

WOLVE
worl

W

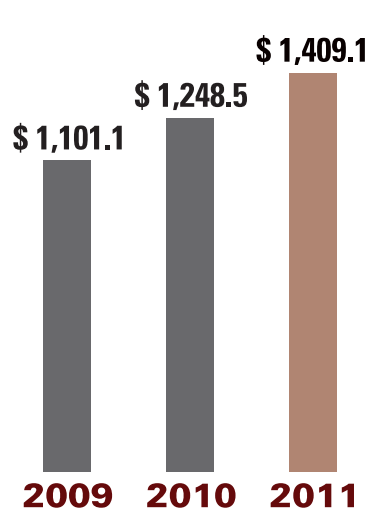
OUR

PERSPECTIVE

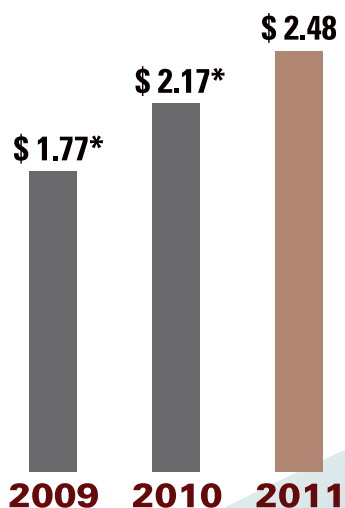
ANNUAL REPORT 2011



WOLVERINE WORLDWIDE is a leading global marketer of branded footwear, apparel and accessories.



REVENUE
in millions



**DILUTED EARNINGS
PER SHARE**

**Adjusted for non-recurring restructuring and other transition charges of \$0.06 per diluted share in 2010 and \$0.53 per diluted share in 2009.*

The Company's vision is **to excite consumers around the world with innovative footwear and apparel that bring style to purpose**. We are committed to designing products that meet the needs of our consumers, provide exceptional performance and reflect each brand's unique point of view.

In 2011, the pursuit of our vision led to consumers around the world purchasing more than 52 million units of branded footwear or apparel.

WOLVERINE | W
worldwide



OUR GLOBAL PERSPECTIVE

BRAND PORTFOLIO

BATES

CAT

Chaco

ashe

HARLEY-DAVIDSON
FOOTWEAR

Hush Puppies

MERRELL M

patagonia
footwear

SEBAGO

WOLVERINE W



Merrell is a recognized leader in product design and innovation. With some of the best footwear and apparel for on and off the trail, Merrell seeks "to inspire the outdoor athlete in everyone with products at the horizon of performance and style."





Since creating America's first casual shoe in 1958, Hush Puppies has always defined cool, casual style and unprecedented comfort. Today, Hush Puppies is one of the world's most popular footwear brands, with over 18 million pairs sold last year in more than 140 countries. Since the beginning, the highly-recognizable, beloved basset hound icon has embodied the easygoing nature that is Hush Puppies.

Hush Puppies®





Cushe is a laid-back brand that creates fresh and exciting products. The brand's designs are "in the moment" and influenced by the world around us. Cushe strives to be the unconventional choice for everyday life.



Cat® Footwear is a global lifestyle brand with a heavy equipment heritage that is reflected in work and lifestyle footwear for men, women and children. Distributed in 145 countries worldwide, Cat Footwear is “Forged by Work, Driven by Life.”





For more than 125 years, hard-working Americans have depended on Wolverine. Whether working, hunting or exploring, Wolverine embraces a rugged approach to the outdoors and is a true industry leader, delivering innovative footwear and apparel that is built for performance, comfort and durability.



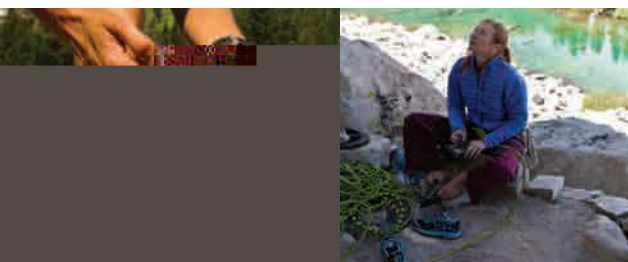
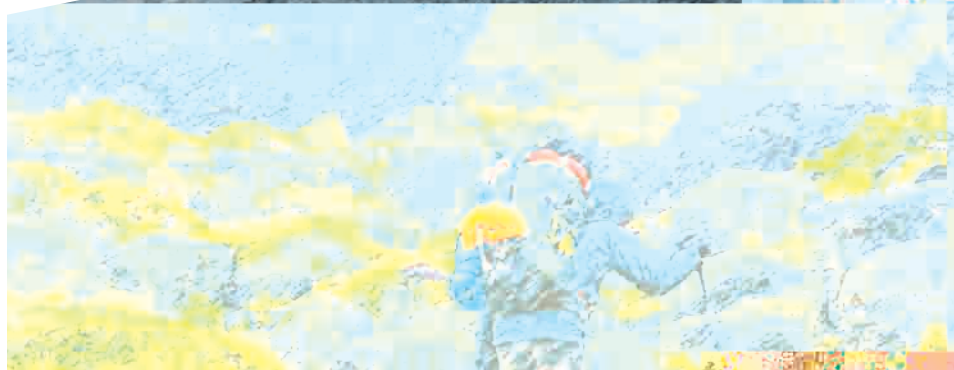


Originating as a river guide's seasonal sandal, Chaco has always been fit for adventure. Chaco is now emerging from the water to offer a year-round program of shoes that follow the "healthy feet, healthy body" mantra, inspiring a pure connection to the product and the earth where we adventure.



patagonia[®] footwear

Patagonia is a conscientious outdoor brand that inspires solutions to environmental issues. Patagonia[®] Footwear has embraced the Patagonia[®] brand mantra by developing the best footwear that causes the least amount of environmental harm, and applies this commitment from design to delivery.





The Sebago pioneering spirit holds firm as we continue to celebrate the traditions and skills handed down from generation to generation – drawn from our New England heritage of craftsmanship and marine performance. From our iconic Sebago Dockside[®] boat shoe to handsewn favorites to our popular footwear collaborations, Sebago continues to innovate while maintaining its authenticity and premium lifestyle.

SEBAGO[®]



HARLEY-DAVIDSON®

F O O T W E A R

Harley-Davidson® Footwear embodies the spirit of the open road. Harley-Davidson Footwear has a global presence and markets both functional riding and fashion footwear to men and women.



Like the men and women the brand serves, Bates is also committed to delivering the best. A leading maker of quality boots and shoes for those in uniform, Bates' commitment is heartfelt and hard-earned — evident in the technologies the brand pioneers and visible in the quality footwear the brand designs.





9341 Courtland Drive, N.E.
Rockford, Michigan 49351
616.866.5500

www.wolverineworldwide.com

© 2012 Wolverine World Wide, Inc.



To excite consumers around the world
with innovative footwear and apparel
that bring style to purpose.

TO OUR SHAREHOLDERS



Blake W. Krueger
*Chairman of the Board,
Chief Executive Officer and President*

WOLVERINE WORLDWIDE ANNUAL REPORT 2011

Our Global Platform

I am pleased to report that 2011 was an excellent year by almost any measure for Wolverine Worldwide, our brands and our employees. We continue to deliver on our mission statement, which is ***"To Excite Consumers Around the World with Footwear and Apparel that Bring Style to Purpose."*** Our global business model, which is centered on marketing our 12 brands in over 190 countries around the world, drives consistent growth, but also mitigates risk by reducing our dependence on any single country, region, consumer group, fashion trend or distribution channel.

We continue to focus on three key strategic imperatives:

■ **Growing our established global wholesale footwear business at a rate that exceeds the industry average.**

The Company's heritage is firmly rooted in **footwear wholesaling**, and our portfolio has expanded from just three brands prior to 1994 to 12 distinct lifestyle brands less than two decades later. While we have a proven track record of success with new brands and acquisitions, generating meaningful organic growth from existing brands remains at the heart of our Company's success. From Merrell for the outdoor enthusiast, to Wolverine for the work consumer, to Hush Puppies for the fashionable global lifestyle consumer, our diverse brand portfolio has a significant, established presence with our retail customers around the world.

■ **Establishing meaningful apparel and accessories businesses for key lifestyle brands in our portfolio.**

Consumers in today's global environment have an affinity for lifestyle brands and are embracing those brands that offer a complete head-to-toe experience with product choices in more than one

category. We have been focusing on the **apparel and accessories** portion of the business for several years, with strong results in 2011. The Merrell and Wolverine brands each grew their apparel businesses at a strong double-digit rate during the year, and we made progress towards establishing a company-owned apparel and accessories business for our strategically important Sebago brand. There are also very strong apparel and accessories programs for the Hush Puppies and Sebago brands in many regions of the world.

■ **Continuing the rapid expansion of our consumer direct footprint in the form of both brick and mortar locations and eCommerce websites.**

Recognizing the strategic benefits of **expanding our consumer direct business**, we have consistently stated that our medium-term goal is to grow our owned-retail business to approximately 15% of consolidated revenue. As we open new locations and drive more traffic to new and existing internet websites, we deepen consumer connections and build the foundation for the continued success of our brands.

The progress made during 2011 wouldn't be possible without an incredibly dedicated group of global employees. I'd like to thank each and every member of the Wolverine Worldwide team for their past efforts, as well as the important contributions that will be made in 2012 and beyond to help ensure our continued successful delivery against these critically important strategic imperatives.

Creating Shareholder Value

Against the backdrop of an unsteady global economy, we are extremely proud to have generated our second consecutive year of both record revenue and record earnings. Revenue grew 12.9% in the year to an all-time record \$1.409 billion, our second consecutive year of double-digit revenue growth. Earnings per share grew at an even stronger rate, 17.5%, to \$2.48 per share – again, an all-time record.

Each of our three branded wholesale operating groups and our consumer direct business achieved double-digit revenue growth in 2011. It is worth noting that this outstanding revenue growth was very balanced across major geographic regions, with all of the Company's regions outside of the United States delivering double-digit growth and the U.S., our most developed market, up in the very high single digits.

The strong revenue growth during the year also helped fund incremental investments behind our brands. In addition to infrastructure investments to help accelerate growth in

international markets, we significantly increased our marketing and advertising spend to help accelerate consumer awareness of our brands, including a 25% increase behind our Merrell brand and a 70% increase behind the youngest consumer brand in our portfolio, Cushe. While greater brand awareness is something that builds over time, we know that our brand-building activities are driving consumer interactions, a key component of our growth strategies.

We also continue to maintain an exceptionally strong balance sheet, with year-end cash and cash equivalents of approximately \$140 million, minimal interest-bearing debt and substantial available liquidity. Further highlighting our financial strength, in 2011 we utilized \$65.3 million to repurchase approximately 1.8 million shares, while also paying out \$22.7 million of dividends to our shareholders.

We are proud of our reputation for operational excellence and our consistent delivery of excellent financial results for our shareholders, as reflected in the chart below.

Brand Momentum

More than 52 million pairs of footwear or units of apparel under our brand names were marketed around the world in 2011, an increase of over 12%, results that were driven by a continued fanatical focus on innovation and delivering trend-right product. Our exceptional product offerings, combined with several important macro lifestyle trends, helped fuel our Company's success:

- The increasing consumer focus on the **Outdoor Lifestyle** played perfectly to several of our most important brands, particularly Merrell, Chaco and Patagonia Footwear.

Consumers around the world are focused on well-being, health and connecting with nature, and our portfolio is dominated by brands that appeal to this lifestyle aesthetic. Beyond the brands referenced above, this trend also helped contribute to the 2011 success of our "action sports" brand, Cushe, which nearly doubled in size.

- **Vintage Americana** and **American Styling** are global trends that cut across multiple product categories. Our Hush Puppies brand's 1958 Collection continued to capitalize on this consumer movement with product that harkens back to the brand's heritage as the originator of the world's first "casual" shoe. The Wolverine brand's 1000 Mile Collection, with product based on some of the brand's 100-year-old designs, has flourished here in the United States and has generated an extremely strong consumer response across a wide range of countries. Another brand in our portfolio capitalizing on this trend is Sebago, with particular focus on its New England hand-crafted heritage that features unique product collaborations, such as its most recent one with Filson.

- Perhaps of most significance to the Company is the exploding global trend towards **Barefoot/Minimalist** footwear. Our Merrell brand recognized this emerging trend early and capitalized by introducing true performance barefoot product for both men and women in early 2011, resulting in the single most significant product launch in the Company's history, with well over one million pairs sold during the year. Merrell Barefoot helped the

WWW Share Price v.



Merrell brand cross the half billion dollar revenue mark for the first time in its history, a significant achievement, considering that Merrell's revenue was approximately \$25 million when the brand was acquired by Wolverine Worldwide.

Our growing consumer direct business is an important initiative for the Company. During 2011, we opened 16 new company-owned stores, mostly in the United States. We also opened a new Sebago concept store, featuring footwear, apparel and accessories, on famed Regent Street in London. Comparable store sales growth across our company-owned brick and mortar fleet was above the industry average in 2011, and increased traffic and conversion rates at our company-owned and operated websites drove continued strong double-digit growth in our eCommerce business. We finished the year with 101 brick and mortar retail locations and 42 branded eCommerce websites.

Of course, our company-owned retail presence constitutes only a relatively small portion of our brands' global retail footprint. Most of our approximately 100 third-party distributors and licensees own and operate mono-branded retail stores and shop-in-shop locations under the Company's brand names in markets outside of the U.S., Canada and Western Europe. At the end of 2011, our partners operated more than 800 stand-alone stores and 6,800 shop-in-shops, contributing significantly to our brands' almost 9,000 dedicated points of distribution around the world.

Strategic Direction

While it's rewarding to reflect on 2011 and another year of record performance for the Company, we are enthusiastically looking ahead to capitalize on the significant opportunities for our brands. While the global economic recovery has been slower and choppier than hoped for, we believe the consumer appeal of our brands, coupled with several focused initiatives, will help drive our continued success.

Our Company remains intent on fueling the engine that drives our business – product innovation and design. To that end, we have significantly increased our investments in product development and design over the last several years. While many competitors pushed the "pause" button on innovation investments during the height of the global recession, we increased our investments in talent and infrastructure to drive accelerated growth and success in the post-recession environment.



Our global business model, which is centered on marketing our 12 brands in over 190 countries around the world, drives consistent growth, but also mitigates risk by reducing our dependence on any single country, region, consumer group, fashion trend or distribution channel.

Some examples of our intense focus on innovation, especially product innovation, include:

- Merrell is already planning to deliver the next generation of Barefoot performance footwear and is expanding the collection into multiple new product categories, including road running, sandals, casual footwear and water shoes.
- Hush Puppies, already our largest global business in pairs, has plans to increase the pace of growth by expanding the 1958 Collection and further connecting with its loyal global consumer base with other collections such as Laid-back Luxe and The Body Shoe.
- Merrell has also received excellent initial reception to its premium Vendemmia line, which is authentic, European-inspired, casual footwear.
- Cushe is challenging its competitors in the surf and action sport markets with a deconstructed, laid-back comfort shoe, the Cushe Slipper. Many of the brand's key retail partners are clamoring to get early deliveries of the new styles and offerings.
- Our Wolverine, Caterpillar and Sebago brands are focused on a reinvigorated approach to the Women's fashion footwear market, which has already shown signs of success.

Beyond our focus on continued product innovation, we are actively engaged in other important growth initiatives. We plan to accelerate growth in markets outside of North America through our new, centralized International Group, a structure that gives us the flexibility to pursue new business models and enhanced global relationships, particularly in rapidly expanding emerging markets. We will also increase our investments behind the brands with the most significant growth potential, as we strive to exceed the expectations of our core consumers. Applying our disciplined approach, we will execute these initiatives while we work to deliver consistent, excellent results for our shareholders.

Global Recognition

Wolverine Worldwide and its brands have recently received numerous accolades for our product success, retail expertise and dedication to the business, recognition that underscores both our excellent brand stewardship and enviable organizational development.

In early February, the Company and its Merrell and Wolverine brands were honored with four **PLUS Awards** from **Footwear Plus** magazine, as determined by the vote of thousands of retailers across the U.S. Wolverine Worldwide received the prestigious **Company of the Year** award, Merrell received top honors in the **Outdoor** category, and our Wolverine brand was named the top brand in both the **Work** and **Men's Street** categories.

This is the first time a company has received four PLUS Awards in a single year, an achievement of which we are appropriately proud.

The Company's Retail Group also recently received very exciting news, as our latest retail concept, the multi-brand **Wolverine Company Store**, was named the **Top Retail Store Design** for concepts up to 5,000 square feet by **Chain Store Age** magazine. This concept was also awarded a **Gold Addy** and an award by the **Association of Retail Environments**. This store concept repurposes objects, furniture and equipment from our archive and showcases the most innovative and leading-edge designs from our brand portfolio.

In January of this year, the Company was gratified to receive yet another prestigious recognition. **Chief Executive Magazine's** annual **Leaders** survey, which is based on independent research of over 1,000 global companies, ranked Wolverine Worldwide #27 among the **40 Best Companies for Leaders**. This is quite an honor, considering that the list includes many larger companies from the S&P 500. This recognition underscores the significant strides we've made in creating a workplace environment that is conducive to leadership development – one that enhances our ability to recruit and retain the very best talent, which in turn, leads to success and great things being accomplished on behalf of our brands. It always starts with people. Most leaders will tell you they are only as good as the team that surrounds them. Here at Wolverine Worldwide, we wholeheartedly believe in that philosophy.

Summary

I would like to close by thanking not only the dedicated members of the Wolverine Worldwide team, but also the numerous other partners in our business success: our distributors and licensees; vendors and suppliers; retailers and marketers; and, most importantly, you – our shareholders who, by your investment, demonstrate your faith and confidence in the Company and our team.



Blake W. Krueger
Chairman of the Board,
Chief Executive Officer and President

FINANCIAL HIGHLIGHTS

	2011	2010	2009
OPERATING HIGHLIGHTS (in millions)			
Revenue	\$ 1,409.1	\$ 1,248.5	\$1,101.1
Net earnings			
Reported	\$ 123.3	\$ 104.5	\$ 61.9
Adjusted ⁽¹⁾	\$ 123.3	\$ 107.5	\$ 87.6
Cash and cash equivalents	\$ 140.0	\$ 150.4	\$ 160.4
Accounts receivable	\$ 219.0	\$ 196.5	\$ 163.8
Inventory	\$ 234.8	\$ 208.7	\$ 158.1
Interest-bearing debt	\$ 11.0	\$ 1.0	\$ 1.6
Earnings before interest, tax, depreciation and amortization (EBITDA)	\$ 185.8	\$ 159.8	\$ 103.4
Capital expenditures	\$ 16.4	\$ 16.4	\$ 11.7
KEY RATIOS			
Gross margin	39.5%	39.5%	39.2%
Operating margin	12.1%	11.4%	7.8%
Effective income tax rate	27.0%	27.1%	27.8%
Total debt to total capitalization	2.0%	0.2%	0.3%
Revenue per employee (in thousands)	\$ 317.8	\$ 301.6	\$ 274.0
DILUTED EARNINGS PER SHARE			
Reported	\$ 2.48	\$ 2.11	\$ 1.24
Adjusted ⁽²⁾	\$ 2.48	\$ 2.17	\$ 1.77
CORPORATE STATISTICS			
Shares used for computing diluted earnings per share (in thousands)	48,728	48,857	48,979
Number of employees at year end	4,435	4,139	4,018

⁽¹⁾ 2010 reflects reported net earnings of \$104.5 million adjusted to exclude \$3.0 million of after tax non-recurring restructuring and other transition charges, for adjusted net earnings of \$107.5. 2009 reflects reported net earnings of \$61.9 million adjusted to exclude \$25.7 million of after tax non-recurring restructuring and other transition charges, for adjusted net earnings of \$87.6 million.

⁽²⁾ 2010 reflects reported diluted earnings per share of \$2.11 adjusted to exclude \$0.06 per share of non-recurring restructuring and other transition charges, for adjusted diluted earnings per share of \$2.17. 2009 reflects reported diluted earnings per share of \$1.24 adjusted to exclude \$0.53 per share of non-recurring restructuring and other transition charges, for adjusted diluted earnings per share of \$1.77.

Market Information

Wolverine Worldwide is traded on the New York Stock Exchange under the symbol "WWW". The following table shows the high and low stock prices on the New York Stock Exchange and dividends declared by calendar quarter for 2011 and 2010. The number of stockholders of record on February 22, 2012, was 1,266.

	2011		2010	
Stock Price	High	Low	High	Low
First quarter	\$37.52	\$30.31	\$29.76	\$23.51
Second quarter	\$40.48	\$35.35	\$32.38	\$26.33
Third quarter	\$43.46	\$30.77	\$29.99	\$24.25
Fourth quarter	\$39.48	\$32.77	\$33.00	\$26.89
Cash Dividends Declared Per Share	2011		2010	
First quarter	\$0.12		\$0.11	
Second quarter	0.12		0.11	
Third quarter	0.12		0.11	
Fourth quarter	0.12		0.11	
	\$0.48		\$0.44	

A quarterly dividend of \$0.12 per share was declared during the first quarter of fiscal 2012.

BOARD OF DIRECTORS



Blake W. Krueger
Chairman of the Board,
Chief Executive Officer and President of
Wolverine World Wide, Inc.



David T. Kollat⁽²⁾
Lead Director of the Board of
Wolverine World Wide, Inc.;
President and Chairman of 22, Inc.
(research and management consulting firm)



Timothy J. O'Donovan
Retired Chairman and Chief Executive Officer
of Wolverine World Wide, Inc.



Brenda J. Lauderback^{(1) (3)}
Retired President of the Wholesale and
Retail Group of Nine West Group, Inc.
(footwear wholesaler and retailer)



Jeffrey M. Boromisa⁽¹⁾
Retired Executive Vice President of Kellogg
International; President, Latin America and
Senior Vice President of Kellogg Company
*(leading global cereal and specialty
food company)*



Nicholas T. Long
Chief Executive Officer of MillerCoors LLC
(brewer and marketer)



William K. Gerber^{(1) (2)}
Managing Director of Cabrillo Point
Capital LLC
(private investment fund)



David P. Mehney
President of The KMW Group, Inc.
(medical and marine products distributor)



Alberto L. Grimoldi
Chairman of Grimoldi, S.A.
(shoe manufacturer and retailer in Argentina)



Shirley D. Peterson^{(1) (3)}
Retired Partner of Steptoe & Johnson LLP
(law firm)



Joseph R. Gromek^{(2) (3)}
Retired President and Chief Executive Officer
of The Warnaco Group, Inc.
*(apparel, sportswear and swimwear
wholesaler and retailer)*



Michael A. Volkema^{(2) (3)}
Chairman of Herman Miller, Inc.
*(designer and manufacturer of office and
home furnishings)*

NOTES:

⁽¹⁾ Member of the Audit Committee

⁽²⁾ Member of the Compensation Committee

⁽³⁾ Member of the Governance Committee

EXECUTIVE OFFICERS

Blake W. Krueger
Chairman of the Board,
Chief Executive Officer
and President

Donald T. Grimes
Senior Vice President,
Chief Financial Officer and Treasurer

R. Paul Guerre
Vice President,
General Counsel and Secretary

Michael Jeppesen
President, Global Operations Group

Douglas M. Jones
Corporate Controller

Robin J. Kleinjans-McKee
Vice President,
Corporate Planning and Analysis

Pamela L. Linton
Senior Vice President,
Global Human Resources

James D. Zwiers
Senior Vice President and President,
Outdoor Group

CORPORATE HEADQUARTERS

9341 Courtland Drive, N.E.
Rockford, Michigan 49351
Telephone 616.866.5500

COMPANY WEBSITE

www.wolverineworldwide.com

COMMON STOCK LISTING

New York Stock Exchange
(Symbol: [WWW](#))

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Ernst & Young LLP
Grand Rapids, Michigan

REGISTRAR AND TRANSFER AGENT

Computershare
P.O. Box 43078
Providence, Rhode Island 02940
Telephone 800.622.6757 (U.S., Canada and Puerto Rico)
781.575.4735 (International)

INVESTOR RELATIONS

Christi Cowdin
Director of Investor Relations and Corporate Communications
9341 Courtland Drive, N.E.
Rockford, Michigan 49351
Telephone 616.866.6271

FORM 10-K REPORT

A copy of this Annual Report and the Annual Report to the Securities and Exchange Commission on Form 10-K for 2011, including the consolidated financial statements and financial statement schedules, may be obtained by any shareholder without charge by writing Paul Guerre, Vice President, General Counsel and Secretary, 9341 Courtland Drive, N.E., Rockford, Michigan 49351 or by accessing the "Investor Relations" section of the Company's website at www.wolverineworldwide.com.

ANNUAL MEETING

The annual meeting of shareholders will be held at the Corporate Headquarters of Wolverine World Wide, Inc., 9341 Courtland Drive, N.E., Rockford, Michigan on April 19, 2012, at 10:00 a.m. E.D.T.

FORWARD-LOOKING STATEMENTS

This Wolverine World Wide, Inc. 2011 Annual Report, including the Chairman's Letter, contains "forward-looking statements" – which are statements relating to future events. Forward-looking statements are based on management's beliefs, assumptions, current expectations, estimates and projections about the footwear business, worldwide economics and the Company itself. Words such as "estimates," "anticipates," "forecasts," "is likely," "plans," "predicts," "projects," "expects," "believes," "intends," "should," "will," variations of such words and similar expressions are intended to identify forward-looking statements. These statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions ("Risk Factors") that are difficult to predict with regard to timing, extent, likelihood and degree of occurrence. Therefore, actual results and outcomes may materially differ from what may be expressed or forecasted in such forward-looking statements. Risk Factors include, among others, those factors discussed in the Company's reports filed with the Securities and Exchange Commission and exhibits thereto, including the Annual Report on Form 10-K that is enclosed with and included as part of this 2011 Annual Report. Other Risk Factors exist, and new Risk Factors emerge from time to time that may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. Furthermore, Wolverine undertakes no obligation to update, amend or clarify forward-looking statements.

BATES, BATES & DESIGN logo, CLAW DESIGN logo (Wolverine brand), CHACO, CHACO (Stylized), CUSHE, CUSHE (Stylized), DOG LIKENESS logo (Hush Puppies brand), HUSH PUPPIES, LAID BACK BOY DESIGN logo (Cushe brand), M DESIGN logo (Merrell brand), M CIRCLE DESIGN logo (Merrell brand), MERRELL, MERRELL M CIRCLE DESIGN logo, SEBAGO, SEBAGO DOCKSIDES, SITTING BOY DESIGN logo (Cushe brand) and WOLVERINE are registered trademarks of Wolverine World Wide, Inc. or its subsidiaries.

WOLVERINE 1000 MILE and WOLVERINE WORLDWIDE W logo (Corporate) are trademarks of Wolverine World Wide, Inc.

CAT, CATERPILLAR and related design marks are registered trademarks of Caterpillar, Inc. HARLEY-DAVIDSON and related design marks are registered trademarks of H-D Michigan, Inc. PATAGONIA is a registered trademark of Patagonia, Inc. Cat Footwear, Harley-Davidson Footwear and Patagonia Footwear are produced under license by Wolverine World Wide, Inc.

FILSON is a registered trademark of C.C. Filson Co. VIBRAM and the Yellow Octagonal Label are registered trademarks of Vibram S.p.A.

©2012 Wolverine World Wide, Inc. All rights reserved.

PATAGONIA PHOTO CREDITS

Folder + brand brochure covers, jogging in meadow | photo: Fred Marmsater
Brand brochure, rock hiking | photo: Mikey Schaefer
Brand brochure, tying shoe | photo: Fred Marmsater
Brand brochure, sitting on rock ledge | photo: Jeff Johnson

A Special Offer for Our Shareholders

We encourage you to experience our brands for yourself. Shareholders are invited to take advantage of a special 30% discount on Company products. Please contact a member of our Consumer Relations team at the special Wolverine Worldwide Shareholder toll-free number, 1-866-889-3151, to receive more information about this offer.

A member of our Consumer Relations team can assist shareholders with placing an order for any of our company products or provide shareholders with an exclusive coupon code that can be used on one of our branded websites.

Batesfootwear.com
Catfootwear.com
Chacos.com
Cushe.com

Hushpuppies.com
Merrell.com
Sebago.com
Wolverine.com

10%
POST-CONSUMER
FIBER





9341 Courtland Drive, N.E.
Rockford, Michigan 49351
616.866.5500

www.wolverineworldwide.com

