I-P Units of Evercore LP ("Class I-P Units"). The Class I-P Units are contingently exchangeable into Class I limited partnership units of Evercore LP ("Class I LP Units"), which are exchangeable on a one-for-one basis for Class A Shares.

Class K-P Units – In 2017 and 2019, the Company issued unvested Class K-P Units of Evercore LP ("Class K-P Units"). The Class K-P Units are contingently exchangeable into Class K limited partnership units of Evercore LP ("Class K LP Units"), which are ultimately exchangeable on a one-for-one basis for Class A Shares. See Note 19 for further information.

The Company accounts for exchanges of Evercore LP partnership units ("LP Units") for Class A Shares based on the carrying amounts of the Members' LP Units immediately before the exchange.

The Company's interest in Evercore LP is within the scope of Accounting Standards Codification ("ASC") 810-20, "Control of Partnerships and Similar Entities." The Company consolidates Evercore LP and records noncontrolling interest for the economic interest in Evercore LP held directly by others, which includes the Members.

**Revenue Recognition** – The Company adopted ASU No. 2014-09, "Revenue from Contracts with Customers" ("ASU 2014-09") on January 1, 2018 using the modified retrospective method of transition applied to contracts which were not completed as of January 1, 2018. The Company did not have a cumulative-effect adjustment as of the date of adoption. ASU 2014-09 creates ASC 606, "Revenue from Contracts with Customers," ("ASC 606"), which provides a five step model to revenue recognition as follows:

- Step 1: Identify the contract(s) with a customer
- Step 2: Identify the performance obligations in the contract
- Step 3: Determine the transaction price
- Step 4: Allocate the transaction price to the performance obligations in the contract
- Step 5: Recognize revenue when (or as) the entity satisfies a performance obligation

The Company applies this model to its Investment Banking and Asset Management revenue streams.

Investment Banking Revenue – The Company earns investment banking fees from clients for providing advisory services on strategic matters, including mergers, acquisitions, divestitures, leveraged buyouts, restructurings, activism and defense and similar corporate finance matters. The Company's Investment Banking services also include services related to securities underwriting, private placement services and commissions for agency-based equity trading services and equity research. Revenue is recognized as the Company satisfies performance obligations, upon transfer of control of promised services to customers in an amount that reflects the consideration the Company expects to receive in exchange for these services. The Company's contracts with customers may include promises to transfer multiple services to a customer. Determining whether services are considered distinct performance obligations that should be accounted for separately versus together may require significant judgment. For performance obligations satisfied over time, determining a measure of progress requires the Company to make significant judgments that affect the timing of revenue recognized. For certain advisory services, the Company has

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concluded that performance obligations are satisfied over time. This is based on the premise that the Company transfers control of services and the client simultaneously receives benefits from these services over the course of an engagement. For performance obligations satisfied at a point in time, determining when control transfers requires the Company to make significant judgments that affect the timing of when revenue is recognized. The Company records Investment Banking Revenue on the Consolidated Statements of Operations for the following:

Advisory Fees – In general, advisory fees are paid at the time the Company signs an engagement letter, during the course of the engagement or when an engagement is completed. In some circumstances, and as a function of the terms of an engagement letter, the Company may receive fixed retainer fees for financial advisory services concurrent with, or soon after, the execution of the engagement letter or over the course of the engagement, where the engagement letter will specify a future service period associated with those fees. The Company may also receive announcement fees upon announcement of a transaction in addition to success fees upon closing of a transaction or another defined outcome, both of which represent variable consideration. This variable consideration will be included in the transaction price, as defined, and recognized as revenue to the extent that it is probable that a significant reversal of revenue will not occur. When assessing probability, the Company applies careful analysis and judgment to the remaining factors necessary for completion of a transaction, including factors outside of the Company's control. A transaction can fail to be completed for many reasons which are outside of the Company's control, including failure of parties to agree upon final terms, to secure necessary board or shareholder approvals, to secure necessary financing, to achieve necessary regulatory approvals, or due to adverse market conditions. In the case of bankruptcy engagements, fees are subject to approval of the court.

With respect to retainer, announcement and success fees, there are no distinct performance obligations aside from advisory activities, which are generally focused on achieving a milestone (typically, the announcement and/or the closing of a transaction). These advisory services are provided over time throughout the contract period. The Company recognizes revenue when distinct services are performed and when it is probable that a reversal of revenue will not occur, which is generally upon the announcement or closing of a transaction. Accordingly, in any given period, advisory fees recognized for certain transactions may relate to services performed in prior periods. In circumstances in which retainer fees are received in advance of services, these fees are initially recorded as deferred revenue (a contract liability), which is recorded in Other Current Liabilities on the Consolidated Statements of Financial Condition, and subsequently recognized as advisory fee revenue in Advisory Fees on the Consolidated Statements of Operations during the applicable time period within which the service is rendered. Announcement fees for advisory services are recognized upon announcement (the point at which it is determined that the reversal of revenue is not probable) and all other requirements for revenue recognition are satisfied. A portion of the announcement fee may be deferred based on the services remaining to be completed, if any. Success fees for advisory services, such as merger and acquisition ("M&A") advice, are recognized when it is determined that the reversal of revenue is not probable and all other requirements for revenue recognition are satisfied, which is generally at closing of the transaction.

With respect to fairness or valuation opinions, fees are fixed and there is a distinct performance obligation, since the opinion is rendered separate from any other advisory activities. Revenues related to fairness or valuation opinions are recognized at the point in time when the opinion has been rendered and delivered to the client. In the event the Company was to receive an opinion or success fee in advance of the completion conditions noted above, such fee would initially be recorded as deferred revenue (a contract liability) in Other Current Liabilities on the Consolidated Statements of Financial Condition and subsequently recognized as advisory fee revenue in Advisory Fees on the Consolidated Statements of Operations when the conditions of completion have been satisfied.

Placement fee revenues are attributable to capital raising on both corporations and financial sponsors. The Company recognizes placement fees in accordance with the terms of the engagement letter, which are generally contingent on the achievement of a capital commitment by an investor, at the time of the client's acceptance of capital or capital commitments.

*Underwriting Fees* – Underwriting fees are attributable to public and private offerings of equity and debt securities and are recognized at the point in time when the offering has been deemed to be completed by the lead manager of the underwriting group. When the offering is completed, the performance obligation has been satisfied and the Company recognizes the applicable management fee, selling concession and underwriting fee. Offering expenses are presented gross in the Consolidated Statements of Operations.

Commissions and Related Fees – Commissions and Related Fees include commissions received from customers for the execution of agency-based brokerage transactions in listed and over-the-counter equities. The execution of each trade order represents a distinct performance obligation and the transaction price at the point in time of trade order execution is fixed. Trade execution is satisfied at the point in time that the customer has control of the asset and as such, fees are recorded on a trade date

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basis or, in the case of payments under commission sharing arrangements, when earned. The Company also earns subscription fees for the sales of research. The delivery of research under subscription arrangements represents a distinct performance obligation that is satisfied over time. The fees are fixed and are recognized over the period in which the performance obligation is satisfied. Cash received before the subscription period ends is initially recorded as deferred revenue (a contract liability) in Other Current Liabilities on the Consolidated Statements of Financial Condition, and is recognized in Commissions and Related Fees on the Consolidated Statements of Operations ratably over the period in which the related services are rendered.

Taxes collected from customers and remitted to governmental authorities are presented on a net basis on the Consolidated Statements of Operations.

Asset Management and Administration Fees – The Company's Investment Management business generates revenues from the management of client assets and through interests in private equity funds which are not managed by the Company. The Company's contracts with customers may include promises to transfer multiple services to a customer. Determining whether services are considered distinct performance obligations that should be accounted for separately versus together may require significant judgment. For performance obligations satisfied over time, determining a measure of progress requires the Company to make significant judgments that affect the timing of revenue recognized.

Asset management fees for third-party clients are generally based on the value of the assets under management and any performance fees that may be negotiated with the client. The management of asset portfolios represents a distinct performance obligation that is satisfied over time. These fees are generally recognized over the period that the related services are provided and in which the performance obligation is satisfied, based upon the beginning, ending or average value of the assets for the relevant period. Fees paid in advance of services rendered are initially recorded as deferred revenue (a contract liability), which is recorded in Other Current Liabilities on the Consolidated Statements of Financial Condition, and are recognized in Asset Management and Administration Fees on the Consolidated Statements of Operations ratably over the period in which the related service is rendered. Generally, to the extent performance fee arrangements have been negotiated, these fees are earned when the likelihood of clawback is mathematically improbable.

Fees generated for serving as an independent fiduciary and/or trustee are either based on a flat fee, are pre-negotiated with the client or are based on the value of assets under administration. The management of assets under administration represents a distinct performance obligation that is satisfied over time. For ongoing engagements, fees are billed monthly or quarterly either in advance or in arrears. Fees paid in advance of services rendered and satisfaction of the performance obligation are initially recorded as deferred revenue (a contract liability) in Other Current Liabilities on the Consolidated Statements of Financial Condition, and are recognized in Asset Management and Administration Fees on the Consolidated Statements of Operations ratably over the period in which the related services are rendered and the performance obligation is satisfied.

Other Revenue, Including Interest and Investments, and Interest Expense – Other Revenue and Interest Expense is derived from investing customer funds in financing transactions. These transactions are principally repurchases and resales of Mexican government and government agency securities. Revenue and expenses associated with these transactions are recognized over the term of the repurchase or resale transaction. These transactions were part of the Company's ECB business in Mexico, which was sold on December 16, 2020. See Note 5 for further information.

Other Revenue also includes the following:

- Income (losses) earned on investment securities, including our investment funds and futures contracts which are used as an economic hedge against the Company's deferred cash compensation program, certificates of deposit, cash and cash equivalents and on the Company's debt security investment in G5 Holdings S.A. ("G5")
- Adjustments to amounts due pursuant to the Company's tax receivable agreement, subsequent to its initial establishment, related to changes in enacted tax rates
- Gains (losses) resulting from foreign currency fluctuations
- Principal trading and realized and unrealized gains and losses on interests in Private Equity funds which are not managed by the Company
- A net loss on the sales of the Company's businesses at ECB, as well as a loss related to the release of cumulative foreign exchange losses resulting from the sale and wind-down of the Company's businesses in Mexico in 2020

(amounts in thousands, except per share amounts, unless otherwise noted)

Interest Expense also includes interest expense associated with the Company's Notes Payable, subordinated borrowings and lines of credit.

Client Expense Reimbursement – In the conduct of its financial advisory service engagements, the Company receives reimbursement for certain expenses incurred by the Company in the course of performing services. Transaction-related expenses, which are billable to clients, are recognized as revenue and recorded in Accounts Receivable on the later of the date of an executed engagement letter or the date the expense is incurred.

**Noncontrolling Interest** – Noncontrolling interest recorded in the consolidated financial statements relates to the portions of the Company's subsidiaries not owned by the Company. The Company allocates net income to noncontrolling interests held at Evercore LP and at the operating entity level, where required, by multiplying the relative ownership interest of the noncontrolling interest holders for the period by the net income or loss for the entity to which the noncontrolling interest relates. In circumstances where the governing documents of the entity to which the noncontrolling interest relates require special allocations of profits (losses) to the controlling and noncontrolling interest holders, the net income or loss of these entities is allocated based on these special allocations.

ASC 810 "Consolidation" ("ASC 810") requires reporting entities to present noncontrolling (minority) interests as equity (as opposed to as a liability or mezzanine equity) and provides guidance on the accounting for transactions between an entity and noncontrolling interests. Noncontrolling Interest is presented as a component of Total Equity on the Consolidated Statements of Financial Condition and below Net Income on the Consolidated Statements of Operations. In addition, there is an allocation of the components of Total Comprehensive Income between controlling interests and noncontrolling interests. Changes in a parent's ownership interest while the parent retains control of its subsidiary are accounted for as equity transactions.

Fair Value of Financial Instruments – The majority of the Company's assets and liabilities are recorded at fair value or at amounts that approximate fair value. Such assets and liabilities include cash and cash equivalents, investments securities, financial instruments owned and pledged as collateral, repurchase and reverse repurchase agreements, receivables and payables and accruals. See Note 12 for further information.

Cash and Cash Equivalents – Cash and Cash Equivalents consist of short-term highly-liquid investments with original maturities of three months or less.

Investment Securities and Certificates of Deposit and Futures Contracts – During 2019, the Company renamed "Marketable Securities and Certificates of Deposit" to "Investment Securities and Certificates of Deposit" on the Consolidated Statements of Financial Condition.

Investment Securities include investments in U.S. Treasury securities, corporate, municipal and other debt securities and investments in readily-marketable equity securities, which are accounted for under ASC 320-10, "Investments - Debt Securities" and ASC 321-10, "Investments - Equity Securities," ("ASC 321-10"). The securities are carried at fair value on the Consolidated Statements of Financial Condition; debt securities are valued based on quoted prices that exist in the marketplace for similar issues and equity securities are valued using quoted market prices on applicable exchanges or markets. Investment Securities transactions are recorded as of the trade date. The Company also periodically enters into futures contracts. In accordance with ASC 815, "Derivatives and Hedging," ("ASC 815") futures contracts are carried at fair value.

The Company invests in readily marketable debt and equity securities, as well as in a portfolio of exchange-traded funds and mutual funds, and periodically enters into futures contracts, as an economic hedge against the Company's deferred cash compensation program. Debt securities are classified as available-for-sale and any unrealized gains and losses are recorded as net increases or decreases to Accumulated Other Comprehensive Income (Loss), net of tax, and realized gains and losses on these securities are included in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. Realized and unrealized gains and losses on equity securities are recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. Realized and unrealized gains and losses on futures contracts are recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. EGL and other broker-dealers also invest in fixed income portfolios consisting primarily of U.S. Treasury securities, municipal bonds and other debt securities, which are carried at fair value, with changes in fair value recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations, as required for broker-dealers in securities. Certificates of Deposit consist of investments with certain banks with original maturities of six months or less when purchased.

(amounts in thousands, except per share amounts, unless otherwise noted)

Financial Instruments Owned and Pledged as Collateral at Fair Value – The Company's Financial Instruments Owned and Pledged as Collateral at Fair Value consist principally of foreign government obligations, which are recorded on a tradedate basis and are stated at quoted market values. Related gains and losses are reflected in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. The Company pledges the Financial Instruments Owned and Pledged as Collateral at Fair Value to collateralize certain financing arrangements, which permits the counterparty to pledge the securities. The Company's ECB business was sold in December 2020; following the sale, there are no remaining Financial Instruments Owned and Pledged as Collateral at Fair Value. See Notes 5 and 9 for further information.

Securities Purchased Under Agreements to Resell and Securities Sold Under Agreements to Repurchase – Securities Purchased Under Agreements to Resell and Securities Sold Under Agreements to Repurchase are treated as collateralized financing transactions. The agreements provide that the transferor will receive substantially the same securities in return at the maturity of the agreement. These transactions are carried at the amounts at which the related securities will be subsequently resold or repurchased, plus accrued interest payable or receivable. As the maturities on these transactions are short-term in nature (i.e. mature on the next business day) and the underlying securities are debt instruments of the Mexican Government or its agencies, their carrying amounts approximate fair value. The Company periodically assesses the collectability or credit quality related to securities purchased under agreements to resell. The Company's ECB business was sold in December 2020; following the sale, there are no remaining Securities Purchased Under Agreements to Resell and Securities Sold Under Agreements to Repurchase. See Notes 5 and 9 for further information.

Accounts Receivable and Contract Assets – Accounts Receivable consists primarily of investment banking fees and expense reimbursements charged to the Company's clients. The Company records Accounts Receivable, net of any allowance for doubtful accounts, when relevant revenue recognition criteria has been achieved and payment is conditioned on the passage of time. The Company maintains an allowance for doubtful accounts to provide coverage for estimated losses from its client receivables. The Company adopted ASU 2016-13 on January 1, 2020, using a modified retrospective method of transition. The Company recorded a cumulative-effect adjustment to decrease retained earnings by \$1,310 as of January 1, 2020. Following the adoption of ASU 2016-13, the Company determines the adequacy of the allowance by estimating the probability of loss based on the Company's analysis of historical credit loss experience of its client receivables, and taking into consideration current market conditions and reasonable and supportable forecasts that affect the collectability of the reported amount. The Company has determined that long-term forecasted information is not relevant to its fee receivables, which are primarily short-term. The Company updates its average credit loss rates periodically and maintains a quarterly allowance review process to consider current factors that would require an adjustment to the credit loss allowance. In addition, the Company periodically performs a qualitative assessment to monitor risks associated with current and forecasted conditions that may require an adjustment to the expected credit losses for newly recognized financial assets and changes to expected credit losses during the period are recognized in earnings.

The Investment Banking and Investment Management receivables collection periods generally are within 90 days of invoice, with the exception of placement fees, which are generally collected within 180 days of invoice, and fees related to private funds capital raising, which are collected in a period exceeding one year. The collection period for restructuring transaction receivables may exceed 90 days. Receivables that are collected in a period exceeding one year are reflected in Other Assets on the Consolidated Statements of Financial Condition.

The Company records contract assets within Other Current Assets and Other Assets on the Consolidated Statements of Financial Condition when payment is due from a client conditioned on future performance or the occurrence of other events. The Company also recognizes a contract asset for the incremental costs of obtaining a contract with a customer if the benefit of those costs is expected to be longer than one year. The Company applies a practical expedient to expense costs to obtain a contract as incurred when the amortization period is one year or less.

*Investments* – The Company's investments include investments in unconsolidated affiliated companies and other investments in private equity partnerships:

Affiliates – The Company has equity interests in ABS Investment Management Holdings LP and ABS Investment Management GP LLC (collectively, "ABS"), Atalanta Sosnoff Capital, LLC ("Atalanta Sosnoff") and Luminis Partners ("Luminis") and includes its share of the income (losses) within Income from Equity Method Investments, as a component of Income Before Income Taxes, on the Consolidated Statements of Operations.

The Company assesses its equity method investments annually for impairment, or more frequently if circumstances indicate impairment may have occurred. See Note 11 for further information.

(amounts in thousands, except per share amounts, unless otherwise noted)

**Private Equity** – The investments in private equity funds consist primarily of investments in marketable and non-marketable securities of the portfolio companies. The underlying investments held by the private equity funds are valued based on quoted market prices or estimated fair value if there is no public market. The fair value of non-marketable securities is determined by giving consideration to a range of factors, including but not limited to, market conditions, operating performance (current and projected) and subsequent financing transactions. Due to the inherent uncertainty in the valuation of these non-marketable securities, estimated values may materially differ from the values that would have been used had a ready market existed for these investments. Investments in publicly-traded securities held by the private equity funds are valued using quoted market prices. The Company recognizes its allocable share of the changes in fair value of the private equity funds' underlying investments as realized and unrealized gains (losses) within Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations.

The Company also maintains investments in Glisco Manager Holdings LP, Trilantic Capital Partners ("Trilantic") and equity securities in private companies, which are accounted for as equity securities without readily determinable fair values in accordance with ASC 321-10, as well as an investment in a debt security that is accounted for as a held-to-maturity security. The Company assesses its investments quarterly for impairment, or more frequently if circumstances indicate impairment may have occurred. See Note 11 for further information.

Leases – The Company adopted ASC 842, "Leases" ("ASC 842") on January 1, 2019, using the modified retrospective method of transition. The Company did not have a cumulative-effect adjustment as of the date of adoption. The Company elected to apply the package of practical expedients, which does not require reassessment of whether contracts are or contain leases, of lease classification and of initial direct costs. The Company also elected the transition option in ASU No. 2018-11, "Leases (Topic 842): Targeted Improvements," ("ASU 2018-11") to not apply the new lease standard in comparative periods presented in financial statements in the year of adoption. Following the adoption of ASC 842, the Company includes all leases, including short-term leases, on its Consolidated Statements of Financial Condition. The Company does not separate lease and non-lease components of contracts for leases for the use of office space and equipment. Operating leases for office space generally contain payments for real estate taxes, common area maintenance and other operating expenses in addition to rent payments that are not fixed; the Company accounts for these costs as variable payments and does not include these as part of the lease component.

Following the adoption of ASC 842, the present values of the Company's lease commitments are reflected as long-term assets, within Operating Lease Right-of-Use Assets, with corresponding liabilities classified as current and non-current, within Operating Lease Liabilities on the Company's Consolidated Statement of Financial Condition. The Company determines if an arrangement is a lease at inception. Right-of-use assets represent the Company's right to use the underlying assets for their lease terms and lease liabilities represent the Company's obligation to make lease payments arising from these leases. Right-of-use assets and lease liabilities are recognized at the lease commencement date based on the present value of lease payments over the lease term. Right-of-use assets are subject to certain adjustments for lease incentives and initial direct costs. The lease terms include options to extend the lease when it is reasonably certain that the Company will exercise that option. The Company's lease agreements do not contain any residual value guarantees.

Operating lease expense is included in Occupancy and Equipment Rental on the Company's Consolidated Statements of Operations (which did not change from the legacy U.S. GAAP presentation). See Note 10 for further information.

Furniture, Equipment and Leasehold Improvements – Fixed assets, including equipment, hardware and software and leasehold improvements, are stated at cost, net of accumulated depreciation and amortization. Furniture, equipment and computer hardware and software are depreciated using the straight-line method over the estimated useful lives of the assets, primarily ranging from three years to seven years. Leasehold improvements are amortized over the shorter of the term of the lease or the useful life of the asset. Certain costs associated with the acquisition or development of internal-use software and cloud computing arrangements are also capitalized. Once the software is ready for its intended use, the capitalized costs are amortized using the straight-line method over the estimated useful life of the software or hosting arrangement. Capitalized costs associated with cloud computing arrangements are presented in the same line item on the Consolidated Statements of Financial Condition that a prepayment of the fees for the associated hosting arrangement is presented in (within Other Assets). The capitalized costs associated with cloud computing arrangements are amortized over the term of the arrangement and the expense is presented in the same line item on the Consolidated Statements of Operations as the fees associated with the hosting element of the arrangement (within Communications and Information Services).

*Goodwill and Intangible Assets* – Goodwill is tested for impairment annually, as of November 30<sup>th</sup>, or more frequently if circumstances indicate impairment may have occurred. The Company assesses whether any goodwill allocated to its applicable

(amounts in thousands, except per share amounts, unless otherwise noted)

reporting unit is impaired by comparing the fair value of each reporting unit with its respective carrying amount. For acquired businesses, contingent consideration is recognized and measured at fair value as of the acquisition date and at subsequent reporting periods.

The Company tests goodwill for impairment at the reporting unit level. In determining the fair value for each reporting unit the Company utilizes either a market multiple approach or a discounted cash flow methodology based on the adjusted cash flows from operations, or a weighted combination of both a market multiple approach and discounted cash flow methodology. The market multiple approach includes applying the average earnings multiples of comparable public companies for their respective reporting unit multiplied by the forecasted earnings of the respective reporting unit to yield an estimate of fair value. The discounted cash flow methodology begins with the forecasted adjusted cash flows from each of the reporting units and uses a discount rate that reflects the weighted average cost of capital adjusted for the risks inherent in the future cash flows.

The Company adopted ASU No. 2017-04, "Simplifying the Test for Goodwill Impairment" ("ASU 2017-04") effective April 1, 2017. ASU 2017-04 eliminates Step 2 from the goodwill impairment test and requires companies to recognize an impairment charge for the amount by which the carrying amount of a reporting unit exceeds its fair value.

Intangible assets with finite lives are amortized over their estimated useful lives and are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable as prescribed by ASC 360, "Property, Plant, and Equipment".

See Note 5 for further information.

**Compensation and Benefits** – Compensation includes salaries, bonuses (discretionary awards and guaranteed amounts), severance, deferred cash and share-based compensation. Cash bonuses are accrued over the respective service periods to which they relate and deferred cash and share-based bonuses are expensed prospectively over their requisite service period.

**Share-Based Payments and Other Deferred Compensation** – The Company accounts for share-based payments in accordance with ASC 718, "Compensation – Stock Compensation" ("ASC 718"). See Note 19 for further information.

Compensation expense recognized pursuant to share-based awards is based on the grant date fair value of the award. The fair value (as measured on the grant date) of awards that vest from one year to five years ("Service-based Awards") is amortized over the vesting periods or requisite service periods as required under ASC 718, however, the vesting of some Service-based Awards will accelerate upon the occurrence of certain events. The Company amortizes the grant-date fair value of share-based compensation awards made to employees, who are or will become retirement eligible prior to the stated vesting date, over the expected substantive service period. For the purposes of calculating diluted net income per share attributable to Evercore Inc. common shareholders, unvested Service-based Awards are included in the diluted weighted average Class A Shares outstanding using the treasury stock method. Once vested, restricted stock units, ("RSUs") and restricted stock are included in the basic and diluted weighted average Class A Shares outstanding. Expense relating to RSUs, restricted stock and LP Units is charged to Employee Compensation and Benefits on the Consolidated Statements of Operations.

Compensation expense is recognized pursuant to performance-based awards if it is probable that the performance condition will be achieved. See Note 19 for a discussion of the Company's Long-term Incentive Plan and other performance-based awards.

Awards classified as liabilities as required under ASC 718, such as cash settled share-based awards, are re-measured at fair value at each reporting period.

Foreign Currency Translation – Foreign currency assets and liabilities have been translated at rates of exchange prevailing at the end of the periods presented. Income and expenses transacted in foreign currency have been translated at average monthly exchange rates during the period. Translation gains and losses are included in Foreign Currency Translation Adjustment Gain (Loss), net, as a component of Other Comprehensive Income (Loss) on the Consolidated Statements of Changes in Equity and the Consolidated Statements of Comprehensive Income. Transactional exchange gains and losses, as well as releases of cumulative foreign currency translation gains and losses from Accumulated Other Comprehensive Income (Loss), are included in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations.

*Income Taxes* – The Company accounts for income taxes in accordance with ASC 740, "*Income Taxes*" ("ASC 740") which requires the recognition of tax benefits or expenses on temporary differences between the financial reporting and tax basis of its assets and liabilities, as disclosed in Note 22.

(amounts in thousands, except per share amounts, unless otherwise noted)

Deferred income taxes reflect the net tax effects of temporary differences between financial reporting and tax basis of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when such differences are expected to reverse. Such temporary differences are reflected on the Company's Consolidated Statements of Financial Condition as deferred tax assets and liabilities. The Company accounts for the impact of changes in statutory income tax rates on deferred tax assets and liabilities in the year of enactment. Deferred tax assets are reduced by a valuation allowance when it is more-likely-than-not that some portion or all of the deferred tax assets will not be realized. Significant management judgment is required in determining the Company's provision for income taxes, deferred tax assets and liabilities and any valuation allowance recorded against the Company's net deferred tax assets.

Excess tax benefits and deficiencies from the delivery of Class A Shares under share-based payment arrangements are recognized in the Company's Provision for Income Taxes. See Note 22 for further information.

ASC 740 provides a benefit recognition model with a two-step approach consisting of "more-likely-than-not" recognition criteria, and a measurement attribute that measures the position as the largest amount of tax benefit that is greater than 50% likely of being realized upon ultimate settlement. ASC 740 also requires the recognition of liabilities created by differences between tax positions taken in a tax return and amounts recognized in the financial statements. See Note 22 for further information.

**Reclassifications** – During 2018, the Company disaggregated "Investment Banking Revenue" into "Advisory Fees", "Underwriting Fees" and "Commissions and Related Fees" on the Consolidated Statements of Operations. The Company also renamed Investment Management Revenue" to "Asset Management and Administration Fees" on the Consolidated Statements of Operations, which includes management fees from the wealth management and institutional asset management businesses.

### Note 3 – Recent Accounting Pronouncements

ASU 2016-13 – In June 2016, the Financial Accounting Standards Board ("FASB") issued ASU 2016-13. ASU 2016-13 provides amendments to ASC 326, "Financial Instruments - Credit Losses," which amend the guidance on the impairment of financial instruments and add an impairment model (the current expected credit loss (CECL) model) that is based on expected losses rather than incurred losses. Entities will recognize an allowance for its estimate of expected credit losses as of the end of each reporting period. ASU 2016-13 also eliminates the concept of other-than-temporary impairment for available-for-sale debt securities and requires impairments on these securities to be recognized in earnings through an allowance when fair value is less than amortized cost and a credit loss exists or when the securities are expected to be sold before a recovery of amortized cost. The amendments in this update are effective during interim and annual periods beginning after December 15, 2019, with early adoption permitted after December 15, 2018.

The Company adopted ASU 2016-13 on January 1, 2020 using the modified retrospective approach by means of a cumulative-effect adjustment to decrease retained earnings by \$1,310 as of January 1, 2020. As a result of adopting ASU 2016-13, the Company's allowance for credit losses on financial assets that are measured at amortized cost reflects management's estimate of credit losses over the remaining expected life of such assets. These expected credit losses are measured based on historical experience, current conditions and forecasts that affect the collectability of the reported amounts. Expected credit losses for newly recognized financial assets, and changes to expected credit losses during the period are recognized in earnings. The impact of the new guidance primarily relates to the Company's trade accounts receivable. The Company previously used the specific identification method for establishing credit provisions and write-offs of its trade accounts receivable.

ASU 2018-13 – In August 2018, the FASB issued ASU No. 2018-13, "Disclosure Framework - Changes to the Disclosure Requirements for Fair Value Measurement" ("ASU 2018-13"). ASU 2018-13 provides amendments to ASC 820, "Fair Value Measurements and Disclosures" ("ASC 820"), which remove the requirements surrounding the disclosure and policy of transfers between fair value levels and the valuation processes for recurring Level 3 fair value measurements. In addition, ASU 2018-13 adds disclosure requirements for changes in unrealized gains and losses for Level 3 measurements and the range and weighted average of significant unobservable inputs used in Level 3 fair value measurements. The amendments in this update are effective during interim and annual periods beginning after December 15, 2019, with early adoption permitted. The amendments on changes in unrealized gains and losses and unobservable inputs for Level 3 measurements should be applied prospectively, and all other amendments in this update should be applied retrospectively. The Company adopted ASU 2018-13 on January 1, 2020. The adoption of ASU 2018-13 did not have a material impact on the Company's financial condition, results of operations and cash flows, or disclosures thereto.

(amounts in thousands, except per share amounts, unless otherwise noted)

ASU 2018-17 – In October 2018, the FASB issued ASU No. 2018-17, "Consolidation (Topic 810) - Targeted Improvements to Related Party Guidance for Variable Interest Entities" ("ASU 2018-17"). ASU 2018-17 provides amendments to ASC 810, "Consolidation" which states that any indirect interest held through related parties in common control arrangements should be considered on a proportional basis for determining whether fees paid to decision makers and service providers are variable interests. The amendments in this update are effective during interim and annual periods beginning after December 15, 2019, with early adoption permitted. The amendments are required to be applied retrospectively with a cumulative-effect adjustment to retained earnings at the beginning of the earliest period presented. The Company adopted ASU 2018-17 on January 1, 2020. The adoption of ASU 2018-17 did not have a material impact on the Company's financial condition, results of operations and cash flows, or disclosures thereto.

ASU 2019-12 — In December 2019, the FASB issued ASU No. 2019-12, "Income Taxes (Topic 740) - Simplifying the Accounting for Income Taxes" ("ASU 2019-12"). ASU 2019-12 provides amendments to ASC 740 which simplify the accounting for income taxes by removing certain exceptions in ASC 740 and clarify and amend certain existing guidance. The amendments in this update are effective during interim and annual periods beginning after December 15, 2020, with early adoption permitted. The amendments on separate financial statements of legal entities that are not subject to tax should be applied on a retrospective basis for all periods presented, amendments on ownership changes of foreign equity method investments or foreign subsidiaries should be applied on a modified retrospective basis, with a cumulative-effect adjustment recorded through retained earnings as of the beginning of the period of adoption, and all other amendments should be applied prospectively. The adoption of ASU 2019-12 did not have a material impact on the Company's financial condition, results of operations and cash flows, or disclosures thereto.

ASU 2020-01 – In January 2020, the FASB issued ASU No. 2020-01, "Clarifying the Interactions Between Topic 321, 323, and Topic 815" ("ASU 2020-01"). ASU 2020-01 provides amendments to clarify the accounting for certain equity securities when the equity method of accounting is applied or discontinued and scope considerations related to forward contracts and purchased options on certain securities. The amendments in this update are effective during interim and annual periods beginning after December 15, 2020, with early adoption permitted. The adoption of ASU 2020-01 did not have a material impact on the Company's financial condition, results of operations and cash flows, or disclosures thereto.

ASU 2020-06 – In August 2020, the FASB issued ASU No. 2020-06, "Accounting for Convertible Instruments and Contracts in an Entity's Own Equity" ("ASU 2020-06"). ASU 2020-06 provides amendments to reduce the number of models used to account for convertible instruments and to simplify the accounting for contracts in an entity's own equity. ASU 2020-06 also provides amendments to diluted earnings per share calculations, which require entities to use the if-converted method for convertible instruments and to include the effect of potential share settlement from instruments that may be settled in cash or in shares. The amendments in this update are effective during interim and annual periods beginning after December 15, 2021, with early adoption permitted. The amendments should be applied using a modified or full retrospective transition method. The Company is currently assessing the impact of this update on the Company's financial condition, results of operations and cash flows, or disclosures thereto.

(amounts in thousands, except per share amounts, unless otherwise noted)

### Note 4 - Revenue and Accounts Receivable

The following table presents revenue recognized by the Company for the years ended December 31, 2020, 2019 and 2018:

	For the Years Ended December 31,							
	2020			2019	2018			
Investment Banking:								
Advisory Fees	\$	1,755,273	\$	1,653,585	\$	1,743,473		
Underwriting Fees		276,191		89,681		71,691		
Commissions and Related Fees		205,767		189,506		200,015		
Total Investment Banking	\$	2,237,231	\$	1,932,772	\$	2,015,179		
Investment Management:								
Asset Management and Administration Fees:								
Wealth Management	\$	53,069	\$	48,083	\$	44,875		
Institutional Asset Management		1,328		2,528		3,371		
Total Investment Management	\$	54,397	\$	50,611	\$	48,246		

#### **Contract Balances**

The change in the Company's contract assets and liabilities during the periods primarily reflects timing differences between the Company's performance and the client's payment. The Company's receivables, contract assets and deferred revenue (contract liabilities) for the years ended December 31, 2020 and 2019 are as follows:

			I	For the	e Year Ended	Decen	nber 31, 202	0			
	Receivables (Current) <sup>(1)</sup>		eceivables ng-term) <sup>(2)</sup>		tract Assets Current) <sup>(3)</sup>		ract Assets ng-term) <sup>(2)</sup>	R (C C	eferred evenue Current ontract bilities) <sup>(4)</sup>	Deferred Revenue (Long-term Contract Liabilities) <sup>(5)</sup>	
Balance at January 1, 2020	\$	296,355	\$ 63,554	\$	31,525	\$	2,504	\$	2,492	\$	615
Increase (Decrease)		71,991	 7,421		(2,198)		2,779		6,881		(468)
Balance at December 31, 2020	\$	368,346	\$ 70,975	\$	29,327	\$	5,283	\$	9,373	\$	147

					or the	e Year Ended	Dece	mber 31, 201	9			
	Recei (Cur			eceivables ong-term) <sup>(2)</sup>		tract Assets Current) <sup>(3)</sup>		tract Assets ong-term) <sup>(2)</sup>	(	Deferred Revenue Current Contract abilities) <sup>(4)</sup>	Deferred Revenue (Long-term Contract Liabilities) <sup>(5)</sup>	
Balance at January 1, 2019	\$	309,075	\$	60,948	\$	2,833	\$	541	\$	4,016	\$	1,731
Increase (Decrease)		(12,720)		2,606		28,692		1,963		(1,524)		(1,116)
Balance at December 31, 2019	\$	296,355	\$	63,554	\$	31,525	\$	2,504	\$	2,492	\$	615
(1) I 1 1 1 1 A A B .	11	41 C	1: 1	4 1 04 4		CE	1.0	1141				

- (1) Included in Accounts Receivable on the Consolidated Statements of Financial Condition.
- (2) Included in Other Assets on the Consolidated Statements of Financial Condition.
- (3) Included in Other Current Assets on the Consolidated Statements of Financial Condition.
- (4) Included in Other Current Liabilities on the Consolidated Statements of Financial Condition.
- (5) Included in Other Long-term Liabilities on the Consolidated Statements of Financial Condition.

The Company's contract assets represent arrangements in which an estimate of variable consideration has been included in the transaction price and thereby recognized as revenue that precedes the contractual due date. Under ASC 606, revenue is

(amounts in thousands, except per share amounts, unless otherwise noted)

recognized when all material conditions for completion have been met and it is probable that a significant revenue reversal will not occur in a future period.

The Company recognized revenue of \$23,409, \$15,115 and \$16,468 on the Consolidated Statements of Operations for the years ended December 31, 2020, 2019 and 2018, respectively, that was initially included in deferred revenue on the Company's Consolidated Statements of Financial Condition.

Generally, performance obligations under client arrangements will be settled within one year; therefore, the Company has elected to apply the practical expedient in ASC 606-10-50-14.

The allowance for credit losses for the years ended December 31, 2020 and 2019 is as follows:

	For the Years Ended December 31,								
		2020		2019					
Beginning Balance <sup>(1)</sup>	\$	9,191	\$	6,037					
Bad debt expense		6,878		10,451					
Write-offs, foreign currency translation and other adjustments		(10,697)		(8,607)					
Ending Balance	\$	5,372	\$	7,881					

(1) Beginning Balance for the year ended December 31, 2020 includes the cumulative-effect adjustment of \$1,310, which reflects the increase in the Company's Allowance for Doubtful Accounts as a result of the use of the current expected credit loss model related to the adoption of ASU 2016-13 on January 1, 2020. See Notes 2 and 3 for further information.

The change in the balance during the year ended December 31, 2020 is primarily related to an increase in the current period provision of expected credit losses, which is impacted by the change in the amount of receivables outstanding greater than 120 days at December 31, 2020, and the write-off of aged receivables.

For long-term accounts receivable and long-term contract assets, the Company monitors clients' creditworthiness based on collection experience and other internal metrics. The following table presents the Company's long-term accounts receivable and long-term contract assets from the Company's private and secondary fund advisory businesses as of December 31, 2020, by year of origination:

		A	mortized C	ost B	asis by Ori	ginat	ion Year	_	
	2020		2019		2018		2017		Total
Long-term Accounts Receivable and Long-Term Contract Assets	\$ 47,466	\$	19,538	\$	8,478	\$	776	\$	76,258

### Note 5 – Business Changes and Developments

### **Business Developments**

*Sale of ECB Business and Wind-down of Mexico Advisory* – During 2020, the Company completed the sale of its ECB businesses and the transition of its advisory presence in Mexico:

- On July 2, 2020, the Company completed the sale of the trust business of ECB (the "ECB Trust business"), which was a part of its Investment Management segment, for a purchase price of MXN 39,500 (\$1,830). As a result of this transaction, the Company deconsolidated assets of \$475, representing an allocation of goodwill based on the relative fair value of the business being sold to the total fair value of the Institutional Asset Management reporting unit. This transaction resulted in a pre-tax gain of \$1,355 included in Other Revenue, Including Interest and Investments, on the Consolidated Statement of Operations for the year ended December 31, 2020.
- On December 16, 2020, the Company completed the sale of its remaining ECB business for a purchase price of MXN 35,000 (\$1,634). The ECB business was part of the Company's Investment Management segment. As a result of this transaction, the Company deconsolidated assets of \$32,487, comprised primarily of \$24,742 of Financial Instruments Owned and Pledged as Collateral at Fair Value, \$3,317 of Investment Securities and \$2,785 of Cash and Cash Equivalents and Restricted Cash and deconsolidated liabilities of \$26,519, comprised primarily of \$24,764 of Securities Sold Under Agreements to Repurchase. This transaction resulted in a pre-tax loss of \$4,796 included in

(amounts in thousands, except per share amounts, unless otherwise noted)

Other Revenue, Including Interest and Investments, on the Consolidated Statement of Operations for the year ended December 31, 2020.

• In 2020, the Company completed the transition of its advisory presence in Mexico to a strategic alliance relationship with a newly-formed independent strategic advisory firm founded by certain former employees. The Company is in the process of winding down the business, which is expected to be completed in 2021.

Following the above transactions, the Company concluded that the liquidation of its operations in Mexico was substantially complete. This determination resulted in the reclassification of \$20,337 and \$7,028 of cumulative foreign currency translation losses from Accumulated Other Comprehensive Income (Loss) and Noncontrolling Interest, respectively, on the Consolidated Statement of Financial Condition to Other Revenue, Including Interest and Investments, on the Consolidated Statement of Operations for the year ended December 31, 2020. In addition, the Company recorded \$1,656 in Special Charges, Including Business Realignment Costs, on the Consolidated Statement of Operations for the year ended December 31, 2020, for charges related to the impairment of assets resulting from the wind-down of the Company's businesses in Mexico. This was comprised of a charge of \$1,176 related to the impairment of operating lease right-of-use assets and a charge of \$480 related to the impairment of leasehold improvements.

### Goodwill and Intangible Assets

Goodwill associated with the Company's acquisitions is as follows:

	 Investment Banking	Investment Management	Total
Balance at December 31, 2018 <sup>(1)</sup>	\$ 120,464	\$ 10,923	\$ 131,387
Impairment of Goodwill		(2,921)	(2,921)
Foreign Currency Translation and Other	 2,292	<u> </u>	 2,292
Balance at December 31, 2019 <sup>(2)</sup>	122,756	 8,002	130,758
Sale of ECB Trust Business		(475)	(475)
Foreign Currency Translation and Other	 (1,157)		 (1,157)
Balance at December 31, 2020 <sup>(2)</sup>	\$ 121,599	\$ 7,527	\$ 129,126

- (1) The amount of the Company's goodwill before accumulated impairment losses of \$35,607 was \$166,994 at December 31, 2018.
- (2) The amount of the Company's goodwill before accumulated impairment losses of \$38,528 was \$167,654 and \$169,286 at December 31, 2020 and 2019, respectively.

Intangible assets associated with the Company's acquisitions are as follows:

					Decembe	r 31, 2	020				
	 Gre	oss Ca	rrying Amo	ount			Accu	mulat	ed Amortiz	ation	1
	estment inking		estment nagement		Total		estment anking		estment nagement		Total
Client Related	\$ 	\$	3,630	\$	3,630	\$		\$	2,932	\$	2,932
Total	\$ 	\$	3,630	\$	3,630	\$		\$	2,932	\$	2,932
	 Gre	oss Ca	rrying Amo	ount	Decembe	r 31, 2		mulat	ed Amortiz	zation	1
	estment inking		vestment nagement		Total		estment anking		vestment nagement		Total
Client Related	\$ 	\$	3,830	\$	3,830	\$		\$	2,743	\$	2,743
Other	 5,320		445		5,765		4,159		390		4,549
Total	\$ 5,320	\$	4,275	\$	9,595	\$	4,159	\$	3,133	\$	7,292

(amounts in thousands, except per share amounts, unless otherwise noted)

Expense associated with the amortization of intangible assets was \$1,605, \$8,077 and \$9,199 for the years ended December 31, 2020, 2019 and 2018, respectively.

Based on the intangible assets above, as of December 31, 2020, annual amortization of intangibles for each of the next five years is as follows:

2021	\$ 363
2022	\$ 335
2023	\$ _
2024	\$ _
2025	\$ 

### Impairments of Goodwill

At November 30, 2020, in accordance with ASC 350, "Intangibles - Goodwill and Other" ("ASC 350"), the Company performed its annual goodwill impairment assessment and concluded that the fair value of its reporting units substantially exceeded their carrying values.

At November 30, 2019, the Company determined that the fair value of its reporting units substantially exceeded their carrying values, with the exception of its Institutional Asset Management reporting unit, which was less than its carrying value. In determining the fair value of this reporting unit, the Company utilized a discounted cash flow methodology based on the adjusted cash flows from operations. As a result of this analysis, the Company recorded a goodwill impairment charge of \$833 in the Investment Management segment, which is included within Special Charges, Including Business Realignment Costs, on the Consolidated Statement of Operations for the year ended December 31, 2019. This charge resulted in a decrease of \$543 to Net Income Attributable to Evercore Inc. (after adjustments for noncontrolling interest and income taxes) for the year ended December 31, 2019.

Additionally, in December 2019, the Company performed an impairment assessment of the goodwill remaining in the Institutional Asset Management reporting unit following the classification of the ECB Trust business as Held for Sale, in accordance with ASC 350. In determining the fair value of this reporting unit, the Company utilized a discounted cash flow methodology based on the adjusted cash flows from operations. As a result of this analysis, the Company determined that the fair value of the remaining business in the Institutional Asset Management reporting unit was less than its carrying value. Accordingly, the Company recorded a goodwill impairment charge of \$2,088 in the Investment Management segment, which is included within Special Charges, Including Business Realignment Costs, on the Consolidated Statement of Operations for the year ended December 31, 2019. This charge resulted in a decrease of \$1,361 to Net Income Attributable to Evercore Inc. (after adjustments for noncontrolling interest and income taxes) for the year ended December 31, 2019.

#### Note 6 – Acquisition and Transition Costs and Special Charges, Including Business Realignment Costs

### Acquisition and Transition Costs

The Company recognized \$562, \$1,013 and \$21 for the years ended December 31, 2020, 2019 and 2018, respectively, as Acquisition and Transition Costs incurred in connection with acquisitions, divestitures, and other ongoing business development initiatives. These costs are primarily comprised of professional fees for legal and other services, including costs in 2020 associated with the sale of the ECB business.

### Special Charges, Including Business Realignment Costs

The Company recognized \$46,645 for the year ended December 31, 2020, as Special Charges, Including Business Realignment Costs, including expenses of \$41,669 primarily for separation and transition benefits for certain employees terminated as a result of the Company's review of its operations, described below, \$3,320 related to the acceleration of depreciation expense for leasehold improvements and certain other fixed assets in conjunction with the expansion of the Company's headquarters in New York and the Company's business realignment initiatives, and \$1,656 for charges related to the impairment of assets resulting from the wind-down of the Company's businesses in Mexico. See Note 5 for further information.

In 2020, the Company completed a review of its operations focused on markets, sectors and people which delivered lower levels of productivity in an effort to attain greater flexibility of operations and better position itself for future growth. This

(amounts in thousands, except per share amounts, unless otherwise noted)

review, which began in the fourth quarter of 2019, generated reductions of 8% of the Company's headcount. In conjunction with the employment reductions, the Company incurred costs (including costs related to the acceleration of deferred compensation) of \$41,669 and \$2,850 for the years ended December 31, 2020 and 2019, respectively, which has been recorded in Special Charges, Including Business Realignment Costs.

The Company recognized \$10,141 for the year ended December 31, 2019, as Special Charges, Including Business Realignment Costs, including expenses of \$4,370 related to the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of the Company's headquarters in New York, a charge of \$2,921 associated with the impairment of goodwill in the Company's Institutional Asset Management reporting unit and separation and transition benefits for certain employees terminated as a result of the Company's review of its operations of \$2,850 (described above).

The Company recognized \$5,012 for the year ended December 31, 2018, as Special Charges, Including Business Realignment Costs, related to separation benefits and costs for the termination of certain contracts associated with closing the Company's agency trading platform in the U.K. and separation benefits and related charges associated with the Company's businesses in Mexico, as well as the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of the Company's headquarters in New York.

#### Note 7 – Related Parties

Investment Banking Revenue includes advisory fees earned from clients that have Senior Managing Directors and certain Senior Advisors and executives as a member of their Board of Directors of \$15,641 for the year ended December 31, 2020.

Other Assets on the Consolidated Statements of Financial Condition includes the long-term portion of loans receivable from certain employees of \$10,159 and \$13,137 as of December 31, 2020 and 2019, respectively.

Receivable from Employees and Related Parties on the Consolidated Statements of Financial Condition consisted of the following at December 31, 2020 and 2019:

		December 31,							
		2019							
Advances to Employees	\$	22,874	\$	20,923					
Personal Expenses Paid on Behalf of Employees and Related Parties		278		1,114					
Other		441		379					
Receivable from Employees and Related Parties	\$	23,593	\$	22,416					

Payable to Employees and Related Parties on the Consolidated Statements of Financial Condition consisted of the following at December 31, 2020 and 2019:

	 Decem	ber 31,		
	 2020		2019	
Board of Director Fees	\$ 550	\$	567	
Amounts Due to U.K. Members	13,606		21,566	
Amounts Due Pursuant to Tax Receivable Agreements(a)	 9,891		9,570	
Payable to Employees and Related Parties	\$ 9,891 \$ 24,047 \$ 3			

(a) Relates to the current portion of the Member exchange of Class A LP Units for Class A Shares. The long-term portion of \$76,860 and \$84,952 is disclosed in Amounts Due Pursuant to Tax Receivable Agreements on the Consolidated Statements of Financial Condition at December 31, 2020 and 2019, respectively.

(amounts in thousands, except per share amounts, unless otherwise noted)

### Note 8 - Investment Securities and Certificates of Deposit

The Company's Investment Securities and Certificates of Deposit as of December 31, 2020 and 2019 were as follows:

	December 31, 2020						December	r 31, 2	2019	Fair Value 1 \$114,784 8 498					
	Cost	Gross Unrealized Gains	Unr	eross ealized osses	Fair Value	Cost	Gross nrealized Gains	Unr	Gross ealized osses	Fair Value					
Debt Securities	\$ 402,824	\$ 39	\$		\$ 402,863	\$ 114,204	\$ 591	\$	11	\$114,784					
<b>Equity Securities</b>	666	_		73	593	666			168	498					
Debt Securities Carried by Broker-Dealers	550,002	27		3	550,026	225,727	1,648		20	227,355					
Investment Funds	87,612	19,742		_	107,354	58,704	7,809		_	66,513					
Total Investment Securities (carried at fair value)	\$1,041,104	\$ 19,808	\$	76	\$1,060,836	\$ 399,301	\$ 10,048	\$	199	\$409,150					
Certificates of Deposit (carr	ried at contra	ct value)								214,796					
Total Investment Securities	and Certifica	ates of Depo	sit		\$1,060,836					\$623,946					

Scheduled maturities of the Company's available-for-sale debt securities as of December 31, 2020 and 2019 were as follows:

		Decembe	r 31,	2020	December 31, 2019				
	A	Amortized Cost	Fair Value		Amortized Cost		Fair Value		
Due within one year	\$	402,824	\$	402,863	\$	\$ 108,662		109,217	
Due after one year through five years		_		_		5,542		5,567	
Total	\$	402,824	\$	402,863	\$	\$ 114,204		114,784	

The Company has the ability and intent to hold available-for-sale securities until a recovery of fair value is equal to an amount approximating its amortized cost, which may be at maturity. Further, the securities are all U.S. Treasuries, and the Company has not incurred credit losses on its securities. As such, the Company does not consider these securities to be impaired at December 31, 2020 and has not recorded a credit allowance on these securities.

#### **Debt Securities**

Debt Securities are classified as available-for-sale securities within Investment Securities and Certificates of Deposit on the Consolidated Statements of Financial Condition. These securities are stated at fair value with unrealized gains and losses included in Accumulated Other Comprehensive Income (Loss) and realized gains and losses included in earnings. The Company had net realized gains (losses) of \$75, (\$14) and (\$28) for the years ended December 31, 2020, 2019 and 2018, respectively.

### **Equity Securities**

Equity Securities are carried at fair value with changes in fair value recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. The Company had net realized and unrealized gains (losses) of \$95, \$243 and (\$193) for the years ended December 31, 2020, 2019 and 2018, respectively.

#### Debt Securities Carried by Broker-Dealers

EGL and other broker-dealers invest in fixed income portfolios consisting primarily of U.S. Treasury bills, municipal bonds and other debt securities. At December 31, 2020, this portfolio consisted solely of U.S. Treasury bills. These securities are carried at fair value, with changes in fair value recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations, as required for broker-dealers in securities. The Company had net realized and unrealized gains (losses) of (\$1,216), \$491 and \$546 for the years ended December 31, 2020, 2019 and 2018, respectively.

(amounts in thousands, except per share amounts, unless otherwise noted)

Included in Investment Securities above are \$99,983 of U.S. Treasury bills purchased on December 31, 2020, which did not settle until January 4, 2021. As of December 31, 2020, the Company had a payable to the broker for securities purchased of \$99,983 recorded in Other Current Liabilities on the Consolidated Statements of Financial Condition.

#### Investment Funds

The Company invests in a portfolio of exchange-traded funds and mutual funds as an economic hedge against the Company's deferred cash compensation program. See Note 19 for further information. These securities are carried at fair value, with changes in fair value recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. The Company had net realized and unrealized gains (losses) of \$16,913, \$13,785 and (\$5,113) for the years ended December 31, 2020, 2019 and 2018, respectively.

The Company periodically enters into futures contracts as an economic hedge against the Company's deferred cash compensation program. See Note 20 for further information.

### Certificates of Deposit

At December 31, 2019, the Company held certificates of deposit of \$214,796 with certain banks with original maturities of six months or less when purchased. These certificates of deposit matured in January 2020.

## Note 9 – Financial Instruments Owned and Pledged as Collateral at Fair Value, Securities Purchased Under Agreements to Resell and Securities Sold Under Agreements to Repurchase

The Company's ECB business was sold in December 2020. See Note 5 for further information. Prior to its sale, the Company, through its ECB business, entered into repurchase agreements with clients seeking overnight money market returns whereby ECB transferred to the clients Mexican government securities in exchange for cash and concurrently agreed to repurchase the securities at a future date for an amount equal to the cash exchanged plus a stipulated premium or interest factor. ECB deployed the cash received from, and acquired the securities deliverable to, clients under these repurchase arrangements by purchasing securities in the open market, which the Company reflected as Financial Instruments Owned and Pledged as Collateral at Fair Value on the Consolidated Statements of Financial Condition, or by entering into reverse repurchase agreements with unrelated third parties. The Company accounted for these repurchase and reverse repurchase agreements as collateralized financing transactions, which were carried at their contract amounts, which approximated fair value given that the contracts matured the following business day. The Company recorded a liability on its Consolidated Statements of Financial Condition in relation to repurchase transactions executed with clients as Securities Sold Under Agreements to Repurchase. The Company recorded as assets on its Consolidated Statements of Financial Condition, Financial Instruments Owned and Pledged as Collateral at Fair Value (where the Company had acquired the securities deliverable to clients under these repurchase arrangements by purchasing securities in the open market) and Securities Purchased Under Agreements to Resell (where the Company had acquired the securities deliverable to clients under these repurchase agreements by entering into reverse repurchase agreements with unrelated third parties). These Mexican government securities were pledged as collateral against repurchase agreements. Generally, collateral was posted equal to the contract value at inception and was subject to market changes. These repurchase agreements were primarily with institutional customer accounts managed by ECB and permitted the counterparty to pledge the securities.

There were no remaining assets or liabilities related to collateralized financing activities as of December 31, 2020. See Note 5 for further information. As of December 31, 2019, a summary of the Company's assets, liabilities and collateral received or pledged related to these transactions is as follows:

	 13,566 \$ 13,572					
	Liability)	Colla	teral Received			
Assets						
Financial Instruments Owned and Pledged as Collateral at Fair Value	\$ 12,431					
Securities Purchased Under Agreements to Resell	13,566	\$	13,572			
Total Assets	\$ 25,997					
Liabilities						
Securities Sold Under Agreements to Repurchase	\$ (26,000)	\$	(25,992)			

(amounts in thousands, except per share amounts, unless otherwise noted)

### Note 10 – Leases

*Operating Leases* – The Company leases office space under non-cancelable lease agreements, which expire on various dates through 2035. The lease terms include options to extend the lease when it is reasonably certain that the Company will exercise that option. The Company reflects lease expense over the lease terms on a straight-line basis. Occupancy lease agreements, in addition to base rentals, generally are subject to escalation provisions based on certain costs incurred by the landlord. The Company does not have any leases with variable lease payments. Occupancy and Equipment Rental on the Consolidated Statements of Operations includes operating lease cost for office space of \$48,561 and \$41,257 for the years ended December 31, 2020 and 2019, respectively, and variable lease cost of \$7,490 and \$8,474 for the years ended December 31, 2020 and 2019, respectively.

On July 1, 2018, the Company entered into a new lease agreement for office space at its headquarters at 55 East 52nd St., New York, New York. Under the terms of the agreement, the Company committed to extend the lease term for the Company's current space and add space on up to seven additional floors, three of which commenced as of the lease's effective date. The Company anticipates that it will take possession of the remainder of these floors over the next three years. On December 6, 2019, the lease was modified to add an additional floor and to extend the lease term for all current and prospective space to end on December 31, 2035.

In conjunction with the lease of office space, the Company has entered into letters of credit in the amounts of \$5,550 and \$5,536, as of December 31, 2020 and 2019, respectively, which are secured by cash that is included in Other Assets on the Consolidated Statements of Financial Condition.

The Company has entered into various operating leases for the use of office equipment (primarily computers, printers, copiers and other information technology related equipment). Occupancy and Equipment Rental on the Consolidated Statements of Operations includes operating lease cost for office equipment of \$4,709 and \$4,107 for the years ended December 31, 2020 and 2019, respectively.

The Company uses its secured incremental borrowing rate to determine the present value of its right-of-use assets and lease liabilities. The determination of an appropriate incremental borrowing rate requires significant assumptions and judgment. The Company's incremental borrowing rate was calculated based on the Company's recent debt issuances and current market conditions. The Company scales the rates appropriately depending on the life of the leases.

The Company incurred net operating cash outflows of \$30,709 and \$20,175 for the years ended December 31, 2020 and 2019, respectively, related to its operating leases, which was net of cash received from lease incentives of \$14,732 and \$18,771 for the years ended December 31, 2020 and 2019, respectively.

Upon adoption of ASC 842 on January 1, 2019, the Company recorded Right-of-Use Assets on its statement of financial condition of \$180,935. Other information as it relates to the Company's operating leases is as follows:

	For the Years E	anded Dece	ember 31,			
	 2020	_	2019			
New Right-of-Use Assets obtained in exchange for new operating lease liabilities	\$ 112,215	\$ 57,004				
	Dece	mber 31,				
	2020		2019			
Weighted-average remaining lease term - operating leases	11.4 years	S	10.5 years			
Weighted-average discount rate - operating leases	4.08 %	<b>6</b>	4.38 %			

(amounts in thousands, except per share amounts, unless otherwise noted)

As of December 31, 2020, the maturities of the undiscounted operating lease liabilities for which the Company has commenced use are as follows:

2021	\$ 53,294
2022	52,367
2023	37,195
2024	30,001
2025	32,501
Thereafter	 245,702
Total lease payments	451,060
Less: Tenant Improvement Allowances	(14,134)
Less: Imputed Interest	 (93,780)
Present value of lease liabilities	343,146
Less: Current lease liabilities	 (42,871)
Long-term lease liabilities	\$ 300,275

In conjunction with the lease agreement to expand its headquarters at 55 East 52nd St., New York, New York, and lease agreements at certain other locations, the Company entered into leases for office space which have not yet commenced and thus are not yet included on the Company's Consolidated Statements of Financial Condition as right-of-use assets and lease liabilities. The Company anticipates that it will take possession of these spaces by the end of 2023. These spaces will have lease terms of 3 to 13 years once the Company has taken possession. The additional future payments under these arrangements are \$195,651 as of December 31, 2020.

#### Note 11 – Investments

The Company's investments reported on the Consolidated Statements of Financial Condition consist of investments in unconsolidated affiliated companies, other investments in private equity partnerships, equity securities in private companies and investments in G5, Glisco Manager Holdings LP and Trilantic. The Company's investments are relatively high-risk and illiquid assets.

The Company's investments in ABS, Atalanta Sosnoff and Luminis are in voting interest entities. The Company's share of earnings (losses) on these investments is included within Income from Equity Method Investments on the Consolidated Statements of Operations.

The Company also has investments in private equity partnerships which consist of investment interests in private equity funds which are voting interest entities. Realized and unrealized gains and losses on the private equity investments are included within Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations.

### **Equity Method Investments**

A summary of the Company's investments accounted for under the equity method of accounting as of December 31, 2020 and 2019 was as follows:

	December 31,							
	2020							
ABS	\$	41,439	\$	40,052				
Atalanta Sosnoff		11,950		12,300				
Luminis		6,119		4,923				
Total	\$	59,508	\$	57,275				

<u>ABS</u>

On December 29, 2011, the Company made an investment accounted for under the equity method of accounting in ABS Investment Management, LLC. Effective as of September 1, 2018, ABS Investment Management, LLC underwent an internal

(amounts in thousands, except per share amounts, unless otherwise noted)

reorganization pursuant to which the Company contributed its ownership interest in ABS Investment Management, LLC to ABS in exchange for ownership interests in ABS Investment Management Holdings LP and ABS Investment Management GP LLC. Taken together, the ownership interests in ABS Investment Management Holdings LP and ABS Investment Management GP LLC are substantially equivalent to the contributed ownership interests in ABS Investment Management, LLC. At December 31, 2020, the Company's economic ownership interest in ABS was 46%. This investment resulted in earnings of \$10,855, \$8,870 and \$7,565 for the years ended December 31, 2020, 2019 and 2018, respectively, included within Income from Equity Method Investments on the Consolidated Statements of Operations.

#### Atalanta Sosnoff

On December 31, 2015, the Company amended the Operating Agreement with Atalanta Sosnoff and deconsolidated its assets and liabilities, accounting for its interest under the equity method of accounting from that date forward. At December 31, 2020, the Company's economic ownership interest in Atalanta Sosnoff was 49%. This investment resulted in earnings of \$1,997, \$1,210 and \$1,211 for the years ended December 31, 2020, 2019 and 2018, respectively, included within Income from Equity Method Investments on the Consolidated Statements of Operations.

#### Luminis

On January 1, 2017, the Company acquired an interest in Luminis and accounted for its interest under the equity method of accounting. At December 31, 2020, the Company's ownership interest in Luminis was 20%. This investment resulted in earnings of \$1,546, \$916 and \$518 for the years ended December 31, 2020, 2019 and 2018, respectively, included within Income from Equity Method Investments on the Consolidated Statements of Operations.

### Other

The Company allocates the purchase price of its equity method investments, in part, to the inherent finite-lived identifiable intangible assets of the investees. The Company's share of the earnings of the investees has been reduced by the amortization of these identifiable intangible assets of \$316, \$684 and \$893 for the years ended December 31, 2020, 2019 and 2018, respectively.

The Company assesses its equity method investments for impairment annually, or more frequently if circumstances indicate impairment may have occurred.

### **Debt Security Investment**

On December 31, 2017, the Company exchanged all of its outstanding equity interests in G5 for debentures of G5. The Company records its investment in G5 as a held-to-maturity debt security within Investments on the Consolidated Statements of Financial Condition. The securities are mandatorily redeemable on December 31, 2027, or earlier, subject to the occurrence of certain events. The Company is accreting its investment to its redemption value ratably, or on an accelerated basis if certain revenue thresholds are met by G5, from December 31, 2017 to December 31, 2027. This investment is subject to currency translation from Brazilian real to the U.S. dollar, included in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. This investment had a balance of \$7,385 and \$9,235 as of December 31, 2020 and 2019, respectively.

### Investments in Private Equity

### Private Equity Funds

The Company's investments related to private equity partnerships and associated entities include investments in Glisco Partners II, L.P. ("Glisco II"), Glisco Capital Partners IV ("Glisco IV"), Trilantic Capital Partners Associates IV, L.P. ("Trilantic IV"), Trilantic Capital Partners V, L.P. ("Trilantic V") and Trilantic Capital Partners VI (North America), L.P. ("Trilantic VI"). Portfolio holdings of the private equity funds are carried at fair value. Accordingly, the Company reflects its pro rata share of unrealized gains and losses occurring from changes in fair value. Additionally, the Company reflects its pro rata share of realized gains, losses and carried interest associated with any investment realizations.

During 2019, the Company made an investment of \$3,015 in Trilantic VI.

(amounts in thousands, except per share amounts, unless otherwise noted)

A summary of the Company's investments in the private equity funds as of December 31, 2020 and 2019 was as follows:

Glisco II, Glisco III and Glisco IV Trilantic IV, Trilantic V and Trilantic VI Total Private Equity Funds

 December 31,								
2020		2019						
\$ 2,802	\$	3,820						
 9,293		9,727						
\$ 12,095	\$	13,547						

Net realized and unrealized losses on private equity fund investments were (\$1,388), (\$790) and (\$397) for the years ended December 31, 2020, 2019 and 2018, respectively. In the event the funds perform poorly, the Company may be obligated to repay certain carried interest previously distributed. As of December 31, 2020, \$368 of previously distributed carried interest received from the funds was subject to repayment.

### General Partners of Private Equity Funds which are VIEs

Following the Glisco transaction, the Company concluded that Glisco Capital Partners II, Glisco Capital Partners III and Glisco Manager Holdings LP are VIEs and that the Company is not the primary beneficiary of these VIEs. The Company's assessment of the primary beneficiary of these entities included assessing which parties have the power to significantly impact the economic performance of these entities and the obligation to absorb losses, which could be potentially significant to the entities, or the right to receive benefits from the entities that could be potentially significant. Neither the Company nor its related parties will have the ability to make decisions that significantly impact the economic performance of these entities. Further, as a limited partner in these entities, the Company does not possess substantive participating rights. The Company had assets of \$3,083 and \$4,658 included in its Consolidated Statements of Financial Condition at December 31, 2020 and 2019, respectively, related to these unconsolidated VIEs, representing the carrying value of the Company's investments in the entities. The Company's exposure to the obligations of these VIEs is generally limited to its investments in these entities. The Company's maximum exposure to loss as of December 31, 2020 and 2019 was \$5,572 and \$8,810, respectively, which represents the carrying value of the Company's investments in these VIEs, as well as any unfunded commitments to the current and future funds.

### Investment in Trilantic Capital Partners

In 2010, the Company made a limited partnership investment in Trilantic in exchange for 500 Class A LP Units having a fair value of \$16,090. This investment gave the Company the right to invest in Trilantic's current and future private equity funds, beginning with Trilantic Fund IV. The Company accounts for this investment at its cost minus impairment, if any, plus or minus changes resulting from observable price changes. The Company allocates the cost of this investment to its investments in current and future Trilantic funds as the Company satisfies the capital calls of these funds. The Company bases this allocation on its expectation of Trilantic's future fundraising ability and performance. During 2020, \$29 and \$110 of this investment was allocated to Trilantic Fund V and VI, respectively. From 2010 to 2019, \$1,178, \$5,135 and \$3,015 of this investment was allocated to Trilantic Fund IV, V and VI, respectively. This investment had a balance of \$6,623 and \$6,762 as of December 31, 2020 and 2019, respectively. The Company has a \$5,000 commitment to invest in Trilantic Fund V, of which \$372 was unfunded at December 31, 2020. The Company also has a \$12,000 commitment to invest in Trilantic Fund VI, of which \$9,054 was unfunded at December 31, 2020.

### Other Investments

In certain instances, the Company receives equity securities in private companies in exchange for advisory services. These investments, which had a balance of \$683 and \$1,772 as of December 31, 2020 and 2019, respectively, are accounted for at their cost minus impairment, if any, plus or minus changes resulting from observable price changes.

Following the Glisco transaction in 2016, the Company recorded an investment in Glisco Manager Holdings LP representing the fair value of the deferred consideration resulting from this transaction. This investment is accounted for at its cost minus impairment, if any, plus or minus changes resulting from observable price changes. The Company amortizes the balance of its investment as distributions are received related to the deferred consideration. This investment had a balance of \$387 and \$899 as of December 31, 2020 and 2019, respectively.

(amounts in thousands, except per share amounts, unless otherwise noted)

#### Note 12 – Fair Value Measurements

ASC 820 establishes a hierarchical disclosure framework which prioritizes and ranks the level of market price observability used in measuring investments at fair value. Market price observability is affected by a number of factors, including the type of investment and the characteristics specific to the investment. Investments with readily-available active quoted prices or for which fair value can be measured from actively quoted prices generally will have a higher degree of market price observability and a lesser degree of judgment used in measuring fair value.

Investments measured and reported at fair value are classified and disclosed in one of the following categories:

- Level 1 Quoted prices are available in active markets for identical investments as of the reporting date. The type of investments included in Level 1 include listed equities, listed derivatives and treasury bills. As required by ASC 820, the Company does not adjust the quoted price for these investments, even in situations where the Company holds a large position and a sale could reasonably impact the quoted price.
- Level 2 Pricing inputs are other than quoted prices in active markets, which are either directly or indirectly observable as of the reporting date, and fair value is determined through the use of models or other valuation methodologies. The estimated fair values of corporate bonds, municipal bonds and other debt securities held at December 31, 2020 and 2019 are based on prices provided by external pricing services.
- Level 3 Pricing inputs are unobservable for the investment and includes situations where there is little, if any, market activity for the investment. The inputs into the determination of fair value require significant management judgment or estimation.

D 1 21 2020

The following table presents the categorization of investments and certain other financial assets measured at fair value on a recurring basis as of December 31, 2020 and 2019:

	December 31, 2020								
		Level 1		Level 2	Level 3		Total		
Debt Securities Carried by Broker-Dealers	\$	550,026	\$	_	\$	_	\$	550,026	
Other Debt and Equity Securities <sup>(1)</sup>		410,456				_		410,456	
Investment Funds		107,354				_		107,354	
Total Assets Measured At Fair Value	\$	1,067,836	\$	_	\$		\$	1,067,836	
				Decembe	r 31,	2019			
		Level 1		Level 2		Level 3		Total	
Debt Securities Carried by Broker-Dealers	\$	168,650	\$	58,705	\$	_	\$	227,355	
Other Debt and Equity Securities <sup>(1)</sup>		111,823		6,449		_		118,272	
Investment Funds		66,513		_				66,513	
Financial Instruments Owned and Pledged as Collateral at Fair Value		12,431						12,431	
Total Assets Measured At Fair Value	\$	359,417	\$	65,154	\$	_	\$	424,571	

(1) Includes \$7,000 and \$2,990 of treasury bills and notes and municipal bonds classified within Cash and Cash Equivalents on the Consolidated Statements of Financial Condition as of December 31, 2020 and 2019, respectively.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an investment's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. The Company's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the investment.

During the fourth quarter of 2019, the Company determined that the fair value of the Institutional Asset Management reporting unit was \$8,777. The fair value of the reporting unit was estimated by utilizing a discounted cash flow methodology based on adjusted cash flows from operations. Goodwill is measured at fair value on a non-recurring basis as a Level 3 asset. See Note 5 for further information.

(amounts in thousands, except per share amounts, unless otherwise noted)

The carrying amount and estimated fair value of the Company's financial instrument assets and liabilities, which are not measured at fair value on the Consolidated Statements of Financial Condition, are listed in the tables below.

			December 31, 2020							
		Carrying				Estimated	Fair	Value		
		Amount		Level 1		Level 2	_	Level 3		Total
Financial Assets:										
Cash and Cash Equivalents	\$	822,598	\$	822,598	\$	_	\$		\$	822,598
Debt Security Investment		7,385				_		7,385		7,385
Receivables <sup>(1)</sup>		439,321		_		434,083				434,083
Contract Assets <sup>(2)</sup>		34,610		_		34,052				34,052
Receivable from Employees and Related Parties		23,593		_		23,593		_		23,593
Closely-held Equity Securities		683		_		_		683		683
Financial Liabilities:										
Accounts Payable and Accrued Expenses	\$	37,961	\$	_	\$	37,961	\$	_	\$	37,961
Payable to Employees and Related Parties		24,047		_		24,047		_		24,047
Notes Payable <sup>(3)</sup>		376,492				409,682				409,682
						Decembe	r 31,	2019		
		Carrying				Estimated	Fair			
Financial Assets:		Amount		Level 1		Level 2		Level 3		Total
Cash and Cash Equivalents	Φ	(20.010	Ф	(20.010	Ф		Ф		Ф	(20.010
Certificates of Deposit	\$	630,818	\$	630,818	\$	214706	\$		\$	630,818
-		214,796		_		214,796				214,796
Debt Security Investment		9,235		_		_		9,235		9,235
Securities Purchased Under Agreements to Resell		13,566		_		13,566		_		13,566
Receivables <sup>(1)</sup>		359,909		_		357,047		_		357,047
Contract Assets <sup>(2)</sup>		34,029				33,854		_		33,854
Receivable from Employees and Related		34,027				33,634				33,034
Parties		22,416				22,416		_		22,416
Closely-held Equity Securities		1,772		_		_		1,772		1,772
Financial Liabilities:										
Accounts Payable and Accrued Expenses	\$	39,726	\$		\$	39,726	\$	_	\$	39,726
Securities Sold Under Agreements to Repurchase		26,000		_		26,000		_		26,000
Payable to Employees and Related Parties		31,703		_		31,703		_		31,703
Notes Payable		375,062				382,274				382,274

<sup>(1)</sup> Includes Accounts Receivable, as well as long-term receivables, which are included in Other Assets on the Consolidated Statements of Financial Condition.

<sup>(2)</sup> Includes current and long-term contract assets included in Other Current Assets and Other Assets on the Consolidated Statements of Financial Condition.

<sup>(3)</sup> Includes current and long-term Notes Payable included in Current Portion of Notes Payable and Notes Payable on the Consolidated Statements of Financial Condition.

(amounts in thousands, except per share amounts, unless otherwise noted)

### Note 13 - Furniture, Equipment and Leasehold Improvements

Furniture, Equipment and Leasehold Improvements consisted of the following:

	2020		2019				
\$	77,558	\$	64,153				
	163,993		133,820				
	46,853		46,213				
	288,404		244,186				
	(139,572)		(117,387)				
\$	148,832	\$	126,799				
	\$	\$ 77,558 163,993 46,853 288,404 (139,572)	\$ 77,558 \$ 163,993 46,853 288,404 (139,572)				

Depreciation and amortization expense for Furniture, Equipment and Leasehold Improvements totaled \$24,640, \$22,946 and \$17,855 for the years ended December 31, 2020, 2019 and 2018, respectively. In addition, the Company recognized Special Charges, Including Business Realignment Costs, of \$3,320, \$4,370 and \$2,058 for the years ended December 31, 2020, 2019 and 2018, respectively, related to the acceleration of depreciation expense for leasehold improvements and certain other fixed assets in conjunction with the expansion of the Company's headquarters in New York and the Company's business realignment initiatives. See Note 6 for further information. The Company also recorded \$480 in Special Charges, Including Business Realignment Costs, on the Consolidated Statement of Operations for the year ended December 31, 2020, for charges related to the impairment of leasehold improvements resulting from the wind-down of the Company's businesses in Mexico. See Notes 5 and 6 for further information.

Other Assets on the Consolidated Statements of Financial Condition includes capitalized costs associated with cloud computing arrangements of \$7,033 as of December 31, 2020.

### Note 14 – Notes Payable

On March 30, 2016, the Company issued an aggregate of \$170,000 of senior notes, including: \$38,000 aggregate principal amount of its 4.88% Series A senior notes due 2021 (the "Series A Notes"), \$67,000 aggregate principal amount of its 5.23% Series B senior notes due 2023 (the "Series B Notes"), \$48,000 aggregate principal amount of its 5.48% Series C senior notes due 2026 (the "Series C Notes") and \$17,000 aggregate principal amount of its 5.58% Series D senior notes due 2028 (the "Series D Notes" and together with the Series A Notes, the Series B Notes and the Series C Notes, the "2016 Private Placement Notes"), pursuant to a note purchase agreement (the "2016 Note Purchase Agreement") dated as of March 30, 2016, among the Company and the purchasers party thereto in a private placement exempt from registration under the Securities Act of 1933.

Interest on the 2016 Private Placement Notes is payable semi-annually and the 2016 Private Placement Notes are guaranteed by certain of the Company's domestic subsidiaries. The Company may, at its option, prepay all, or from time to time any part of, the 2016 Private Placement Notes (without regard to Series), in an amount not less than 5% of the aggregate principal amount of the 2016 Private Placement Notes then outstanding at 100% of the principal amount thereof plus an applicable "make-whole amount." Upon the occurrence of a change of control, the holders of the 2016 Private Placement Notes will have the right to require the Company to prepay the entire unpaid principal amounts held by each holder of the 2016 Private Placement Notes plus accrued and unpaid interest to the prepayment date. The 2016 Note Purchase Agreement contains customary covenants, including financial covenants requiring compliance with a maximum leverage ratio, a minimum tangible net worth and a minimum interest coverage ratio, and customary events of default. As of December 31, 2020, the Company was in compliance with all of these covenants.

On August 1, 2019, the Company issued \$175,000 and £25,000 of senior unsecured notes through private placement. These notes reflect a weighted average life of 12 years and a weighted average stated interest rate of 4.26%. These notes include: \$75,000 aggregate principal amount of its 4.34% Series E senior notes due 2029 (the "Series E Notes"), \$60,000 aggregate principal amount of its 4.44% Series F senior notes due 2031 (the "Series F Notes"), \$40,000 aggregate principal amount of its 4.54% Series G senior notes due 2033 (the "Series G Notes") and £25,000 aggregate principal amount of its 3.33% Series H senior notes due 2033 (the "Series H Notes" and together with the Series E Notes, the Series F Notes and the Series G Notes, the "2019 Private Placement Notes"), each of which were issued pursuant to a note purchase agreement dated as of August 1, 2019 (the "2019 Note Purchase Agreement"), among the Company and the purchasers party thereto in a private placement exempt from registration under the Securities Act of 1933.

(amounts in thousands, except per share amounts, unless otherwise noted)

Interest on the 2019 Private Placement Notes is payable semi-annually and the 2019 Private Placement Notes are guaranteed by certain of the Company's domestic subsidiaries. The Company may, at its option, prepay all, or from time to time any part of, the 2019 Private Placement Notes (without regard to Series), in an amount not less than 5% of the aggregate principal amount of the 2019 Private Placement Notes then outstanding at 100% of the principal amount thereof plus an applicable "make-whole amount." Upon the occurrence of a change of control, the holders of the 2019 Private Placement Notes will have the right to require the Company to prepay the entire unpaid principal amounts held by each holder of the 2019 Private Placement Notes plus accrued and unpaid interest to the prepayment date. The 2019 Note Purchase Agreement contains customary covenants, including financial covenants requiring compliance with a maximum leverage ratio and a minimum tangible net worth, and customary events of default. As of December 31, 2020, the Company was in compliance with all of these covenants.

Comming Value(a)

Notes Payable is comprised of the following as of December 31, 2020 and 2019:

			Carrying		
			Decem	ber 31,	,
Maturity Date	Effective Annual Interest Rate		2020		2019
3/30/2021	5.16 %	\$	37,974	\$	37,873
3/30/2023	5.44 %		66,702		66,581
3/30/2026	5.64 %		47,651		47,595
3/30/2028	5.72 %		16,858		16,842
8/1/2029	4.46 %		74,325		74,282
8/1/2031	4.55 %		59,449		59,422
8/1/2033	4.64 %		39,627		39,613
8/1/2033	3.42 %		33,906		32,854
		\$	376,492	\$	375,062
			(37,974)		_
		\$	338,518	\$	375,062
	3/30/2021 3/30/2023 3/30/2026 3/30/2028 8/1/2029 8/1/2031 8/1/2033	Maturity Date         Annual Interest Rate           3/30/2021         5.16 %           3/30/2023         5.44 %           3/30/2026         5.64 %           3/30/2028         5.72 %           8/1/2029         4.46 %           8/1/2031         4.55 %           8/1/2033         4.64 %	Maturity Date         Annual Interest Rate           3/30/2021         5.16 %         \$           3/30/2023         5.44 %         \$           3/30/2026         5.64 %         \$           3/30/2028         5.72 %         \$           8/1/2029         4.46 %         \$           8/1/2031         4.55 %         \$           8/1/2033         4.64 %         \$           8/1/2033         3.42 %         \$	Decem           Maturity Date         Effective Rate         2020           3/30/2021         5.16 %         \$ 37,974           3/30/2023         5.44 %         66,702           3/30/2026         5.64 %         47,651           3/30/2028         5.72 %         16,858           8/1/2029         4.46 %         74,325           8/1/2031         4.55 %         59,449           8/1/2033         4.64 %         39,627           8/1/2033         3.42 %         33,906           \$ 376,492         (37,974)	December 31.           Maturity Date         Annual Interest Rate         2020           3/30/2021         5.16 %         \$ 37,974         \$ 37,974         \$ 66,702           3/30/2023         5.44 %         66,702         47,651         47,651         3/30/2028         5.72 %         16,858         8/1/2029         4.46 %         74,325         8/1/2031         4.55 %         59,449         8/1/2033         4.64 %         39,627         8/1/2033         3.42 %         33,906         \$ 376,492         \$ (37,974)

<sup>(</sup>a) Carrying value has been adjusted to reflect the presentation of debt issuance costs as a direct reduction from the related liability.

As of December 31, 2020, the future payments required on the Notes Payable, including principal and interest, were as follows:

2021	\$ 54,883
2022	15,956
2023	81,204
2024	12,452
2025	12,452
Thereafter	 328,289
Total	\$ 505,236

### Note 15 – Employee Benefit Plans

**Defined Contribution Retirement Plan** – The Company, through a subsidiary, provides certain retirement benefits to employees through a qualified retirement plan. The Evercore Partners Services East L.L.C. Retirement Plan (the "Evercore Plan") is a defined contribution plan with a salary deferral feature under Section 401(k) of the Internal Revenue Code. It also includes a discretionary profit sharing feature. The Evercore Plan was formed on February 1, 1996 and subsequently amended. The Evercore Plan's year ends on December 31 of each year. The Company, at its sole discretion, determines the amount, if any, of profit to be contributed to the Evercore Plan.

(amounts in thousands, except per share amounts, unless otherwise noted)

Effective January 1, 2020, the Evercore Plan was amended to provide for a matching contribution from the Company to be made for eligible participants, as defined by the Evercore Plan. The matching contribution from the Company will be made annually pursuant to a discretionary formula. The matching contribution will be determined as 100% of up to 3% of eligible compensation, defined as salary plus cash bonus compensation, to a maximum of \$3 per employee. Catch-up contributions will not be matched. Participants will vest 100% in the matching contribution from the Company upon completion of three years of service.

The Company made no contributions to the Evercore Plan for each of the years ended December 31, 2020, 2019 and 2018.

*Evercore Europe Defined Contribution Benefit Plan* – Evercore U.K. provides a defined contribution benefit plan, the Evercore Partners International Group Personal Pension Plan (the "Evercore Europe Plan"), for Evercore U.K. employees and members. The Evercore Europe Plan was established in November 2006 and subsequently amended.

The Evercore Europe Plan, for employees starting between November 2006 and July 2011, has a salary deferral feature as permitted under existing tax guidelines for HM Customs and Revenue, the Inland Revenue Service in the United Kingdom. Evercore U.K. employees must have elected to participate in the plan prior to July 2011, and Evercore U.K. has a minimum annualized contribution of 15% to 50% of an employee's salary for all the employees who participated, depending on the respective employee's level within the Company. These employees are also eligible to contribute up to 10% of their salary to the Evercore Europe Plan and under the terms of the Evercore Europe Plan, if an employee contributes a minimum of 7.5% to 10% of their salary to the plan, Evercore U.K. must make a matching contribution of 5% to 10% of the employee's salary depending on the employee's level within the Company.

The Evercore Europe Plan, for employees starting after July 2011, has a salary deferral feature as permitted under existing tax guidelines for HM Customs and Revenue. Evercore U.K. has a minimum annualized contribution of 15.0% of an employee's salary. Employees are also eligible to contribute a percentage of their salary to the Evercore Europe Plan, however, any contribution made does not entitle them to a matching contribution from Evercore U.K.

The Company made contributions to the Evercore Europe Plan of \$3,173, \$2,972 and \$2,915 for the years ended December 31, 2020, 2019 and 2018, respectively.

*Evercore ISI U.K. Personal Pension Plan* – For employees of Evercore ISI U.K., a personal pension plan is available for all employees to contribute a percentage of their salary. The Company contributed up to 5% of an employee's salary through March 2018; starting in April 2018, the Company contributes up to 6% of an employee's salary. The Company made contributions to the Evercore ISI U.K. Personal Pension Plan of \$86, \$124 and \$137 for the years ended December 31, 2020, 2019 and 2018, respectively.

### Note 16 - Evercore Inc. Stockholders' Equity

**Dividends** – The Company's Board of Directors declared on February 2, 2021, a quarterly cash dividend of \$0.61 per share, to the holders of record of Class A Shares as of February 26, 2021, which will be paid on March 12, 2021. During the year ended December 31, 2020, the Company declared and paid dividends of \$2.35 per share, totaling \$95,226, and accrued deferred cash dividends on unvested RSUs, totaling \$13,734. During the year ended December 31, 2020, the Company also paid deferred cash dividends of \$11,356. During the year ended December 31, 2019, the Company declared and paid dividends of \$2.24 per share, totaling \$89,407, and accrued deferred cash dividends on unvested RSUs, totaling \$14,642. During the year ended December 31, 2019, the Company also paid deferred cash dividends of \$7,396.

Treasury Stock – During the year ended December 31, 2020, the Company purchased 1,068 Class A Shares from employees at market values ranging from \$38.23 to \$104.38 per share (at an average cost per share of \$76.51), primarily for the net settlement of stock-based compensation awards, and 854 Class A Shares at market values ranging from \$58.28 to \$81.96 per share (at an average cost per share of \$75.93) pursuant to the Company's share repurchase program. The aggregate 1,922 Class A Shares were purchased at an average cost per share of \$76.25, and the result of these purchases was an increase in Treasury Stock of \$146,559 on the Company's Consolidated Statement of Financial Condition as of December 31, 2020. During the year ended December 31, 2019, the Company purchased 1,039 Class A Shares primarily from employees at market values ranging from \$71.11 to \$96.22 per share (at an average cost per share of \$89.15), primarily for the net settlement of stock-based compensation awards, and 2,360 Class A Shares at market values ranging from \$73.18 to \$92.33 per share (at an average cost per share of \$80.69) pursuant to the Company's share repurchase program. The aggregate 3,399 Class A Shares were purchased

(amounts in thousands, except per share amounts, unless otherwise noted)

at an average cost per share of \$83.28 and the result of these purchases was an increase in Treasury Stock of \$283,081 on the Company's Consolidated Statement of Financial Condition as of December 31, 2019.

LP Units – During the year ended December 31, 2020, 899 LP Units were exchanged for Class A Shares, resulting in an increase to Common Stock and Additional Paid-In-Capital of \$9 and \$37,674, respectively, on the Company's Consolidated Statement of Financial Condition as of December 31, 2020. During the year ended December 31, 2019, 353 LP Units were exchanged for Class A Shares, resulting in an increase to Common Stock and Additional Paid-In-Capital of \$3 and \$15,138, respectively, on the Company's Consolidated Statement of Financial Condition as of December 31, 2019. See Note 22 for further discussion.

Accumulated Other Comprehensive Income (Loss) – As of December 31, 2020, Accumulated Other Comprehensive Income (Loss) on the Company's Consolidated Statement of Financial Condition includes an accumulated Unrealized Gain (Loss) on Securities and Investments, net, and Foreign Currency Translation Adjustment Gain (Loss), net, of (\$5,287) and (\$4,471), respectively.

The substantially complete liquidation of the Company's businesses in Mexico resulted in the reclassification of \$20,337 of cumulative foreign currency translation losses from Accumulated Other Comprehensive Income (Loss) on the Consolidated Statement of Financial Condition to Other Revenue, Including Interest and Investments, on the Consolidated Statement of Operations for the year ended December 31, 2020. See Note 5 for further information.

The application of ASU 2016-01 resulted in the reclassification of \$2,229 of cumulative unrealized losses, net of tax, on Investment Securities in Accumulated Other Comprehensive Income (Loss) to Retained Earnings on the Consolidated Statement of Financial Condition as of January 1, 2018.

### Note 17 – Noncontrolling Interest

Noncontrolling Interest recorded in the consolidated financial statements of the Company relates to the following approximate interests in certain consolidated subsidiaries, which are not owned by the Company. In circumstances where the governing documents of the entity to which the noncontrolling interest relates require special allocations of profits or losses to the controlling and noncontrolling interest holders, the net income or loss of these entities is allocated based on these special allocations.

		December 31,			
	2020	2019	2018		
Subsidiary:			_		
Evercore LP	11 %	12 %	11 %		
$EWM^{(1)}$	26 %	30 %	43 %		
Private Capital Advisory L.P. ("PCA") <sup>(2)</sup>	— %	%	10 %		
Real Estate Capital Advisory ("RECA") <sup>(3)</sup>	38 %	38 %	38 %		

- (1) Noncontrolling Interests represent a blended rate for multiple classes of interests in EWM.
- (2) Noncontrolling Interests represent the Common Interests of Private Capital Advisory L.P.
- (3) Noncontrolling Interests represent the Class R Interests of Private Capital Advisory L.P.

The Noncontrolling Interests for Evercore LP, EWM and RECA have rights, in certain circumstances, to convert into Class A Shares.

(amounts in thousands, except per share amounts, unless otherwise noted)

Changes in Noncontrolling Interest for the years ended December 31, 2020, 2019 and 2018 were as follows:

	For the Years Ended December 31,					
		2020		2019		2018
Beginning balance	\$	256,534	\$	249,819	\$	252,404
Comprehensive Income:						
Net Income Attributable to Noncontrolling Interest		62,106		56,225		65,611
Other Comprehensive Income (Loss)		7,366		513		(203)
Total Comprehensive Income		69,472		56,738		65,408
Evercore LP Units Exchanged for Class A Shares		(37,683)		(15,142)		(46,594)
Amortization and Vesting of LP Units		14,618		27,890		19,860
Other Items:						
Distributions to Noncontrolling Interests		(44,915)		(54,706)		(41,413)
Issuance of Noncontrolling Interest		540		3,368		1,165
Purchase of Noncontrolling Interest		(138)		(11,433)		(1,011)
Total Other Items		(44,513)		(62,771)		(41,259)
Ending balance	\$	258,428	\$	256,534	\$	249,819

Other Comprehensive Income – Other Comprehensive Income (Loss) attributed to Noncontrolling Interest includes Unrealized Gain (Loss) on Securities and Investments, net, of (\$223), (\$82) and (\$43) for the years ended December 31, 2020, 2019 and 2018, respectively, and Foreign Currency Translation Adjustment Gain (Loss), net, of \$561, \$595 and (\$160) for the years ended December 31, 2020, 2019 and 2018, respectively.

The substantially complete liquidation of the Company's businesses in Mexico resulted in the reclassification of \$7,028 of cumulative foreign currency translation losses from Noncontrolling Interest on the Consolidated Statement of Financial Condition to Other Revenue, Including Interest and Investments, on the Consolidated Statement of Operations for the year ended December 31, 2020. See Note 5 for further information.

**LP Units Exchanged** – During the year ended December 31, 2020, 899 LP Units were exchanged for Class A Shares. This resulted in a decrease to Noncontrolling Interest of \$37,683 and an increase to Additional-Paid-In-Capital of \$37,674 on the Company's Consolidated Statement of Financial Condition as of December 31, 2020. See Note 16 for further information.

*Interests Issued* – During 2019, 32 Class A LP Units were issued, primarily related to the purchase of EWM Class A Units. See *Interests Purchased* below for further information.

During 2018, in conjunction with the establishment of the RECA business, certain employees of that business purchased Class R Interests, at fair value, in Private Capital Advisory L.P., resulting in an increase to Noncontrolling Interest of \$770 on the Company's Consolidated Statement of Financial Condition as of December 31, 2018.

Interests Purchased – During 2020, the Company purchased, at fair value, an additional 1% of the EWM Class A Units for \$1,703 (which was paid in cash of \$852 during the year ended December 31, 2020 and through the issuance of notes payable of \$851, included within Other Current Liabilities on the Consolidated Statement of Financial Condition as of December 31, 2020). This purchase resulted in a decrease to Noncontrolling Interest of \$138 and a decrease to Additional Paid-In-Capital of \$1,565, on the Company's Consolidated Statement of Financial Condition as of December 31, 2020.

On May 31, 2019, the Company purchased, at fair value, the remaining 10% of the Private Capital Advisory L.P. Common Interests for \$28,382. This purchase resulted in a decrease to Noncontrolling Interest of \$6,674 and a decrease to Additional Paid-In-Capital of \$21,708, on the Company's Consolidated Statement of Financial Condition as of December 31, 2019.

(amounts in thousands, except per share amounts, unless otherwise noted)

On May 31, 2019, the Company also purchased, at fair value, an additional 17% of the EWM Class A Units for \$24,533 (in cash of \$21,832 and the issuance of 31 Class A LP Units having a fair value of \$2,701). This purchase resulted in a net decrease to Noncontrolling Interest of \$4,759 and a decrease to Additional Paid-In-Capital of \$19,774, on the Company's Consolidated Statement of Financial Condition as of December 31, 2019.

On March 29, 2018, the Company purchased, at fair value, an additional 15% of the Private Capital Advisory L.P. Common Interests for \$25,525. This purchase resulted in a decrease to Noncontrolling Interest of \$298 and a decrease to Additional Paid-In-Capital of \$25,227 on the Company's Consolidated Statement of Financial Condition as of December 31, 2018.

In addition, LP Units were exchanged for Class A Shares during the years ended December 31, 2020, 2019 and 2018. See Note 16 for further information.

#### Note 18 – Net Income Per Share Attributable to Evercore Inc. Common Shareholders

The calculations of basic and diluted net income per share attributable to Evercore Inc. common shareholders for the years ended December 31, 2020, 2019 and 2018 are described and presented below.

	For the Years Ended December 31,				,	
		2020		2019		2018
Basic Net Income Per Share Attributable to Evercore Inc. Common Shareholders						
Numerator:						
Net income attributable to Evercore Inc. common shareholders	\$	350,574	\$	297,436	\$	377,240
Denominator:						
Weighted average Class A Shares outstanding, including vested RSUs		40,553		39,994		40,595
Basic net income per share attributable to Evercore Inc. common shareholders	\$	8.64	\$	7.44	\$	9.29
Diluted Net Income Per Share Attributable to Evercore Inc. Common Shareholders						
Numerator:						
Net income attributable to Evercore Inc. common shareholders	\$	350,574	\$	297,436	\$	377,240
Noncontrolling interest related to the assumed exchange of LP Units for Class A Shares		(b)		(b)		(b)
Associated corporate taxes related to the assumed elimination of Noncontrolling Interest described above		(b)		(b)		(b)
Diluted net income attributable to Evercore Inc. common shareholders	\$	350,574	\$	297,436	\$	377,240
Denominator:						
Weighted average Class A Shares outstanding, including vested RSUs		40,553		39,994		40,595
Assumed exchange of LP Units for Class A Shares (a)(b)		72		718		1,378
Additional shares of the Company's common stock assumed to						
be issued pursuant to non-vested RSUs and deferred consideration, as calculated using the Treasury Stock Method		1,578		2,082		2,906
Shares that are contingently issuable <sup>(c)</sup>		420		400		400
Diluted weighted average Class A Shares outstanding		42,623		43,194		45,279
Diluted net income per share attributable to Evercore Inc. common shareholders	\$	8.22	\$	6.89	\$	8.33

(a) The Company previously had outstanding Class J LP Units, which converted into Class E LP Units and ultimately became exchangeable into Class A Shares on a one-for-one basis. As of December 31, 2020, no Class J LP Units remained issued or outstanding. See Note 19 for further information. During the years ended December 31, 2020, 2019 and 2018, the Class J LP Units were dilutive and consequently the effect of their exchange into Class A Shares has been included in the

(amounts in thousands, except per share amounts, unless otherwise noted)

calculation of diluted net income per share attributable to Evercore Inc. common shareholders under the if-converted method. In computing this adjustment, the Company assumes that all Class J LP Units are converted into Class A Shares.

- (b) The Company has outstanding Class A and E LP Units, which give the holders the right to receive Class A Shares upon exchange on a one-for-one basis. During the years ended December 31, 2020, 2019 and 2018, the Class A and E LP Units were antidilutive and consequently the effect of their exchange into Class A Shares has been excluded from the calculation of diluted net income per share attributable to Evercore Inc. common shareholders. The units that would have been included in the denominator of the computation of diluted net income per share attributable to Evercore Inc. common shareholders if the effect would have been dilutive were 5,126, 5,254 and 5,075 for the years ended December 31, 2020, 2019 and 2018, respectively. The adjustment to the numerator, diluted net income attributable to Class A common shareholders, if the effect would have been dilutive, would have been \$45,578, \$39,940 and \$46,060 for the years ended December 31, 2020, 2019 and 2018, respectively. In computing this adjustment, the Company assumes that all vested Class A LP Units and all Class E LP Units are converted into Class A Shares, that all earnings attributable to those shares are attributed to Evercore Inc. and that the Company is subject to the statutory tax rates of a C-Corporation under a conventional corporate tax structure in the U.S. at prevailing corporate tax rates. The Company does not anticipate that the Class A and E LP Units will result in a dilutive computation in future periods.
- (c) The Company has outstanding Class I-P Units which are contingently exchangeable into Class I LP Units, and ultimately Class A Shares, and outstanding Class K-P Units which are contingently exchangeable into Class K LP Units, and ultimately Class A Shares, as they are subject to certain performance thresholds being achieved. For the purposes of calculating diluted net income per share attributable to Evercore Inc. common shareholders, the Company's Class I-P Units and Class K-P Units are included in diluted weighted average Class A Shares outstanding as of the beginning of the period in which all necessary performance conditions have been satisfied. If all necessary performance conditions have not been satisfied by the end of the period, the number of shares that are included in diluted weighted average Class A Shares outstanding is based on the number of shares that would be issuable if the end of the reporting period were the end of the performance period. The Units that were assumed to be converted to an equal number of Class A Shares for purposes of computing diluted net income per share attributable to Evercore Inc. common shareholders were 420 for the year ended December 31, 2020 and 400 for each of the years ended December 31, 2019 and 2018.

The shares of Class B common stock have no right to receive dividends or a distribution on liquidation or winding up of the Company. The shares of Class B common stock do not share in the earnings of the Company and no earnings are allocable to such class. Accordingly, basic and diluted net income per share of Class B common stock have not been presented.

### Note 19 - Share-Based and Other Deferred Compensation

### LP Units

*Equities business* – In conjunction with the acquisition of the operating businesses of ISI in 2014, the Company issued Evercore LP units and interests which have been treated as compensation.

In July 2017, the Company exchanged all of the previously outstanding 4,148 Class H limited partnership interests of Evercore LP ("Class H LP Interests") for 1,012 vested (963 of which were subject to certain liquidated damages and continued employment provisions) and 938 unvested Class J LP Units. These units converted into an equal amount of Class E LP Units, and became exchangeable into Class A Shares of the Company, ratably on February 15, 2018, 2019 and 2020. These Class J LP Units had the same vesting and delivery schedule, acceleration and forfeiture triggers, and distribution rights as the Class H LP Interests. In connection with this exchange, one share of Class B common stock has been issued to each holder of Class J LP Units, which entitles each holder to one vote on all matters submitted generally to holders of Class A and Class B common stock for each Class E LP Unit and Class J LP Unit held. As the number of Class J LP Units exchanged was within the number of Class H LP Interests that the Company determined were probable of being exchanged on the date of modification, the Company expensed the previously unrecognized grant date fair value of the Class H LP Interests ratably over the remaining vesting period of the Class J LP Units. Compensation expense related to the Class J LP Units was \$1,067, \$18,101 and \$15,054 for the years ended December 31, 2020, 2019 and 2018, respectively.

On February 15, 2020, 223 Class J LP Units vested and were converted to an equal amount of Class E LP Units. Following the conversion, no Class J LP Units remain issued and outstanding.

(amounts in thousands, except per share amounts, unless otherwise noted)

The following table summarizes activity related to the LP Units for the Company's equities business during the year ended December 31, 2020:

	Class J LP Units				
	Number of Units	Grant Date Weighted Average Fair Value			
Unvested Balance at January 1, 2020	223	\$ 4,311			
Granted	_	_			
Modified	_	_			
Forfeited	_	_			
Vested	(223)	(4,311)			
Unvested Balance at December 31, 2020		\$			

Other Performance-based Awards – In November 2016, the Company issued 400 Class I-P Units in conjunction with the appointment of a current Co-Chief Executive Officer (then Executive Chairman). These Class I-P Units convert into a specified number of Class I LP Units, which are exchangeable on a one-for-one basis to Class A Shares, contingent on the achievement of certain market and service conditions, subject to vesting upon specified termination events (including retirement, upon satisfying certain eligibility criteria, on or following January 15, 2022, subject to a one year prior written notice requirement) or a change in control. These Class I-P Units are segregated into two groups of 200 units each, with share price threshold vesting conditions which are required to exceed a certain level for 20 consecutive trading days (which were met as of March 31, 2017). The Company determined the fair value of the award to be \$24,412 and is expensing the award ratably over the implied service period, which ends on March 1, 2022. As the award contains market-based conditions, the entire expense will be recognized if the award does not vest for any reason other than the service conditions. Compensation expense related to this award was \$4,632 for the year ended December 31, 2020 and \$4,619 for each of the years ended December 31, 2019 and 2018.

In November 2017, the Company issued 64 Class K-P Units to an employee of the Company. These Class K-P Units convert into a specified number of Class K LP Units (which are exchangeable on a one-for-one basis to Class A Shares), contingent upon the achievement of certain defined benchmark results and continued service through December 31, 2021.

In June 2019, the Company issued 220 Class K-P Units to an employee of the Company. These Class K-P Units convert into a number of Class K LP Units (which are exchangeable on a one-for-one basis to Class A Shares), contingent and based upon the achievement of certain defined benchmark results and continued service through February 4, 2023 for the first tranche, which consists of 120 Class K-P Units convertible into a number of Class K LP Units, and February 4, 2028 for the second tranche, which consists of 100 Class K-P Units convertible into a number of Class K LP Units.

These Class K-P Units may convert into a maximum of 460 Class K LP Units, contingent upon the achievement of certain defined benchmarks and continued service, as described above. The Company determined the grant date fair value of these awards probable to vest as of December 31, 2020 to be \$34,684, related to 403 Class K Units which were probable of achievement, and recognizes expense for these units over the respective service periods. Compensation expense related to the Class K-P Units was \$8,920, \$3,690 and \$1,200 for the years ended December 31, 2020, 2019 and 2018, respectively.

As of December 31, 2020, the total compensation cost not yet recognized related to the Class I-P Units and Class K-P Units, including awards which are subject to performance conditions, was \$21,112. The weighted-average period over which this compensation cost is expected to be recognized is 26 months.

### Stock Incentive Plan

In 2006 the Company's stockholders and board of directors adopted the Evercore Inc. 2006 Stock Incentive Plan. The total number of Class A Shares which could be issued under this plan was 20,000. During the second quarter of 2013, the Company's stockholders approved the Amended and Restated 2006 Evercore Inc. Stock Incentive Plan. The amended and restated plan, among other things, authorized an additional 5,000 shares of the Company's Class A Shares.

During 2016, the Company's stockholders approved the Amended and Restated 2016 Evercore Inc. Stock Incentive Plan (the "2016 Plan"). The 2016 Plan, among other things, authorized an additional 10,000 shares of the Company's Class A Shares.

During 2020, the Company's stockholders approved the Amended and Restated 2016 Evercore Inc. Stock Incentive Plan (the "Amended 2016 Plan"), which amended the 2016 Plan. The Amended 2016 Plan, among other things, authorizes an

(amounts in thousands, except per share amounts, unless otherwise noted)

additional 6,000 shares of the Company's Class A Shares. The Amended 2016 Plan permits the Company to grant to certain employees, directors and consultants incentive stock options, non-qualified stock options, stock appreciation rights, restricted stock, RSUs and other awards based on the Company's Class A Shares. The Company intends to use newly-issued Class A Shares to satisfy any awards under the Amended 2016 Plan and its predecessor plan. Class A Shares underlying any award granted under the 2016 Plan that expire, terminate or are canceled or satisfied for any reason without being settled in stock again become available for awards under the plans. The total shares available to be granted in the future under the Amended 2016 Plan was 7,047 as of December 31, 2020.

The Company also grants, at its discretion, dividend equivalents, in the form of unvested RSU awards, or deferred cash dividends, concurrently with the payment of dividends to the holders of Class A Shares, on all unvested RSU grants awarded in conjunction with annual bonuses, as well as new hire awards. The dividend equivalents have the same vesting and delivery terms as the underlying RSU award.

The Company estimates forfeitures in the aggregate compensation cost to be amortized over the requisite service period of its awards. The Company periodically monitors its estimated forfeiture rate and adjusts its assumptions to the actual occurrence of forfeited awards. A change in estimated forfeitures is recognized through a cumulative adjustment in the period of the change.

The Company had 199 RSUs which were fully vested but not delivered as of December 31, 2020.

Equity Grants

**2020 Equity Grants.** During 2020, pursuant to the above Stock Incentive Plans, the Company granted employees 1,946 RSUs that are Service-based Awards. Service-based Awards granted during 2020 had grant date fair values of \$44.21 to \$93.19 per share, with an average value of \$80.94 per share, for an aggregate fair value of \$157,508, and generally vest ratably over four years. During 2020, 2,715 Service-based Awards vested and 121 Service-based Awards were forfeited. Compensation expense related to Service-based Awards was \$192,070 for the year ended December 31, 2020.

The following table summarizes activity related to Service-based Awards during the year ended December 31, 2020:

	Service-based Awards				
	Number of Shares	Grant Date Weighted Average Fair Value			
Unvested Balance at January 1, 2020	6,414	\$	527,456		
Granted	1,946		157,508		
Modified	_				
Forfeited	(121)		(10,458)		
Vested	(2,715)		(209,388)		
Unvested Balance at December 31, 2020	5,524	\$	465,118		

As of December 31, 2020, the total compensation cost related to unvested Service-based Awards not yet recognized was \$226,584. The ultimate amount of such expense is dependent upon the actual number of Service-based Awards that vest. The Company periodically assesses the forfeiture rates used for such estimates. A change in estimated forfeiture rates would cause the aggregate amount of compensation expense recognized in future periods to differ from the estimated unrecognized compensation expense described herein. The weighted-average period over which this compensation cost is expected to be recognized is 21 months.

**2019 Equity Grants.** During 2019, pursuant to the 2016 Plan, the Company granted employees 2,598 RSUs that are Service-based Awards. Service-based Awards granted during 2019 had grant date fair values of \$72.11 to \$96.22 per share, with an average value of \$91.04 per share, for an aggregate fair value of \$236,529. During 2019, 2,473 Service-based Awards vested and 121 Service-based Awards were forfeited. Compensation expense related to Service-based Awards was \$208,786 for the year ended December 31, 2019.

**2018 Equity Grants.** During 2018, pursuant to the 2016 Plan, the Company granted employees 1,968 RSUs that are Service-based Awards. Service-based Awards granted during 2018 had grant date fair values of \$81.84 to \$114.80 per share, with an average value of \$95.01 per share, for an aggregate fair value of \$186,964. During 2018, 2,523 Service-based Awards

(amounts in thousands, except per share amounts, unless otherwise noted)

vested and 70 Service-based Awards were forfeited. Compensation expense related to Service-based Awards was \$171,354 for the year ended December 31, 2018.

### **Deferred Cash**

**Deferred Cash Compensation Program** – The Company's deferred cash compensation program provides participants the ability to elect to receive a portion of their deferred compensation in cash, which is indexed to notional investment portfolios selected by the participant and vests ratably over four years and requires payment upon vesting. The Company granted \$181,165, \$93,366, \$82,592 and \$3,750 of deferred cash awards pursuant to the deferred cash compensation program during the years ended December 31, 2020, 2019, 2018 and 2017, respectively.

Compensation expense related to the Company's deferred cash compensation program was \$112,216, \$66,374 and \$36,443 for the years ended December 31, 2020, 2019 and 2018, respectively. As of December 31, 2020, the Company expects to pay an aggregate of \$315,862 related to the Company's deferred cash compensation program at various dates through 2024 and total compensation expense related to these awards not yet recognized was \$182,542. The weighted-average period over which this compensation cost is expected to be recognized is 28 months. Amounts due pursuant to this program are expensed over the service period of the award and are reflected in Accrued Compensation and Benefits, a component of current liabilities, on the Consolidated Statement of Financial Condition as of December 31, 2020.

Other Deferred Cash Awards – In November 2016, the Company granted a restricted cash award in conjunction with the appointment of a current Co-Chief Executive Officer (then Executive Chairman) with a target payment amount of \$35,000, of which \$11,000 vested on March 1, 2019, \$6,000 vested on March 1, 2020, and \$6,000 is scheduled to vest on each of the next three anniversaries of March 1, 2020, provided that the current Co-Chief Executive Officer continues to remain employed through each such vesting date, subject to vesting upon specified termination events (including retirement, upon satisfying certain eligibility criteria, on or following May 1, 2019, subject to a six month prior written notice requirement) or a change in control. The Company had the discretion to increase (by an amount up to \$35,000) or decrease (by an amount up to \$8,750) the total amount payable under this award.

In 2017, the Company granted deferred cash awards of \$29,500 to certain employees. These awards vest in five equal installments over the period ending June 30, 2022, subject to continued employment. The Company recognizes expense for these awards ratably over the vesting period.

Compensation expense related to other deferred cash awards was \$12,897, \$26,827 and \$21,987 for the years ended December 31, 2020, 2019 and 2018, respectively. As of December 31, 2020, the total compensation cost related to other deferred cash awards not yet recognized was \$16,555. The weighted-average period over which this compensation cost is expected to be recognized is 19 months.

### 2021 Equity and Deferred Cash Grants

During the first quarter of 2021, as part of the 2020 bonus awards, the Company granted to certain employees approximately 2,000 unvested RSUs pursuant to the Amended 2016 Plan, with a grant date fair value of approximately \$232,000. These awards will generally vest over four years. In addition, during the first quarter of 2021, the Company granted approximately \$99,000 of deferred cash compensation to certain employees, principally pursuant to the deferred cash compensation program. These awards will generally vest over four years.

#### Long-term Incentive Plan

The Company's Long-term Incentive Plan provides for incentive compensation awards to Advisory Senior Managing Directors, excluding executive officers of the Company, who exceed defined benchmark results over four-year performance periods beginning January 1, 2013 (the "2013 Long-term Incentive Plan") and January 1, 2017 (the "2017 Long-term Incentive Plan"). The 2013 Long-term Incentive Plan was paid in cash installments in 2017, 2018 and 2019. The 2017 Long-term Incentive Plan, which aggregate \$48,631 of current liabilities and \$70,560 of long-term liabilities on the Consolidated Statement of Financial Condition as of December 31, 2020, is due to be paid, in cash or Class A Shares, at the Company's discretion, in three equal installments in the first quarter of 2021, 2022 and 2023, subject to employment at the time of payment. The performance period for the 2017 Long-term Incentive Plan ended on December 31, 2020. These awards are subject to retirement eligibility requirements after the performance criteria has been achieved. The Company periodically assesses the probability of the benchmarks being achieved and expenses the probable payout over the requisite service period of the award. The Company recorded \$21,808, \$31,931 and \$42,745 of expense for the years ended December 31, 2020, 2019 and 2018,

(amounts in thousands, except per share amounts, unless otherwise noted)

respectively. The Company distributed cash payments of \$19,516 and \$4,532 during the years ended December 31, 2019 and 2018, respectively, related to the 2013 Long-term Incentive Plan.

As of December 31, 2020, the total remaining expense to be recognized for the 2017 Long-term Incentive Plan over the future vesting period ending March 15, 2023 is \$25,692.

#### Employee Loans Receivable

Periodically, the Company provides new and existing employees with cash payments in the form of loans and/or other cash awards which are subject to ratable vesting terms with service requirements ranging from one to five years and in certain circumstances, subject to the achievement of performance requirements. Generally, the terms of these awards include a requirement of either full or partial repayment of these awards based on the terms of their employment agreements with the Company. In circumstances where the employee meets the Company's minimum credit standards, the Company amortizes these awards to compensation expense over the relevant service period, which is generally the period they are subject to forfeiture. Compensation expense related to these awards was \$20,411, \$20,421 and \$17,971 for the years ended December 31, 2020, 2019 and 2018, respectively. The remaining unamortized amount of these awards was \$33,033 as of December 31, 2020.

#### Other

The total income tax benefit related to share-based compensation arrangements recognized in the Company's Consolidated Statements of Operations for the years ended December 31, 2020, 2019 and 2018 was \$46,572, \$49,251 and \$39,958, respectively.

#### Separation and Transition Benefits

During 2020, the Company completed a review of operations focused on markets, sectors and people which delivered lower levels of productivity in an effort to attain greater flexibility of operations and better position itself for future growth. This review, which began in the fourth quarter of 2019, generated reductions of approximately 8% of the Company's headcount.

In conjunction with the employment reductions, for the years ended December 31, 2020 and 2019, the Company incurred expenses related to separation benefits, stay arrangements and accelerated deferred cash compensation (together, the "Termination Costs") of \$30,340 and \$1,578, respectively, and the acceleration of the amortization of share-based payments previously granted to affected employees of \$10,916 and \$1,272 (related to 156 and 22 RSUs), respectively, each recorded in Special Charges, Including Business Realignment Costs, primarily within the Investment Banking segment, on the Company's Consolidated Statements of Operations. In conjunction with these arrangements, the Company distributed cash payments of \$26,492 and \$377 for the years ended December 31, 2020 and 2019, respectively.

The Company granted separation and transition benefits to certain employees, resulting in expense included in Employee Compensation and Benefits, primarily within the Investment Banking segment, of \$8,145 and \$9,420 for the years ended December 31, 2019 and 2018, respectively. This is comprised of expense related to Termination Costs of \$6,178 and \$6,190, respectively, and expense related to the acceleration of the amortization of share-based payments of \$1,967 and \$3,230, respectively, for the years ended December 31, 2019 and 2018. In conjunction with these arrangements, the Company distributed cash payments of \$6,035 and \$8,565 for the years ended December 31, 2019 and 2018, respectively.

The Company also granted separation and transition benefits to certain employees, resulting in expense included in Special Charges, Including Business Realignment Costs, of \$2,024 for the year ended December 31, 2018. See Note 6 for further information.

(amounts in thousands, except per share amounts, unless otherwise noted)

The following table presents the change in the Company's Termination Costs liability for the years ended December 31, 2020 and 2019:

		ember 31,			
Beginning Balance		2020			
	\$	1,151	\$	505	
Termination Costs Incurred		30,340		7,756	
Cash Benefits Paid		(26,492)		(6,412)	
Non-Cash Charges		(410)		(698)	
Ending Balance	\$	4,589	\$	1,151	

#### Note 20 - Commitments and Contingencies

**Private Equity** – As of December 31, 2020, the Company had unfunded commitments for capital contributions of \$11,975 to private equity funds. These commitments will be funded as required through the end of each private equity fund's investment period, subject to certain conditions. Such commitments are satisfied in cash and are generally required to be made as investment opportunities are consummated by the private equity funds.

Lines of Credit – On June 24, 2016, Evercore Partners Services East L.L.C. ("East") entered into a loan agreement with PNC Bank, National Association ("PNC") for a revolving credit facility in an aggregate principal amount of up to \$30,000, to be used for working capital and other corporate activities. This facility is secured by East's accounts receivable and the proceeds therefrom, as well as certain assets of EGL, including certain of EGL's accounts receivable. In addition, the agreement contains certain reporting covenants, as well as certain debt covenants that prohibit East and the Company from incurring other indebtedness, subject to specified exceptions. The Company and its consolidated subsidiaries were in compliance with these covenants as of December 31, 2020. Drawings under this facility bear interest at the prime rate. On March 11, 2019, East drew down \$30,000 on this facility, which was repaid on May 3, 2019. East amended this facility on October 30, 2020 such that, among other things, the interest rate provisions were modified to LIBOR plus 150 basis points and the maturity date was extended to October 31, 2022 (as amended, the "Existing PNC Facility").

On July 26, 2019, East entered into an additional loan agreement with PNC for a revolving credit facility in an aggregate principal amount of up to \$20,000, to be used for working capital and other corporate activities. The facility is unsecured. In addition, the agreement contains certain reporting requirements and debt covenants consistent with the Existing PNC Facility. The Company and its consolidated subsidiaries were in compliance with these covenants as of December 31, 2020. On October 30, 2020, East amended this facility such that, among other things, the revolving credit facility has increased to an aggregate principal amount of \$30,000. Drawings under this facility will bear interest at LIBOR plus 180 basis points and the maturity date was extended to October 31, 2022. East is only permitted to borrow under this facility if there is no undrawn availability under the Existing PNC Facility and must repay indebtedness under this facility prior to repaying indebtedness under the Existing PNC Facility. There have been no drawings under this facility as of December 31, 2020.

In addition, EGL's clearing broker provides temporary funding for the settlement of securities transactions.

*Tax Receivable Agreement* – As of December 31, 2020, the Company estimates the contractual obligations related to the Tax Receivable Agreement to be \$86,751. The Company expects to pay to the counterparties to the Tax Receivable Agreement \$9,891 within one year or less, \$20,586 in one to three years, \$19,572 in three to five years and \$36,702 after five years.

Other Commitments – The Company enters into commitments to pay contingent consideration related to certain of its acquisitions. The Company paid \$81 and \$2,008 of its commitment for contingent consideration related to its acquisition of Kuna & Co, KG during the years ended December 31, 2020 and 2019, respectively. At December 31, 2020, the Company had a remaining commitment of \$274 for contingent consideration related to its acquisition of Kuna & Co. KG.

The Company also had a commitment for contingent consideration related to an arrangement with the former employer of certain RECA employees, which provided for contingent consideration to be paid to the former employer of up to \$4,463, based on the completion of certain client engagements. The Company recognized expenses of \$400 and \$3,971 for the years ended December 31, 2019 and 2018, respectively, in Professional Fees on the Company's Consolidated Statements of Operations pursuant to this arrangement. The contingent consideration was fully paid as of December 31, 2019.

(amounts in thousands, except per share amounts, unless otherwise noted)

**Restricted Cash** – The following table provides a reconciliation of cash, cash equivalents and restricted cash reported within the statements of financial position that sum to the total of amounts shown in the Consolidated Statements of Cash Flows:

	December 31,					
		2020		2019		2018
Cash and Cash Equivalents	\$	829,598	\$	633,808	\$	790,590
Restricted Cash included in Other Assets		8,626		10,078		9,506
Total Cash, Cash Equivalents and Restricted Cash shown in the Statement of Cash Flows	\$	838,224	\$	643,886	\$	800,096

Restricted Cash included in Other Assets on the Consolidated Statements of Financial Condition primarily represents letters of credit which are secured by cash as collateral for the lease of office space and security deposits for certain equipment. The restrictions will lapse when the leases end.

Futures Contracts – In February 2020, the Company entered into four-month futures contracts on a stock index fund with a notional amount of \$38,908, and in April 2019, the Company entered into three-month futures contracts on a stock index fund with a notional amount of \$14,815, as an economic hedge against the Company's deferred cash compensation program. These contracts settled in June 2020 and June 2019, respectively. In accordance with ASC 815, these contracts are carried at fair value, with changes in fair value recorded in Other Revenue, Including Interest and Investments, on the Consolidated Statements of Operations. The Company had net realized gains (losses) of (\$3,998) and \$59 for the years ended December 31, 2020 and 2019, respectively.

**Foreign Exchange** – On occasion, the Company enters into foreign currency exchange forward contracts as an economic hedge against exchange rate risk for foreign currency denominated accounts receivable in EGL. There were no foreign currency exchange forward contracts outstanding as of December 31, 2020.

The Company entered into foreign currency exchange forward contracts to sell 3.8 billion Japanese yen for \$35,598 during the first quarter of 2019 as an economic hedge against the exchange rate risk for Japanese yen denominated accounts receivable in EGL. These contracts settled in April 2019.

#### **Contingencies**

In the normal course of business, from time to time, the Company and its affiliates are involved in judicial or regulatory proceedings, arbitration or mediation concerning matters arising in connection with the conduct of its businesses, including contractual and employment matters. In addition, Mexican, United Kingdom, German, Hong Kong, Singapore, Canadian, Dubai and United States government agencies and self-regulatory organizations, as well as state securities commissions in the United States, conduct periodic examinations and initiate administrative proceedings regarding the Company's business, including, among other matters, accounting and operational matters, that can result in censure, fine, the issuance of cease-anddesist orders or the suspension or expulsion of a broker-dealer, investment advisor, or its directors, officers or employees. In view of the inherent difficulty of determining whether any loss in connection with such matters is probable and whether the amount of such loss can be reasonably estimated, particularly in cases where claimants seek substantial or indeterminate damages or where investigations and proceedings are in the early stages, the Company cannot estimate the amount of such loss or range of loss, if any, related to such matters, how or if such matters will be resolved, when they will ultimately be resolved, or what the eventual settlement, fine, penalty or other relief, if any, might be. Subject to the foregoing, the Company believes, based on current knowledge and after consultation with counsel, that it is not currently party to any material pending proceedings, individually or in the aggregate, the resolution of which would have a material effect on the Company. Provisions for losses are established in accordance with ASC 450, "Contingencies" when warranted. Once established, such provisions are adjusted when there is more information available or when an event occurs requiring a change.

#### Note 21 - Regulatory Authorities

EGL is a U.S. registered broker-dealer and is subject to the net capital requirements of Rule 15c3-1 under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Under the Alternative Net Capital Requirement, EGL's minimum net capital requirement is \$250. EGL's regulatory net capital as of December 31, 2020 and 2019 was \$586,814 and \$331,510, respectively, which exceeded the minimum net capital requirement by \$586,564 and \$331,260, respectively.

(amounts in thousands, except per share amounts, unless otherwise noted)

Certain other non-U.S. subsidiaries are subject to various securities and banking regulations and capital adequacy requirements promulgated by the regulatory and exchange authorities of the countries in which they operate. These subsidiaries are in excess of their local capital adequacy requirements at December 31, 2020.

Evercore Trust Company, N.A. ("ETC"), which is limited to fiduciary activities, is regulated by the Office of the Comptroller of the Currency ("OCC") and is a member bank of the Federal Reserve System. The Company, Evercore LP and ETC are subject to written agreements with the OCC that, among other things, require the Company and Evercore LP to maintain at least \$5,000 in Tier 1 capital in ETC (or such other amount as the OCC may require) and maintain liquid assets in ETC in an amount at least equal to the greater of \$3,500 or 180 days coverage of ETC's operating expenses. The Company was in compliance with the aforementioned agreements as of December 31, 2020.

#### Note 22 – Income Taxes

As a result of the Company's formation and initial public offering, collectively referred to as the reorganization, the operating business entities of the Company were restructured and a portion of the Company's income is subject to U.S. federal, state, local and foreign income taxes and is taxed at the prevailing corporate tax rates. Taxes Payable as of December 31, 2020 and 2019 were \$15,346 and \$3,400, respectively.

On December 22, 2017, the SEC staff issued SAB 118 to address the application of U.S. GAAP in situations when a registrant does not have the necessary information available or computed analysis in reasonable detail to complete the accounting for certain income tax effects of the Tax Cuts and Jobs Act. The Company recognized a provisional tax impact related to the re-measurement of net deferred tax assets, the write down of other comprehensive income related to certain foreign subsidiaries, the valuation allowance and effects of the mandatory deemed repatriation tax on undistributed earnings of foreign subsidiaries within its consolidated financial statements for the year ended December 31, 2017. During 2018, the Company finalized the provisional tax impact.

Additionally, the Company is subject to the income tax effects associated with the new global intangible low-taxed income ("GILTI") provisions in the period incurred. For the years ended December 31, 2020, 2019 and 2018, no additional income tax expense associated with the GILTI provisions has been recognized.

The following table presents the U.S. and non-U.S. components of Income before income tax expense:

	Tof the Tears Ended December 51,								
	2020		2019		2018				
U.S.	\$ 407,015	\$	359,496	\$	449,171				
Non-U.S.	71,710		32,986		36,589				
Income before Income Tax Expense <sup>(a)</sup>	\$ 478,725	\$	392,482	\$	485,760				
				_					

For the Vears Ended December 31

#### (a) Net of Noncontrolling Interest.

The components of the provision for income taxes reflected on the Consolidated Statements of Operations for the years ended December 31, 2020, 2019 and 2018 consist of:

	Foi	For the Years Ended December 31,						
	2020	2019	2018					
Current:								
Federal	\$ 73,119	\$ 72,712	\$ 80,690					
Foreign	20,360	6,134	7,360					
State and Local	20,848	26,703	24,451					
Total Current	114,327	105,549	112,501					
Deferred:								
Federal	9,640	(2,169)	(4,771)					
Foreign	3,290	(5,022)	(61)					
State and Local	894	(3,312)	851					
Total Deferred	13,824	(10,503)	(3,981)					
Total	\$ 128,151	\$ 95,046	\$ 108,520					

(amounts in thousands, except per share amounts, unless otherwise noted)

A reconciliation between the federal statutory income tax rate and the Company's effective income tax rate for the years ended December 31, 2020, 2019 and 2018 is as follows:

	For the Years Ended December 31,				
	2020	2019	2018		
Reconciliation of Federal Statutory Tax Rates:		-			
U.S. Statutory Tax Rate	21.0 %	21.0 %	21.0 %		
Increase Due to State and Local Taxes	3.7 %	4.2 %	3.6 %		
Rate Benefits as a Limited Liability Company/Flow Through	(2.2)%	(2.5)%	(2.6)%		
Foreign Taxes	(1.1)%	(0.1)%	0.2 %		
Non-Deductible Expenses <sup>(1)</sup>	0.7 %	1.6 %	1.2 %		
ASU 2016-09 Benefit for Stock Compensation	— %	(2.7)%	(4.2)%		
Tax Cuts and Jobs Act - Primarily Related to the Re-measurement of Net Deferred Tax Assets	— %	— %	0.1 %		
Valuation Allowances	1.8 %	0.3 %	0.3 %		
Other Adjustments	(0.2)%	(0.6)%	0.1 %		
Effective Income Tax Rate	23.7 %	21.2 %	19.7 %		

<sup>(1)</sup> Primarily related to non-deductible share-based compensation expense.

During 2018, the Company finalized the provisional tax impact of the Tax Cuts and Jobs Act resulting in an additional charge of \$399, primarily related to the re-measurement of net deferred tax assets. In conjunction with the enactment of the Tax Cuts and Jobs Act, the Company's effective tax rate for the year ended December 31, 2018 was reduced by 12.3 percentage points, before the impact of ASU 2016-09. The effective tax rate for the years ended December 31, 2020, 2019 and 2018 also reflects the application of ASU 2016-09, which was adopted effective January 1, 2017. ASU 2016-09 requires that the tax deduction associated with the appreciation or depreciation in the Company's share price upon vesting of employee share-based awards above or below the original grant price be reflected in income tax expense. The effective tax rate reflects net excess tax benefits and deficiencies associated with the appreciation or depreciation in the Company's share price upon vesting of employee share-based awards above or below the original grant price. The Company's Provision for Income Taxes reflects an additional tax expense of \$17 for the year ended December 31, 2020 and an additional tax benefit of \$12,229 and \$23,350 for the years ended December 31, 2019 and 2018, respectively, and resulted in a reduction in the effective tax rate of 2.7 and 4.2 percentage points for the years ended December 31, 2019 and 2018, respectively. The effective tax rate for 2020, 2019 and 2018 also reflects the effect of certain nondeductible expenses, including expenses related to Class E and J LP Units and Class I-P and K-P Units, as well as the noncontrolling interest associated with LP Units and other adjustments.

Due to the enactment of the Tax Cuts and Jobs Act on December 22, 2017, the previous undistributed earnings of certain foreign subsidiaries are subject to a mandatory deemed repatriation tax. Income taxes paid or payable to foreign jurisdictions partially reduce the repatriation tax as a foreign tax credit, based on a formula that includes earnings of certain foreign subsidiaries. The Company has computed the repatriation tax and determined that it should have sufficient foreign tax credits to offset the estimated charge; any additional liability would be immaterial.

(amounts in thousands, except per share amounts, unless otherwise noted)

Deferred income taxes are provided for the effects of temporary differences between the tax basis of an asset or liability and its reported amount in the Consolidated Statements of Financial Condition. These temporary differences result in taxable or deductible amounts in future years. Details of the Company's deferred tax assets and liabilities as of December 31, 2020 and 2019 were as follows:

	December 31,			
		2020		2019
Deferred Tax Assets:				
Depreciation and Amortization	\$	24,179	\$	37,912
Compensation and Benefits		90,787		85,567
Step up in tax basis due to the exchange of LP Units for Class A Shares <sup>(1)</sup>		90,157		99,979
Step up in tax basis due to the exchange of LP Units for Class A Shares <sup>(2)</sup>		46,215		41,286
Operating Lease <sup>(3)</sup>		80,446		58,497
Other		21,478		20,617
Total Deferred Tax Assets	\$	353,262	\$	343,858
Deferred Tax Liabilities:				
Operating Lease <sup>(3)</sup>	\$	63,460	\$	46,682
Goodwill, Intangible Assets and Other		12,873		19,012
Total Deferred Tax Liabilities	\$	76,333	\$	65,694
Net Deferred Tax Assets Before Valuation Allowance		276,929		278,164
Valuation Allowance		(19,067)		(9,573)
Net Deferred Tax Assets	\$	257,862	\$	268,591

- (1) Step-up in the tax basis associated with the exchange of LP Units for holders which have a tax receivable agreement.
- (2) Step-up in the tax basis associated with the exchange of LP Units for holders which do not have a tax receivable agreement.
- (3) As discussed in Note 2, in 2019, the Company adopted ASC 842 using the modified retrospective approach as of the date of adoption, which resulted in the recognition of operating lease right-of-use assets and lease liabilities.

The \$10,729 decrease in net deferred tax assets from December 31, 2019 to December 31, 2020 was primarily attributable to the net \$13,406 decrease in compensation and benefits, depreciation and amortization, as well as the step-up in basis of the tangible and intangible assets of Evercore LP, as discussed below. In addition, management has weighed both the positive and negative evidence and determined that it was appropriate to establish a valuation allowance of \$9,494, primarily related to the substantial liquidation of its operations in Mexico. See Note 5 for further information.

During 2020, the LP holders exchanged 822 Class A and Class E LP Units for Class A Shares, which resulted in an increase in the tax basis of the tangible and intangible assets of Evercore LP. The exchange of Class E and certain Class A LP Units resulted in a \$8,641 step-up in the tax basis of the tangible and intangible assets of Evercore LP and a corresponding increase to Additional Paid-In-Capital on the Company's Consolidated Statement of Financial Condition as of December 31, 2020. Further, there was an exchange of 77 Class A LP Units that triggered an additional liability under the Tax Receivable Agreement that was entered into in 2006 between the Company and the LP Unit holders for the year ended December 31, 2020. The agreement provides for a payment to the LP Unit holders of 85% of the cash tax savings (if any), resulting from the increased tax benefits from the exchange and for the Company to retain 15% of such benefits. Accordingly, Deferred Tax Assets, Amounts Due Pursuant to Tax Receivable Agreements and Additional Paid-In-Capital increased \$1,568, \$1,333 and \$235, respectively, on the Company's Consolidated Statement of Financial Condition as of December 31, 2020. See Note 16 for further discussion.

The Company reported an increase in deferred tax assets of \$458 associated with changes in Unrealized Gain (Loss) on Securities and Investments and a decrease of \$7,772 associated with changes in Foreign Currency Translation Adjustment Gain (Loss), in Accumulated Other Comprehensive Income (Loss) for the year ended December 31, 2020. The Company reported an increase in deferred tax assets of \$173 associated with changes in Unrealized Gain (Loss) on Securities and Investments and a decrease of \$1,306 associated with changes in Foreign Currency Translation Adjustment Gain (Loss), in Accumulated Other Comprehensive Income (Loss) for the year ended December 31, 2019.

(amounts in thousands, except per share amounts, unless otherwise noted)

A reconciliation of the changes in tax positions for the years ended December 31, 2020, 2019 and 2018 is as follows:

	December 31,					
		2020		2019		2018
Beginning unrecognized tax benefit	\$	494	\$		\$	_
Additions for tax positions of prior years		_		616		
Reductions for tax positions of prior years		_				
Lapse of Statute of Limitations		(118)		(122)		
Decrease due to settlement with Taxing Authority						<u> </u>
Ending unrecognized tax benefit	\$	376	\$	494	\$	

The Company classifies interest relating to tax matters and tax penalties as a component of income tax expense in its Consolidated Statements of Operations. As of December 31, 2020, there were \$376 of unrecognized tax benefits that, if recognized, \$306 would affect the effective tax rate. Related to the unrecognized tax benefits, the Company accrued interest and penalties of \$59 and \$2, respectively, during the year ended December 31, 2020. In 2020, the Company recognized tax benefits of (\$42) and (\$3) of interest and penalties, respectively, associated with the lapse of the statute of limitations. As of December 31, 2019, there were \$494 of unrecognized tax benefits that, if recognized, \$402 would affect the effective tax rate. Related to the unrecognized tax benefits, the Company accrued interest and penalties of \$216 and \$13, respectively, during the year ended December 31, 2019. In 2019, the Company recognized tax benefits of (\$41) and (\$3) of interest and penalties, respectively, associated with the lapse of the statute of limitations. The Company had no unrecognized tax benefits from January 1, 2018 through December 31, 2018.

The Company is subject to taxation in the U.S. and various state, local and foreign jurisdictions. The Company and its affiliates are currently under examination by New York City for tax years 2014 through 2016 and New York State for tax years 2013 through 2015. With a few exceptions, the Company is no longer subject to U.S. federal, state, local or foreign examinations by taxing authorities for years before 2015.

#### Note 23 – Concentrations of Credit Risk

Financial instruments that are exposed to concentrations of credit risk consist primarily of cash and cash equivalents, investment securities, foreign government obligations and receivables from clients. The Company has placed substantially all of its Cash and Cash Equivalents in interest-bearing deposits in U.S. commercial banks and U.S. investment banks that meet certain rating and capital requirements, as well as treasury bills. The Company's foreign subsidiaries maintain substantially all of their Cash and Cash Equivalents in interest bearing accounts at large commercial banking institutions domiciled in their respective countries of operation. Concentrations of credit risk are limited due to the quality of the Company's clients.

#### Credit Risks

The Company maintains its cash and cash equivalents, as well as certificates of deposit, with financial institutions with high credit ratings. At times, the Company may maintain deposits in federally insured financial institutions in excess of federally insured ("FDIC") limits or enter into sweep arrangements where banks will periodically transfer a portion of the Company's excess cash position to a money market fund. However, the Company believes that it is not exposed to significant credit risk due to the financial position of the depository institutions or investment vehicles in which those deposits are held.

Accounts Receivable consists primarily of advisory fees and expense reimbursements billed to clients. Other Assets includes long-term receivables from fees related to private funds capital raising. Receivables are reported net of any allowance for doubtful accounts. The Company maintains an allowance for doubtful accounts to provide coverage for probable losses from customer receivables and determines the adequacy of the allowance by estimating the probability of loss based on the Company's analysis of historical credit loss experience of the Company's client receivables, and taking into consideration current market conditions and reasonable and supportable forecasts that affect the collectability of the reported amount. The Investment Banking and Investment Management receivables collection periods generally are within 90 days of invoice, with the exception of placement fees, which are generally collected within 180 days of invoice, and fees related to private funds capital raising, which are collected in a period exceeding one year. The collection period for restructuring transaction receivables may exceed 90 days. Receivables that are collected in a period exceeding one year are reflected in Other Assets on the Consolidated Statements of Financial Condition.

(amounts in thousands, except per share amounts, unless otherwise noted)

At December 31, 2020 and 2019, total receivables recorded in Accounts Receivable amounted to \$368,346 and \$296,355, respectively, net of an allowance, and total receivables recorded in Other Assets amounted to \$70,975 and \$63,554, respectively. The Company recorded bad debt expense of \$6,878, \$10,451 and \$3,365 for the years ended December 31, 2020, 2019 and 2018, respectively.

Other Current Assets and Other Assets include arrangements in which an estimate of variable consideration has been included in the transaction price and thereby recognized as revenue that precedes the contractual due date (contract assets). As of December 31, 2020, total contract assets recorded in Other Current Assets and Other Assets amounted to \$29,327 and \$5,283, respectively. As of December 31, 2019, total contract assets recorded in Other Current Assets and Other Assets amounted to \$31,525 and \$2,504, respectively.

With respect to the Company's Investment Securities portfolio, which is comprised of highly-rated corporate and municipal bonds, treasury bills, exchange-traded funds, mutual funds and securities investments, the Company manages its credit risk exposure by limiting concentration risk and maintaining investment grade credit quality. As of December 31, 2020, the Company had Investment Securities of \$1,060,836, of which 90% were treasury bills and 10% were equity securities and exchange-traded funds.

Periodically, the Company provides compensation to new and existing employees in the form of loans and/or other cash awards, which include a requirement of either full or partial repayment of these awards based on the terms of their employment agreements with the Company. See Note 19 for further information.

#### **Note 24 – Segment Operating Results**

Business Segments – The Company's business results are categorized into the following two segments: Investment Banking and Investment Management. Investment Banking includes providing advice to clients on significant mergers, acquisitions, divestitures and other strategic corporate transactions, as well as services related to securities underwriting, private placement services and commissions for agency-based equity trading services and equity research. Investment Management includes advising third-party investors in Institutional Asset Management and Wealth Management and interests in private equity funds which are not managed by the Company. The Company completed the sales of its ECB businesses in 2020. In addition, in 2020, the Company completed the transition of its advisory presence in Mexico to a strategic alliance relationship with a newly-formed independent strategic advisory firm founded by certain former employees. See Note 5 for further information.

The Company's segment information for the years ended December 31, 2020, 2019 and 2018 is prepared using the following methodology:

- Revenue, expenses and income (loss) from equity method investments directly associated with each segment are included in determining pre-tax income.
- Expenses not directly associated with specific segments are allocated based on the most relevant measures applicable, including headcount, square footage and other performance and time-based factors.
- Segment assets are based on those directly associated with each segment, or for certain assets shared across segments, those assets are allocated based on the most relevant measures applicable, including headcount and other factors.
- Investment gains and losses, interest income and interest expense are allocated between the segments based on the segment in which the underlying asset or liability is held.

Other Revenue, net, included in each segment's Net Revenues includes the following:

- Interest income and income (losses) earned on investment securities, including our investment funds and futures contracts which are used as an economic hedge against our deferred cash compensation program, certificates of deposit, cash and cash equivalents and on the Company's debt security investment in G5
- Adjustments to amounts due pursuant to the Company's tax receivable agreement, subsequent to its initial establishment, related to changes in enacted tax rates
- Gains (losses) resulting from foreign currency fluctuations
- Principal trading and realized and unrealized gains and losses on interests in Private Equity funds which are not managed by the Company

(amounts in thousands, except per share amounts, unless otherwise noted)

- Interest expense associated with the Company's Notes Payable, subordinated borrowings and lines of credit, as well as revenue and expenses associated with repurchase or resale transactions
- A net loss on the sales of the Company's businesses at ECB, as well as a loss related to the release of cumulative foreign exchange losses resulting from the sale and wind-down of the Company's businesses in Mexico in 2020

Each segment's Operating Expenses include: a) employee compensation and benefits expenses that are incurred directly in support of the segment and b) non-compensation expenses, which include expenses for premises and occupancy, professional fees, travel and entertainment, communications and information services, execution, clearing and custody fees, equipment and indirect support costs (including compensation and other operating expenses related thereto) for administrative services. Such administrative services include, but are not limited to, accounting, tax, legal, technology, human capital, facilities management and senior management activities.

Other Expenses include the following:

- Amortization of LP Units and Certain Other Awards Includes amortization costs associated with the vesting of Class J LP Units issued in conjunction with the acquisition of ISI and certain other related awards.
- Special Charges, Including Business Realignment Costs Includes the following expenses for the years ended December 31, 2020, 2019 and 2018:
  - 2020 Includes expenses related to separation and transition benefits and related costs as a result of the Company's review of its operations and the acceleration of depreciation expense for leasehold improvements and certain other fixed assets in conjunction with the expansion of the Company's headquarters in New York and the Company's business realignment initiatives, as well as charges related to the impairment of assets resulting from the wind-down of the Company's businesses in Mexico
  - 2019 Includes expenses related to the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of the Company's headquarters in New York, the impairment of goodwill in the Company's Institutional Asset Management reporting unit and separation and transition benefits for certain employees terminated as a result of the Company's review of its operations
  - 2018 Includes expenses related to separation benefits and costs for the termination of certain contracts associated with closing the Company's agency trading platform in the U.K. and separation benefits and related charges associated with the Company's businesses in Mexico, as well as the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of the Company's headquarters in New York
- Acquisition and Transition Costs Includes costs incurred in connection with acquisitions, divestitures and other ongoing business development initiatives, primarily comprised of professional fees for legal and other services, including costs in 2020 associated with the sale of the Company's ECB businesses.
- Fair Value of Contingent Consideration Includes expense, or the reversal of expense, associated with changes in the fair value of contingent consideration issued to the sellers of certain of the Company's acquisitions.
- Intangible Asset and Other Amortization Includes amortization of intangible assets and other purchase accountingrelated amortization associated with certain acquisitions.

The Company evaluates segment results based on net revenues and pre-tax income, both including and excluding the impact of the Other Expenses.

The following information presents each segment's contribution.

(amounts in thousands, except per share amounts, unless otherwise noted)

	For the Years Ended December 31,					
		2020		2019		2018
Investment Banking						
Net Revenues <sup>(1)</sup>	\$	2,217,386	\$	1,951,795	\$	2,012,023
Operating Expenses		1,637,542		1,485,477		1,448,301
Other Expenses <sup>(2)</sup>		49,112		33,618		30,366
Operating Income		530,732		432,700		533,356
Income from Equity Method Investments		1,546		916		518
Pre-Tax Income	\$	532,278	\$	433,616	\$	533,874
Identifiable Segment Assets	\$	3,186,864	\$	2,393,647	\$	1,923,783
Investment Management						
Net Revenues <sup>(1)</sup>	\$	46,519	\$	56,903	\$	52,682
Operating Expenses		50,473		48,645		43,940
Other Expenses <sup>(2)</sup>		345		3,247		21
Operating Income (Loss)		(4,299)		5,011		8,721
Income from Equity Method Investments		12,852		10,080		8,776
Pre-Tax Income	\$	8,553	\$	15,091	\$	17,497
Identifiable Segment Assets	\$	184,024	\$	204,966	\$	201,884
Total						
Net Revenues <sup>(1)</sup>	\$	2,263,905	\$	2,008,698	\$	2,064,705
Operating Expenses		1,688,015		1,534,122		1,492,241
Other Expenses <sup>(2)</sup>		49,457		36,865		30,387
Operating Income		526,433		437,711		542,077
Income from Equity Method Investments		14,398		10,996		9,294
Pre-Tax Income	\$	540,831	\$	448,707	\$	551,371
Identifiable Segment Assets	\$	3,370,888	\$	2,598,613	\$	2,125,667

(amounts in thousands, except per share amounts, unless otherwise noted)

(1) Net revenues include Other Revenue, net, allocated to the segments as follows:

	For the Years Ended December 31,						
		2020		2019		2018	
Investment Banking <sup>(A)</sup>	\$	(19,845)	\$	19,023	\$	(3,156)	
Investment Management <sup>(B)</sup>		(7,878)		6,292		4,436	
Total Other Revenue, net	\$	(27,723)	\$	25,315	\$	1,280	

- (A) Investment Banking Other Revenue, net, includes interest expense on the Notes Payable, subordinated borrowings and lines of credit of \$18,197, \$12,917 and \$9,201 for the years ended December 31, 2020, 2019 and 2018, respectively. Investment Banking Other Revenue, net, also includes a loss of \$21,070 related to the release of cumulative foreign exchange losses resulting from the sale and wind-down of the Company's businesses in Mexico for the year ended December 31, 2020.
- (B) Investment Management Other Revenue, net, includes a net loss of \$3,441 related to the sale of the Company's ECB businesses and a loss of \$6,295 related to the release of cumulative foreign exchange losses resulting from the sale and wind-down of the Company's businesses in Mexico for the year ended December 31, 2020.
- (2) Other Expenses are as follows:

	For the Years Ended December 31,					
	2020			2019		2018
Investment Banking						
Amortization of LP Units and Certain Other Awards	\$	1,067	\$	18,183	\$	15,241
Special Charges, Including Business Realignment Costs		46,600		7,202		5,012
Acquisition and Transition Costs		262		705		_
Fair Value of Contingent Consideration				_		1,485
Intangible Asset and Other Amortization		1,183		7,528		8,628
Total Investment Banking		49,112		33,618		30,366
Investment Management						
Special Charges, Including Business Realignment Costs		45		2,939		_
Acquisition and Transition Costs		300		308		21
Total Investment Management		345		3,247		21
Total Other Expenses	\$	49,457	\$	36,865	\$	30,387

Geographic Information – The Company manages its business based on the profitability of the enterprise as a whole.

The Company's revenues were derived from clients located and managed in the following geographical areas:

	For the Years Ended December 31,						
		2020		2019		2018	
Net Revenues: <sup>(1)</sup>							
United States	\$	1,767,976	\$	1,464,551	\$	1,591,883	
Europe and Other		497,102		501,425		438,602	
Latin America		26,550		17,407		32,940	
Total	\$	2,291,628	\$	1,983,383	\$	2,063,425	

(1) Excludes Other Revenue, Including Interest and Investments, and Interest Expense.

(amounts in thousands, except per share amounts, unless otherwise noted)

The Company's total assets are located in the following geographical areas:

	 December 31,							
	2020		2019					
Total Assets:								
United States	\$ 2,862,343	\$	2,158,347					
Europe and Other	504,977		373,822					
Latin America	 3,568		66,444					
Total	\$ 3,370,888	\$	2,598,613					

(amounts in thousands, except per share amounts, unless otherwise noted)

### Note 25 – Evercore Inc. (Parent Company Only) Financial Statements

# **EVERCORE INC.** (parent company only)

#### CONDENSED STATEMENTS OF FINANCIAL CONDITION

(dollars in thousands, except share data)

	Decem	ber	31,
	2020		2019
ASSETS			
Equity Investment in Subsidiary	\$ 1,419,718	\$	1,066,398
Deferred Tax Assets	237,595		244,965
Goodwill	15,236		15,236
Other Assets	25,603		18,704
TOTAL ASSETS	\$ 1,698,152	\$	1,345,303
LIABILITIES AND STOCKHOLDERS' EQUITY			
Liabilities			
Current Liabilities			
Payable to Related Party	\$ 9,891	\$	9,570
Other Current Liabilities	3,963		6,003
Current Portion of Notes Payable	37,974		
Total Current Liabilities	51,828		15,573
Amounts Due Pursuant to Tax Receivable Agreements	76,860		84,952
Long-term Debt - Notes Payable	 338,518		375,062
TOTAL LIABILITIES	467,206		475,587
Stockholders' Equity			
Common Stock			
Class A, par value \$0.01 per share (1,000,000,000 shares authorized, 72,195,283 and 68,698,675 issued at December 31, 2020 and 2019, respectively, and 40,750,225 and 39,176,010 outstanding at December 31, 2020 and 2019, respectively)	722		687
Class B, par value \$0.01 per share (1,000,000 shares authorized, 48 and 84 issued and outstanding at December 31, 2020 and 2019, respectively)	_		_
Additional Paid-In-Capital	2,266,136		2,016,524
Accumulated Other Comprehensive Income (Loss)	(9,758)		(27,596)
Retained Earnings	798,573		558,269
Treasury Stock at Cost (31,445,058 and 29,522,665 shares at December 31, 2020 and 2019, respectively)	 (1,824,727)		(1,678,168)
TOTAL STOCKHOLDERS' EQUITY	1,230,946		869,716
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 1,698,152	\$	1,345,303

See notes to parent company only financial statements.

(amounts in thousands, except per share amounts, unless otherwise noted)

# **EVERCORE INC.** (parent company only)

#### CONDENSED STATEMENTS OF OPERATIONS

	For the Years Ended December 31,								
	2020			2019		2018			
REVENUES									
Other Revenue, Including Interest and Investments	\$	18,197	\$	12,915	\$	9,202			
TOTAL REVENUES		18,197		12,915		9,202			
Interest Expense		18,197		12,915		9,202			
NET REVENUES		_		_		_			
EXPENSES				_					
TOTAL EXPENSES									
OPERATING INCOME		_		_		_			
Equity in Income of Subsidiary		451,129		383,717		473,978			
Provision for Income Taxes		100,555		86,281		96,738			
NET INCOME	\$	350,574	\$	297,436	\$	377,240			

See notes to parent company only financial statements.

(amounts in thousands, except per share amounts, unless otherwise noted)

# **EVERCORE INC.** (parent company only)

#### CONDENSED STATEMENTS OF CASH FLOWS

	For th	er 31,	31,		
	2020	2019		2018	
CASH FLOWS FROM OPERATING ACTIVITIES					
Net Income	\$ 350,574	\$ 297,436	\$	377,240	
Adjustments to Reconcile Net Income to Net Cash Provided by (Used in) Operating Activities:					
Undistributed Income of Subsidiary	(451,129)	(383,717)		(473,978)	
Deferred Taxes	11,395	(3,966)		(5,311)	
Accretion on Long-term Debt	435	336		265	
(Increase) Decrease in Operating Assets:					
Other Assets	(6,899)	(18,704)		9,689	
Increase (Decrease) in Operating Liabilities:					
Taxes Payable	 	(30,749)		30,749	
Net Cash Provided by (Used in) Operating Activities	(95,624)	(139,364)		(61,346)	
CASH FLOWS FROM INVESTING ACTIVITIES					
Investment in Subsidiary	202,206	30,449		138,648	
Net Cash Provided by Investing Activities	202,206	30,449		138,648	
CASH FLOWS FROM FINANCING ACTIVITIES					
Issuance of Notes Payable	_	205,718			
Dividends	(106,582)	(96,803)		(77,302)	
Net Cash Provided by (Used in) Financing Activities	 (106,582)	 108,915		(77,302)	
NET INCREASE (DECREASE) IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH	_	_		_	
CASH, CASH EQUIVALENTS AND RESTRICTED CASH—Beginning of Year	 	<u> </u>			
CASH, CASH EQUIVALENTS AND RESTRICTED CASH—End of Year	\$ 	\$ 	\$		
SUPPLEMENTAL CASH FLOW DISCLOSURE					
Accrued Dividends	\$ 13,734	\$ 14,642	\$	12,288	

See notes to parent company only financial statements.

(amounts in thousands, except per share amounts, unless otherwise noted)

## EVERCORE INC. (parent company only)

#### NOTES TO CONDENSED FINANCIAL STATEMENTS

#### Note A - Organization

Evercore Inc. (the "Company") was incorporated as a Delaware corporation on July 21, 2005. The Company did not begin meaningful operations until the reorganization discussed below. Pursuant to a reorganization into a holding company structure, the Company became a holding company and its sole asset is a controlling equity interest in Evercore LP. As the sole general partner of Evercore LP, the Company operates and controls all of the business and affairs of Evercore LP and, through Evercore LP and its subsidiaries, continues to conduct the business now conducted by these subsidiaries.

#### Note B - Significant Accounting Policies

**Basis of Presentation.** The Statements of Financial Condition, Operations and Cash Flows have been prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP").

**Equity Investment in Subsidiary and Equity in Income of Subsidiary.** Equity Investment in Subsidiary includes the Company's receivable from Evercore LP for senior notes owed by Evercore LP to the Company having similar terms as described below in Note D – issuance of Notes Payable. The Equity in Income of Subsidiary represents the Company's share of income from Evercore LP.

#### Note C - Stockholders' Equity

The Company is authorized to issue 1,000,000 shares of Class A common stock ("Class A Shares"), par value \$0.01 per share, and 1,000 shares of Class B common stock, par value \$0.01 per share. All Class A Shares and shares of Class B common stock vote together as a single class. At December 31, 2020, the Company has issued 72,195 Class A Shares. The Company canceled two shares of Class B common stock, which were held by limited partners of Evercore LP during 2020. During 2020, the Company purchased 1,068 Class A Shares primarily from employees at market values ranging from \$38.23 to \$104.38 per share (at an average cost per share of \$76.51) primarily for the net settlement of stock-based compensation awards and 854 Class A Shares at market values ranging from \$58.28 to \$81.96 per share (at an average cost per share of \$75.93) pursuant to the Company's share repurchase program. The result of these purchases was an increase in Treasury Stock of \$146,559 on the Company's Statement of Financial Condition as of December 31, 2020. During the year ended December 31, 2020, the Company declared and paid dividends of \$2.35 per share, totaling \$95,226, which were wholly funded by the Company's sole subsidiary, Evercore LP, and accrued deferred cash dividends on unvested RSUs, totaling \$13,734. During the year ended December 31, 2020, the Company also paid deferred cash dividends of \$11,356, which were wholly funded by the Company's sole subsidiary, Evercore LP. Dividends are paid and treasury shares are repurchased by a subsidiary of Evercore Inc.

As discussed in Note 19 to the consolidated financial statements, both the Evercore LP partnership units and restricted stock units are exchangeable into Class A Shares on a one-for-one basis once vested.

#### Note D – Issuance of Notes Payable

On March 30, 2016, the Company issued an aggregate of \$170,000 of senior notes (the "2016 Private Placement Notes"), including: \$38,000 aggregate principal amount of its 4.88% Series A senior notes due 2021, \$67,000 aggregate principal amount of its 5.23% Series B senior notes due 2023, \$48,000 aggregate principal amount of its 5.48% Series C senior notes due 2026 and \$17,000 aggregate principal amount of its 5.58% Series D senior notes due 2028, pursuant to a note purchase agreement dated as of March 30, 2016, among the Company and the purchasers party thereto in a private placement exempt from registration under the Securities Act of 1933.

On August 1, 2019, the Company issued \$175,000 and £25,000 of senior unsecured notes (the "2019 Private Placement Notes"), through private placement. These notes reflect a weighted average life of 12 years and a weighted average stated interest rate of 4.26%. These notes include: \$75,000 aggregate principal amount of its 4.34% Series E senior notes due 2029, \$60,000 aggregate principal amount of its 4.44% Series F senior notes due 2031, \$40,000 aggregate principal amount of its 4.54% Series G senior notes due 2033 and £25,000 aggregate principal amount of its 3.33% Series H senior notes due 2033, each of which were issued pursuant to a note purchase agreement dated as of August 1, 2019, among the Company and the purchasers party thereto in a private placement exempt from registration under the Securities Act of 1933.

(amounts in thousands, except per share amounts, unless otherwise noted)

#### Note E - Commitments and Contingencies

As of December 31, 2020, as discussed in Note 14 to the consolidated financial statements, the Company estimates the contractual obligations related to the 2016 and 2019 Private Placement Notes to be \$505,236. Pursuant to the 2016 and 2019 Private Placement Notes, the Company expects to make payments to the notes' holders of \$54,883 within one year or less, \$97,160 in one to three years, \$24,904 in three to five years and \$328,289 after five years.

As of December 31, 2020, as discussed in Note 20 to the consolidated financial statements, the Company estimates the contractual obligations related to the Tax Receivable Agreement to be \$86,751. The company expects to pay to the counterparties to the Tax Receivable Agreement \$9,891 within one year or less, \$20,586 in one to three years, \$19,572 in three to five years and \$36,702 after five years.

#### SUPPLEMENTAL FINANCIAL INFORMATION

(dollars in thousands, except per share data)

### **Consolidated Quarterly Results of Operations (unaudited)**

The following represents the Company's unaudited quarterly results for the years ended December 31, 2020 and 2019. These quarterly results were prepared in accordance with U.S. GAAP and reflect all adjustments that are, in the opinion of management, necessary for a fair statement of the results.

	For the Three Months Ended							
	December 31, September 3020 2020			June 30, 2020			March 31, 2020	
Net Revenues	\$	927,308	\$	402,515	\$	507,075	\$	427,007
Total Expenses		600,593		338,829		420,346		377,704
Income Before Income from Equity Method Investments and Income Taxes		326,715		63,686		86,729		49,303
Income from Equity Method Investments		5,846		3,111		2,313		3,128
Income Before Income Taxes		332,561		66,797		89,042		52,431
Provision for Income Taxes		77,109		15,677		21,814		13,551
Net Income		255,452		51,120		67,228		38,880
Net Income Attributable to Noncontrolling Interest		35,075		8,510		10,816		7,705
Net Income Attributable to Evercore Inc.	\$	220,377	\$	42,610	\$	56,412	\$	31,175
Net Income Per Share Attributable to Evercore Inc. Common Shareholders								
Basic	\$	5.40	\$	1.05	\$	1.39	\$	0.78
Diluted	\$	5.02	\$	1.01	\$	1.35	\$	0.74
Dividends Declared Per Share of Class A Common Stock	\$	0.61	\$	0.58	\$	0.58	\$	0.58
			]	For the Three	Mon	ths Ended		
	De	ecember 31, 2019		For the Three ptember 30, 2019	Mon	June 30, 2019	_	March 31, 2019
Net Revenues	De			ptember 30,	Mon \$	June 30,	\$	
Net Revenues Total Expenses		2019	Se	ptember 30, 2019		June 30, 2019	_	2019
		660,127	Se	ptember 30, 2019 402,198		June 30, 2019 531,046	_	415,327
Total Expenses Income Before Income from Equity Method Investments and		660,127 503,404	Se	ptember 30, 2019 402,198 331,854		June 30, 2019 531,046 404,212	_	2019 415,327 331,517
Total Expenses Income Before Income from Equity Method Investments and Income Taxes		2019 660,127 503,404 156,723	Se	2019 402,198 331,854 70,344		June 30, 2019 531,046 404,212 126,834	_	2019 415,327 331,517 83,810
Total Expenses Income Before Income from Equity Method Investments and Income Taxes Income from Equity Method Investments		2019 660,127 503,404 156,723 3,770	Se	1019 tember 30, 2019 402,198 331,854 70,344 2,562		June 30, 2019 531,046 404,212 126,834 2,453	_	2019 415,327 331,517 83,810 2,211
Total Expenses Income Before Income from Equity Method Investments and Income Taxes Income from Equity Method Investments Income Before Income Taxes		2019 660,127 503,404 156,723 3,770 160,493	Se	70,344 2,562 72,906		June 30, 2019 531,046 404,212 126,834 2,453 129,287	_	2019 415,327 331,517 83,810 2,211 86,021
Total Expenses Income Before Income from Equity Method Investments and Income Taxes Income from Equity Method Investments Income Before Income Taxes Provision for Income Taxes		2019 660,127 503,404 156,723 3,770 160,493 34,793	Se	70,344 2,562 72,906 20,402		June 30, 2019 531,046 404,212 126,834 2,453 129,287 32,030	_	2019 415,327 331,517 83,810 2,211 86,021 7,821
Total Expenses Income Before Income from Equity Method Investments and Income Taxes Income from Equity Method Investments Income Before Income Taxes Provision for Income Taxes Net Income		2019 660,127 503,404 156,723 3,770 160,493 34,793 125,700	Se	70,344 2,562 72,906 20,402 52,504		126,834 2,453 129,287 32,030 97,257	_	2019 415,327 331,517 83,810 2,211 86,021 7,821 78,200
Total Expenses Income Before Income from Equity Method Investments and Income Taxes Income from Equity Method Investments Income Before Income Taxes Provision for Income Taxes Net Income Net Income Attributable to Noncontrolling Interest	\$	2019 660,127 503,404 156,723 3,770 160,493 34,793 125,700 20,516	\$   Se	70,344 2,562 72,906 20,402 52,504 9,226	\$	June 30, 2019 531,046 404,212 126,834 2,453 129,287 32,030 97,257 15,515	\$	2019 415,327 331,517 83,810 2,211 86,021 7,821 78,200 10,968
Total Expenses Income Before Income from Equity Method Investments and Income Taxes Income from Equity Method Investments Income Before Income Taxes Provision for Income Taxes Net Income Net Income Attributable to Noncontrolling Interest Net Income Attributable to Evercore Inc. Net Income Per Share Attributable to Evercore Inc. Common	\$	2019 660,127 503,404 156,723 3,770 160,493 34,793 125,700 20,516	\$   Se	70,344 2,562 72,906 20,402 52,504 9,226	\$	June 30, 2019 531,046 404,212 126,834 2,453 129,287 32,030 97,257 15,515	\$	2019 415,327 331,517 83,810 2,211 86,021 7,821 78,200 10,968
Total Expenses Income Before Income from Equity Method Investments and Income Taxes Income from Equity Method Investments Income Before Income Taxes Provision for Income Taxes Net Income Net Income Attributable to Noncontrolling Interest Net Income Attributable to Evercore Inc. Net Income Per Share Attributable to Evercore Inc. Common Shareholders	\$	2019 660,127 503,404 156,723 3,770 160,493 34,793 125,700 20,516 105,184	\$	70,344 2,562 72,906 20,402 52,504 9,226 43,278	\$	June 30, 2019 531,046 404,212 126,834 2,453 129,287 32,030 97,257 15,515 81,742	\$	2019 415,327 331,517 83,810 2,211 86,021 7,821 78,200 10,968 67,232

#### Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None.

#### Item 9A. Controls and Procedures

### **Conclusion Regarding the Effectiveness of Disclosure Controls and Procedures**

Any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. Our management, with the participation of our Co-Chief Executive Officers and Chief Financial Officer, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures pursuant to Rule 13a-15 under the Exchange Act as of the end of the period covered by this report. Based upon that evaluation and subject to the foregoing, our Co-Chief Executive Officers and Chief Financial Officer concluded that, as of the end of the period covered by this report, the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act) were effective to accomplish their objectives at the reasonable assurance level.

#### Management's Report on Internal Control Over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is identified in Exchange Act Rule 13a-15(f). Management has assessed the effectiveness of its internal control over financial reporting as of December 31, 2020 based on criteria established in *Internal Control-Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission*, commonly referred to as the "COSO" criteria. Internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In making the assessment, management used the framework in *Internal Control - Integrated Framework (2013) promulgated by the Committee of Sponsoring Organizations of the Treadway Commission*. Based on that evaluation, our Co-Chief Executive Officers and Chief Financial Officer have concluded that our internal controls over financial reporting were effective as of December 31, 2020.

The Company's independent registered public accounting firm has issued its written attestation report on the Company's internal control over financial reporting, as included below.

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Stockholders and Board of Directors of Evercore Inc.
New York, New York

#### **Opinion on Internal Control over Financial Reporting**

We have audited the internal control over financial reporting of Evercore Inc. and subsidiaries (the "Company") as of December 31, 2020, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2020, based on the criteria established in *Internal Control – Integrated Framework (2013)* issued by COSO.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated financial statements as of and for the year ended December 31, 2020, of the Company and our report dated February 25, 2021, expressed an unqualified opinion on those consolidated financial statements.

#### **Basis for Opinion**

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying *Management's Report on Internal Control Over Financial Reporting*. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

#### **Definition and Limitations of Internal Control over Financial Reporting**

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of consolidated financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of consolidated financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the consolidated financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of the effectiveness to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

New York, New York February 25, 2021

Solvitte + Jouche LLP

### **Changes in Internal Controls over Financial Reporting**

We have not made any changes during the three months ended December 31, 2020 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act).

### Item 9B. Other Information

None.

#### PART III

#### Item 10. Directors, Executive Officers and Corporate Governance

The information regarding directors and executive officers set forth under the caption "Election of Directors" and "Executive Officers" in the Proxy Statement is incorporated herein by reference.

The information regarding compliance with Section 16(a) of the Exchange Act set forth under the caption "Section 16(a) Beneficial Ownership Reporting Compliance" in the Proxy Statement is incorporated herein by reference.

The information regarding our Code of Business Conduct and Ethics, our audit committee and our audit committee financial expert under the caption "Corporate Governance" in the Proxy Statement is incorporated herein by reference.

The Company posts its Code of Business Conduct and Ethics on the Corporate Governance webpage within the For Investors section of its website at http://investors.evercore.com under the link "Governance Documents." The Company's Code of Business Conduct and Ethics applies to all directors, officers and employees, including our Co-Chairmen and Co-Chief Executive Officers, our Senior Chairman, our Chief Financial Officer and our Principal Accounting Officer. We will post any amendments to the Code of Business Conduct and Ethics, and any waivers that are required to be disclosed by the rules of either the SEC or the NYSE, on our website within the required periods.

#### **Item 11.** Executive Compensation

The information contained in the sections captioned "Compensation of Our Named Executive Officers," "Director Compensation" and "Compensation Committee Report" of the Proxy Statement is incorporated herein by reference.

Information regarding our compensation committee and compensation committee interlocks under the caption "Corporate Governance – Committees of the Board" is incorporated herein by reference.

#### Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

#### Securities Authorized for Issuance under Equity Compensation Plans at December 31, 2020

	Number of Shares to be Issued Upon Exercise of Outstanding Options, Warrants and Rights <sup>(1)</sup>	Weighted Average Exercise Price of Outstanding Options, Warrants and Rights <sup>(2)</sup>	Number of Shares Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in First Column)
Equity compensation plans approved by shareholders	5,375,728		7,046,581
Equity compensation plans not approved by shareholders <sup>(3)</sup>	360,000		
Total	5,735,728		7,046,581

- (1) Includes shares that may be issued upon the vesting of RSUs and dividend equivalents accrued thereon.
- (2) To date, we have issued RSUs which by their nature have no exercise price.
- (3) Reflects 360,000 RSUs granted to John S. Weinberg in connection with his employment with the Company as its Executive Chairman. The RSUs were awarded in reliance on the employment inducement exception provided under Section 303A.08 of the New York Stock Exchange Listed Company Manual. See Note 19 to our consolidated financial statements for more information.

The information contained in the section captioned "Security Ownership of Certain Beneficial Owners and Management" of the Proxy Statement is incorporated herein by reference.

#### Item 13. Certain Relationships and Related Transactions and Director Independence

The information contained in the sections captioned "Related Person Transactions and Other Information" and "Corporate Governance-Director Independence" in the Proxy Statement is incorporated herein by reference.

### Item 14. Principal Accountant Fees and Services

The information regarding our independent registered public accounting firm fees and services in the section captioned "Ratification of Independent Registered Public Accounting Firm" of the Proxy Statement is incorporated herein by reference.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: February 25, 2021

Each of the officers and directors of Evercore Inc. whose signature appears below, in so signing, also makes, constitutes and appoints each of Ralph Schlosstein, John S. Weinberg, Roger C. Altman, Robert B. Walsh, Jason Klurfeld and Paul Pensa, and each of them, his true and lawful attorneys-in-fact, with full power and substitution, for him in any and all capacities, to execute and cause to be filed with the SEC any and all amendments to the Report on Form 10-K, with exhibits thereto and other documents connected therewith and to perform any acts necessary to be done in order to file such documents, and hereby ratifies and confirms all that said attorneys-in-fact or their substitute or substitutes may do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities on the 25th day of February, 2021.

Signature	Title
/s/ RALPH SCHLOSSTEIN	Co-Chief Executive Officer and Co-Chairman
Ralph Schlosstein	
/s/ JOHN S. WEINBERG	Co-Chief Executive Officer and Co-Chairman
John S. Weinberg	
/s/ ROGER C. ALTMAN	Senior Chairman
Roger C. Altman	
/s/ RICHARD I. BEATTIE	Director
Richard I. Beattie	
/s/ PAMELA G. CARLTON	Director
Pamela G. Carlton	
/s/ ELLEN V. FUTTER	Director
Ellen V. Futter	
/s/ GAIL B. HARRIS Gail B. Harris	Director
/s/ ROBERT B. MILLARD Robert B. Millard	Director
/s/ WILLARD J. OVERLOCK, JR. Willard J. Overlock, Jr.	Director
	Director
/s/ SIR SIMON M. ROBERTSON Sir Simon M. Robertson	Director
/s/ WILLIAM J. WHEELER	Director
William J. Wheeler	Бисско
/s/ SARAH K. WILLIAMSON	Director
Sarah K. Williamson	
/s/ KENDRICK R. WILSON III	Director
Kendrick R. Wilson III	
/s/ ROBERT B. WALSH	Chief Financial Officer (Principal Financial Officer)
Robert B. Walsh	<u> </u>
/s/ PAUL PENSA	Controller (Principal Accounting Officer)
Paul Pensa	

## Total Return to Shareholders (Includes reinvestment of dividends)



The Stock Performance graph and related table compares the performance of an investment in our Class A common stock from December 31, 2015 through December 31, 2020, with the S&P 500 Index and the S&P Financial Index. The graph assumes \$100 was invested at the opening of business on December 31, 2015 in each of our Class A common stock, the S&P 500 Index and the S&P Financial Index. It also assumes that dividends were reinvested on the date of payment without payment of any commissions. The performance shown in the graph represents past performance and should not be considered an indication of future performance.

123

150

130

172

169

100

#### **New York Stock Exchange Required Disclosures**

S&P 500 Financial Index

On July 9, 2020, Evercore's Chief Executive Officer certified that he was not aware of any violation by the Company of the New York Stock Exchange's Corporate Governance listing standards, other than has been notified to the Exchange pursuant to Section 303A.12 (b), of which there was none.

We have filed with the Securities and Exchange Commission, as exhibits to our Annual Report on Form 10-K for the year ended December 31, 2020, our Co-Chief Executive Officers' and Chief Financial Officer's certifications required by Section 302 of the Sarbanes-Oxley Act of 2002.



#### **Adjusted Results (Unaudited)**

Information in the following financial reconciliations present the historical results of the Company and is presented on an Adjusted basis, which is a non-generally accepted accounting principles ("non-GAAP") measure. Adjusted results begin with information prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), adjusted to exclude certain items and reflect the conversion of vested and unvested Class A Evercore LP Units and Interests, other IPO related restricted stock unit awards, as well as Acquisition Related Class E and J Evercore LP Units and Unvested Restricted Stock Units granted to ISI employees, into Class A shares. Evercore believes that the disclosed Adjusted measures and any adjustments thereto, when presented in conjunction with comparable U.S. GAAP measures, are useful to investors to compare Evercore's results across several periods and facilitate an understanding of Evercore's operating results. The Company uses these measures to evaluate its operating performance, as well as the performance of individual employees. These measures should not be considered a substitute for, or superior to, measures of financial performance prepared in accordance with U.S. GAAP. These Adjusted amounts are allocated to the Company's two business segments: Investment Banking and Investment Management. The differences between the Adjusted and U.S. GAAP results are as follows:

Assumed Vesting of Evercore LP Units and Exchange into Class A Shares. The Company incurred expenses, in Employee Compensation and Benefits, resulting from the vesting of Class E LP Units issued in conjunction with the acquisition of ISI, as well as Class G and H LP Interests and Class J LP Units. All of the remaining Class J Evercore LP Units vested and were converted to Class E Evercore LP Units in 2020. The Adjusted results assume these LP Units and certain Class G and H LP Interests have vested and have been exchanged for Class A shares. Accordingly, any expense associated with these units, and related awards, is excluded from the Adjusted results, and the noncontrolling interest related to these units is converted to a controlling interest. The Company's Management believes that it is useful to provide the per-share effect associated with the assumed conversion of these previously granted equity interests, and thus the Adjusted results reflect the exchange of certain vested and unvested Evercore LP partnership units and interests and IPO related restricted stock unit awards into Class A shares.

Adjustments Associated with Business Combinations and Divestitures. The following charges resulting from business combinations and divestitures have been excluded from the Adjusted results because the Company's Management believes that operating performance is more comparable across periods excluding the effects of these acquisition-related charges:

Amortization of Intangible Assets and Other Purchase Accounting-related Amortization. Amortization of intangible assets and other purchase accounting-related amortization from the acquisition of ISI, SFS and certain other acquisitions.

<u>Acquisition and Transition Costs</u>. Primarily professional fees incurred and costs related to transitioning acquisitions or divestitures.

<u>Fair Value of Contingent Consideration.</u> The expense, or reversal of expense, associated with changes in the fair value of contingent consideration issued to the sellers of certain of the Company's acquisitions.

<u>Gain on Transfer of Ownership of Mexican Private Equity Business.</u> The gain resulting from the transfer of ownership of the Mexican Private Equity business in the third quarter of 2016.

<u>Gain on Sale of Institutional Trust and Independent Fiduciary business of ETC.</u> The gain resulting from the sale of the Institutional Trust and Independent Fiduciary business of ETC in the fourth quarter of 2017.

<u>Foreign Exchange Gains / (Losses).</u> Release of cumulative foreign exchange losses resulting from the restructuring of our former equity method investment in G5 in the fourth quarter of 2017, as well as from the sale and wind-down of our businesses in Mexico in the fourth quarter of 2020.

<u>Net Loss on Sale of ECB businesses.</u> The net loss resulting from the gain on the sale of the ECB Trust business and the loss on the sale of the remaining ECB business incurred in the third and fourth quarters of 2020, respectively.

#### **Adjusted Results (Unaudited)**

Special Charges, Including Business Realignment Costs. Expenses during 2020 that are excluded from the Adjusted presentation relate to separation and transition benefits and related costs as a result of the Company's review of its operations and the acceleration of depreciation expense for leasehold improvements and certain other fixed assets in conjunction with the previously announced expansion of our headquarters in New York and our business realignment initiatives, as well as charges related to the impairment of assets resulting from the wind-down of our Mexico business. Expenses during 2019 relate to the acceleration of depreciation expense for leasehold improvements in conjunction with the previously announced expansion of our headquarters in New York, the impairment of goodwill in the Institutional Asset Management reporting unit and separation and transition benefits for certain employees terminated as a result of the Company's review of its operations. Expenses during 2018 relate to separation benefits and costs of terminating certain contracts associated with closing the agency trading platform in the U.K. and separation benefits and related charges associated with the Company's businesses in Mexico, as well as the acceleration of depreciation expense for leasehold improvements in conjunction with the previously announced expansion of our headquarters in New York. Expenses during 2017 related to a charge for the impairment of goodwill in the Institutional Asset Management reporting unit and a charge for the impairment of our investment in G5 in the second quarter and the sale of the Institutional Trust and Independent Fiduciary business of ETC during the fourth quarter. Expenses during 2016 related to a charge for the impairment of our investment in Atalanta Sosnoff during the fourth quarter.

Income Taxes. Evercore is organized as a series of Limited Liability Companies, Partnerships, C-Corporations and a Public Corporation and therefore, not all of the Company's income is subject to corporate level taxes. As a result, adjustments have been made to the Adjusted earnings to assume that the Company is subject to the statutory tax rates of a C-Corporation under a conventional corporate tax structure in the U.S. at the prevailing corporate rates and that all deferred tax assets relating to foreign operations are fully realizable within the structure on a consolidated basis. This assumption is consistent with the assumption that certain Evercore LP Units and Interests are vested and exchanged into Class A shares, as the assumed exchange would change the tax structure of the Company. Excluded from the Company's Adjusted results are adjustments related to the impact of the enactment of the Tax Cuts and Jobs Act that was signed into law on December 22, 2017, which resulted in a reduction in income tax rates in the U.S. in 2018 and in future years. The enactment of this tax reform resulted in a charge to the Provision for Income Taxes for the fourth quarter of 2017 of \$143.3 million primarily resulting from the estimated re-measurement of net deferred tax assets, which relates principally to temporary differences from the step-up in basis associated with the exchange of partnership units, deferred compensation, accumulated other comprehensive income and depreciation of fixed assets and leasehold improvements. The tax reform also resulted in an estimated adjustment to Other Revenue for the fourth quarter of 2017 of \$77.5 million related to the re-measurement of amounts due pursuant to our tax receivable agreement, which was reduced due to the lower enacted income tax rates in the U.S. in 2018 and in future years.

<u>Presentation of Interest Expense.</u> The Adjusted results present interest expense on short-term repurchase agreements in Other Revenues, net, as the Company's Management believes it is more meaningful to present the spread on net interest resulting from the matched financial assets and liabilities. In addition, Adjusted Operating Income is presented before interest expense on debt, which is included in interest expense on a U.S. GAAP basis.

<u>Presentation of Income from Equity Method Investments.</u> The Adjusted results present Income from Equity Method Investments within Revenue as the Company's Management believes it is a more meaningful presentation.

During 2018, the Company's Adjusted presentation for current and prior periods was revised to eliminate the netting of client related expenses, expenses associated with revenue sharing engagements with third parties and provisions for uncollected receivables with their related revenue. The revised presentation reflects the expense and related revenue gross. The Company revised its presentation for these expenses in order to align with the treatment under U.S. GAAP. There was no impact on Adjusted Operating Income, Net Income or Earnings Per Share.

# U.S. GAAP RECONCILIATION TO ADJUSTED RESULTS (UNAUDITED) (dollars in thousands)

	(	dollars in thousa	ands)						
	-	2020		2019	ve Months Ended December 2018	r 31,	2017		2016
					Investment Banking				
Advisory Fees - U.S. GAAP Income from Equity Method Investments (1)	\$	1,755,273 1,546	\$	1,653,585 916	\$ 1,743,473 518	\$	1,324,412 277	\$	1,096,829 1,370
Advisory Fees - Adjusted	\$	1,756,819	\$	1,654,501	\$ 1,743,991	\$	1,324,689	\$	1,098,199
				<del></del> -					
Asset Management and Administration Fees - U.S. GAAP	\$	54,397	s	50,611	Investment Management \$ 48,246	\$	59,648	\$	63,404
Income from Equity Method Investments (1)	ų.	12,852	J	10,080	8,776	Ψ	8,561	Ψ	5,27
Asset Management and Administration Fees - Adjusted	\$	67,249	\$	60,691	\$ 57,022	\$	68,209	\$	68,675
					Consolidated				
Other-Net - U.S. GAAP	\$	(27,723)	\$	25,315	\$ 1,280	\$	68,832	\$	12,642
Interest Expense on Debt (2)		18,197		12,917	9,201		9,960		10,248
Mexico Transition - Net Loss on Sale of ECB Businesses (3)		3,441		-	-		-		-
Mexico Transition - Release of Foreign Exchange Losses (4)  Gain on Sale of Institutional Trust and Independent Fiduciary Business of ETC (5)		27,365		-	-		(7,808)		-
Foreign Exchange Losses from G5 Transaction (6)		-		-	-		16,266		-
Adjustment to Tax Receivable Agreement Liability (7)		-		-	-		(77,535)		-
Gain on Transfer of Ownership of Mexican Private Equity Business (8)  Other-Net - Adjusted	\$	21,280	\$	38,232	\$ 10.481	\$	9,715	<u>s</u>	(406 22,484
•							· ·		,
Net Revenues - U.S. GAAP	\$	2,263,905 14,398	\$	2,008,698	\$ 2,064,705 9,294	\$	1,704,349	\$	1,440,052
Income from Equity Method Investments (1) Interest Expense on Debt (2)		14,398		10,996 12,917	9,294 9,201		8,838 9,960		6,641 10,248
Mexico Transition - Net Loss on Sale of ECB Businesses (3)		3,441		-	-		-		-
Mexico Transition - Release of Foreign Exchange Losses (4)		27,365		-	-		-		-
Gain on Sale of Institutional Trust and Independent Fiduciary Business of ETC (5) Foreign Exchange Losses from G5 Transaction (6)		-		-	=		(7,808) 16,266		-
Adjustment to Tax Receivable Agreement Liability (7)		-		-	-		(77,535)		-
Gain on Transfer of Ownership of Mexican Private Equity Business (8)									(406
Net Revenues - Adjusted	\$	2,327,306	\$	2,032,611	\$ 2,083,200	\$	1,654,070	\$	1,456,535
Operating Income - U.S. GAAP	\$	526,433	\$	437,711	\$ 542,077	\$	428,811	\$	261,174
Income from Equity Method Investments (1) Interest Expense on Debt (2)		14,398 18,197		10,996 12,917	9,294 9,201		8,838 9,960		6,641 10,248
Mexico Transition - Net Loss on Sale of ECB Businesses (3)		3,441		-	-		-		-
Mexico Transition - Release of Foreign Exchange Losses (4)		27,365		-	-		-		-
Gain on Sale of Institutional Trust and Independent Fiduciary Business of ETC (5)		-		-	=		(7,808)		-
Foreign Exchange Losses from G5 Transaction (6) Adjustment to Tax Receivable Agreement Liability (7)		-		-	-		16,266 (77,535)		-
Gain on Transfer of Ownership of Mexican Private Equity Business (8)		-		_	-		-		(406
Intangible Asset Amortization / Other Purchase Accounting-related Amortization (9)		1,183		7,528	8,628		9,411		11,020
Amortization of LP Units / Interests and Certain Other Awards (10)		1,067 46,645		18,183 10,141	15,241 5,012		11,444 25,437		80,846
Special Charges, Including Business Realignment Costs (11) Acquisition and Transition Costs (12)		562		1,013	3,012		1,673		8,100 99
Fair Value of Contingent Consideration (13)					1,485				1,107
Operating Income - Adjusted	\$	639,291	\$	498,489	\$ 590,959	\$	426,497	\$	378,829
Net Income Attributable to Exercore Inc U.S. GAAP	s	350,574	s	297,436	\$ 377,240	s	125,454	\$	107,528
Mexico Transition - Net Loss on Sale of ECB Businesses (3)	ų.	3,441	J	-	- 377,240	Ψ	-	Ψ	-
Mexico Transition - Release of Foreign Exchange Losses (4)		27,365		-	-		-		-
Gain on Sale of Institutional Trust and Independent Fiduciary Business of ETC (5)		-		-	-		(7,808)		-
Foreign Exchange Losses from G5 Transaction (6) Adjustment to Tax Receivable Agreement Liability and Income Taxes, Net (7)		(29,731)		(13,727)	(12,368)		16,266 50,529		(20,837
Gain on Transfer of Ownership of Mexican Private Equity Business (8)		-		-	-		-		(406
Intangible Asset Amortization / Other Purchase Accounting-related Amortization (9)		1,183		7,528	8,628		9,411		11,020
Amortization of LP Units / Interests and Certain Other Awards (10) Special Charges, Including Business Realignment Costs (11)		1,067 46,645		18,183 10,141	15,241 5,012		11,444 25,437		80,846 8,100
Acquisition and Transition Costs (12)		562		1,013	21		1,673		99
Fair Value of Contingent Consideration (13)		-		-	1,485		-		1,107
Noncontrolling Interest (14)  Net Income Attributable to Exercore Inc Adjusted	\$	58,489 459,595	\$	52,726	\$ 58,698 \$ 453,957	\$	43,965 276,371	\$	35,561 223,018
·	φ		٥	373,300		φ		φ	
Diluted Shares Outstanding - U.S. GAAP LP Units (15)		42,623 5,126		43,194 5,254	45,279 5,075		44,826 5,885		44,193 7,479
Unvested Restricted Stock Units - Event Based (15)		12		12	12		12		1,479
Diluted Shares Outstanding - Adjusted		47,761		48,460	50,366		50,723		51,684
Key Metrics: (a)									
Diluted Earnings Per Share - U.S. GAAP	\$	8.22	\$	6.89	\$ 8.33	\$	2.80	\$	2.43
Diluted Earnings Per Share - Adjusted	\$	9.62	\$	7.70	\$ 9.01	\$	5.45	\$	4.32
Operating Margin - U.S. GAAP		23.3%		21.8%	26.3%		25.2%		18.1%
Operating Margin - Adjusted		27.5%		24.5%	28.4%		25.8%		26.0%

(a) Reconciliations of the key metrics from U.S. GAAP to Adjusted results are a derivative of the reconciliations of their components above.

#### **Footnotes**

- (1) Income (Loss) from Equity Method Investments has been reclassified to Revenue in the Adjusted presentation.
- (2) Interest Expense on Debt is excluded from Net Revenues and presented below Operating Income in the Adjusted results and is included in Interest Expense on a U.S. GAAP basis.
- (3) The net loss resulting from the gain on the sale of the ECB Trust business and the loss on the sale of the remaining ECB business in the third and fourth quarters of 2020, respectively, is excluded from the Adjusted presentation.
- (4) Release of cumulative foreign exchange losses in the fourth quarter of 2020 resulting from the sale and wind-down of our businesses in Mexico are excluded from the Adjusted presentation.
- (5) The gain resulting from the sale of the Institutional Trust and Independent Fiduciary business of ETC in the fourth quarter of 2017 is excluded from the Adjusted presentation.
- (6) Release of cumulative foreign exchange losses resulting from the restructuring of our former equity method investment in G5 in the fourth quarter of 2017 are excluded from the Adjusted presentation.
- Evercore is organized as a series of Limited Liability Companies, Partnerships, C-Corporations and a Public Corporation and therefore, not all of the Company's income is subject to corporate-level taxes. As a result, adjustments have been made to the Adjusted earnings to assume that the Company is subject to the statutory tax rates of a C-Corporation under a conventional corporate tax structure in the U.S. at the prevailing corporate rates and that all deferred tax assets relating to foreign operations are fully realizable within the structure on a consolidated basis. This assumption is consistent with the assumption that certain Evercore LP Units and Interests are vested and exchanged into Class A shares, as the assumed exchange would change the tax structure of the Company. Excluded from the Company's Adjusted results are adjustments, described below, related to the impact of the enactment of the Tax Cuts and Jobs Act that was signed into law on December 22, 2017, which resulted in a reduction in income tax rates in the U.S. in 2018 and in future years. The enactment of this tax reform resulted in a charge to the Provision for Income Taxes for the fourth quarter of 2017 of \$143.3 million primarily resulting from the estimated re-measurement of net deferred tax assets, which relates principally to temporary differences from the step-up in basis associated with the exchange of partnership units, deferred compensation, accumulated other comprehensive income and depreciation of fixed assets and leasehold improvements. The tax reform also resulted in an estimated adjustment to Other Revenue for the fourth quarter of 2017 of \$77.5 million related to the re-measurement of amounts due pursuant to our tax receivable agreement, which was reduced due to the lower enacted income tax rates in the U.S. in 2018 and in future years.
- (8) The gain resulting from the transfer of ownership of the Mexican Private Equity business in the third quarter of 2016 is excluded from the Adjusted presentation.
- (9) The exclusion from the Adjusted presentation of expenses associated with amortization of intangible assets and other purchase accounting-related amortization from the acquisition of ISI, SFS and certain other acquisitions.
- (10) Expenses, or reversal of expenses, incurred from the assumed vesting of Class E Units, Class G and H LP Interests and Class J LP Units issued in conjunction with the acquisition of ISI are excluded from the Adjusted presentation.
- (11) Expenses during 2020 that are excluded from the Adjusted presentation relate to separation and transition benefits and related costs as a result of the Company's review of its operations and the acceleration of depreciation expense for leasehold improvements and certain other fixed assets in conjunction with the expansion of our headquarters in New York and our business realignment initiatives, as well as charges related to the impairment of assets resulting from the wind-down of our Mexico business. Expenses during 2019 related to the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of our headquarters in New York, the impairment of goodwill in the Institutional Asset Management reporting unit and separation and transition benefits for certain employees terminated as a result of the Company's review of its operations. Expenses during 2018 related to separation benefits and costs of terminating certain contracts associated with closing the agency trading platform in the U.K. and separation benefits and related charges associated with the Company's businesses in Mexico, as well as the acceleration of depreciation expense for leasehold improvements in conjunction with the expansion of our headquarters in New York. Expenses during 2017 related to a charge for the impairment of goodwill in the Institutional Asset Management reporting unit and a charge for the impairment of our investment in G5 in the second quarter and the sale of the Institutional Trust and Independent Fiduciary business of ETC during the fourth quarter. Expenses during 2016 related to a charge for the impairment of our investment in Atalanta Sosnoff during the fourth quarter.
- (12) Primarily professional fees incurred, as well as the reversal of a provision for certain settlements in 2016 and costs related to transitioning acquisitions or divestitures.

- (13) The expense, or reversal of expense, associated with the changes in fair value of contingent consideration issued to the sellers of certain of the Company's acquisitions is excluded from the Adjusted presentation.
- (14) Reflects an adjustment to eliminate noncontrolling interest related to all Evercore LP partnership units which are assumed to be converted to Class A common stock in the Adjusted presentation.
- (15) Assumes the vesting, and exchange into Class A shares, of certain Evercore LP partnership units and interests and IPO related restricted stock unit awards and reflects on a weighted basis, the dilution of unvested service-based awards in the Adjusted presentation. In the computation of outstanding common stock equivalents for U.S. GAAP net income per share, the Evercore LP partnership units are anti-dilutive.

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